



POST SHOW REPORT



www.hortex-vietnam.com

Ban tổ chức:
Organizers:



Sự kiện đối tác:
Partner Event:



13-15/3/2024

SECC, Ho Chi Minh City, Vietnam

HortEx

VIETNAM 2024

COME GROW WITH US!

Over 60% of the exhibition space has already been rebooked for HortEx Vietnam 2025!

OVERVIEW

Over the course of three days, HortEx Vietnam 2024 attracted thousands of trade visitors, immersing themselves in a variety of pavilions and activities and above all sharing valuable industry perspectives and forging new partnerships.

Interacting with more than 150 national and international exhibitors (200 brands), attendees actively seeking advice, potential partnerships, fresh ideas and new inspiration within the realms of horticulture and floriculture.

7.159

Trade Visitors



25

Countries & Regions



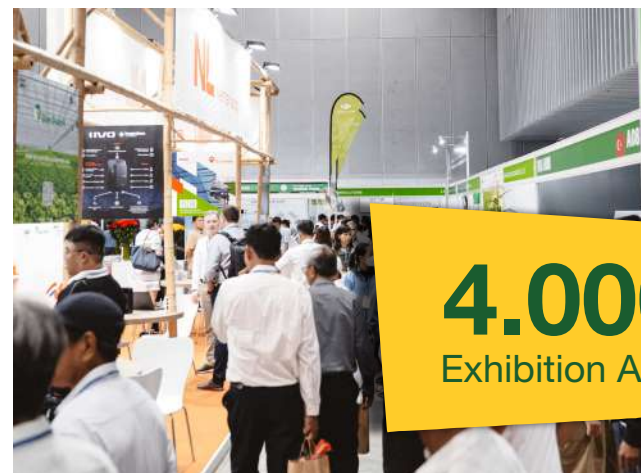
+150

Exhibitors (200 Brands)



4.000

Exhibition Area



Organizers:



Partner Event:



Supported by:



Kingdom of the Netherlands

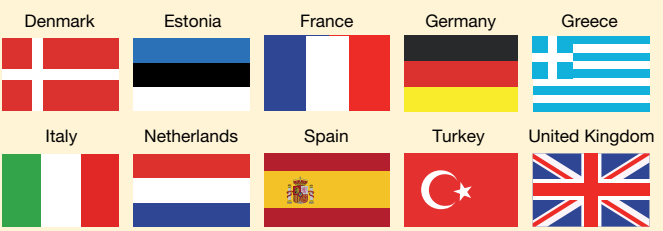




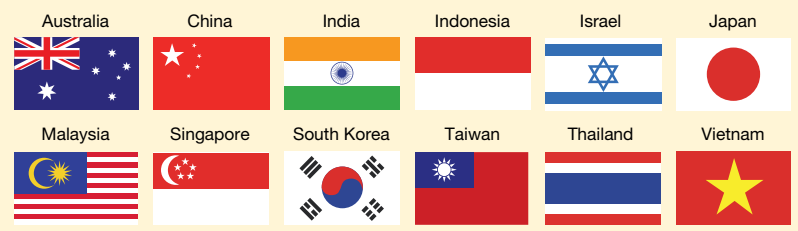
COME GROW WITH US!

our exhibitors come from 25 countries and regions

Europe



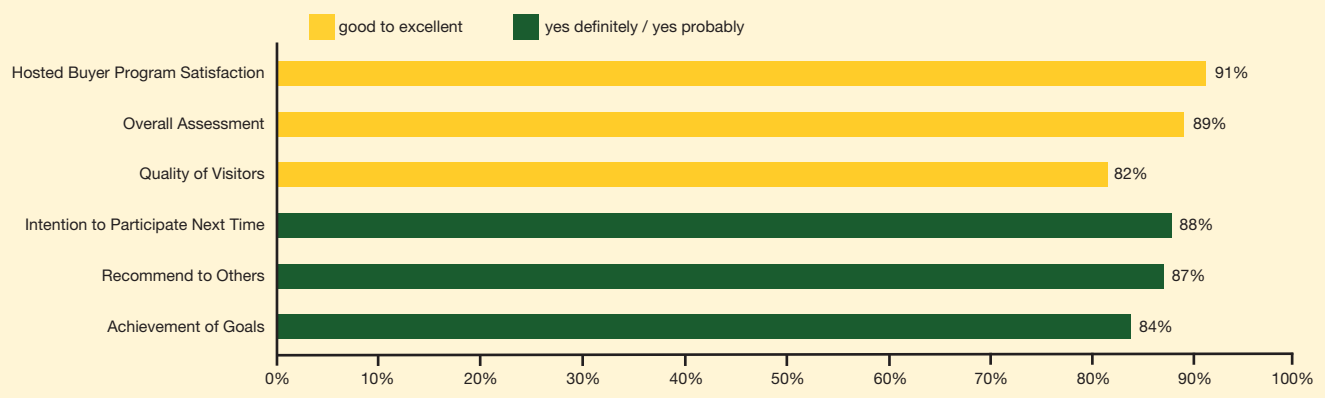
Asia & Oceania



Americas

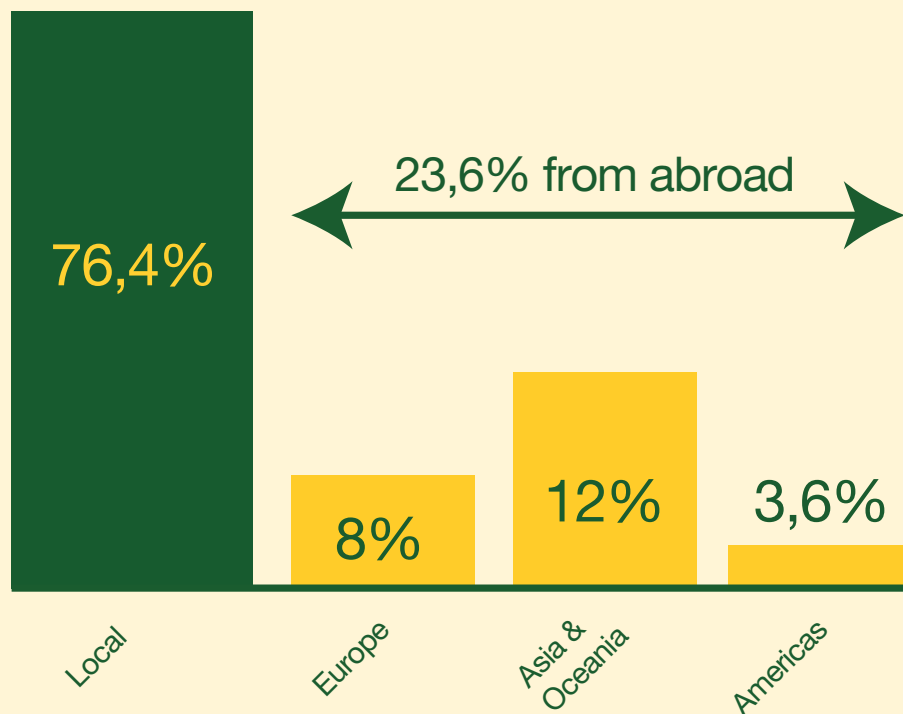


EVALUATION OF HORTEX VIETNAM 2024 BY EXHIBITORS

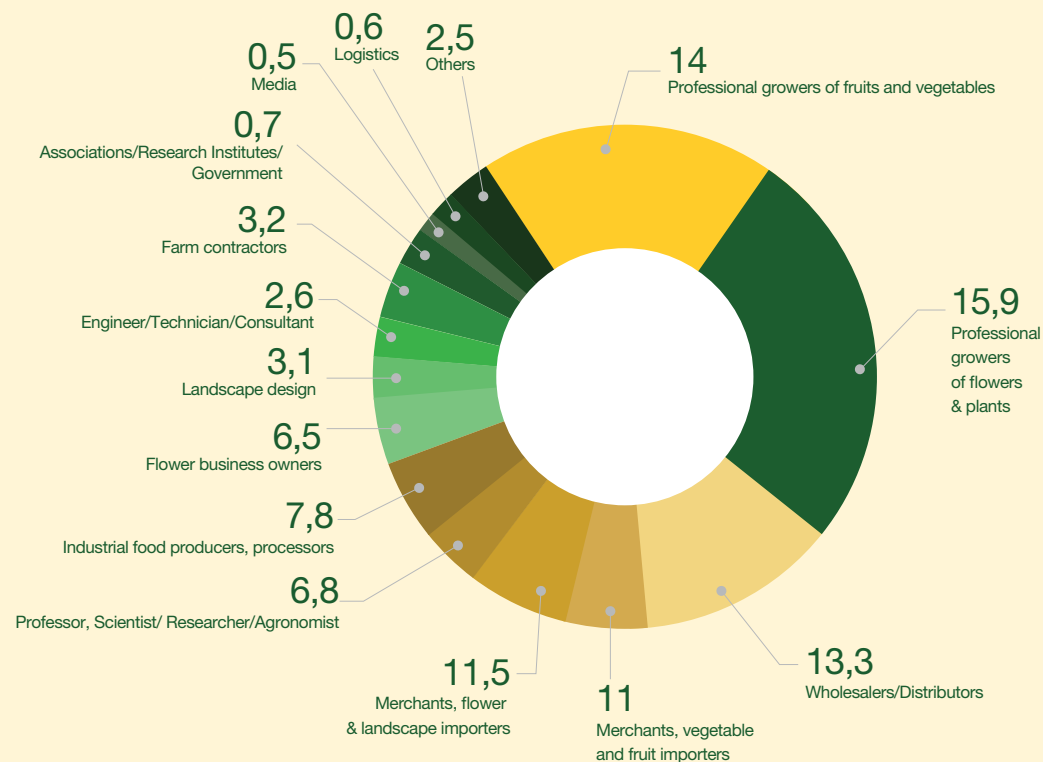


VISITOR STATISTICS

Australia, Cambodia, Chile, China, Ecuador, France, Germany, Greece, Hong Kong, India, Indonesia, Israel, Italy, Japan, Latvia, Malaysia, Netherlands, Philippines, Russia, Singapore, South Korea, Sweden, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, United States, Vietnam



VISITOR PROFILE (%)



HIGHLIGHTED ACTIVITIES



BUSINESS
MATCHMAKING



OPENING CEREMONY



NATIONAL
PRODUCTS SOURCING



HORTEX VIETNAM x AGRITECHNICA



MOU

Chanthaburi Province (Thailand)
x
HortEx Vietnam



INT'L SEEDS
SUPPLY FAIR



INT'L FLOWER
SHOWCASE



EXPORT FORUM



SEMINAR PROGRAM



GROWER TALKS

TESTIMONIALS



MR. MANUEL A. MADANI

Head of South East Asia, South of Japan and Korea - Priva

I am Manuel Madani - the Head of South East Asia for Priva. Today, we are at HortEx Vietnam, showcasing a market with nearly 5,000 hectares of low-entry greenhouses poised to transition to mid-tech and high-tech levels in the coming decades. Being here to connect and build relationships truly shapes the future of the market. We maintain a hands-off approach, making locally available products accessible to the entire market through our partners and customers.



MS. JOANNE CHENG

Royal Base Corporation

I believe the exhibition this year has been quite rewarding. It is not just an opportunity to meet numerous new potential customers from around the world, but the exhibition also offers a chance to reconnect with our loyal existing customers.



MR. LUU THANH TRUNG

Director - Trung Hai Scientific Instrument Co.,Ltd

This year's exhibition has seen significant participation from both domestic and international businesses. We have identified promising collaboration opportunities with several companies specializing in the Horticultural and Floricultural sectors. If nothing changes, we will continue participating in HortEx Vietnam next year.



MR. ROEI YONAI

Managing Director of South East Asia - Netafim

We have been participating in this show for several years now, and it has consistently been a great exhibition. It is always a pleasure to meet colleagues and industry professionals. We have the opportunity to reconnect with our existing customers and also meet new potential ones. I firmly believe that HortEx is an excellent platform for this sector. Without a doubt, we will return for the next edition as Vietnam is an important market for us.



MR. GUSTAVO ALVAREZ PEREZ

Sales Manager - Asthor

HortEx Vietnam plays a pivotal role for us in engaging with existing customers and exploring new contacts, including potential partners and suppliers. We are definitely planning to participate in the 7th edition of HortEx Vietnam in 2025!

**AGRI
TECHNICA[®]
ASIA**

The background features a stylized illustration of a white drone flying over a green field. In the background, a large globe shows the Asian continent in green, with a bright starburst effect over Southeast Asia. In the foreground, a green tractor is shown from a side profile, facing right. The entire scene is set against a blue sky and green field background.

PEOPLE. TECHNOLOGY. INNOVATIONS.
The trade fair for crop production & smart farming!



SECC, Ho Chi Minh City, Vietnam



The 7th International Exhibition and Conference for Horticultural and Floricultural Production and Processing Technology in Vietnam

DLG GOVA VEAS

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Partner Event:

