

PETfair
Vietnam



POST SHOW REPORT

Organizer



Co-Organizer



Supporters



www.petfair-vietnam.com

SHOW STATISTICS



105

Exhibitors
from **14** countries



10.625

Visitors
from **28** countries



18

Seminar Topics
from **17** speakers



350.000

Individuals engaged
with the fanpage



17.000

Website visits

“This is the first time Vietnam having Petfair . It's very lively, there's lots of people coming our booth. It's very good. I've been pleasure. We want to find a good partner in Vietnam to distribute our product so we would definitely join for the next time.”

Kim Yuri

Marketing Communication-Boondog



Exhibitor Survey



Explore new business opportunities



of Exhibitors gets satisfied with the quality of visitors



Exhibitors will recommend this exhibition to other



will be exhibiting again next year

Exhibitor's profile



“

We're looking for distributors worldwide. This is the first time we've been here. It's very good. There're lots of people, which help connect people worldwide. We hope can build connection in the fair and grow up the brand worldwide. It's very good to exposure lots of brand and I really like turns-out of the show. We would absolutely join the pet show in 2025.”

Nicolas Wong
President of Paws Panion INC.

“

“For the first time, Vietnam hosted an international exhibition on the pet industry. I found the organizing committee to be very professional regarding the seminars, along with the participation of many large associations in Vietnam. All Vietnamese and international booths were very well-equipped. I hope that participating this time can bring Vietnamese products to the international market. Just in the first two days of the exhibition, I received over 30 partnership invitations from foreign companies. I will definitely participate in Petfair Vietnam 2025”

Vo Hong Duc
Fouder & CEO of The Pet

VISITOR OVERVIEW

Visitor by Countries

Vietnam 91.2%	Japan 7.1%	Thailand 4.3%	India 2.4%	Russia 1.9%	Philippines 1.5%
South Korea 13.7%	Singapore 6.0%	United States 4.1%	Canada 2.1%	Australia 1.7%	United Kingdom 1.3%
Taiwan 12.4%	Malaysia 5.1%	Hong Kong 3.9%	Guadeloupe 1.9%	Cambodia 1.5%	Qatar 1.1%
China 23.1%	Netherlands 0.4%	Germany 0.6%	Turkey 0.6%	France 0.6%	
Czechia 0.4%	Indonesia 0.4%	Mauritania 0.6%	Poland 0.6%	Belgium 0.4%	



ACTIVITIES OVERVIEW





PET SOURCING HUB

The Pet Sourcing Hub serves as the innovation core of the exhibition, facilitating direct connections between B2C purchasers and producers. It hosts displays from more than 16 businesses, featuring upwards of 100 diverse products spanning a broad range of the Pet industry's sectors.

- Pet care products (shampoo, waterless bubble shampoo, deodorant/odor eliminator, etc.)
- Pet clothing, Bedding, Accessories
- Pet food
- Vaccines, Antibodies, Veterinary drugs
- Cat litter
- Biopolymers, Food ingredients, Bionutrient

“Petfair 2024 is a special event for pet lovers. With the participation of many brands and engaging activities, this is a great opportunity to discover new products and share your passion with the pet-loving community.

Mr. Trinh Ngoc Bao Quoc
Director of Petid247

VIP BUYER PROGRAM

The VIP Buyer Program was orchestrated three months prior to the exhibition, successfully drawing in over 5,000 pre-registrations from distributors and retailers worldwide. Participants had their business identities authenticated and enjoyed the perks of free hotel stays and shuttle services. Over the course of the exhibition's three days, upwards of 70% of exhibitors succeeded in securing partnership deals.



“

The program was highly professional; I found a supplier that met my expectations and had the opportunity to explore many unique and interesting products.

Mr. Tung Son
Director of Golden Pet City Jsc



PET INDUSTRY SEMINAR AND WORKSHOP

ANIMAL WELFARE & SAFE PET CARE

Specialized topics are delivered by professionals from the Vietnam Animal Welfare Association, alongside foremost universities and hospitals from around the globe.

PAWS & CARE: MASTERING PET HEALTHCARE AND GROOMING

The seminars are conducted featuring a rich and varied array of topics, including recognizing and preventing various diseases in dogs and cats, alongside effective grooming techniques. These sessions are led by top national and international experts in veterinary care and grooming, garnering significant interest from attendees.

INTERNATIONAL PET INDUSTRY SEMINARS

Over the course of two days, the seminar attracted more than 200 participants. Topics that were both specialized and diverse were discussed with experts from various associations, educational organizations, and leading corporations in the Pet industry.

“*The seminar topics were excellent and attracted a large audience. I gained a lot of knowledge about pet care.*”

Mrs. Ho Thuyen
Marketing Manager of Petid247

WONDERGROOMING CONTEST 2024



“

I am very honored to collaborate with VEAS, the organizer of Petfair, to organize the Wondergrooming program. This year, many contestants from different provinces participated, prepared very thoroughly, and presented many unique works on adorable dogs. I hope to continue working with the organizing committee next year.”

Ms. Phuong Lan

Director of Lanlan Pet Academy.

Excellence Award

First Prize

Mrs. Luong Thai Ha

Owner of Yeu Thu Cung Shop,
Bac Giang Province

Third Prize

Ms. Trieu Thi Kim Quy

Groomer at Lanlan Pet Academy,
HCMC

Second Prize

Mr. Do Duy Tuan

Groomer at Ranzilla Pet Care,
HCMC

Consulate Prize

Mr. Ly Kim heng

Groomer at Pet Store Cambodia,
Cambodia



“

Fundamentally, I sincerely thank the organizing committee very much for creating a beneficial playground for those who love dogs and are passionate about art with dogs. Winning first place for me is both a stroke of luck and a great honor. Thank you to all the contestants who have accompanied and contributed to such a colorful playground” - **Mrs. Luong Thai Ha**, Owner of YEU THU CUNG SHOP, Winner of First Prize Scholarship.

ch tham quan thương mại

2 Chiều

Trung tâm hội chợ và triển lãm Sài Gòn (SECC) (quận 7, TP.HCM), Triển lãm chuyên ngành công nghệ, sản phẩm, dịch vụ chăm sóc thú cưng tại Việt Nam đã chính thức khai mạc.

tham gia của hơn 200 đơn vị đến từ 12 quốc gia và vùng lãnh thổ, nổi bật trong đó là các quốc gia như Thái Lan, Đài Loan, Trung Quốc, Đức, Mỹ... và các doanh nghiệp đầu ngành như JWC, Pacific Harvest, Fair Export, Fivevet, JSC, Darin, Dexin...



Việt Nam News

TP Hồ Chí Minh: Hơn 200 gian hàng tham gia tại triển lãm Quốc tế về thú cưng

13 27/03/2024

Sáng nay 27/3/2024, tại TP Hồ Chí Minh đã khai mạc Triển lãm Quốc tế chuyên ngành Công nghệ, sản phẩm, dịch vụ chăm sóc thú cưng tại Việt Nam - Petfair Vietnam 2024.

Tại Petfair Vietnam 2024, các đơn vị tham gia trưng bày sẽ giới thiệu hàng ngàn sản phẩm và dịch vụ liên quan đến thú cưng, từ thực phẩm, đồ chơi, thời trang đến dịch vụ y tế và chăm sóc thú cưng. Bên cạnh đó là nguyên liệu, vật tư, máy móc, công nghệ sản xuất sản phẩm thú cưng.



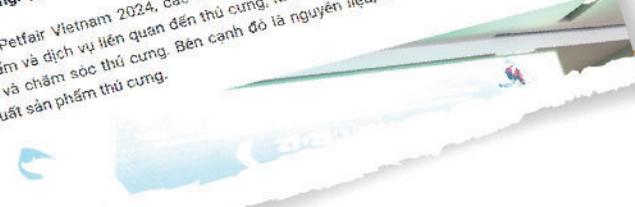
Công Thương

TP Hồ Chí Minh: Hơn 200 gian hàng tham gia tại triển lãm Quốc tế về thú cưng

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Saigon Times

TÉ - THỊ TRƯỜNG

Khai mạc PetFair Vietnam 2024

13 27/3/2024

Sáng nay 27/3/2024, Triển lãm Quốc tế chuyên ngành Công nghệ, Sản phẩm và dịch vụ chăm sóc thú cưng hàng đầu tại Việt Nam (PetFair Vietnam 2024) đã chính thức khai mạc tại Trung tâm Hội chợ và Triển lãm Sài Gòn (SECC), Q.7, TP.Hồ Chí Minh.



Kinh doanh

Lần đầu tiên TP.HCM có triển lãm quốc tế về vật dụng chăm sóc thú cưng

27/03/2024 15:29 GMT+7

NHẬT XUÂN

Nghệ đọc bài 2:27 | 1x | Tuổi Trẻ trên Google News

Triển lãm quốc tế về vật dụng chăm sóc thú cưng - Petfair Vietnam 2024 tại TP.HCM mở cửa miễn phí cho khách tham quan từ ngày 27 đến 29-3.



M City gets international pet industry trade

12/3/2024 - 17:02

00 / 0:00

International trade fair for the pet industry opened at the Saigon Exhibition and Convention City on March 27.



MEDIA COVERAGE

PETfair Vietnam

SEE YOU AT PETFAIR VIETNAM 2025

25-27 JUNE, SAIGON EXHIBITION AND CONVENTION CENTER (SECC), HCMC, VIETNAM

Media Reporting on Our Event



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