



THE POST SHOW REPORT

13TH

THE INT'L EXHIBITION ON

FILM & TELEVISION

TELEFILM VIET NAM 2025

12- 14 June

SECC - 799 NGUYEN VAN LINH
DIST. 7, HO CHI MINH CITY

Host:



MINISTRY OF INDUSTRY
& TRADE



MINISTRY OF SCIENCE
& TECHNOLOGY

Organizer:



www.telefilm.vn



EXHIBITOR BREAKDOWN

BOOTH QUANTITY:
165

EXHIBITION SCALE

5,000m²

EXHIBITORS

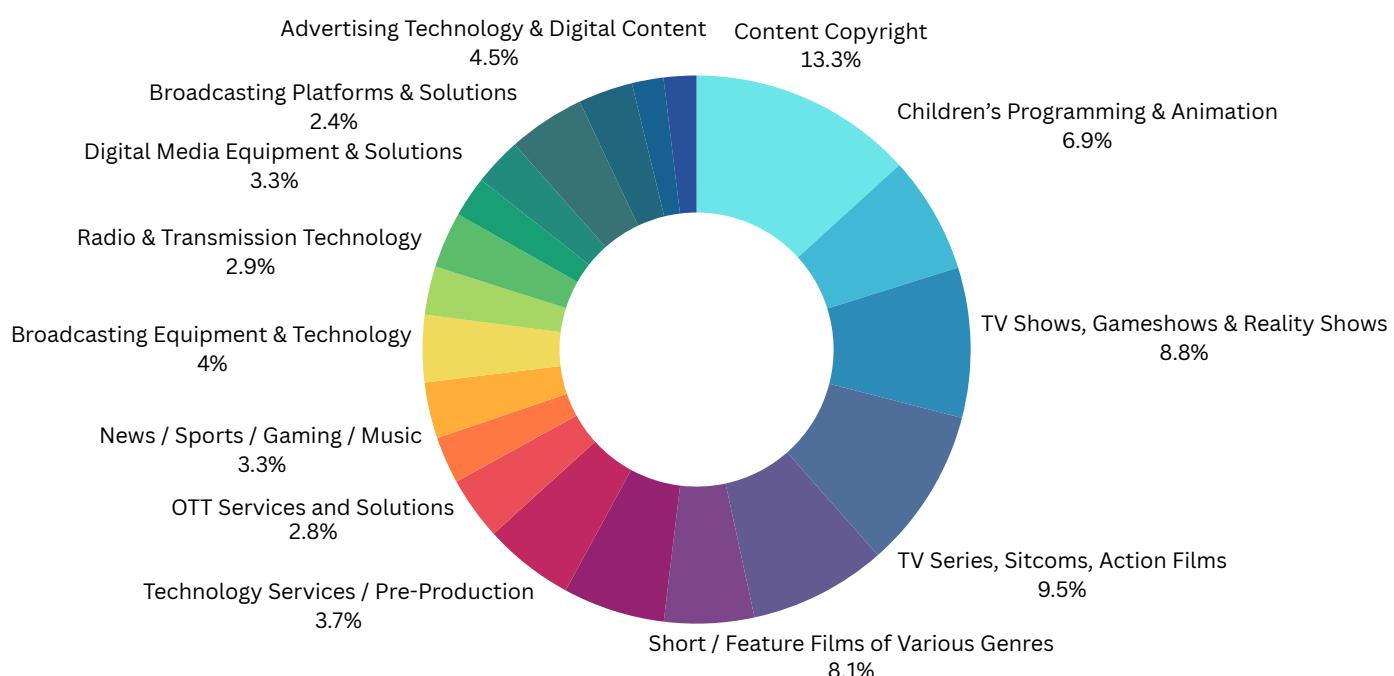
89

TRADE VISITORS

4,385

COUNTRIES & TERRITORIES

15+



COUNTRIES of ORIGIN



- VIETNAM
- SPAIN
- CHINA
- TAIWAN R.O.C
- INDIA
- KOREA
- HONG KONG S.A.R
- MALAYSIA
- PHILIPPINES
- SINGAPORE

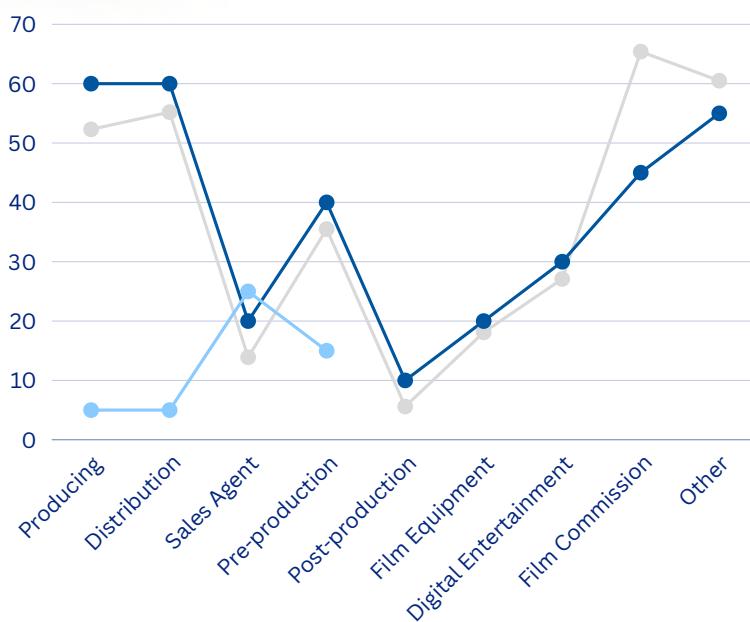
*Some representatives of the countries present



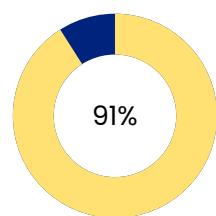
VISITOR BREAKDOWN

VISITORS QUANTIFY:
4,385

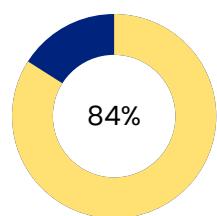
Visitor's SENIORITY



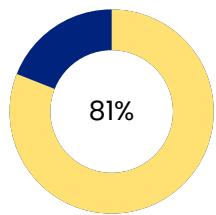
TOP 4 Categories Among Visitors



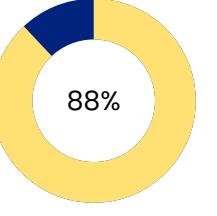
Looking for new contents and products to import and distribute



Looking for new technologies and solutions

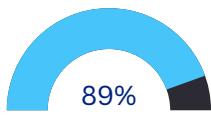


Collect market & trend information

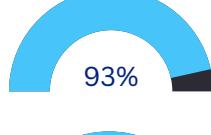


Consider to participating in next year exhibition 2026

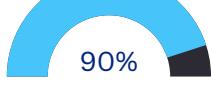
Exhibitor & Visitor FEEDBACK



of the exhibitors made contact with their right target visitor groups

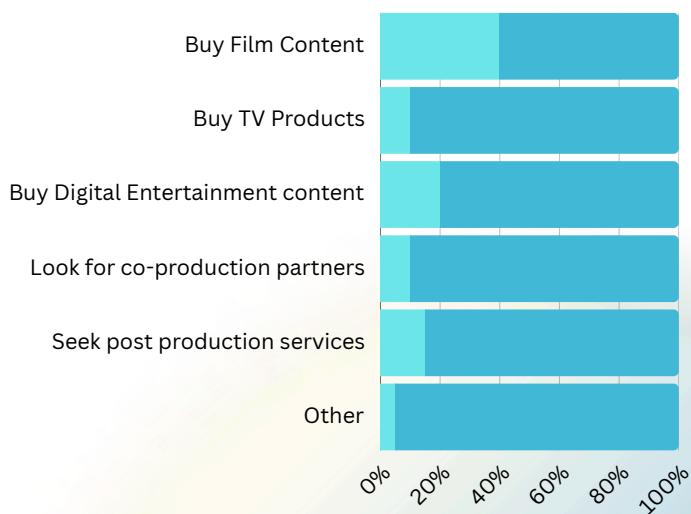


of the visitors were satisfied/very satisfied with their participation



of the exhibitors & visitors said that they would definitely come back in Telefilm Vietnam 2026

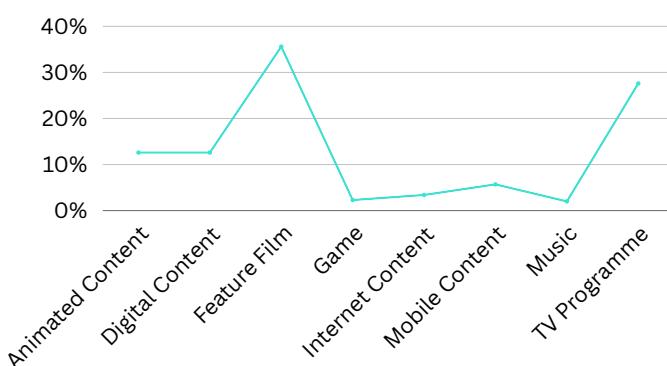
Visitor's INTEREST



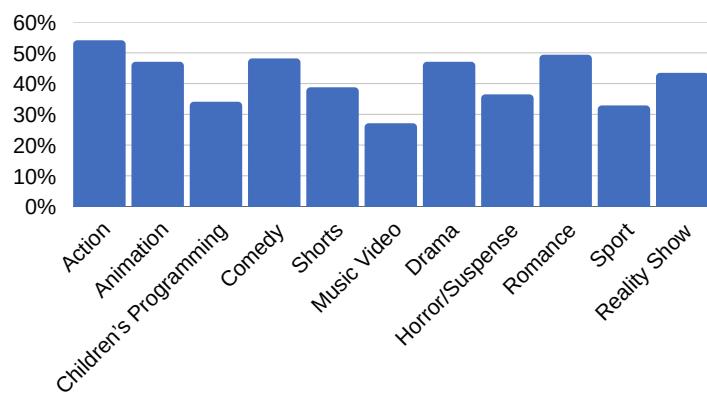
VISITOR BREAKDOWN

VISITORS QUANTIFY:
5,289

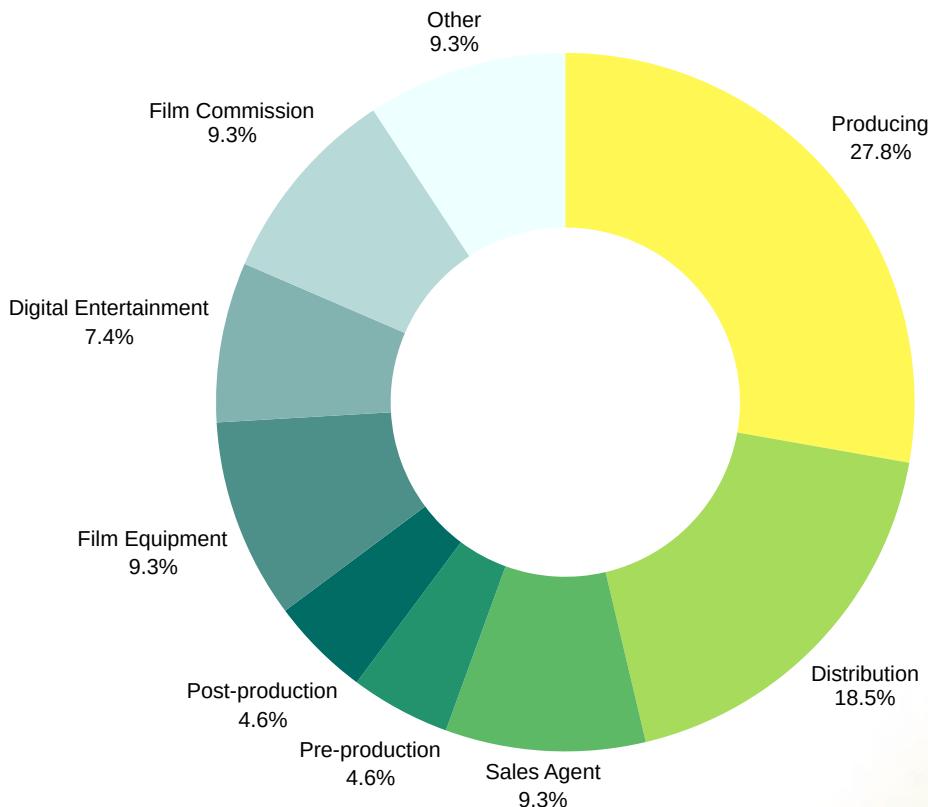
CONTENT Involved



GENRE(s) Involved



Breakdown by RESPONSIBILITY



INFORMATIVES ACTIVITIES

B2B Statistics

1,352

Successful
Agreements

2,578



Seminars & Forums

10+

Conference
Sessions & Topics

25

Speakers

26

Media Coverage

130+

New Media & Ads Exposure

1,5M



1,500,000+

New Media & Ads
Exposure



410,000+

Official Website
Visits



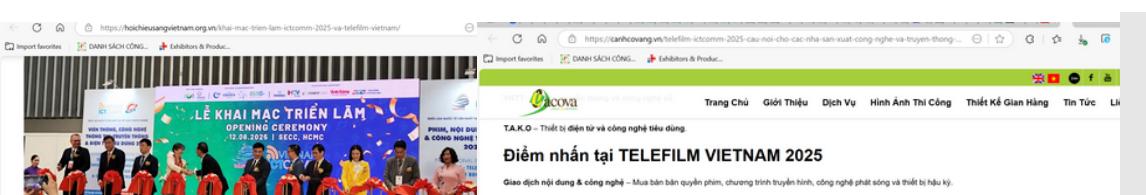
220,000+

Video Plays



400,000+

Emails & Sms
Campaigns

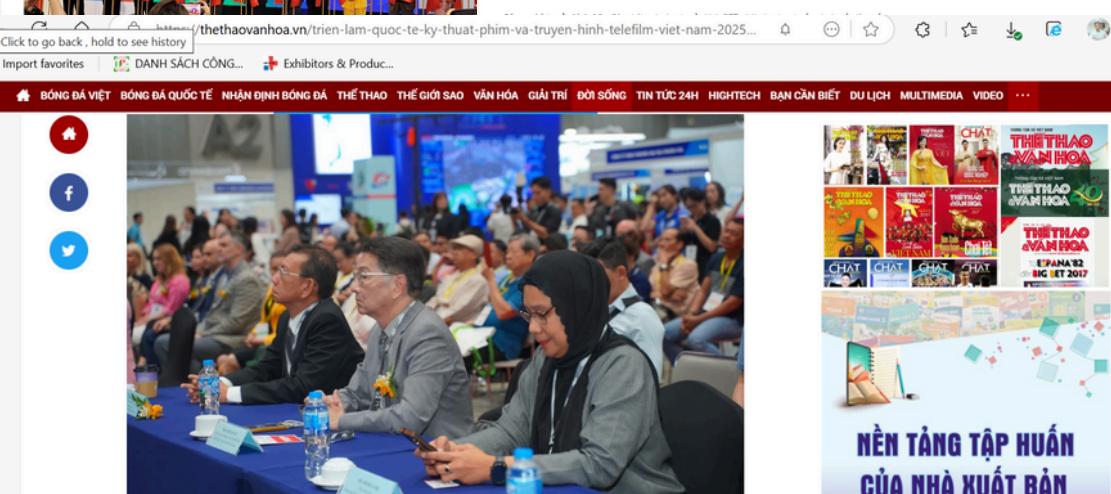
LỄ KHAI MẠC TRIỂN LÃM
OPENING CEREMONY
12-14 JUN. 2025 | SECC, HCMC

PHIM, HỘI ĐIỂU & CÔNG NGHỆ
& CÔNG NGHỆ 2025

T.A.O – Thiết bị điện tử và công nghệ tiêu dùng.

Điểm nhấn tại TELEFILM VIETNAM 2025

Giao dịch nội dung & công nghệ – Mua bán bản quyền phim, chương trình truyền hình, công nghệ phát sóng và thiết bị hữu ích.



Click to go back , hold to see history

Import favorites DANH SÁCH CÔNG... Exhibitors & Prod...

BÓNG ĐÁ VIỆT BÓNG ĐÁ QUỐC TẾ NHẬN ĐỊNH BÓNG ĐÁ THỂ THAO THẾ GIỚI SAO VĂN HÓA GIẢI TRÍ ĐỜI SỐNG TIN TỨC 24H HIGHTECH BAN CĂN BIẾT DU LỊCH MULTIMEDIA VIDEO ...

Home DANH SÁCH CÔNG... Exhibitors & Prod...

EXHIBIT PROFILE:

- CONTENT PRODUCTION, DEVELOPMENT & DISTRIBUTION
- TELEVISION EQUIPMENT & TECHNOLOGY
- RADIO BROADCASTING & TRANSMISSION TECHNOLOGY
- DIGITAL COMMUNICATION EQUIPMENT & SOLUTIONS
- AUDIO & CONTENT PRODUCTION TECHNOLOGY
- DIGITAL ADVERTISING & CONTENT TECHNOLOGY

www.telefilm.vn @TelefilmVN

13 May 1 June 2025



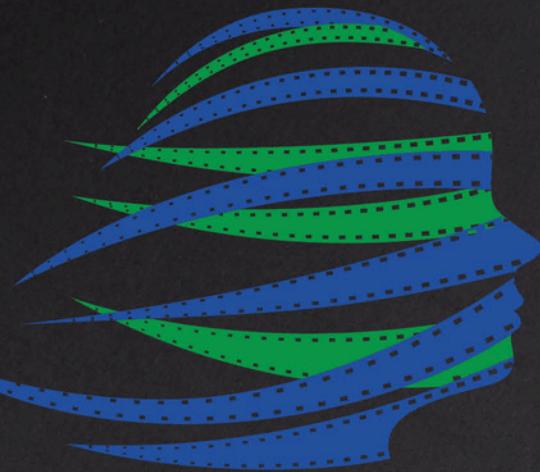
THE INT'L EXHIBITION ON
FILM & TELEVISION
12-14 Jun.2025 SECC - 798 NGUYỄN VĂN LINH
DIST. 7, HO CHI MINH CITY VIETNAM

EXHIBIT PROFILE:

- CONTENT PRODUCTION, DEVELOPMENT & DISTRIBUTION
- TELEVISION EQUIPMENT & TECHNOLOGY
- RADIO BROADCASTING & TRANSMISSION TECHNOLOGY
- DIGITAL COMMUNICATION EQUIPMENT & SOLUTIONS
- AUDIO & CONTENT PRODUCTION TECHNOLOGY
- DIGITAL ADVERTISING & CONTENT TECHNOLOGY

www.telefilm.vn @TelefilmVN

13 May 1 June 2025



BAN TỔ CHỨC:

GLOEX



informa markets

Telefilm

SEE YOU NEXT YEAR
TRIỂN LÃM QUỐC TẾ

PHIM & CÔNG NGHỆ TRUYỀN HÌNH

**24 - 26 / 06
2026**

SECC - 799 NGUYỄN VĂN LINH
TP. HỒ CHÍ MINH



www.telefilm.vn  @telefilmVN

LẦN THỨ
14