

SHOW REPORT

THE VIETNAM INTERNATIONAL
SPORT & OUTDOOR EXHIBITION

26 » 28 SEPTEMBER
2024

 Saigon Exhibition & Convention Center (SECC)
799 Nguyen Van Linh, District 7, Ho Chi Minh City

Concurrent Event:



Supported by:
Ministry of Industry & Trade
Sports Authority of Vietnam

Organized by:



Name of Event: The Vietnam International Sports & Outdoor Exhibition 2024

Date: 26-28 September 2024

Opening hour: 09:00 - 17:00

Venue: Saigon Exhibition & Convention Center (SECC)
799 Nguyen Van Linh, District 7, Ho Chi Minh City, Vietnam

Supported by: Ministry of Industry & Trade
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Organized by:



Media Sponsors:

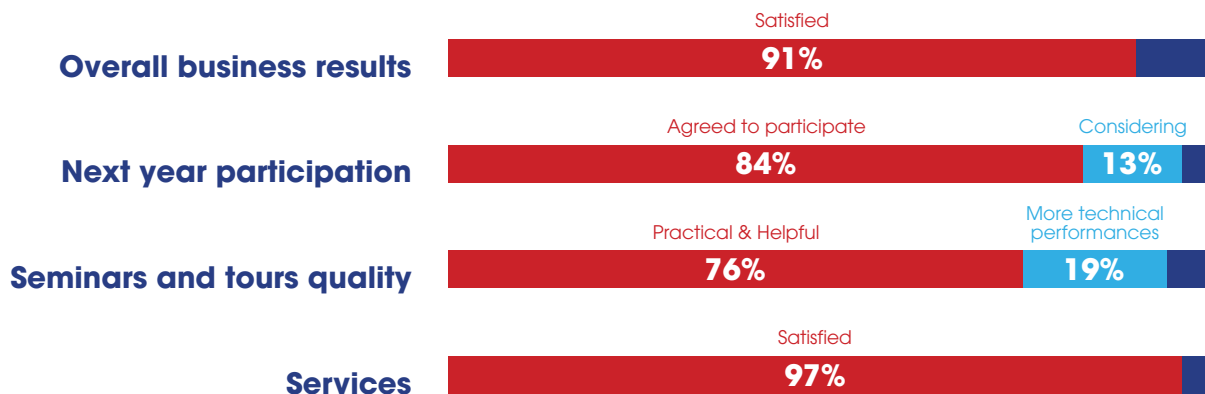


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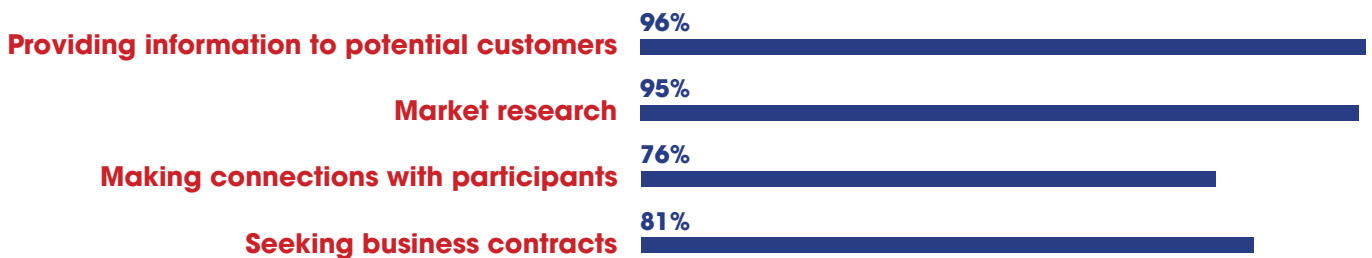




SATISFACTION SURVEY

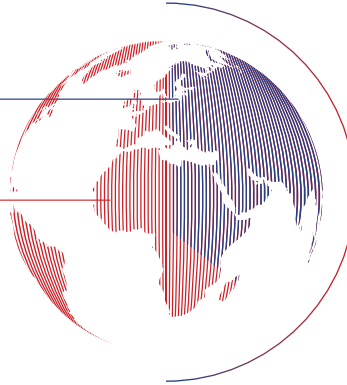


BENEFITS FROM THE EXHIBITION



2.318
Public visitors

10.050
Trade visitors



12.368
Total visitors

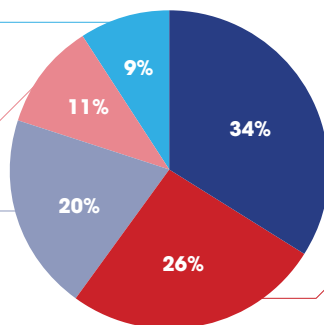
From 45 countries & territories



Others (Association/ Organization/
Construction contractor/ Stadium owner/
Schools, etc.)

Manager of Sports Center/ Club/ Gym

Sports hobbyist/ Athlete/ Coach



Retailer/ Store

Manufacturer/ Importer/ Distributor

1. SPORT FRANCHISE SOLUTION JOINT STOCK COMPANY


"We are very impressed with the Vietnam Sport Show 2024, especially the opening ceremony, which is very solemn and meaningful. The number of customers and scale of the exhibition are very large, many customers visited the Vietpadel booth. Through the Vietnam Sport Show, we hope to introduce Padel to more Vietnamese people as well as other countries within the region so that everyone can access new sports as well as connect more via sports."

2. ATTIVO INTERNATIONAL COMPANY LIMITED


"Vietnam Sport Show is the largest exhibition of the Vietnamese sports industry. Attivo is very happy to accompany the Vietnam Sport Show in this year's project. The exhibition did very well, with a large number of visitors and sideline activities organized on a large scale and excitingly."

3. POC VIETNAM INTERNATIONAL COMPANY LIMITED


"POC specializes in manufacturing and distributing high-end, fashionable helmets, with more than 200 agents across Vietnam. This event was quite successful, the business performance at the exhibition exceeded our expectations. The exhibition helped us connect and interact with many partners and customers, creating opportunities for our company's products to be known and experienced by more customers."

4. BIKERS STORE


"BIKERS STORE chose Vietnam Sport Show because this is an annual event with a remarkable scale and professionalism, attracting many sports brands to participate. This is an opportunity for brands to promote their products to more consumers, and also an opportunity business networking."

5. GREEN GEAR CO., LTD

snowline

"Vietnam Sport Show is a large-scale sports exhibition, suitable for us to introduce Snowline brand products. The exhibition is organized methodically, professionally, similar to events in countries we have attended such as Japan, Korea, Italy, etc. At the Vietnam Sport Show, our booth has many customers coming to visit, experience and express their desires to become our distributors."

6. VIET NAM QIS SPORTS GOODS CO., LTD


"Our company QIS specializes in manufacturing outdoor and water sports products. Participating in Vietnam Sport Show, our booth, QIS, has reached a wide range of customers. Vietnam Sport Show provides us a large sum of our target customers, in which we do not only target the Vietnamese market, but also the international market at this exhibition."

7. LA POINTIQUE INTERNATIONAL LTD.


"LP is a US brand founded in Seattle in 1987 and we are a professional orthopedic brace and support brand. Visitors are very interested in our high quality products, such as our compression top, compression apparel and other professional products. A lot of people came to our booth, many professional athletes and also a lot of buyers, wholesalers and distributors as well. I think the overall performance is really good."

8. ION INTERNATIONAL


ION INTERNATIONAL

"We were looking for Vietnamese partners and came across the ad for Vietnam Sport Show. This is an excellent opportunity to meet with potential partners and research the Vietnamese market. We have met with a lot of customers from many countries. We are very pleased with our experience at the Vietnam Sport Show."



E-catalogue

Facebook





Workshop "How to identify product sources and business models for the Bicycle and Sporting Goods industry"

Co-organized by:



Workshop "Optimizing Athletic Performance: The Interplay of Health, Nutrition and Sportswear"

Co-organized by:



Facolos Pickleball Hour - Meet the Champion

Co-organized by:



Zumba Open Class

Co-organized by: 



Battle Wheelie

Co-organized by:  



Gym Tour

Test ride



Co-organized by: **CITIGYM**

Co-organized by:  **XE DAP VIETNAM**

Talk show "Stroke and stroke risk prevention"

Co-organized by: **CITIGYM**



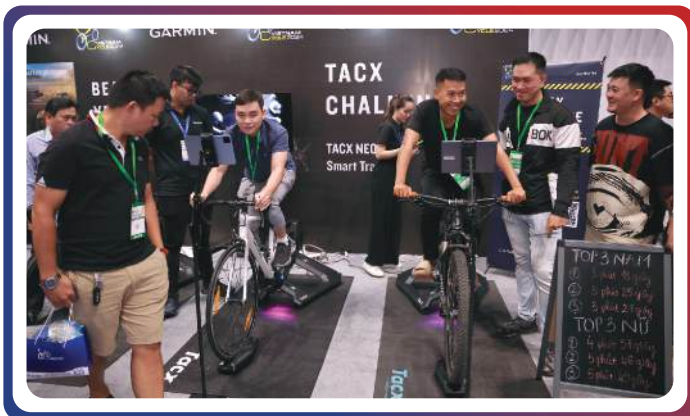
Workshop "Go Global with Amazon"

Co-organized by: **amazon**



TACX Riding Battle

Co-organized by: **GARMIN**



100+ articles before, during and after the show began

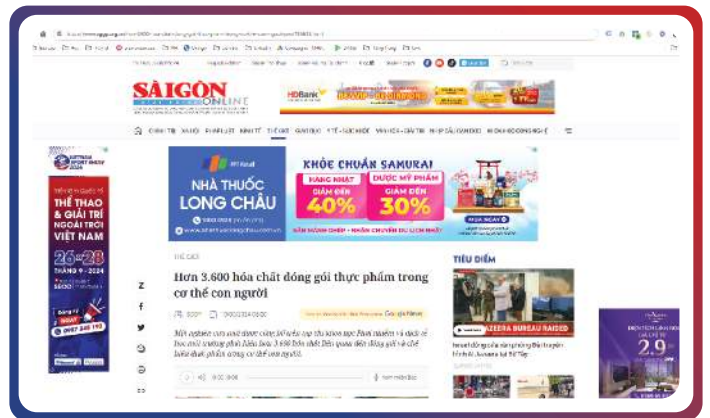
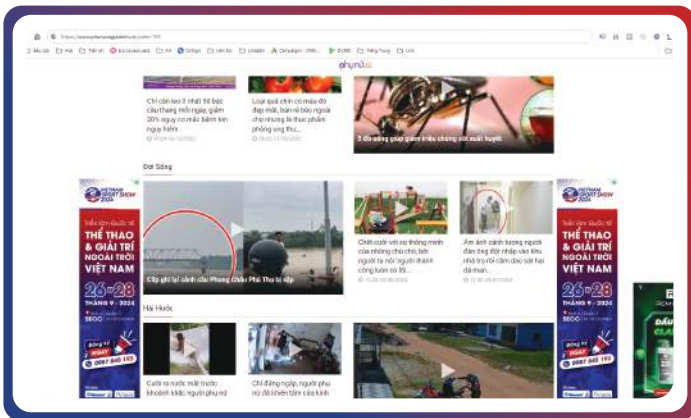
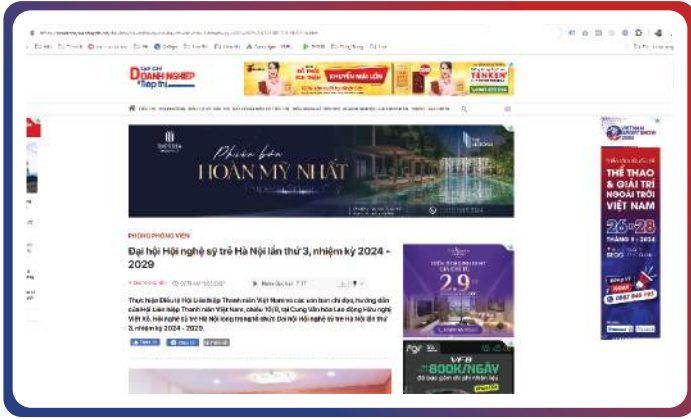
Báo Công Thương	https://congthuong.vn/trien-lam-quoc-te-the-thao-va-giai-tri-ngoai-troi-quy-tu-hang-tram-doanh-nghiep-325600.html
Vietnamplus	https://www.vietnamplus.vn/post-958653.vnp
Thể thao Việt Nam +	https://thethaovietnamplus.vn/trien-lam-quoc-te-the-thao-va-giai-tri-ngoai-troi-se-dien-ra-vao-cuoi-thang-92024-a34671.html
Trang tin của Ban Tuyên giáo Trung ương	https://baocaovien.vn/tin-tuc/vietnam-sport-show-thu-hut-hon-350-doanh-nghiep-linh-vuc-thiet-bi-the-thao/139548.html
Vietnam.vn	https://www.vietnam.vn/trien-lam-quoc-te-the-thao-va-giai-tri-ngoai-troi-quy-tu-hang-tram-doanh-nghiep/
Mekong Asean	https://mekongasean.vn/sap-dien-ra-trien-lam-quoc-te-the-thao-va-giai-tri-ngoai-troi-nam-2024-post35656.html
TTXVN	https://bnews.vn/350-doanh-nghiep-se-tham-gia-trien-lam-vietnam-sport-show-2024/337377.html
Cục TDTT	https://tdtt.gov.vn/tin-tuc/tin-tuc-khac/id/86217/vietnam-sport-show-thu-hut-hon-350-doanh-nghiep-linh-vuc-thiet-bi-the-thao
Báo Xây dựng	https://baoxaydung.com.vn/vietnam-sport-show-2024-hon-ca-mot-trien-lam-377322.html
Vietnamnews	https://vietnamnews.vn/economy/1657344/vietnam-sport-show-2024-is-more-than-just-an-exhibition.html
Bizhub	http://bizhub.vn/events/vietnam-sport-show-2024-is-more-than-just-an-exhibition_357339.html
Trung tâm thông tin – Truyền thông thể dục thể thao	https://thethaovietnamplus.vn/trien-lam-quoc-te-the-thao-va-giai-tri-ngoai-troi-viet-nam-lan-thu-9-tiem-nang-lon-cua-thi-truong-the-thao-viet-nam-a37813.html
Thông tấn xã Việt Nam - Bnews	https://bnews.vn/vietnam-sport-show-2024-khang-dinh-tiem-nang-cua-thi-truong-the-thao-viet-nam/347267.html
Trang thông tin Đối ngoại	https://ttdn.vn/hoi-nhap-va-phat-trien/the-gioi-viet-nam/vietnam-sport-show-2024-khang-dinh-tiem-nang-cua-thi-truong-the-thao-viet-nam-109651
Thể thao Văn hóa	https://thethaovanhoa.vn/kham-pha-the-gioi-the-thao-tai-vietnam-sport-show-2024-20240914114350689.htm
Vietnam.vn	https://www.vietnam.vn/hon-300-doanh-nghiep-tham-gia-giao-thuong-hop-tac-kinh-doanh-trong-linh-vuc-the-thao/#gsc.tab=0
Tạp chí Điện tử Kinh doanh & Phát triển	https://kinhdoanhvaphattrien.vn/vietnam-sport-show-2024-bung-no-thuong-hieu-khang-dinh-tiem-nang-cua-thi-truong-the-thao-viet-nam-39060.html

Tạp chí Điện tử Petrotimes	https://kinhtexaydung.petrotimes.vn/vietnam-sport-show-2024-khang-dinh-tiem-nang-cua-thi-truong-the-thao-viet-nam-717657.html
Mekong Asean	https://mekongasean.vn/vietnam-sport-show-2024-ket-noi-nganh-the-thao-khu-vuc-chau-a-thai-binh-duong-33448.html
Đại biểu Nhân dân	https://daibieunhandan.vn/vietnam-sport-show-2024-khang-dinh-tiem-nang-cua-thi-truong-the-thao-viet-nam-post390622.html
Kinh tế Ngoại thương	https://kinhtengoaithuong.vn/vietnam-sport-show-2024-khang-dinh-tiem-nang-cua-thi-truong-the-thao-viet-nam/
Diễn đàn Du lịch, Đời sống	https://dulichvn.net.vn/vietnam-sport-show-2024-bung-no-thuong-hieu-khang-dinh-tiem-nang-cua-thi-truong-the-thao-viet-nam-a200782.html
Thời báo Ngân hàng	https://thoibaonganhang.vn/thiet-bi-the-thao-va-giai-tri-ngoai-troi-hien-nay-co-nhung-xu-huong-nao-noi-bat-155736.html
Vietnam Investment Review	http://vir.com.vn/vietnam-sport-show-2024-to-feature-new-highlights-in-late-september-114580.html
VITV	https://vitv.vn/tin-video/26-09-2024/ban-tin-tam-chan-phat-song-2000-26-09-2024/315435?t=1179
Báo Tin tức	https://baotintuc.vn/kinh-te/hon-400-gian-hang-tham-gia-trung-bay-tai-vietnam-sport-show-2024-20240926203056814.htm
The Saigontimes	https://english.thesaigontimes.vn/hcmc-hosts-sport-equipment-show/
Tuổi Trẻ	https://tuoitre.vn/nhieu-mau-xe-dap-la-hoi-ngo-tai-trien-lam-xe-hai-banh-quoc-te-20240926180918176.htm

News on television and radios




Banner ads on various social networking services and e-Newspapers





THANK YOU & SEE YOU AGAIN AT
**THE VIETNAM INTERNATIONAL
SPORT & OUTDOOR EXHIBITION 2025**

14 ▶ 16 **08/2025**

 **Hall B SECC** 799 Nguyen Van Linh, District 7,
Ho Chi Minh City, Vietnam

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