



 vietnamcycle.com.vn

 Vietnam Cycle Expo

THE 9<sup>TH</sup> INTERNATIONAL EXHIBITION

# VIETNAM CYCLE EXPO

**SHOW REPORT**

**26 › 28**

**SEPTEMBER 2024**

 SAIGON EXHIBITION & CONVENTION CENTER  
799 NGUYEN VAN LINH, DISTRICT 7, HCMC

Concurrent Event:



E-catalogue



Organized by:



Vinescad



ufi



AMOB

Supported by:



Media Partners:



OTO



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Việt Nam News

THỂ THAO  
VIỆT NAM

**Name of Event:** The Vietnam International Cycle Exhibition 2024

**Date:** 26-28/9/2024

**Opening hour:** 09:00 - 17:00

**Venue:** Saigon Exhibition & Convention Center (SECC)  
799 Nguyen Van Linh, District 7, Ho Chi Minh City, Vietnam

**Supported by:** Ministry of Industry & Trade  
Vietnam Cycling Federation

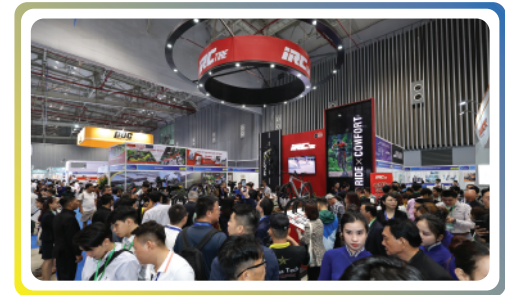
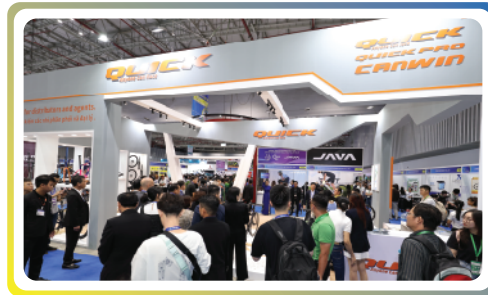
**Organized by:**



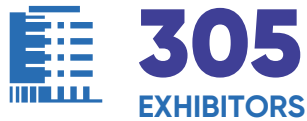
**Media Sponsors:**



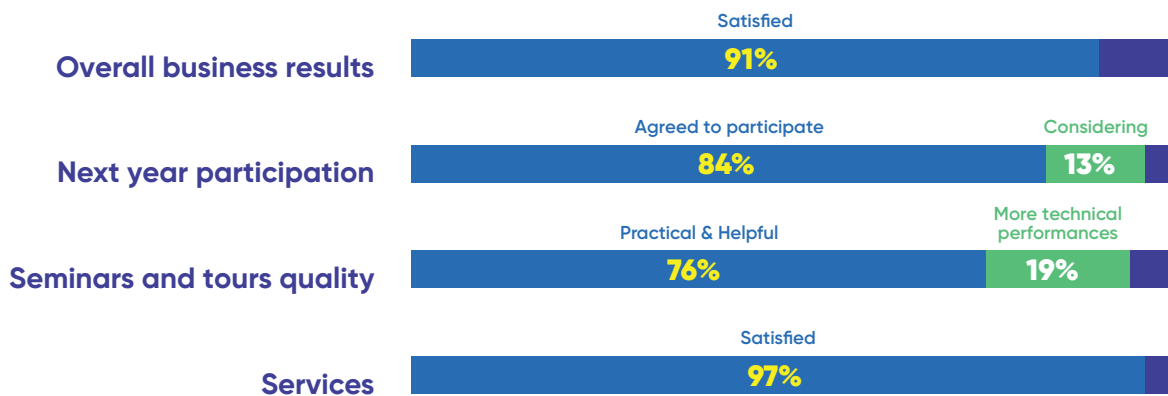
**Exclusive Beverage Sponsor:**



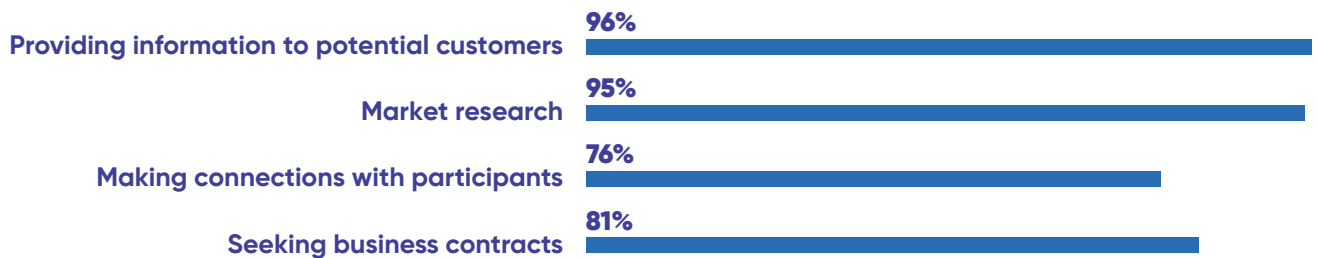
# SCALE OF EVENT



## SATISFACTION SURVEY



## BENEFITS FROM THE EXHIBITION



**2.318**  
Public visitors

**10.050**  
Trade visitors



**12.368**  
Total visitors

From 45 countries & territories



## 1. POC VIETNAM INTERNATIONAL CO., LTD.



*"POC specializes in manufacturing and distributing high-end, fashionable helmets, with more than 200 agents across Vietnam. This event was quite successful, the business performance at the exhibition exceeded our expectations. The exhibition helped us connect and interact with many partners and customers, creating opportunities for our company's products to be known and experienced by more customers."*

## 2. BIKERS STORE



*"BIKERS STORE chose Vietnam Sport Show because this is an annual event with a remarkable scale and professionalism, attracting many sports brands to participate. This is an opportunity for brands to promote their products to more consumers, and also an opportunity business networking."*

## 3. SHENZHEN ANTAI SPORTS EQUIPMENT CO., LTD



**QUICK QUICK PRO CANWIN**  
Anyone Can Race

*"In our 10 years of branding, we have focused on developing the Chinese market. Now we hope to expand our market further worldwide. Therefore, we have chosen Vietnam Cycle Expo as our next destination, firstly because Vietnam is China's neighbor, and secondly, many industries are similar to China's, so we chose Vietnam for our exhibition."*

## 4. GLOBAL BYCYCLE



### Xe Đạp Toàn Cầu

"Global Bicycle Company is one of the Vietnamese companies with nearly 30 years in the bicycle business. The company distributes products from brands such as SAVA, LIFE, PAPYLUS. The number of customers who come and visit and learn about sports products as well as bicycles is very large. I have been to many exhibitions at home and abroad, Vietnam Cycle Expo is no less than any other specializing in organizing bicycle exhibitions in the world."

## 5. 430 BICYCLE COLLECTIVE



"The Battle Wheelie tournament within the framework of the Vietnam Cycle Expo took place successfully. This is also the beginning of the development of Wheelie Vietnam. 430 COLLECTIVE is very grateful to Vietnam Cycle Expo for creating a playground for bicycle enthusiasts. Hopefully, Vietnam Cycle Expo will have more activities like this. 430 COLLECTIVE will always support future events of Vietnam Cycle Expo."

## 6. TUAN NGHIA GROUP



"Before All comes to Vietnam Cycle Expo with the desire to promote more products not only to the domestic market but also to the Southeast Asian market and countries around the world. This is also an opportunity for many foreign customers such as India, Malaysia, and China to come to our booth at the exhibition."

## 7. INOUE RUBBER VIETNAM CO.,LTD.



"Founded in 1926 in Japan, IRC Tire with global two-wheeled tire experts IRC has more than 90 years of experience in developing and manufacturing bicycle tires for all types of racing, road, off-road, and mountaineering bikes. This is the first time we have attended the Vietnam Cycle exhibition. I see that the exhibition has a very good scale, the number of visitors is quite large, this will be a very good opportunity for IRC tire products to be better known to consumers."



E-catalogue

Facebook



**Workshop "How to identify product sources and business models for the Bicycle and Sporting Goods industry"**

Co-organized by: **VCCI**



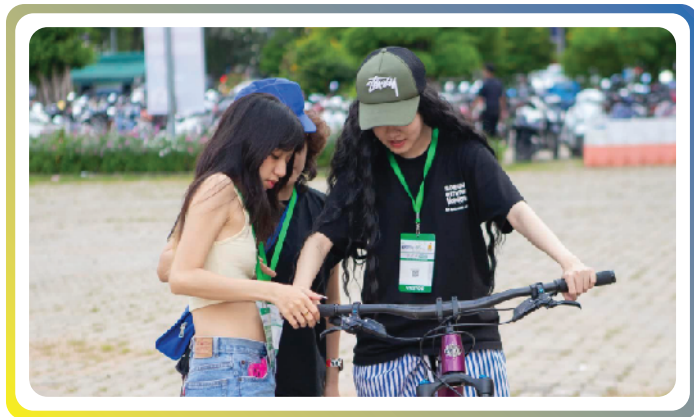
**Battle Wheelie**

Co-organized by:  



**Test Ride**

Co-organized by: 



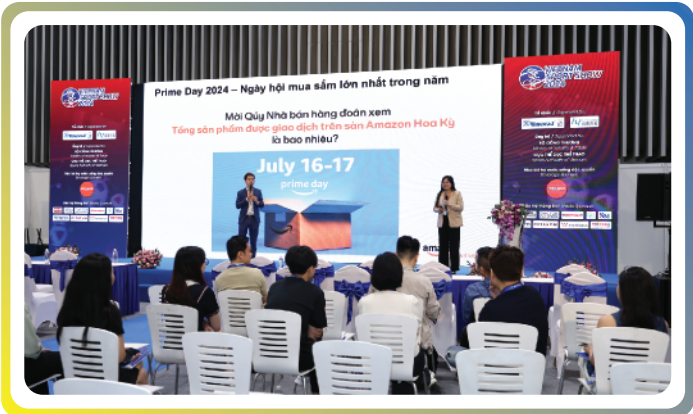
Talk show "Stroke and stroke risk prevention"

Co-organized by: **CITIGYM**



Workshop "Go Global with Amazon"

Co-organized by: **amazon**



TACX Riding Battle

Co-organized by: **GARMIN**



## 100+ articles before, during and after the show began

<b>TTXVN</b>	<a href="https://bnews.vn/sap-dien-ra-trien-lam-quoc-te-xe-hai-banh-viet-nam/337231.html">https://bnews.vn/sap-dien-ra-trien-lam-quoc-te-xe-hai-banh-viet-nam/337231.html</a>
<b>Tạp chí Điện tử Petrotimes</b>	<a href="https://petrotimes.vn/vietnam-cycle-2024-co-hoi-de-doanh-nghiep-nam-bat-va-lam-chu-thi-truong-xe-dap-xe-dien-712722.html">https://petrotimes.vn/vietnam-cycle-2024-co-hoi-de-doanh-nghiep-nam-bat-va-lam-chu-thi-truong-xe-dap-xe-dien-712722.html</a>
<b>Thời báo Tài chính</b>	<a href="https://thoibaotaichinhvietnam.vn/nhieu-du-dia-tiem-nang-phat-trien-thi-truong-xe-hai-banh-viet-nam-152837.html">https://thoibaotaichinhvietnam.vn/nhieu-du-dia-tiem-nang-phat-trien-thi-truong-xe-hai-banh-viet-nam-152837.html</a>
<b>Báo Quốc tế</b>	<a href="https://baoquocte.vn/vietnam-cycle-2024-co-hoi-giao-thuong-cho-nganh-cong-nghiep-xe-dap-va-xe-dien-274750.html">https://baoquocte.vn/vietnam-cycle-2024-co-hoi-giao-thuong-cho-nganh-cong-nghiep-xe-dap-va-xe-dien-274750.html</a>
<b>Tạp chí Điện tử Ứng dụng</b>	<a href="https://dientuongdung.vn/vietnam-cycle-2024-co-hoi-de-doanh-nghiep-nam-bat-va-lam-chu-thi-truong-xe-dap-xe-dien">https://dientuongdung.vn/vietnam-cycle-2024-co-hoi-de-doanh-nghiep-nam-bat-va-lam-chu-thi-truong-xe-dap-xe-dien</a>
<b>Diễn đàn Thông tin Tiêu dùng</b>	<a href="https://facetoface.vn/vietnam-cycle-2024--trien-lam-quoc-te-xe-hai-banh-viet-nam-lan-thu-9-5611.htm">https://facetoface.vn/vietnam-cycle-2024--trien-lam-quoc-te-xe-hai-banh-viet-nam-lan-thu-9-5611.htm</a>
<b>Báo Hải quan</b>	<a href="https://haiquanonline.com.vn/nhieu-du-dia-phat-trien-thi-truong-xe-dap-va-xe-dien-187070.html">https://haiquanonline.com.vn/nhieu-du-dia-phat-trien-thi-truong-xe-dap-va-xe-dien-187070.html</a>
<b>Thể thao Việt Nam +</b>	<a href="https://thethaovietnamplus.vn/vietnam-cycle-2024-co-hoi-giup-doanh-nghiep-lam-chu-thi-truong-xe-dap-xe-dien-a34988.html">https://thethaovietnamplus.vn/vietnam-cycle-2024-co-hoi-giup-doanh-nghiep-lam-chu-thi-truong-xe-dap-xe-dien-a34988.html</a>
<b>Tạp chí Điện tử Doanh nghiệp &amp; Thương hiệu</b>	<a href="https://doanhnghiepthuonghieu.vn/sap-dien-ra-trien-lam-quoc-te-xe-hai-banh-viet-nam-lan-thu-9-131769574-p55098.html">https://doanhnghiepthuonghieu.vn/sap-dien-ra-trien-lam-quoc-te-xe-hai-banh-viet-nam-lan-thu-9-131769574-p55098.html</a>
<b>Điện tử ngày nay</b>	<a href="https://dientungaynay.vn/xe/vietnam-cycle-2024-co-hoi-de-doanh-nghiep-nam-bat-va-lam-chu-thi-truong-xe-dap-xe-dien">https://dientungaynay.vn/xe/vietnam-cycle-2024-co-hoi-de-doanh-nghiep-nam-bat-va-lam-chu-thi-truong-xe-dap-xe-dien</a>
<b>Báo xây dựng</b>	<a href="https://baoxaydung.com.vn/400-gian-ha-ng-tham-du-trie-n-la-m-vietnam-cycle-2024-384006.html">https://baoxaydung.com.vn/400-gian-ha-ng-tham-du-trie-n-la-m-vietnam-cycle-2024-384006.html</a>
<b>Báo Công Thương</b>	<a href="https://congthuong.vn/vietnam-sport-show-2024-hon-300-doanh-nghiep-tham-gia-giao-thuong-hop-tac-kinh-doanh-trong-ling-vuc-the-thao-346266.html">https://congthuong.vn/vietnam-sport-show-2024-hon-300-doanh-nghiep-tham-gia-giao-thuong-hop-tac-kinh-doanh-trong-ling-vuc-the-thao-346266.html</a>
<b>Báo Thế giới &amp; Việt Nam</b>	<a href="https://baoquocte.vn/hon-300-doanh-nghiep-dai-dien-cho-12-quoc-gia-vung-lanh-tho-tham-du-vietnam-cycle-2024-286530.html">https://baoquocte.vn/hon-300-doanh-nghiep-dai-dien-cho-12-quoc-gia-vung-lanh-tho-tham-du-vietnam-cycle-2024-286530.html</a>
<b>Tạp chí điện tử Nhà Quản Lý</b>	<a href="https://nhaquanly.vn/vietnam-cycle-2024-khang-dinh-tam-quan-trong-cua-nganh-cong-nghiep-khong-khoi-a14278.html">https://nhaquanly.vn/vietnam-cycle-2024-khang-dinh-tam-quan-trong-cua-nganh-cong-nghiep-khong-khoi-a14278.html</a>
<b>Trang Thông tin Xây dựng &amp; Bất Động Sản</b>	<a href="https://xaydungtoday.vn/400-gian-hang-tham-du-trien-lam-vietnam-cycle-2024/">https://xaydungtoday.vn/400-gian-hang-tham-du-trien-lam-vietnam-cycle-2024/</a>
<b>Tạp chí Doanh nghiệp &amp; Tiếp thị</b>	<a href="https://doanhnghieptiepthi.vn/vietnam-cycle-2024-tim-hieu-cac-xu-huong-moi-va-kham-pha-hanh-trinh-cho-tuong-lai-xanh-161240918084906187.htm">https://doanhnghieptiepthi.vn/vietnam-cycle-2024-tim-hieu-cac-xu-huong-moi-va-kham-pha-hanh-trinh-cho-tuong-lai-xanh-161240918084906187.htm</a>
<b>Vietnamnews</b>	<a href="https://vietnamnews.vn/economy/1663201/9th-vietnam-international-cycle-exhibition-to-be-bigger-than-ever.html">https://vietnamnews.vn/economy/1663201/9th-vietnam-international-cycle-exhibition-to-be-bigger-than-ever.html</a>
<b>Tạp chí Điện tử Công nghiệp môi trường</b>	<a href="https://congnghiemoitruong.vn/300-doanh-nghiep-tham-gia-trien-lam-quoc-te-xe-hai-banh-viet-nam-lan-thu-9-13813.html">https://congnghiemoitruong.vn/300-doanh-nghiep-tham-gia-trien-lam-quoc-te-xe-hai-banh-viet-nam-lan-thu-9-13813.html</a>
<b>Đời sống doanh nhân</b>	<a href="https://doisongdoanhnhan.vn/trien-lam-quoc-te-xe-hai-banh-viet-nam-lan-thu-9.html">https://doisongdoanhnhan.vn/trien-lam-quoc-te-xe-hai-banh-viet-nam-lan-thu-9.html</a>
<b>Báo Đầu tư</b>	<a href="https://baodautu.vn/thi-truong-xe-hai-banh-viet-nam-thu-hut-doanh-nghiep-ngoai-d225252.html">https://baodautu.vn/thi-truong-xe-hai-banh-viet-nam-thu-hut-doanh-nghiep-ngoai-d225252.html</a>

<b>Đầu tư chứng khoán</b>	<a href="https://www.tinnhanhchungkhoan.vn/vietnam-cycle-2024-thu-hut-hon-300-doanh-nghiep-tu-12-quoc-gia-tren-the-gioi-post354068.html">https://www.tinnhanhchungkhoan.vn/vietnam-cycle-2024-thu-hut-hon-300-doanh-nghiep-tu-12-quoc-gia-tren-the-gioi-post354068.html</a>
<b>Tạp chí Doanh nghiệp &amp; Đầu tư</b>	<a href="https://doanhnghiepvadautu.info.vn/trien-lam-quoc-te-xe-hai-banh-viet-nam-lan-thu-9-vietnam-cycle-20240x0.html">https://doanhnghiepvadautu.info.vn/trien-lam-quoc-te-xe-hai-banh-viet-nam-lan-thu-9-vietnam-cycle-20240x0.html</a>
<b>Vietnam Investment Review</b>	<a href="http://vir.com.vn/vietnam-cycle-2024-gets-set-in-ho-chi-minh-city-114592.html">http://vir.com.vn/vietnam-cycle-2024-gets-set-in-ho-chi-minh-city-114592.html</a>
<b>TTXVN</b>	<a href="https://vnanet.vn/vi/anh/anh-thoi-su-trong-nuoc-1014/khai-mac-hoi-cho-xuat-khau-chiet-giang-va-trien-lam-quoc-te-chuyen-nganh-the-thao-tai-viet-nam-7617996.html">https://vnanet.vn/vi/anh/anh-thoi-su-trong-nuoc-1014/khai-mac-hoi-cho-xuat-khau-chiet-giang-va-trien-lam-quoc-te-chuyen-nganh-the-thao-tai-viet-nam-7617996.html</a>
<b>Vietnamplus</b>	<a href="https://en.vietnamplus.vn/zhejiang-expo-vietnam-sport-show-vietnam-cycle-expo-open-in-hcm-city-post297258.vnp">https://en.vietnamplus.vn/zhejiang-expo-vietnam-sport-show-vietnam-cycle-expo-open-in-hcm-city-post297258.vnp</a>
<b>Tạp chí Công thương</b>	<a href="https://tapchicongthuong.vn/kham-pha-thi-truong-xe-2-banh-va-thiet-bi-the-duc-the-thao-thong-minh-tai-tp--ho-chi-minh-127223.htm">https://tapchicongthuong.vn/kham-pha-thi-truong-xe-2-banh-va-thiet-bi-the-duc-the-thao-thong-minh-tai-tp--ho-chi-minh-127223.htm</a>
<b>Tuổi trẻ</b>	<a href="https://tuoitre.vn/nhieu-mau-xe-dap-la-hoi-ngo-tai-trien-lam-xe-hai-banh-quoc-te-20240926180918176.htm">https://tuoitre.vn/nhieu-mau-xe-dap-la-hoi-ngo-tai-trien-lam-xe-hai-banh-quoc-te-20240926180918176.htm</a>
<b>ANTV</b>	<a href="https://antv.gov.vn/kinh-te-5/hon-400-gian-hang-tham-gia-trung-bay-tai-vietnam-sport-show-2024-F52DB5E19.html">https://antv.gov.vn/kinh-te-5/hon-400-gian-hang-tham-gia-trung-bay-tai-vietnam-sport-show-2024-F52DB5E19.html</a>

## News on television and radios





THANK YOU AND SEE YOU AGAIN AT  
**THE VIETNAM INTERNATIONAL  
CYCLE EXHIBITION 2025**

**14 ▶ 16**

**08 / 2025**

 **Hall B SECC**

799 Nguyen Van Linh, District 7,  
Ho Chi Minh City, Vietnam

Concurrent Event:



Supported by:  
Ministry of Industry & Trade  
Vietnam Cycling Federation

Organized by:

