



PAPER vietnam 2024

Paperchemtech • Paper Machinery • Paper Products

The 11th International Exhibition and
Conference on PULP and PAPER Industry
in Vietnam

POST SHOW REPORT

12-14/6/2024

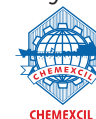
SECC, HO CHI MINH CITY

www.paper-vietnam.com

Organizer



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BUILDING A STRONG BUSINESS FOUNDATION FOR THE SUCCESS OF PAPER AND PULP INDUSTRY ENTERPRISES

The International Exhibition & Conference on Paper and Pulp Industry - Paper Vietnam 2024, held from June 12 to 14, 2024, has made a significant mark on the global paper industry. With its credibility established through previous editions, Paper Vietnam 2024 continues to be a reliable destination for businesses and experts in the field. This year's event not only saw a remarkable increase in the number of exhibitors but also attracted a large number of international visitors, creating a vibrant and diverse business culture environment.

Paper Vietnam has become a unique and indispensable platform for networking, sourcing the best suppliers, and transferring technology. Businesses have the opportunity to showcase the latest technologies, and advanced solutions, and seek collaboration and joint venture opportunities. In addition, the specialized seminars organized within the framework of the exhibition also provide valuable insights and updates on the latest trends in the industry.

Paper Vietnam 2024 is not only a meeting place for manufacturers and suppliers but also a convergence point for innovative ideas and strategic investments, promising to bring significant advancements to the paper and pulp industry in the region and around the world.

www.paper-vietnam.com

NUMBER ANALYSIS



4,757

Trade Visitors



2000+

Business Meetings



120

Exhibitors



527

VIP Buyers



14

Countries & Regions



2000sqm

Exhibition Area



EXHIBITOR SURVEY

90,8% Exhibitors **satisfied** with the show

72,2% Exhibitors **achieved the goals**

83,6% Exhibitors will **join the next show**

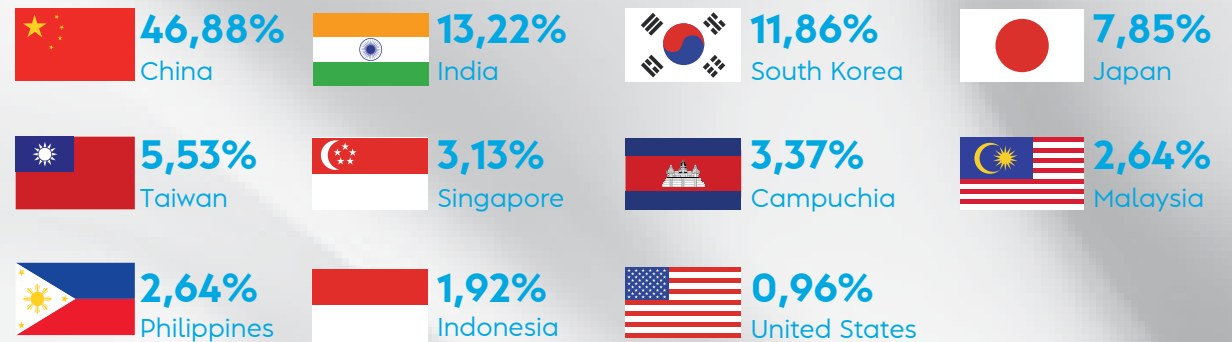
22,3% Exhibitors join for **the first time** and **appreciated** the show

VISITOR STATISTICS

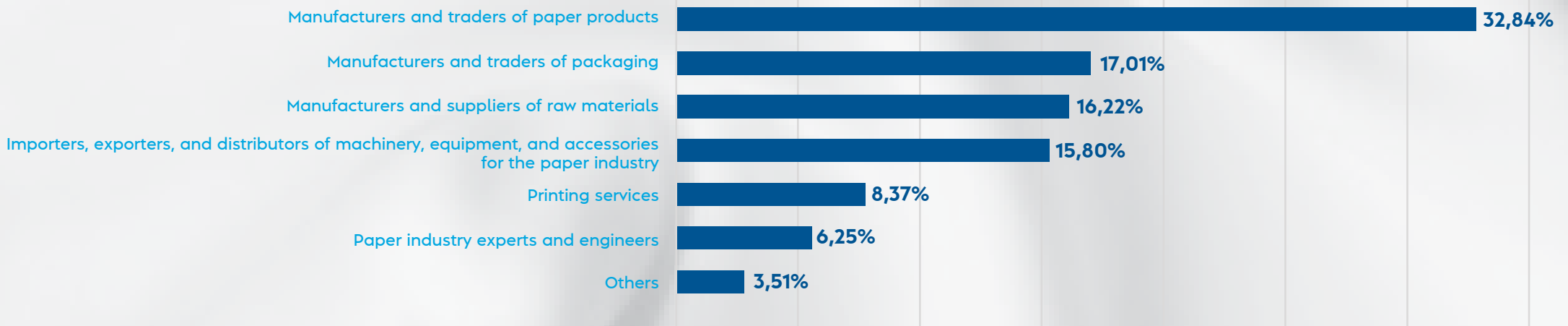
Visitor Origin

Vietnam **87,25%**
International **12,75%**

International Visitors By Countries/Regions



Visitor Profile



HIGHLIGHT ACTIVITIES



B2B MATCHMAKING



OPENING CEREMONY



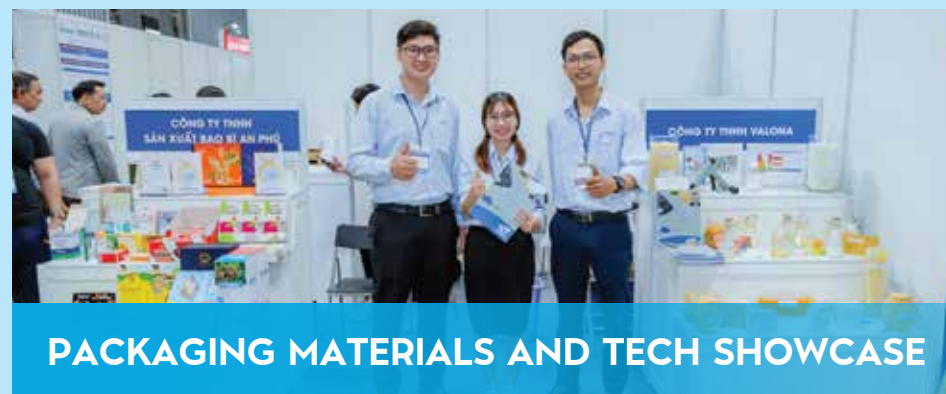
SEMINAR PROGRAM



VIP TOUR



TISSUE PAPER SHOWCASE



PACKAGING MATERIALS AND TECH SHOWCASE

EXHIBITOR TESTIMONIALS



Mr. Himanshu Gupta

Head of Business Development - COSMO FILMS

“

Hello everyone, I am very pleased to attend the Paper Vietnam 2024 exhibition this time. We have met many potential and promising customers at the exhibition, as well as leading companies in the paper industry. Moreover, we are looking forward to participating in the next exhibition. Thank you.



Ms. Nguyen Thi Ha Vy

Head of Sales - BJC VINAPAPER

“

I find that the exhibition has a diverse range of products, scale of operations, and the number of customers has also increased significantly compared to previous years, bringing many benefits to businesses such as accessing B2B customers. At the same time, if given the opportunity next year, we still want to continue participating because it brings many benefits to our business. Thank you.



Mr. Vu Tran Kien

Head of Business Development - BECHEM

“

As a specialty manufacturer of industrial lubricants for the paper and pulp industry, this year marks BECHEM's first participation in a paper industry exhibition in Vietnam. We found the exhibition very beneficial as it provided us with the opportunity to connect with many equipment suppliers from China and India, which is crucial for us to find suitable distributors and expand our market presence in Vietnam.



Mr. Daniel Joseph Darnell

Director of ALWIN MANUFACTURING CO., INC

“

As a company specializing in paper box and paper bag products, this is our fourth participation at the exhibition. We have had the opportunity to meet distributors and customers, which has been a great chance for us to introduce our company's products and services and expand our global market presence. This includes not only Vietnam but also neighboring Asian countries like Malaysia, Singapore, and others. We are certain to return next year and expand our participation to further develop our business.



Ms. Vivian Lee

Marketing Manager from PULPPY TISSUE

“

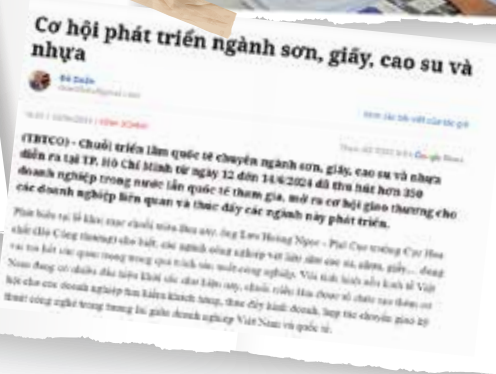
Our company is very honored to accompany this Paper Vietnam, this is the 5th time we have participated. The scale of this year's exhibition has expanded greatly, helping to connect domestic and foreign businesses of the toilet paper industry and related machinery and equipment. Many customers have visited to learn about our products. With this year's scale, we will certainly participate in the following years to develop together to meet customer needs.



Triển lãm quốc tế chuyên ngành sơn phủ, giấy, cao su và nhựa 2024 khai mạc sáng 12-6 tại Trung tâm Hội chợ và Triển lãm Sài Gòn (SECC, quận 7), quy tụ 350 doanh nghiệp trưng bày sản phẩm, công nghệ tiên tiến nhất.



Triển lãm quốc tế chuyên ngành sơn phủ, giấy, cao su và nhựa 2024 thu hút đông đúc khách tham quan trong ngày đầu tiên - Ảnh: THANH XUÂN



MEDIA COVERAGE



SEE YOU AGAIN!

The 12th International Exhibition and Conference
on PULP and PAPER Industry in Vietnam



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Paperchemtech • Paper Machinery • Paper Products

25-27 | 20
JUNE | 25
SECC, HO CHI MINH CITY

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