

**PROPAK**  
VIETNAM

**DRINK**  **TECH**

**3-5**  
**4.2024**

**HALL A + B1**  
**SECC, District 7, HCMC**

# POST SHOW REPORT

## PROPAK VIETNAM 2024



**THE 17<sup>th</sup> INTERNATIONAL PROCESSING AND PACKAGING  
EXHIBITION AND CONFERENCE FOR VIETNAM**

**THE 1<sup>ST</sup> INTERNATIONAL  
BEVERAGE TECHNOLOGY EXHIBITION  
FOR VIETNAM**



Organizer:



SES Vietnam Exhibition  
Services Company  
Limited



This event is powered by  
**Renewable  
Electricity**

Supporting Associations:



**VINEX**

Sponsors:



**vinasoy**  
điều tốt đẹp từ tự nhiên

# EVENT OVERVIEW

In its 17<sup>th</sup> edition, ProPak Vietnam 2024, the International Processing, Packaging Exhibition and Conference, returned triumphantly, leaving exhibitors and visitors raving about its value. This year's event focused on building a series of specialized international conferences and technical seminars, bringing key and highly applicable topics to the modern packaging & processing industry. These programs on smart and sustainable technology were presented by experts from the World Packaging Organization (WPO), Active & Intelligent Packaging Industry Association (AIPIA), Asian Packaging Federation (APF), National Code and Barcode Center (CS1 Vietnam),...

ProPak Vietnam 2024 introduced a new display area called DrinkTech, showcasing technologies serving the beverage industry. International seminar programs on Asian beverage technology and market trends were shared by experts from reputable businesses and associations such as the Vietnam Beverage Association (VBA), Coca-Cola, DUYTAN Recycled Plastic, Saigon Cider, GlobalData,...

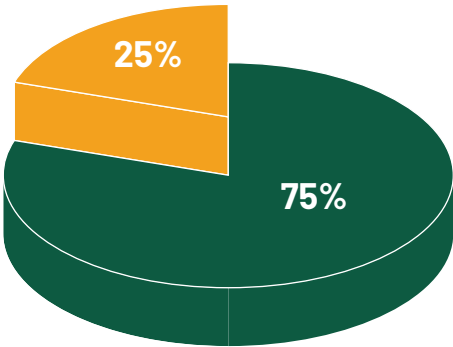
This dynamic event provided a platform for industry professionals to connect, collaborate, and discover the latest innovations. Look back at the numbers that speak volumes about ProPak Vietnam 2024's success!



(\*): China, Germany, Italy, Korea, Taiwan  
Post show statistics were generated on 09 April 2024



GEOGRAPHICAL BREAKDOWN



- Local:
- International\*

(\*)From: Australia, Austria, China, Czech Republic, Denmark, France, Germany, Hong Kong, India, Indonesia, Italy, Japan, Korea, Malaysia, Netherlands, New Zealand, Philippines, Singapore, Spain, Sweden, Switzerland, Taiwan, Thailand, UK, United Arab Emirates, USA, Vietnam,...

310

TOTAL COMPANIES

EXHIBIT CATEGORY BREAKDOWN

PACKAGING TECH

PROCESSING TECH

MATERIALS

PHARMA TECH

COLD CHAIN, LOGISTICS, WAREHOUSING

CODING, MARKING, LABELLING

PRINT TECH

LABS & TESTS

GENERAL SERVICES

FIRST LAUNCH!

PRODUCT CATALOG



304 TRI-CLAMP WITH TIGHTENING WING NUT OPERATION  
Supplied by:  
Shanghai Haoda Industrial Co.Ltd  
Booth Number: AR8



AUTOMATIC MULTIPLE SHRINK PACKAGING MACHINE (FALC-9020-2A)  
Supplied by:  
Fung Yuan Machinery Co.Ltd.  
Booth Number: AD17



304 TRI-CLAMP WITH TIGHTENING WING NUT OPERATION  
Supplied by:  
Shanghai Haoda Industrial Co.Ltd  
Booth Number: AR8



Discover now

## EXHIBITOR HIGHLIGHTS



## EXHIBITOR'S FEEDBACK



**Ms. Le Thi Ngoc Hoa**

**Business Development Manager  
TOFFLON VIETNAM**

ProPak is a premier industry exhibition where we can showcase our products and machinery for the pharmaceutical, food, and packaging sectors. It's widely regarded as one of the most professional events in the field. We're confident that our company will continue to participate in this exhibition in the coming years.



**Mr. Ali Ahmadian**

**President, Southeast Asia & Oceania  
ECOLEAN**

I think the atmosphere is great. It's dynamic and so many good questions we've received from our customers, our suppliers, from so many different kinds of exhibitors as well as the audience. The exhibition is a well-done fantastic job. We're really happy with the location and the support we received from ProPak, and I think we're gonna do it, repeat our experience again next year.



**Ms. Nguyen Ngoc Hong Van**

**Senior Project Assistant  
MKT GROUP CORPORATION**

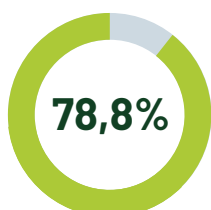
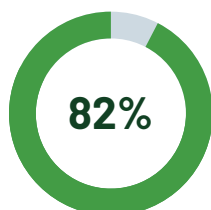
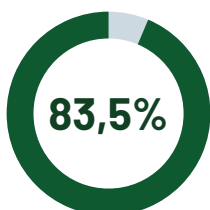
Having a booth at an exhibition like this presents a valuable chance to connect with our customers. Normally, as a supplier, we frequently visit our customers' factories. With a booth like this, customers have the opportunity to visit, explore our products, and meet our team. This is a precious occasion for the company to engage with existing customers and also to attract new ones, as exhibitions draw a large number of visitors.



**Ms. Violet Nguyen**

**CEO - Director  
TIN DAN TRADING COMPANY LIMITED**

Tin Dan has participated in ProPak Vietnam for the 11th time. ProPak Vietnam is renowned as a highly reputable international exhibition, offering Vietnamese businesses invaluable exposure to cutting-edge technologies from around the globe.

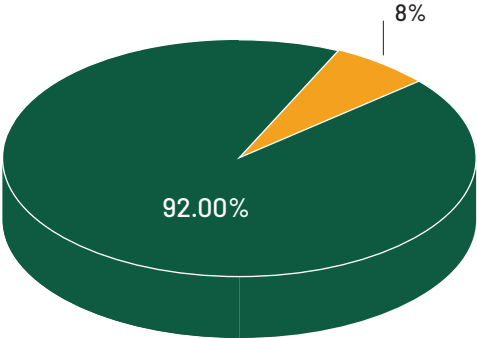


**83,5%** of exhibitors will recommend ProPak Vietnam to friends or colleagues  
**82%** of exhibitors satisfied with the show  
**78,8%** of exhibitors will return in 2025

# VISITOR ANALYSIS

## VISITOR BY GEOGRAPHY

**8,000+** **TRADE VISITORS**

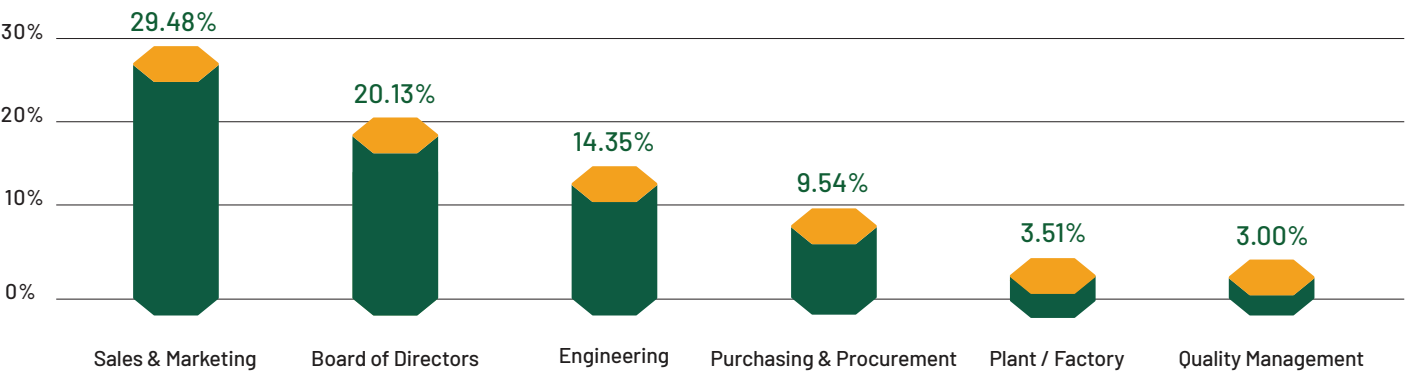


**Vietnam:** 92%

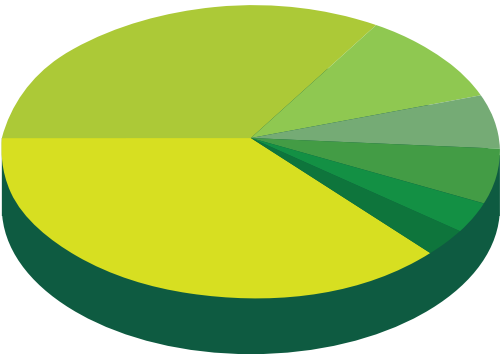
**International\*:** 8%

(\*) From: China, Japan, Singapore, Taiwan, South Korea, Thailand, Germany, Australia, USA, UK, France, Denmark, Philippines, Spain, Sweden, Hong Kong, Indonesia, Italy, Malaysia,...

## VISITOR BY DEPARTMENT



## VISITOR BY BUSINESS NATURE



Manufacturer **37.37%**

Distributor / Wholesaler / Retailer **29.06%**

Importer / Exporter **9.89%**

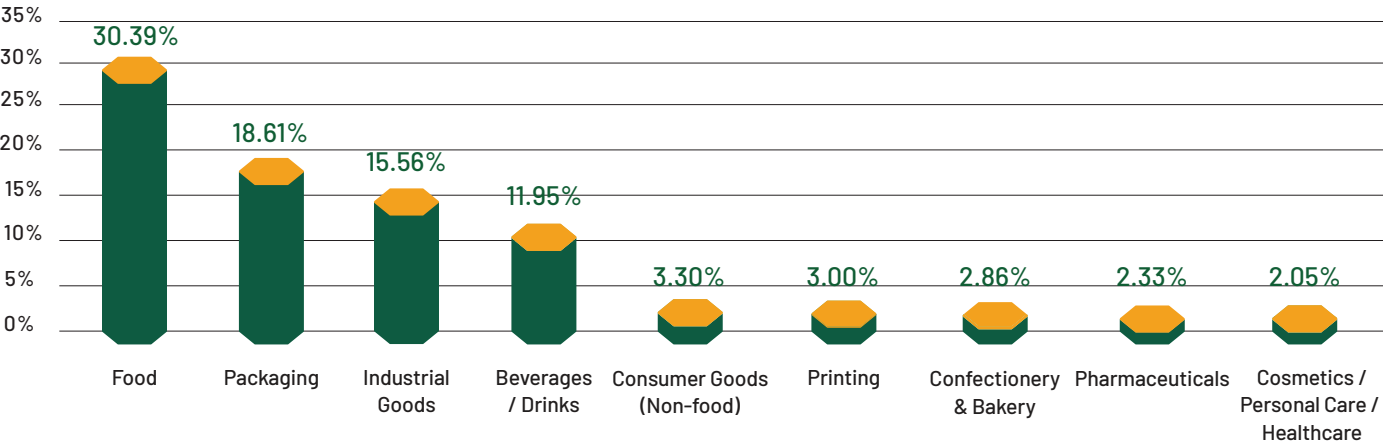
Services / Consultancy **5.38%**

Government Agency / Trade Association / Academy: **3.78%**

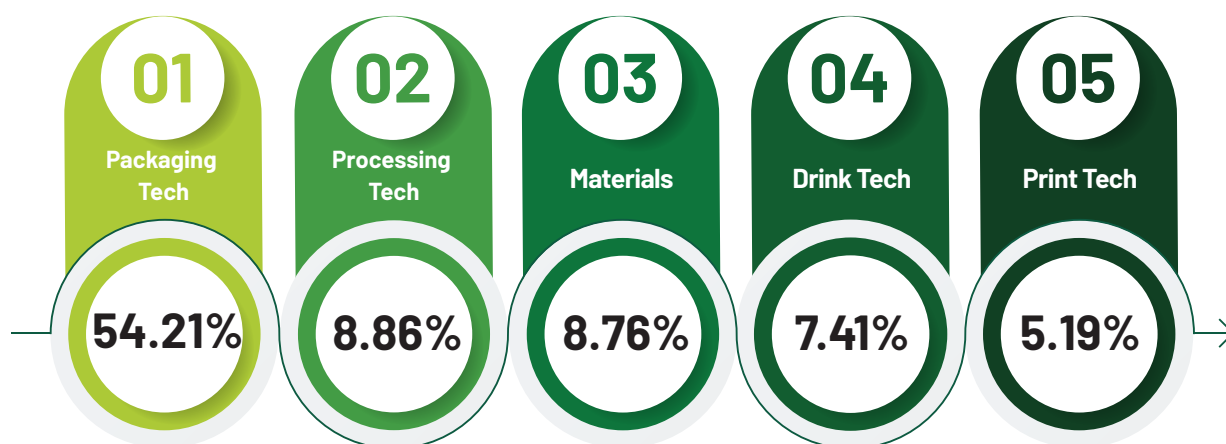
Printer **2.33%**

Transportation / Logistics / Warehouse **2.11%**

## VISITOR BY BUSINESS ACTIVITY - PRODUCT MAIN CATEGORIES



## TOP 5 PRODUCT / SERVICE OF INTEREST



## VISITOR SATISFACTION



**Ms. Bui Thi Kieu Ni**  
Direct Procurement Senior Executive  
Perfetti Van Melle (Vietnam) LTD

*This is my third time attending ProPak Vietnam, and I highly appreciate the consistently high quality of the exhibition over the years. What impresses me the most are the seminars featuring experienced speakers who provide insights into industry trends.*

**Mr. Pham Quang Trong**  
Head of Procurement  
Vaskindo Vietnam Animal Health Co. Ltd

*I highly commend the scale and quality of ProPak Vietnam 2024. Through the seminars featuring numerous experts, I have gained valuable insights into industry development trends. Additionally, I have also found many suitable partners and products for my business at this year's exhibition.*

**Mr. Truong Quoc Thai**  
Deputy Production/ Project Manager  
Nam Duong International Foodstuff Corporation

*My purpose in attending ProPak Vietnam is to explore and experience the products and services offered by exhibitors in the Processing & Packaging industry. I have participated in the exhibition several times before and highly appreciate the meticulous and well-organized preparations of the organizer.*



## PRE- SHOW PRESS CONFERENCE & OPENING CEREMONY

The event drew the attention of numerous media outlets, with over 90 reputable press outlets in Vietnam covering the program. The three-day exhibition kicked off with the presence of distinguished guests, including VVIPs from government bodies, industry associations, and representatives of international pavilions.



## INSIGHTFUL SERIES OF INDUSTRY SEMINARS & INTERNATIONAL CONFERENCES

Throughout the 3-day exhibition, ProPak Vietnam, in collaboration with reputable Vietnamese and international organizations and associations, organized a series of specialized seminars, offering meticulously curated content that attracted up to 1000 participants.

Market trends & Beverage technology in Vietnam in the future

Co-organizer:



Trends in Smart & Sustainable Packaging for Vietnam & Southeast Asia

Co-organizer:



Extended Producer Responsibility (EPR) Policies & Issues to be Addressed for Businesses Utilizing Packaging

Co-organizer:



## INSIGHTFUL SERIES OF INDUSTRY SEMINARS & INTERNATIONAL CONFERENCES

The best phase of beverage technology for Vietnam

Co-organizer:



Application of Nanotechnology in Food Processing and Preservation

Co-organizer:



Packaging trends for a sustainable society

Co-organizer:



## PROTALK TECHNICAL SEMINAR

PROTalk consistently delivered valuable insights along with sharing experiences and the latest technologies from leading exhibitors in the field of Processing and Packaging.

This year's participation:





# THE 18<sup>th</sup> INTERNATIONAL PROCESSING AND PACKAGING EXHIBITION AND CONFERENCE FOR VIETNAM

**18-20  
3.2025**

**Saigon Exhibition & Convention Center (SECC)**  
799 Nguyen Van Linh, District 7, Ho Chi Minh City, Vietnam

## **BE OUR PARTNER - SPONSOR - EXHIBITOR**



### **CONTACT US**

#### **Vietnam**

Annie Tran/ Linna Nguy  
T: +84 28 3622 2588 (ext. 140)  
E: annie.tran.vn@informa.com  
linna.nguy@informa.com

#### **Asia**

Jeffrey Au/ Simei Voon  
T: +65 6989 6543  
E: jeffrey.au@informa.com  
simei.voon@informa.com

#### **Rest of the world**

Andrea Boccellini  
T: +44 (0)78 669 18897  
E: andrea.boccellini@informa.com