



THE POST SHOW REPORT

12TH

THE INT'L EXHIBITION ON

FILM & TELEVISION

TELEFILM VIET NAM 2024

06 - 08 June

SECC - 799 NGUYEN VAN LINH
DIST. 7, HO CHI MINH CITY



Host:



MINISTRY OF INDUSTRY
& TRADE



MINISTRY OF SCIENCE
& TECHNOLOGY



MINISTRY OF INFORMATION
& COMMUNICATION

Organizer:



www.telefilm.vn

2024 VIETNAM IN'T FILM & TELEVISION

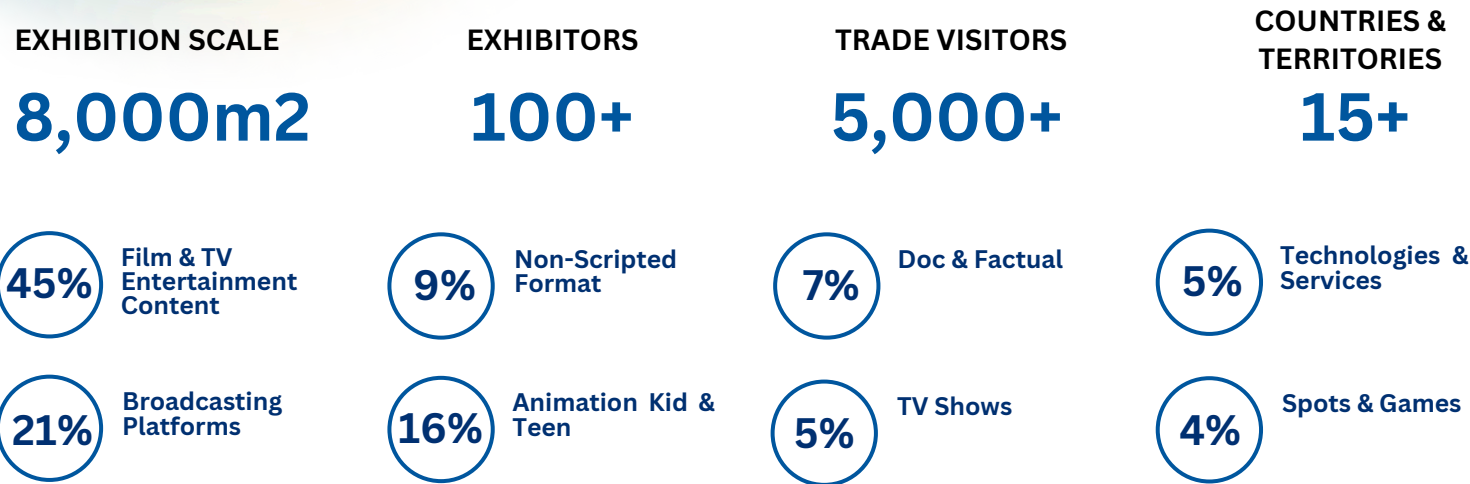
06-08 Jun

SECC, HO CHI MINH CITY, VIETNAM

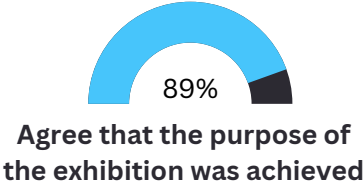
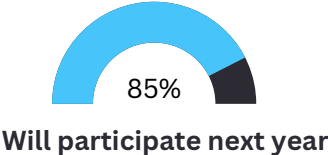
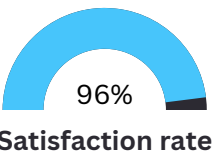


EXHIBITOR BREAKDOWN

BOOTH QUANTIFY:
180+



Exhibitor SATISFACTION SURVEY



COUNTRIES of ORIGIN



- VIETNAM
- CHINA
- INDIA
- JAPAN
- HONG KONG S.A.R
- PHILIPPINES
- SPAIN
- TAIWAN R.O.C
- KOREA
- UK
- MALAYSIA
- SINGAPORE

*Some representatives of the countries present



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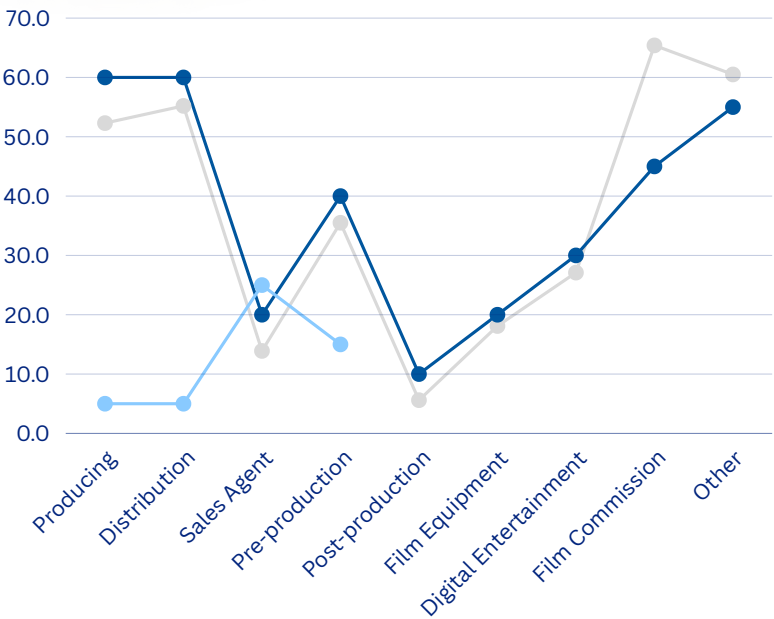
SECC, HO CHI MINH CITY, VIETNAM



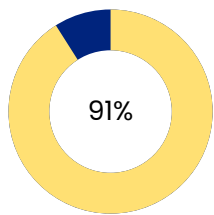
VISITOR BREAKDOWN

VISITORS QUANTIFY:
5,289

Visitor's SENIORITY

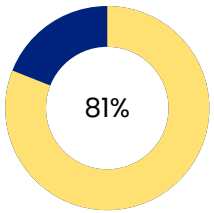
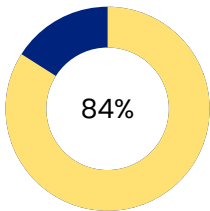


TOP 4 Categories Among Visitors



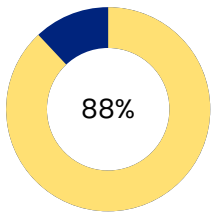
Looking for new contents and products to import and distribute

Looking for new technologies and solutions

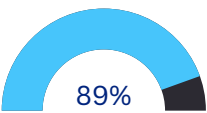


Collect market & trend information

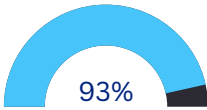
Consider to participating in next year exhibition 2025



Exhibitor & Visitor FEEDBACK



of the exhibitors made contact with their right target visitor groups

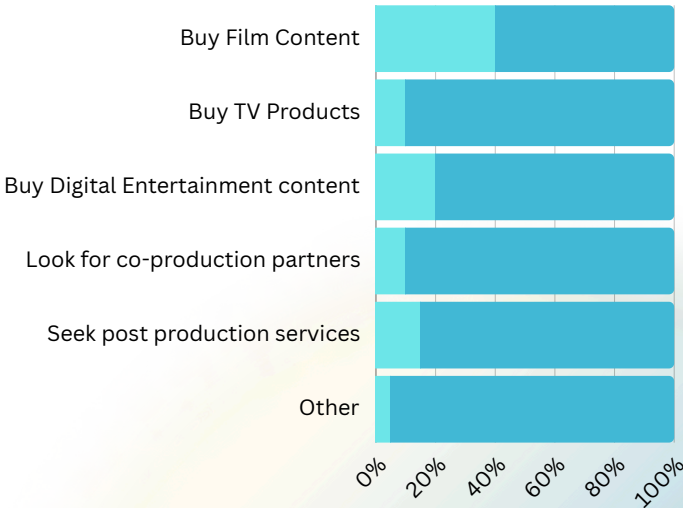


of the visitors were satisfied/very satisfied with their participation



of the exhibitors & visitors said that they would definitely come back in Telefilm Vietnam 2025

Visitor's INTEREST

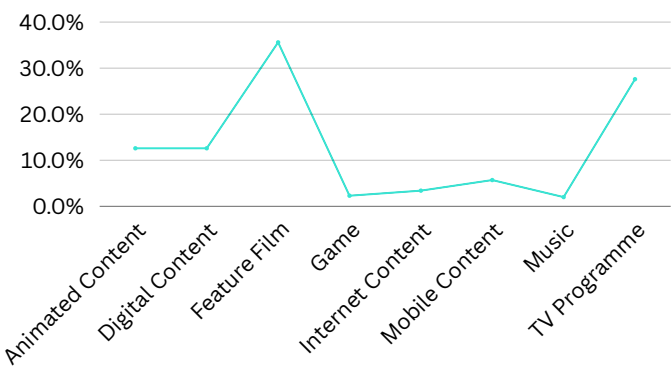




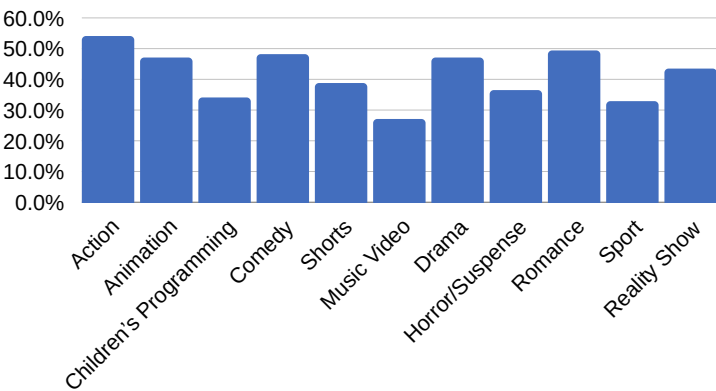
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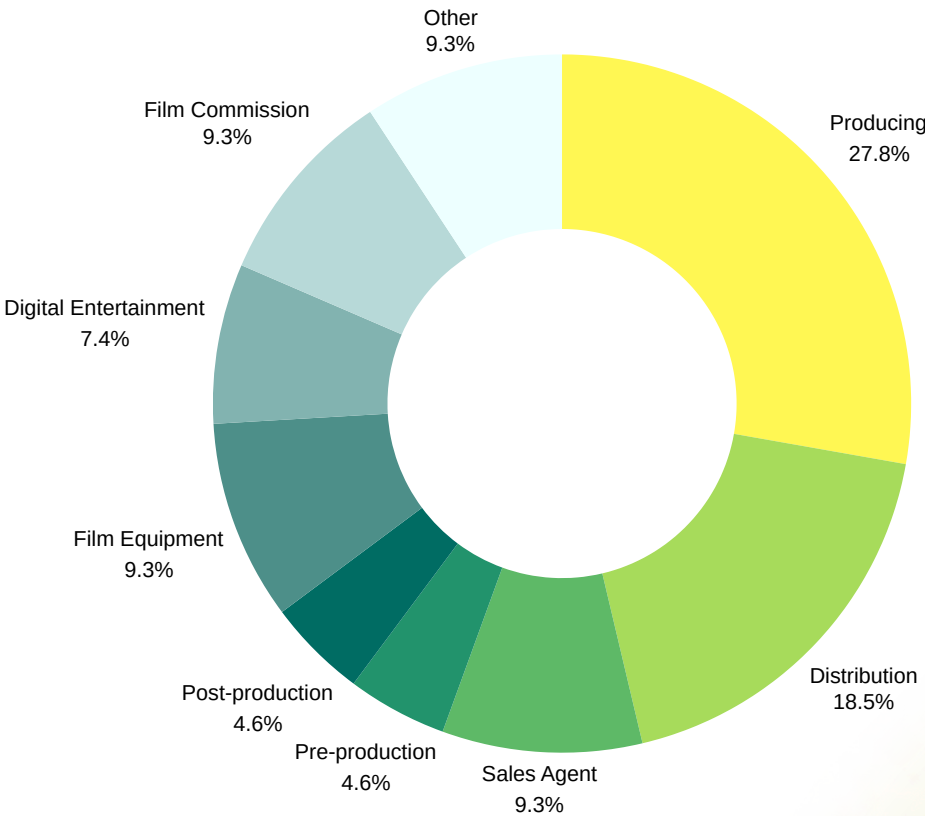
CONTENT Involved



GENRE(s) Involved



Breakdown by RESPONSIBILITY



2024 VIETNAM IN'T FILM & TELEVISION

06-08 Jun

SECC, HO CHI MINH CITY, VIETNAM



INFORMATIVES
ACTIVITIES

B2B Statistics

1,352

Successful
Agreements

2,578



Seminars & Forums

10+

Conference
Sessions & Topics

25

Speakers

26

Media Coverage

130+

New Media & Ads Exposure

1,5M



1,500,000+

New Media & Ads
Exposure



410,000+

Official Website
Visits



220,000+

Video Plays



400,000+

Emails & Sms
Campaigns



TREND HIGHLIGHTS SESSION

SEMINARS & FORUMS

10+ 



CONFERENCE SESSIONS /TOPICS

25 



SPEAKERS

26 



ATTENDEES

800+ 



➤ MOVIE TRAILERS AND TELEFILM TELEVISION CONTENT SHOWSCASE

➤ FORUM: ANIMATION CONTENT DEVELOPMENT TRENDS AND OPPORTUNITIES IN THE VIETNAMESE MARKET

The forum has provided information and data on the development trend of international and Vietnamese animation in recent years. The information shows that animation is a potential field, and Vietnam has enough capacity to develop strongly in the field of animation content production and distribution, putting a dot on the world animation map. The event attracted a lot of attention from content distributors and purchasers around the world, solving many difficulties and problems for filmmakers as well as many content businesses on distribution platforms.

➤ TAIWAN DRAMA FESTIVAL

Hosted by: TAIWAN DRAMA PRODUCTION INDUSTRY FEDERATION (T.D.P.I.F)

➤ VIETNAM - KOREA OTT FORUM

RAISE GLOBAL AWARENESS OF KOREAN CONTENT AND OTT COMPANIES BY SUPPORTING VIETNAM CONTENT MARKET PENETRATION STRATEGIES

Hosted by: KOREA CREATIVE CONTENT AGENCY (KOCCA)



Co-located Expos:



SEE YOU NEXT YEAR

THE INT'L EXHIBITION ON

FILM & TELEVISION

TELEFILM VIET NAM 2025

12 - 14 June

SECC - 799 NGUYEN VAN LINH
DIST. 7, HO CHI MINH CITY

**VIET NAM - A FRUITFUL MARKET OF FILMS &
TELEVISIONS WITH NEARLY 100 MILLIONS
OF FAITHFUL AUDIENCES**

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