



VIETOFFICE



**THE 3rd INTERNATIONAL EXHIBITION
FOR SMART OFFICE SOLUTIONS,
OFFICE EQUIPMENT AND STATIONERY**

POST SHOW REPORT 2026

30.07 - 01.08 2026



SECC Saigon Exhibition and Convention Center
799 Nguyen Van Linh St., Tan My Ward., HCM City



Website



Facebook

Organizers:



Vinehead



ufi
Member





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GENERAL INFORMATION

- **NAME:** The 3rd International Exhibition for Smart Office Solutions, Office Equipment and Stationery
- **VENUE:** Saigon Exhibition & Convention Center (SECC)
799 Nguyen Van Linh St., Tan My Ward., Ho Chi Minh city,
- **DATE:** July 30 – August 1, 2026
- **OPENING HOURS:** 9.00 - 17.00
- **ORGANIZER:** VINEXAD National Trade Fair & Advertising JSC
- **CO - ORGANIZER:** Vietnam Office Machine Association (VOMA)



vietofficexpo



vietofficexpo.com.vn



vietoffice@vinexad.com.vn





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EXHIBITOR STATISTICS



160
Booths



130
Exhibitors



08
Countries
& Territories

KOREA

- **12** Exhibitors
- **12** Booths

JAPAN

- **4** Exhibitors
- **4** Booths

INDIA

- **3** Exhibitors
- **5** Booths

CHINA

- **57** Exhibitors
- **63** Booths

HONG KONG

- **2** Exhibitors
- **2** Booths

MALAYSIA

- **1** Exhibitors
- **2** Booths

TAIWAN

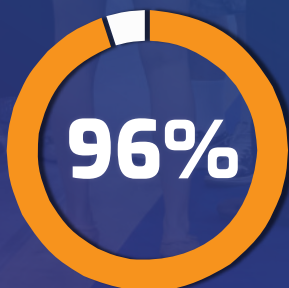
- **1** Exhibitors
- **1** Booths

VIETNAM

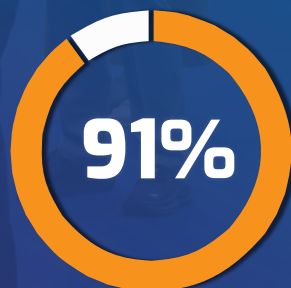
- **50** Exhibitors
- **71** Booths



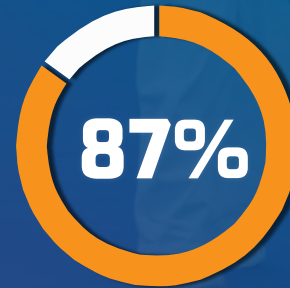
EXHIBITOR FEEDBACKS



96% of the exhibitors were pleased with services of Organizing Board



91 % of the exhibitors were satisfied with participation results



87 % of the exhibitors are interested in participating the next event



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EXHIBITORS' IMPRESSIONS



• NHAM VI HUNG - TECHNICAL DEPARTMENT MANAGER - PHU SON CORPORATION JOINT STOCK COMPANY

I'm from Phu Son Company, specializing in the import and manufacturing of photocopiers and office equipment. We joined VietOffice 2026 with the goal of connecting with potential customers from businesses and households that use office equipment. We were very impressed by the vibrant and professional atmosphere of the exhibition. VietOffice 2026 provided us with a valuable opportunity to connect with a wider range of customers who are interested in office equipment and explore new business opportunities.



• MS. THANH THUY - RICH TECHNOLOGY VIETNAM COMPANY LIMITED

I'm from Rich Technology Co., Ltd., specializing in providing adhesive tape products. We found the atmosphere at VietOffice 2026 to be very vibrant and exciting. By participating in the exhibition, we had a great opportunity to expand our sales market in Vietnam as well as explore international export opportunities. We were able to connect with trading companies and potential partners interested in exporting our products to overseas markets. Given the positive and energetic atmosphere of the exhibition, we look forward to coming back and participating in VietOffice again next year.



• HASLINDA - SALES MANAGER - SOPHYACTIVE SDN BHD

Hi, we are from Malaysia. We are a manufacturing company; we are doing the stamp holder. This is the first time for us to visit Vietnam and also the exhibition. So this time the exhibition is very good; the organizer gives very good favor, all the things are manageable. I think we should attend every year.



• **ROLAND ZHANG - SHANGHAI KACO INDUSTRIAL CO.,LTD**

Hello, my name is Roland. We are the brand Kaco from Shanghai. We have been selling our products throughout the world in almost 45 countries. It's my pleasure to come here and to have a booth here. It's a very nice, very wonderful fair, and we have been visited by many customers. We have collaboration with many important customers such as Fahasa & PNC and many other important customers in Vietnam. And I hope it will be very successful after the fair. Thank you very much.



• **PONY ZHENG - GUANGZHOU CANIA TECHNOLOGY CO., LIMITED**

Hello everyone, we are Guangzhou Cania Technology Co., Ltd., from Guangdong, China. I think this exhibition has been extremely successful! The atmosphere has been very lively, and there have been a great number of visitors. Compared with many other exhibitions we have participated in around the world, the exhibition in Vietnam has been truly outstanding. The local traders have been very enthusiastic. Many brand representatives have shown great interest in Cania's products and have met with us in person to discuss potential cooperation. This has truly been a wonderful experience for us.



• **WU CANCHAO - MANAGER - YIWUCITY SHENG RONG CULTURAL PRODUCTS CO., LTD**

Hello, I'm from China. Our company is a label manufacturing factory. I feel that the atmosphere at this exhibition is very lively, and everyone has been very enthusiastic. We had high expectations for this exhibition, and in fact, we have gained many customers and received many orders.



• **SHIN HYEONG-SEOK - CEO - SEJONGMALL**

Hello, I am Hyeong-Seok Shin, the CEO of Sejongmall, a company that makes Sejongmall chalk for academies. We are now participating in this exhibition, the VietOffice Stationery Exhibition in Vietnam, for the third time. The first and second editions were held in Hanoi, and now we started in Ho Chi Minh City; it's very popular and many customers have visited, so it feels extremely rewarding and great.

HẸN GẶP LẠI



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29.06 - 01.07/2027

TRUNG ƯƠNG VÀ CÁC ĐỊA ĐIỂM KHÁC

VIỆT NAM



• **IKEDA TAKUJIRO - DEPUTY GENERAL MANAGER - SWORLD VIETNAM TRADING CO., LTD**

We are SWORLD Company Limited. We have factories in China and Hung Yen, Vietnam. We make unique stationery products for Asian markets, such as Korea, Japan, Vietnam, Thailand & Indonesia, and also Europe and US markets. This is the second time we have attended Vietoffice. Last time, it was in Hanoi, and this time it is in Ho Chi Minh City; we could find many potential customers at this show.



• **NGUYEN QUOC HAO - XEM SON TRADING AND SERVICE JOINT STOCK COMPANY**

I'm from Xem Son Company, specializing in the distribution of office equipment and scanners. We came to the exhibition with the goal of connecting with potential customers and businesses from across Vietnam and around the world. I find this year's exhibition atmosphere very vibrant and refreshing. It's a great opportunity for us to meet and connect with other companies, as well as business partners and friends from all around the world.



• **NGUYEN NGOC THUY TIEN - YIWU HOUMAO STATIONERY CO., LTD**

We are a direct manufacturer based in Yiwu, Zhejiang, China. We specialize mainly in writing instruments, as well as various stationery and notebook products. We joined the exhibition with the goal of finding distributors and potential partners in Vietnam, while also expanding our presence in the Vietnamese market. After two days at the exhibition, we had the opportunity to meet with several potential customers, including representatives from Thien Long and Fahasa. Overall, we found the experience very productive and were quite pleased with the results.



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VISITOR STATISTICS



6832

Visitors



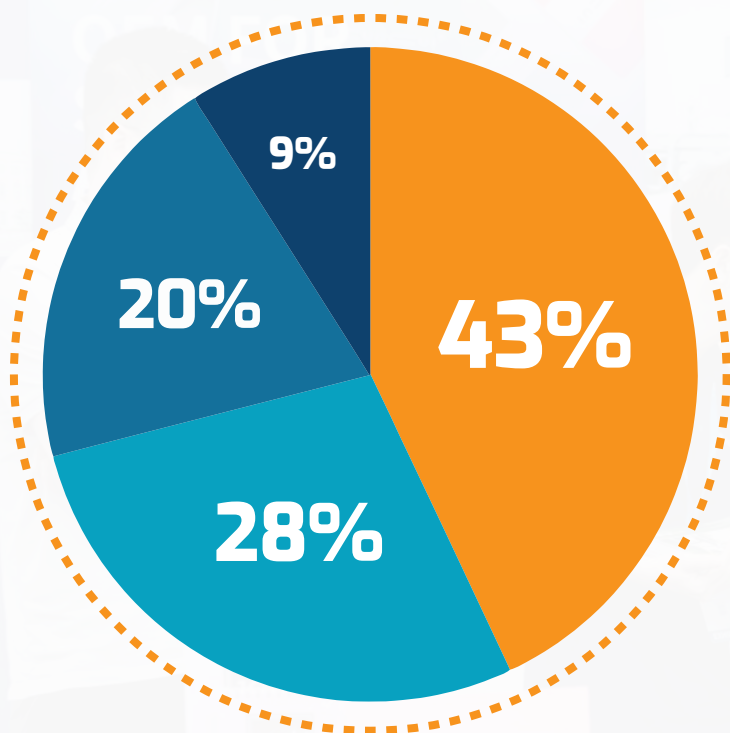
5147

Trade visitors



1685

Public



- **43%** Stationery
- **28%** Office Machinery
- **20%** Office Accessories, Gifts
- **9%** Other related fields





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HIGHLIGHT ACTIVITIES



SEMINARS & CONFERENCE

SEMINAR: EMBRACING DIGITAL TRANSFORMATION:
Document Management Solutions &
Platforms for Modern Schools and Offices



SEMINAR: Public Procurement & EPR Compliance for the Stationery and Educational Equipment Industry Legal Compliance and Best Practices for Optimizing Tender Documents



ACTIVITIES

★ B2B MATCHMAKING PROGRAM



★ CHECK-IN TO WIN GIFTS



★ DECORATE TOTE BAG



★ BUSINESS NETWORKING PROGRAM BETWEEN THE ZHEJIANG INTERNATIONAL CONVENTION & EXHIBITION ASSOCIATION AND TIKTOK SHOP



★ CREATIVE DRAWING COMPETITION WITH COLORMATE



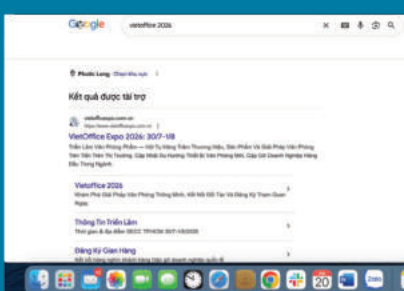
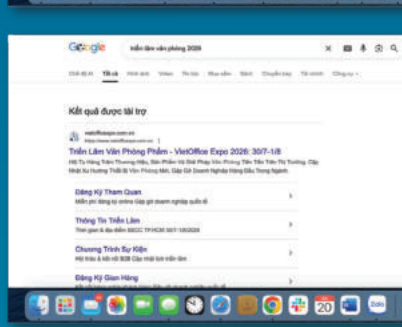
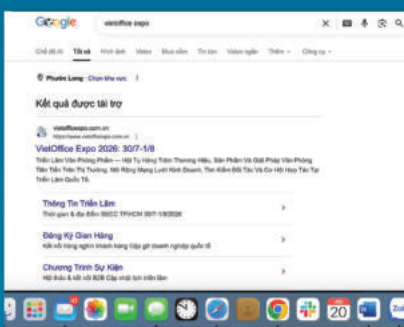
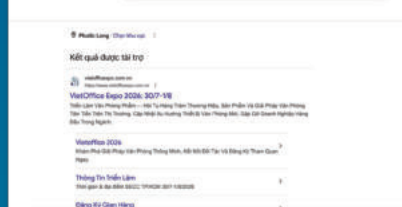
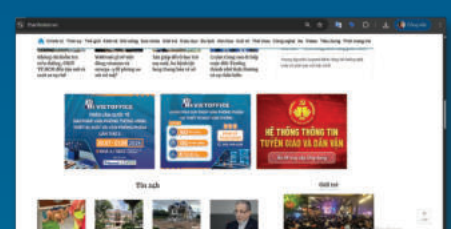
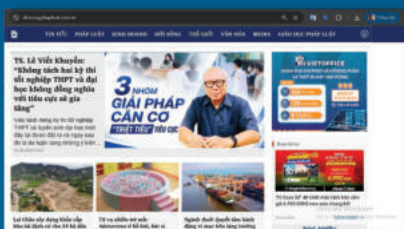


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MARKETING CAMPAIGN

- **GOOGLE:** Over **1,000** keyword searches;
20,000 banner ad clicks



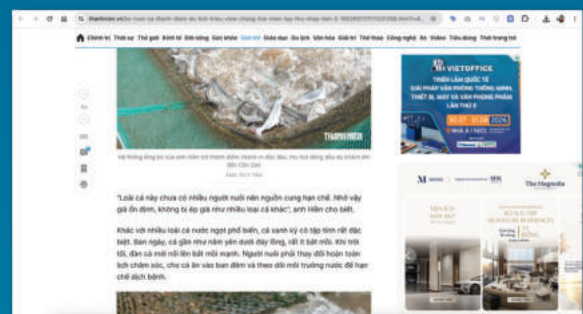


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MARKETING CAMPAIGN

● **BANNER ADX: 6,000** banner ad clicks



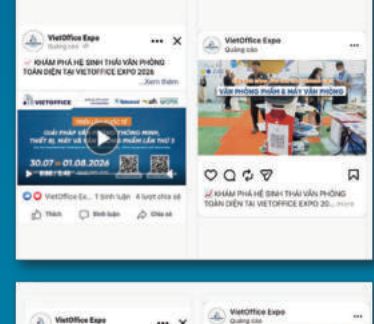
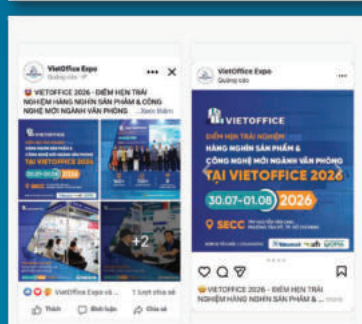
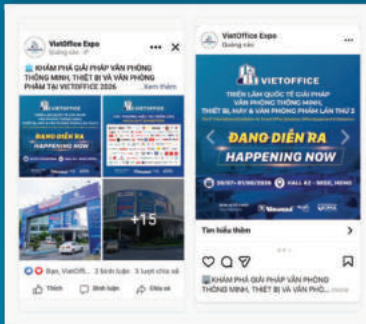
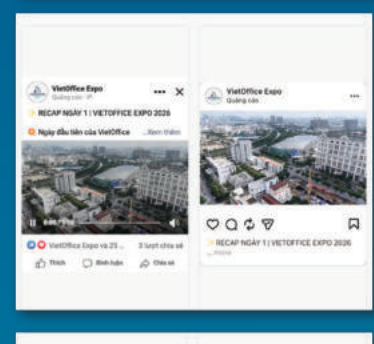
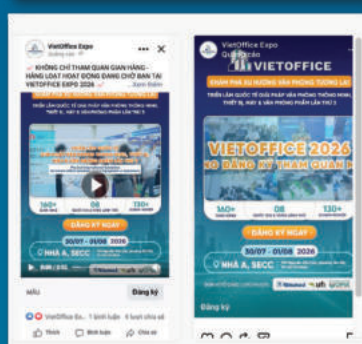
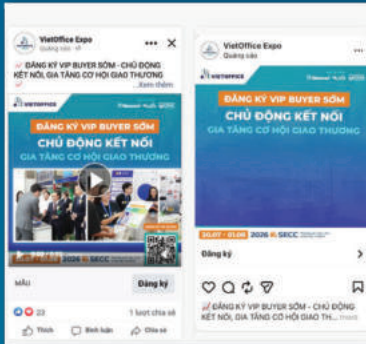
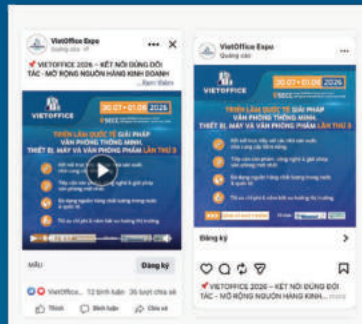


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MARKETING CAMPAIGN

- FACEBOOK: 2,584,924 reach
4,866,363 impressions
45,866 clicks





VIETOFFICE

THE 4TH INTERNATIONAL EXHIBITION
FOR SMART OFFICE SOLUTIONS,
OFFICE EQUIPMENT AND STATIONERY

SEE YOU AGAIN

29/06 - 01/07/2027



SECC

Saigon Exhibition and Convention Center
799 Nguyen Van Linh St., Tan My Ward., HCM City

CO-ORGANIZED EVENT :



Website



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Organizers:



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