

EDUCATION VIETNAM 2025



May, 7th (Wed) - 9th (Fri), 2025
SECC, TPHCM, VIETNAM

POST SHOW REPORT

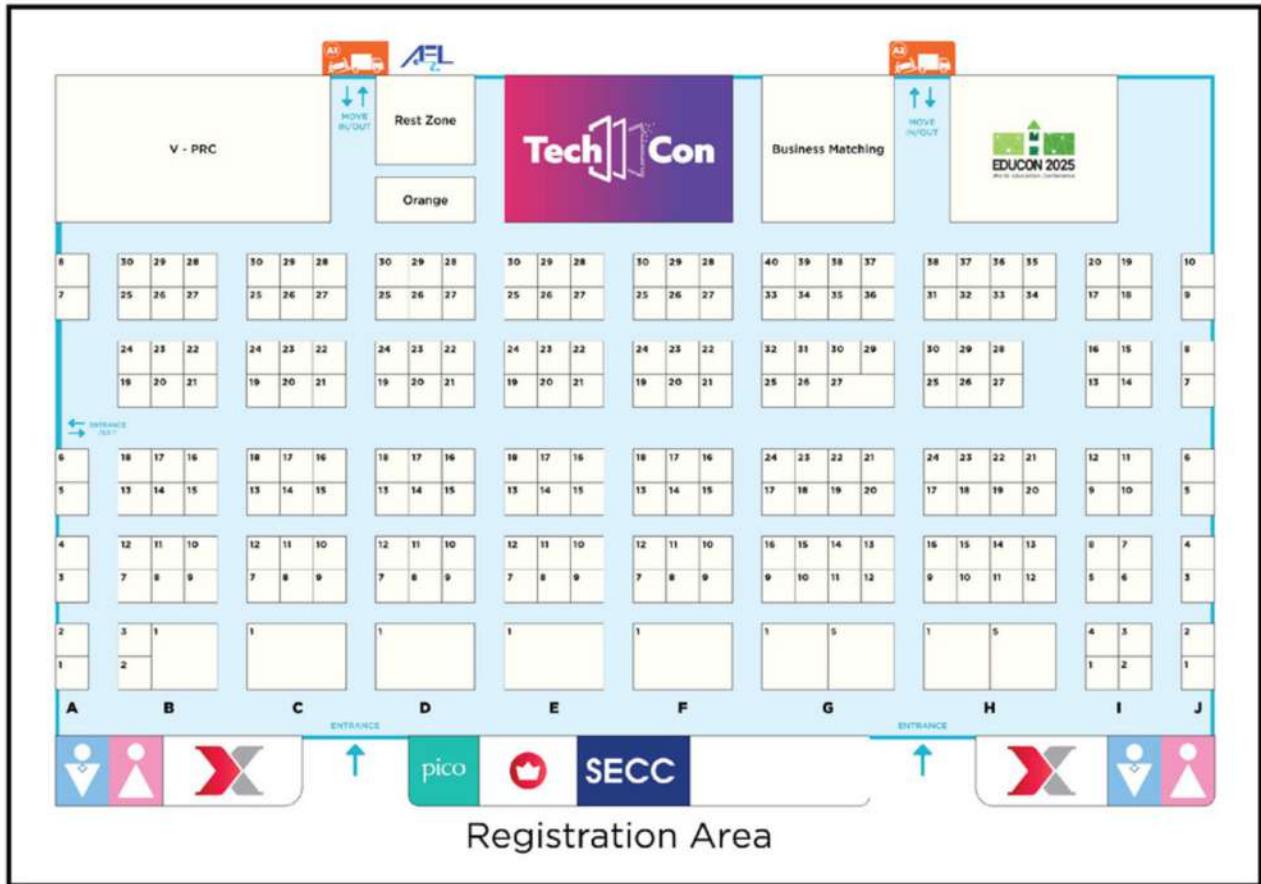
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SHOW RESULT

1. OVERVIEW

Title	Education Vietnam 2025
Period	May, 7th (Wed) - 9th (Fri), 2025 (3 days)
Venue	Hall A - Saigon Exhibition and Convention Center (SECC), HCMC, Viet Nam
Opening Hours	9:00 - 17:00
Main Sponsor	
Organizer	   
Global Partners	  
Supported By	  BỘ GIÁO DỤC VÀ ĐÀO TẠO MINISTRY OF EDUCATION AND TRAINING
Scale	102 Exhibitor, 142 Booths
Visitor	6,892 Trade Visitors
Conference	 EDUCON 2025 Vietnam Education Conference
Seminar/ Workshop	• Vietnam Education Lounge Program • Singapore Education Lounge Program • Smart Education For Smart Societies: Development Foundations For Smart Cities • EdTech Conferences
Side Events	  Edu-Agora EDUCATION VIETNAM

2. FLOOR PLAN



3. EVENT SCHEDULE

DAY 1: 07. 05. 2025

OPENING CEREMONY OF EDUCATION VIETNAM 2025		
TIME	EVENT DETAILS	IMPLEMENT
I. OPENING CEREMONY OF EDUCATION VIETNAM 2025		
8:00	Welcoming delegates	
9:00	VIP Tour: Delegate leaders & guests explore exhibit area	VIP Delegates & Organizing Committee
9:30	Explanation of event's goals, introduction of delegates	MC Minh Anh
9:35	Event opening statement	Prof. Dr. Sc. Phan Xuan Dung, Chairman of the Vietnam Union of Science and Technology Associations
9:40	Welcome statement	• Mr. Pham Ngoc Linh – Vice President of the Vietnam Union of Science and Technology Associations • Leaders of the Ministry of Science and Technology • Mr. Do Huu Huy – Chairman of the People's Committee of Binh Thuan Province • Mr. Lam Dinh Thang – Director of the Department of Science and Technology of Ho Chi Minh City
9:45	Exhibition Introduction Speech	CEO of EXPORUM KOREA
9:50	Event opening button press ceremony	VIP Delegates & Organizing Committee
10:00	Plenary Forum	MC Minh Anh Introduces
10:10	PANEL DISCUSSION AND SUMMARIZING STATEMENT	

3. EVENT SCHEDULE

DAY 1: 07. 05. 2025

VIETNAM EDUCATION LOUNGE PROGRAM

Hosted by: SINGAPORE EDUCATION NETWORK, VIEWSONIC, EXPORUM

TIME	EVENT DETAILS	IMPLEMENT
13:00	Technology Integration with ViewSonic Future Schools	• Martin Berridge – Principal of Primary School, Westlink International School Hanoi • John Slipachenko – Vice Principal, Hanoi Toronto School • Thanh Nguyen – Educational Technology Solutions Specialist, ViewSonic Corporation
SINGAPORE EDUCATION LOUNGE PROGRAM		
14:00	Welcome Speech by Singapore Education Network	• Mr. Michael Klemm, Managing Director at Singapore Education Network
14:05	Opening Remark by Education Vietnam	• Mr. Phan Long, General Manager at Exporum Vietnam
14:10	Case Study by Inspira	• Ms. Puravina Periasamy – Solutions Engineer for the Asia-Pacific Region at Inspira
14:20	Panel Discussion "The Evolution of Assessments - From Paper to AI: A Case Study of Singapore Education"	• Alwyn Huang, Marketing Manager at Canon Singapore • Ms. Puravina Periasamy, Solutions Engineer at Inspira • Michael Klemm, Managing Director at Singapore Education Network • Thanan Suwannapisit, Regional Account Director (IndoChina & Malaysia Enterprise C4C) at Coursera
14:30	Q&A Session	
15:00	Networking Session	

3. EVENT SCHEDULE

DAY 2: 08. 05. 2025

**SMART EDUCATION FOR SMART SOCIETIES:
DEVELOPMENT FOUNDATIONS FOR SMART CITIES**

Hosted by: HO CHI MINH CITY UNIVERSITY OF INDUSTRY AND TRADE,
VIETNAM INSTITUTE OF DIGITAL TRANSFORMATION AND INNOVATION,
EXPORUM, SINGAPORE EDUCATION

TIME	EVENT DETAILS	IMPLEMENT
8:00	Welcoming delegates	Organizing Committee
8:30	Opening & Symposium opening ceremony	Representatives of Representatives of Ho Chi Minh City University of Industry and Trade
PRESENTATIONS		
8:45	Advances in Digital Technology and AI for Smart Education	Dr. To Hong Nam, Deputy Director General, Department of Science & Technology and Information, Ministry of Education and Training
9:00	AI applications in Education - International trends and Recommendations.	Associate Professor Hoang Huu Hanh, Deputy Director General – Ministry of Science and Technology, Science Director – Vietnam Institute of Digital Transformation and Innovation
9:15	Beyond the Classroom: Building Skills for a Changing World	Dr. Nam Wan Kyoung – Vice Chairman at the Korean Chamber of Commerce and Industry in Vietnam, Lecturer at the University of Greenwich
9:30	Developing a Digital Technology & Innovation Competency Framework for Education 4.0	- Dr. Ton Quang Cuong – Meritorious Teacher, Dean of the Faculty of Educational Technology, University of Education, Vietnam National University, Hanoi - Laura Garcia Duran - Director of Education Solutions, ViewSonic

3. EVENT SCHEDULE

DAY 2: 08. 05. 2025

SMART EDUCATION FOR SMART SOCIETIES: DEVELOPMENT FOUNDATIONS FOR SMART CITIES

Hosted by: HO CHI MINH CITY UNIVERSITY OF INDUSTRY AND TRADE,
VIETNAM INSTITUTE OF DIGITAL TRANSFORMATION AND INNOVATION,
EXPORUM, SINGAPORE EDUCATION

TIME	EVENT DETAILS	IMPLEMENT
9:45	Enhancing Management Efficiency and Learning Experience in the AI Era with Microsoft Copilot	Dr. Duong Hoai Giang Ha – Chief Executive Officer of InterEDU, Senior Creative Education Specialist at Microsoft Education
10:00	Envisioning Smart Campus of the Future	Mr Alwyn Huang – Marketing Manager Canon Singapore
10:15	Cyber Security in the age of AI	Mr Do Van Ngoc - Chief of Misoft Representative Office in HCMC
10:30	Unlocking the value of AI and cloud in Education with Oracle	Mr Binh Do - Master Principal Cloud Solutions Architect
10:45	Subject: Globalizing education through meaningful partnerships	Ms. Teresa Jacobs , Executive Director – Learning, International Skill Development Corporation
11:00	PANEL DISCUSSION AND SUMMARIZING STATEMENT	



3. EVENT SCHEDULE

DAY 3: 09. 05. 2025

EDTECH CONFERENCES		
TIME	CONTENT	SPEAKER
9:30 - 10:00	Maximize Personalization in Teaching & Learning with AI	Ms. Thuy Nguyen - ELSA Corp. Business Development Director for Thailand & Taiwan Markets
10:00 - 10:30	Re-inventing Education – OMO Unlocks the Future!	Bao Khoi - Solution Manager, ClassIn Vietnam
10:30 - 11:00	The benefits of Canvas LMS and products that can integrate with the system	Tran Manh Huy - Managing Director Flexidata



3. EVENT SCHEDULE

• Interactive Activity Program

PROGRAM	TIME	VENUE	Organizer
ORANGE LABEL	07-09.05.2025	Orange Label Area	• EXPORUM VietNam
MECHANICAL ENGINEERING ROBOT CONTEST (M.E.RC)	07-09.05.2025	Competition Area	• EXPORUM VietNam • The C.A.T Innovation Club – Faculty of Mechanical Engineering

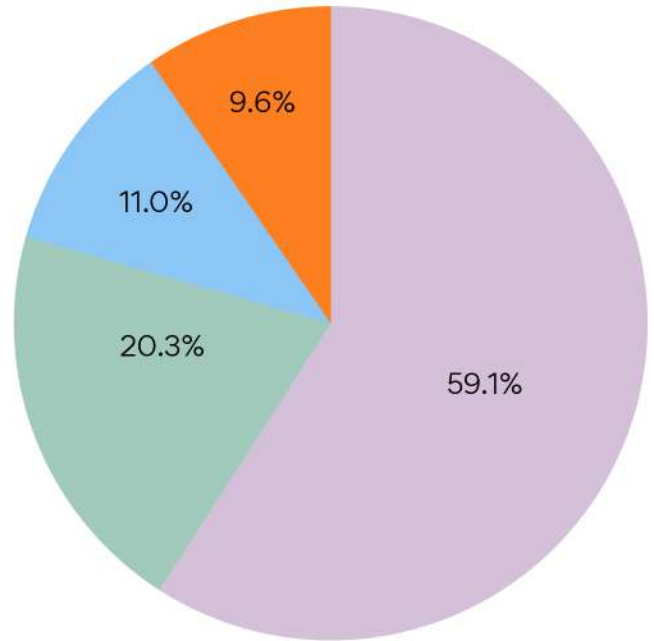


4. RESULT

1. Sector Categorization

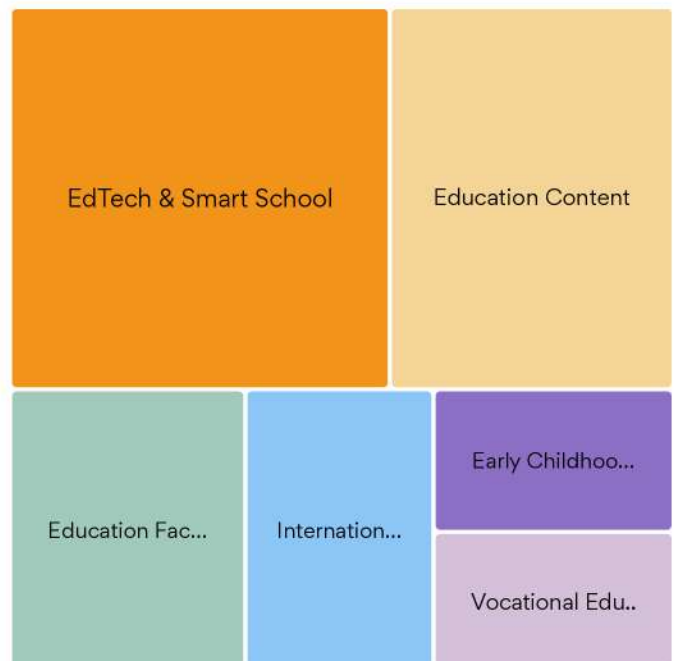
Items	Rate (%)
K - 12 Teacher & Education Officials	59.1%
Edtech & Education Sector Professionals	20.3%
Goverment & Educational Instructions	11.0%
Students & Parents	9.6%
Total	100%

- K - 12 Teacher & Education Officials
- Edtech & Education Sector Professionals
- Goverment & Educational Instructions
- Students & Parents



2. Items of Interest

Items	Rate (%)
EdTech & Smart School	33.0%
Education Content	24.6%
Education Facilities Enviroment	15.0%
International Education / Foreign Language Education	12.1%
Early Childhood & Elementary Education	7.8%
Vocational Education & Lifelong Learning / Certification	7.5%
Total	100%



4. RESULT

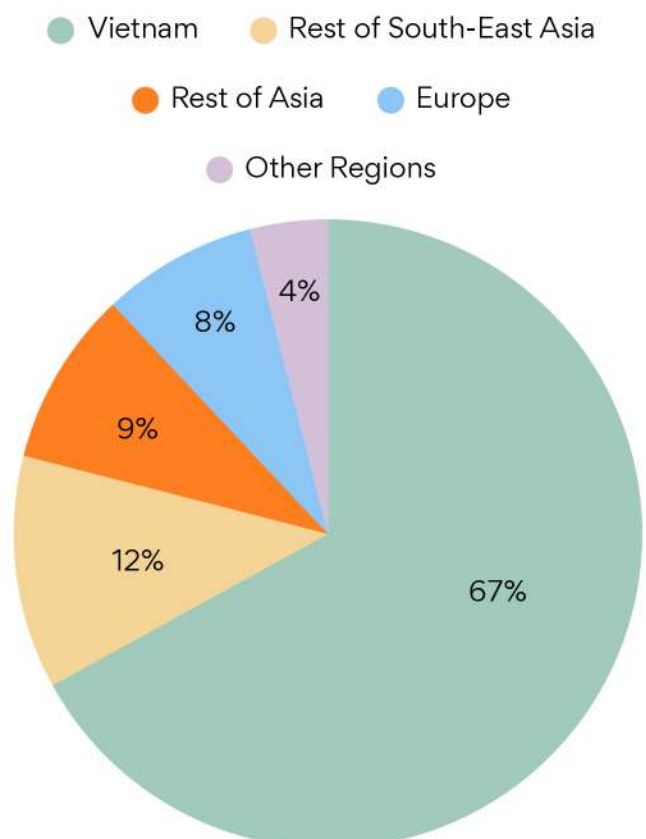
3. Purpose of Visit

Items	Rate (%)
Purchasing Consultation	32%
Seeking Suppliers & Partners	21%
Industry Trend Monitoring & Networking	18%
Considering Booth Participation for Next Year's Events	15%
General Attendance & Side Event	14%
Total	100%



4. Areas of Interest

Items	Rate (%)
Vietnam	67%
Rest of South-East Asia	12%
Rest of Asia	9%
Europe	8%
Other Regions	4%
Total	100%



1. OVERVIEW

EDUCATION VIETNAM 2025 CONFERENCE SERIES

SHAPING THE FUTURE OF EDUCATION

More than just an international EdTech exhibition, Education Vietnam 2025 is a platform for exchanging knowledge and exploring future-forward educational trends through a 3-day conference program, featuring top experts from Vietnam and around the world!

Title	Education VietNam 2025 Conference Series Shaping The Future Of Education
Theme	The Future is Education
Period	May, 7th (Wed) - 9th (Fri), 2025 (3 days)
Venue	EDUCON Conference Room
Official Language	Vietnamese, English

On-Site Photo



2. SPEAKER LINE-UP



Dr. To Hong Nam
DDG, Department of S&T
and Information, MOET



**Assoc. Prof. Hoang
Huu Hanh**
DDG- Ministry of S&T,
Science Director - VIDTI



Dr. Nam Wan Kyoung
Vice Chairman at KOCHAM Vietnam | Real
Estate & Asset Management Expert |
Business Development Strategist |
University Lecturer | FDI & Operations
Leader in Vietnam



Michael Klemm
Managing Director of
Singapore Education
Network



Martin Berridge
Principal of Primary School, Westlink
International School Hanoi



John Slipachenko
Deputy Principal | Data-Informed
Student-Driven • Purpose-Led Inspired
Leadership



Alwyn Huang
Marketing | GTM Strategy | Channel
Management | Business Development |
Digital Transformation



Ms. Puravina Periasamy
Solutions Engineer (APAC) at
Inspira



Dr. Ton Quang Cuong
Meritorious Teacher, Dean
of EdTech Faculty,
University of Education,
VNUI



Laura Garcia Duran
Director of Education
Solutions, ViewSonic



**Dr. Duong Hoai Giang
Ha**
CEO, InterEDU, Senior
Creative Education Specialist
Microsoft Education



Mr Binh Do
Master Principal Cloud
Solutions Architect



Ms. Teresa Jacobs
Executive Director
Learning, International
Skill Development
Corporation (ISDC)



Ms. Thuy Nguyen
ELSA Corp. Business
Development Director for
Thailand & Taiwan Markets



Tran Manh Huy
Managing Director
Flexidata



Bao Khoi
Solution Manager
ClassIn Vietnam



Mr Do Van Ngoc
Chief of Misoft
Representative Office in
HCMC



EDUCON 2025
Vietnam Education Conference

3. EDUCATION CONFERENCE

Title Singapore Education Lounge

Period DAY 1: 07. 05. 2025 (Wed) 13:00 - 15:00

Location National Conference

TIME	EVENT DETAILS	IMPLEMENT
13:00 - 13:30	Technology Integration with ViewSonic Future Schools	- Martin Berridge – Principal of Primary School, Westlink International School Hanoi - John Slipachenko – Vice Principal, Hanoi Toronto School
SINGAPORE EDUCATION LOUNGE PROGRAM		
14:00 - 14:10	Case Study by Inspira	Ms. Puravina Periasamy – Solutions Engineer for the Asia-Pacific Region at Inspira
14:10 - 14:20	Panel Discussion "The Evolution of Assessments - From Paper to AI: A Case Study of Singapore Education"	- Alwyn Huang, Marketing Manager at Canon Singapore - Ms. Puravina Periasamy, Solutions Engineer at Inspira - Michael Klemm, Managing Director at Singapore Education Network - Thanan Suwannapisit, Regional Account Director (IndoChina & Malaysia Enterprise C4C) at Coursera



3. EDUCATION CONFERENCE

Title Smart Education For Smart Societies

Period DAY 2: 08. 05. 2025 (Thu) 8:00 - 11:00

Location National Conference

TIME	EVENT DETAILS	IMPLEMENT
8:45 -9:00	Advances in Digital Technology and AI for Smart Education	• Dr. To Hong Nam, Deputy Director General, Department of Science & Technology and Information, Ministry of Education and Training
9:00 - 9:15	AI applications in Education - International trends and Recommendations.	• Associate Professor Hoang Huu Hanh, Deputy Director General – Ministry of Science and Technology, Science Director – Vietnam Institute of Digital Transformation and Innovation
9:15 - 9:30	Beyond the Classroom: Building Skills for a Changing World	• Dr. Nam Wan Kyoung – Vice Chairman at the Korean Chamber of Commerce and Industry in Vietnam, Lecturer at the University of Greenwich
9:30 - 9:45	Developing a Digital Technology & Innovation Competency Framework for Education 4.0	• Dr. Ton Quang Cuong – Meritorious Teacher, Dean of the Faculty of Educational Technology, University of Education, Vietnam National University, Hanoi • Laura Garcia Duran - Director of Education Solutions, ViewSonic
9:45 - 10:00	Enhancing Management Efficiency and Learning Experience in the AI Era with Microsoft Copilot	• Dr. Duong Hoai Giang Ha – Chief Executive Officer of InterEDU, Senior Creative Education Specialist at Microsoft Education

3. EDUCATION CONFERENCE

Title Smart Education For Smart Societies

Period DAY 2: 08. 05. 2025 (Thu) 8:00 - 11:00

Location National Conference

TIME	EVENT DETAILS	IMPLEMENT
10:00 - 10:15	Envisioning Smart Campus of the Future	Mr Alwyn Huang – Marketing Manager Canon Singapore
10:15 - 10:30	Cyber Security in the age of AI	Mr. Do Van Ngoc – Chief of the Misoft Representative Office in Ho Chi Minh City
10:30 - 10:45	Unlocking the value of AI and cloud in Education with Oracle	Mr Binh Do - Master Principal Cloud Solutions Architect
10:45 - 11:00	Subject: Globalizing education through meaningful partnerships	Ms. Teresa Jacobs , Executive Director – Learning, International Skill Development Corporation



3. EDUCATION CONFERENCE

Title Enterprise Solutions & Practical Innovations

Period DAY 3: 09. 05. 2025 (Fri) 9:30 - 11:00

Location National Conference

TIME	EVENT DETAILS	IMPLEMENT
9:30 - 10:00	Maximize Personalization in Teaching & Learning with AI	Ms. Thuy Nguyen ELSA Corp. Business Development Director for Thailand & Taiwan Markets
10:00 - 10:30	Re-inventing Education – OMO Unlocks the Future!	Bao Khoi - Solution Manager, ClassIn Vietnam
10:30 - 11:00	The benefits of Canvas LMS and products that can integrate with the system	Tran Manh Huy - Managing Director Flexidata



OVERVIEW

Period May, 7th (Wed) - 9th (Fri), 2025 (3 days)

Location Edu-Agora: Business Matching Lounge

Meetings organized 230 sessions

Contents

Business matching platform that operates to connect buyers from around the world with participation companies. Buyers and exhibitors can freely browse each other's registered information on the system and secure tailored business opportunities, including on-site meetings during the exhibition, through interest-based meeting matching.

On-Site Photos



SHOWCASE

Period May, 7th (Wed) - 9th (Fri), 2025 (3 days)

Location Orange Label Area

Contents

The Orange Label is a special showcase at the Education Vietnam, highlighting new and popular products that will lead the education industry in every single year. Buyers and consumers can explore the latest trends in the education sector at The Orange Label and experience the next-generation hit items firsthand.

Products

Exhibitor	Product
VIEWSONIC EDUCATION	myViewBoard
LBM INVESTMENT JOINT STOCK COMPANY	Course Scheduling Attendance System
NEW BRAIN INTERNATIONAL TRADING COMPANY LIMITED	Robotics Programming
UNIVERSITY OF GREENWICH	International Education Experience
COURSERA FOR CAMPUS	Coursera for Campus
ROBORISEN	Robot platform
SRC - SMART ROBOTIC CENTER	DRA30 - SSD-7040
META SQUARE CO.,LTD	Education Program
PENNSYLVANIA AMERICAN SCHOOL SYSTEM	Enriching Extracurricular Activities

ON - SITE PHOTOS



ORANGE LABEL



EDUCATION VIETNAM AWARDS

Period May, 7th (Wed) - 9th (Fri), 2025 (3 days)

Location Orange Label Area

Contents

For the development and globalization of the Viet Nam education industry, we select and award a total of five categories to participating exhibitors that contribute significantly to the innovation and development of the education industry every year.

Exhibitor

Award Category	Award Description	Exhibitor
Outstanding Achievement of the Year	A company that has contributed greatly to the revitalization of the education industry throughout the year	ViewSonic
Innovator of the Year	Products and technologies that contributed to industry growth as the most innovative products and technologies of the year	LBM Investment Joint Stock Company
Early Edu of the Year	Products and technologies with the greatest diffusion and impact in the early and elementary education field	New Brain International Trading Company Limited
School Environment of the Year	Products and technologies with excellence to build a safe and comfortable school enviroment	University of Greenwich
Collaboration with a School	Contribute to improving the educational environment by fostering organic relationships with schools and educational instituions	Coursera for Campus

EDUCATION VIETNAM AWARDS

- Outstanding Achievement of the Year



- Innovator of the Year



- Early Edu of the Year



- School Environment of the Year



- On - Site Photos



MECHANICAL ENGINEERING ROBOT CONTEST

Period May, 7th (Wed) - 9th (Fri), 2025 (3 days)

Venue Competition Area

Organizer Education Vietnam 2025

Contents Mechanical Engineering Robot Contest - M.E.R.C 2025 is more than just a tech competition – it's where robots embody the spirit of a proud nation and journey through heroic chapters of Vietnamese history.

On - Site Photos



ON - SITE PHOTO



“LET’S LEARN TOGETHER” WORKSHOPS

Period

May, 7th (Wed) - 9th (Fri), 2025 (3 days)

Venue

ViewSonic Experience Area

Contents

Explore modern teaching methods with the advanced ViewBoard interactive display.

Diverse hands-on activities – from the water cycle, geometric art, and building dream cities in English to creative pizza-making sessions.

On - Site Photos



STEAM ZONE

Period May, 7th (Wed) - 9th (Fri), 2025 (3 days)

Venue STEAM Zone

Contents Kids will become little inventors as they build models, explore science through play, and unlock their creativity with hands-on STEAM activities from Gigo Toys

On - Site Photos



EDUCATION WITH VR TECHNOLOGY

Period May, 7th (Wed) - 9th (Fri), 2025 (3 days)

Venue VR Experience Area

Contents

By applying Virtual Reality (VR), Augmented Reality (AR), and Mixed Reality (MR), we create highly interactive and visually engaging learning environments that help educators deliver knowledge more effectively — from preschool to university level.

On - Site Photos



EXHIBITOR LIST

EXHIBITOR NAME
ANNE HILL INTERNATIONAL SCHOOL
BRITISH VIETNAMESE INTERNATIONAL SCHOOL HO CHI MINH CITY
COURSERA FOR CAMPUS
DAI NAM EQUIPMENTS AND TECHNICAL SCIENCE JOINT STOCK COMPANY
DU HUNG TECHNOLOGY JOINT STOCK COMPANY
EEO VIETNAM COMPANY LIMITED _ CLASSIN
ELE ACADEMY
ELSA COMPANY LIMITED
EMASI PLUS
EMASI SCHOOL
FACULTY OF INFORMATION SYSTEMS, UNIVERSITY OF ECONOMIC AND LAW, VNU-HCM

EXHIBITOR LIST

EXHIBITOR NAME
FLEXIDATA CO.,LTD
HOTSPOT CULTURE MEDIA COMPANY LIMITED
INSPERA
INTERNATIONAL GERMAN SCHOOL HCMC
INTERNATIONAL SKILL DEVELOPMENT CORPORATION
LBM INVESTMENT JOINT STOCK COMPANY
META SQUARE CO.,LTD
NCUK
NEW BRAIN INTERNATIONAL TRADING COMPANY LIMITED
PENNSYLVANIA AMERICAN SCHOOL SYSTEM
RENAISSANCE INTERNATIONAL SCHOOL SAIGON
ROBORISEN

EXHIBITOR LIST

EXHIBITOR NAME
RUSIA EXPORT CENTER
SEDBERGH VIETNAM
SIEU NHAT THANH COMPANY LIMITED
SILVER SEA
SINGAPORE EDUCATION NETWORK PTE LTD
SOUTHERN CROSS EDUCATIONS INSTITUTE HIGHER EDUCATION
SRC - SMART ROBOTIC CENTER
SYDNEY SCHOOL
THE CANADIAN INTERNATIONAL SCHOOL
UK ACADEMY
UNIVERSITY OF GREENWICH
VASCHOOLS
VICTORIA SCHOOL
VIEWSONIC EDUCATION
WESTERN AUSTRALIAN SCHOOL SYSTEM

ON - SITE PHOTO



ON - SITE PHOTO





EDUCATION VIETNAM

SEE YOU SOON

06 - 08.05.2026

eXPORUM

----- **Contact** -----

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