



THE POST SHOW REPORT

13TH

THE INT'L EXHIBITION ON

FILM & TELEVISION

TELEFILM VIET NAM 2025

12- 14 June

SECC - 799 NGUYEN VAN LINH
DIST. 7, HO CHI MINH CITY



2025
TAIWAN VISION
12-14 Jun



Host:



MINISTRY OF INDUSTRY
& TRADE



MINISTRY OF SCIENCE
& TECHNOLOGY

Organizer:



www.telefilm.vn

2025 VIETNAM IN'T FILM & TELEVISION

12-14 Jun

SECC, HO CHI MINH CITY, VIETNAM



EXHIBITOR BREAKDOWN

BOOTH QUANTIFY:
165

EXHIBITION SCALE

5,000m2

EXHIBITORS

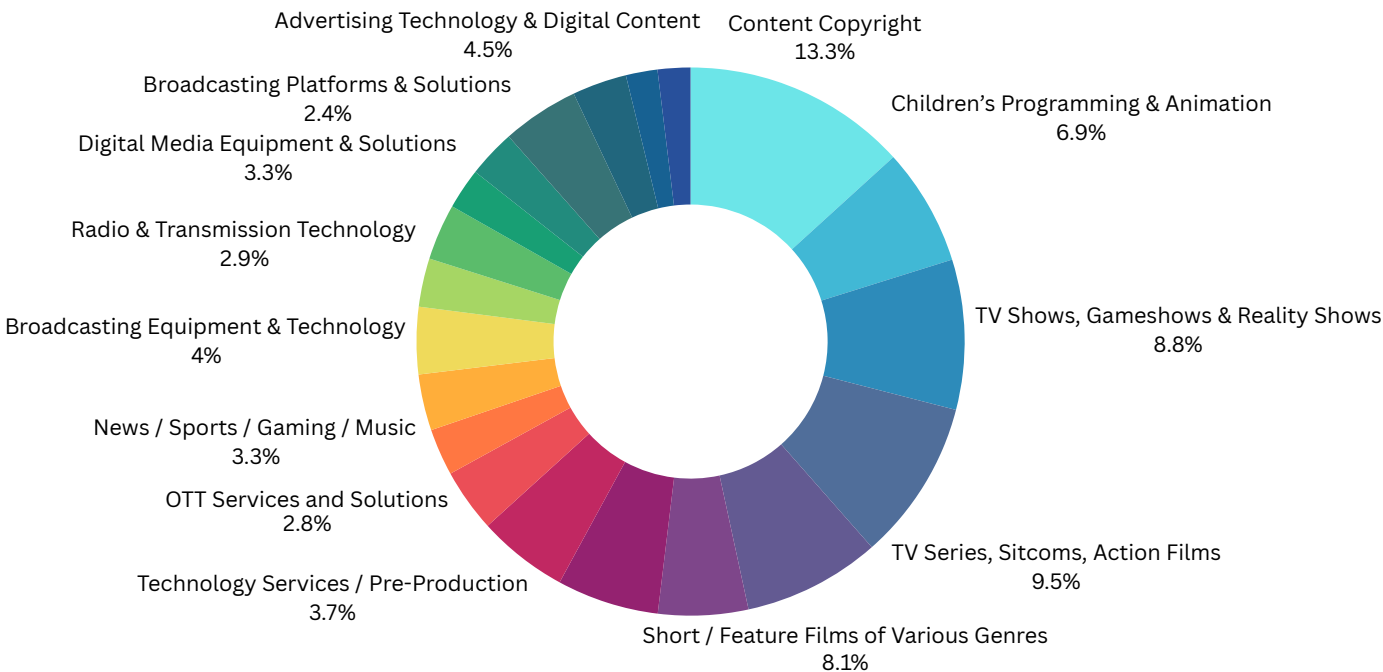
89

TRADE VISITORS

4,385

COUNTRIES &
TERRITORIES

15+



COUNTRIES of ORIGIN



- VIETNAM
- CHINA
- INDIA
- HONG KONG S.A.R
- PHILIPPINES
- SPAIN
- TAIWAN R.O.C
- KOREA
- MALAYSIA
- SINGAPORE

*Some representatives of the countries present



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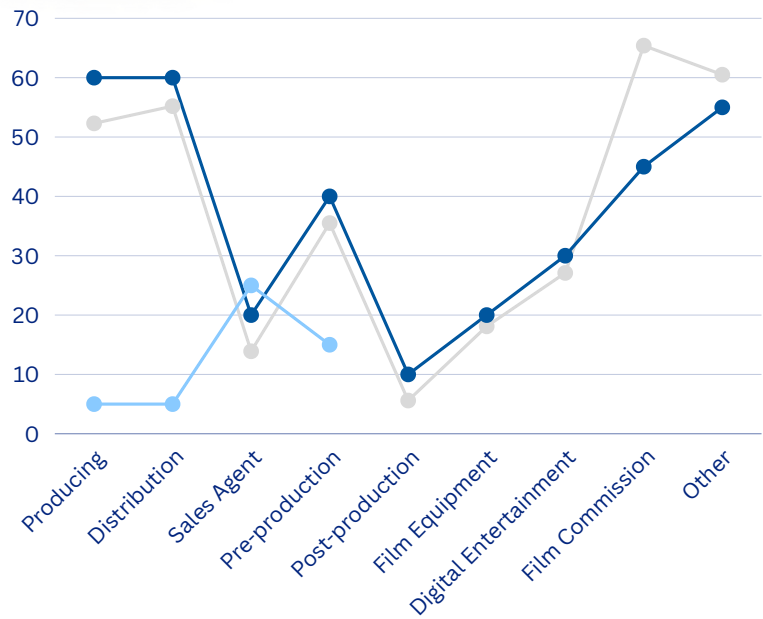
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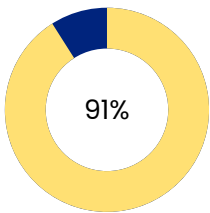
VISITOR BREAKDOWN

VISITORS QUANTIFY:
4,385

Visitor's SENIORITY

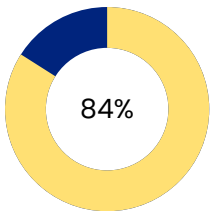


TOP 4 Categories Among Visitors

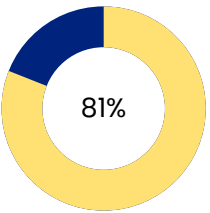


Looking for new contents and products to import and distribute

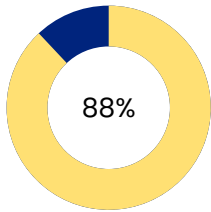
Looking for new technologies and solutions



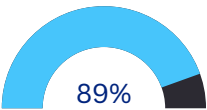
Collect market & trend information



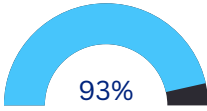
Consider to participating in next year exhibition 2026



Exhibitor & Visitor FEEDBACK



of the exhibitors made contact with their right target visitor groups

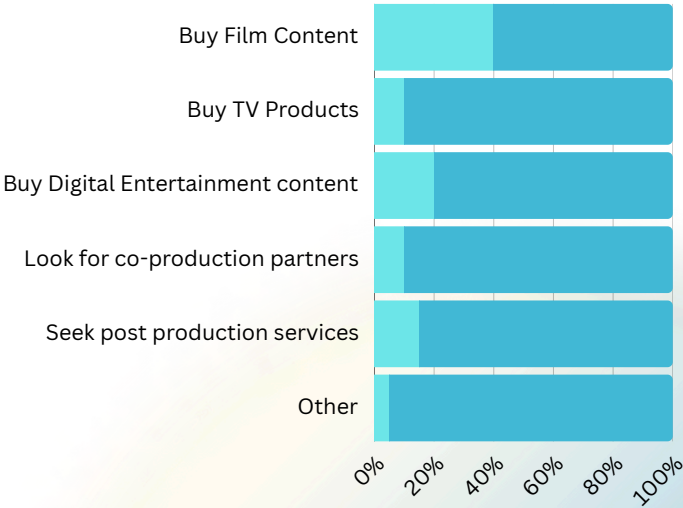


of the visitors were satisfied/very satisfied with their participation



of the exhibitors & visitors said that they would definitely come back in Telefilm Vietnam 2026

Visitor's INTEREST



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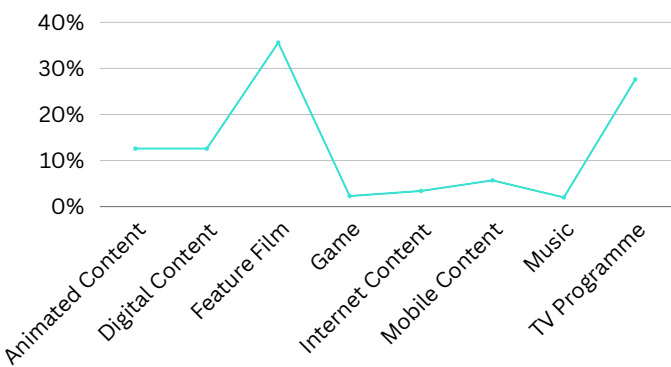
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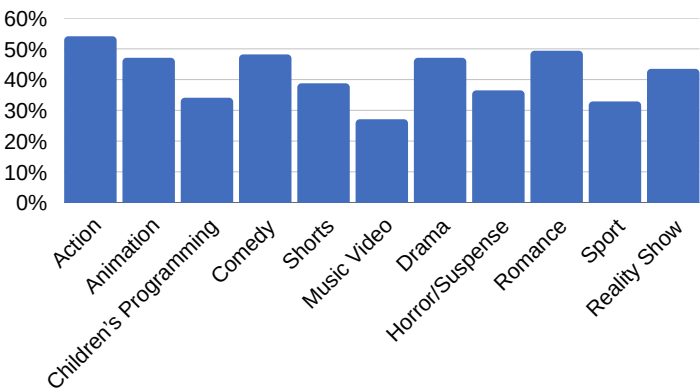
VISITOR BREAKDOWN

VISITORS QUANTIFY:
5,289

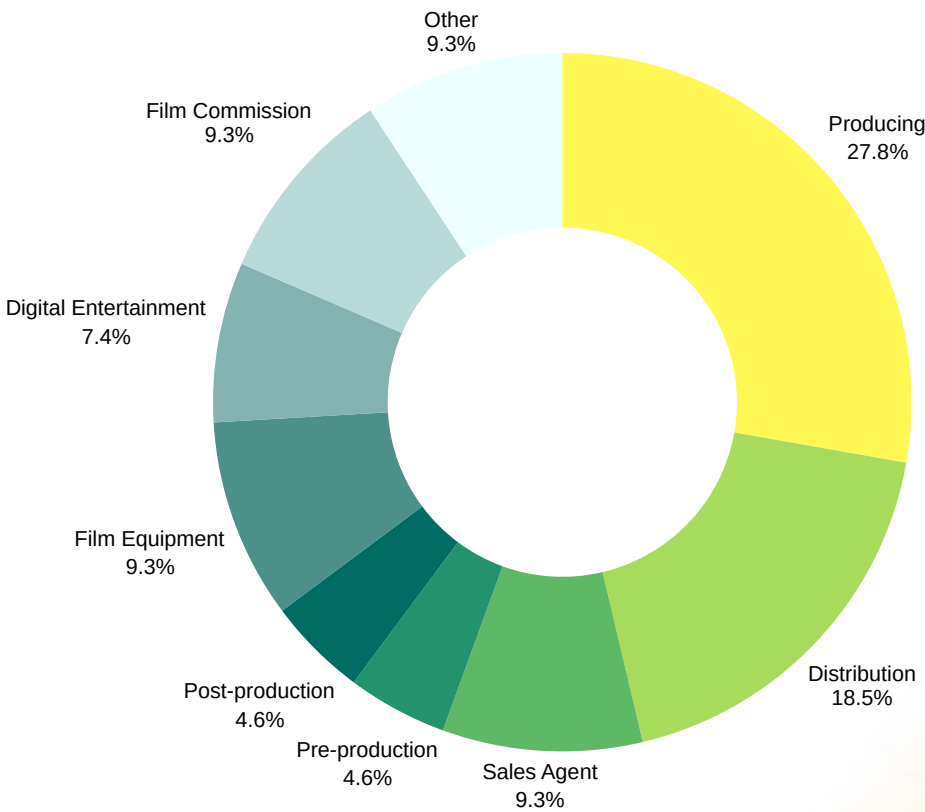
CONTENT Involved



GENRE(s) Involved



Breakdown by RESPONSIBILITY





INFORMATIVES ACTIVITIES

B2B Statistics

1,352

Successful
Agreements

2,578

Seminars & Forums

10+

Conference
Sessions & Topics
25

Speakers
26

Media Coverage

130+

New Media & Ads Exposure

1,5M

1,500,000+

New Media & Ads
Exposure



410,000+

Official Website
Visits



220,000+

Video Plays

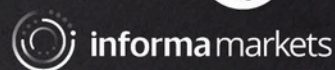


400,000+

Emails & Sms
Campaigns



BAN TỔ CHỨC:



SEE YOU NEXT YEAR

TRIỂN LÃM QUỐC TẾ

Telefilm

PHIM & CÔNG NGHỆ TRUYỀN HÌNH

**24 - 26 / 06
2026**

SECC - 799 NGUYỄN VĂN LINH
TP. HỒ CHÍ MINH

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LẦN THỨ
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