

The 9th International Exhibition & Conference on Coatings, Color, Spechem and Printing Ink Industry in Vietnam



12-14/06/2024

SECC, HO CHI MINH CITY

POST SHOW REPORT

Organizer



Country Partner



VPPIA
HIỆP HỘI SƠN - MỰC IN VIỆT NAM
VIETNAM PAINT - PRINTING INK ASSOCIATION

Supporters



VINPIS
HIỆP HỘI BẢO BÌ VIỆT NAM

www.coatings-vietnam.com

SHOW STATISTICS

The 9th International Exhibition & Conference on Coatings, Color, Spechem, and Printing Ink Industry in Vietnam took place from the 12th to 14th of June 2024 at the Saigon Exhibition & Convention Center (SECC) in Ho Chi Minh City was a great success and the exhibitors were delighted with the quality and quantity of visitors.

Coatings Expo Vietnam 2024 has once again proved that this is the largest specialized event in Coatings and Printing Inks in Southeast Asia. The exhibition was a gathering place for domestic and international exhibitors, and thousands of trade connections have been established. The most advanced products and technologies serving the Coatings - Color - Spechem and Printing Ink industries were displayed at the event, opening new processing steps for the domestic industry.

The exhibition was honored to receive strong support from Vietnam Chemicals Agency, Vietnam Industry Agency - Ministry of Industry and Trade of Vietnam (MOIT), India's Basic Chemicals, Cosmetics & Dyes Export Promotion Council (CHEMEXCIL), Vietnam Paint and Printing Ink Association (VPIA), Vietnam Packaging Association (VINPAS), Korea Adhesives And Coatings Association (KACA) and many specialized domestic and international associations.



220

Exhibitors



5000m²

Exhibition Size



15

Countries/Region



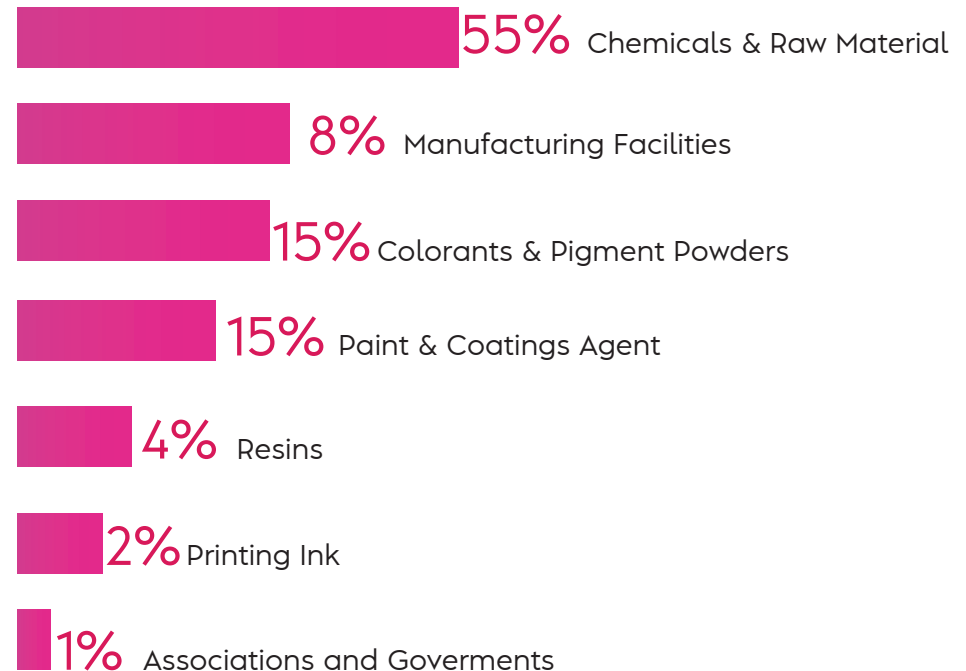
3000+

B2B Meetings

HIGHLIGHT: INDIA PAVILION



EXHIBITORS BY SECTORS (%)





VISITOR OVERVIEW



12

Countries/Region



83%

Local Visitors



17%

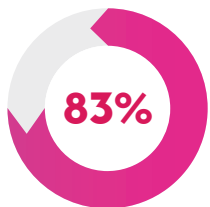
International Visitors

6472

TRADE
VISITORS



Visitors intend to visit again the next edition



Visitors were satisfied with the show

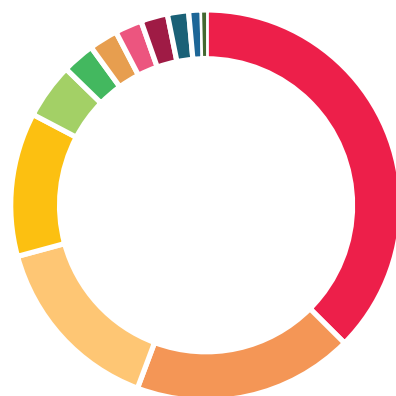


Visitors would recommend this show to business partners

VISITOR ORIGIN

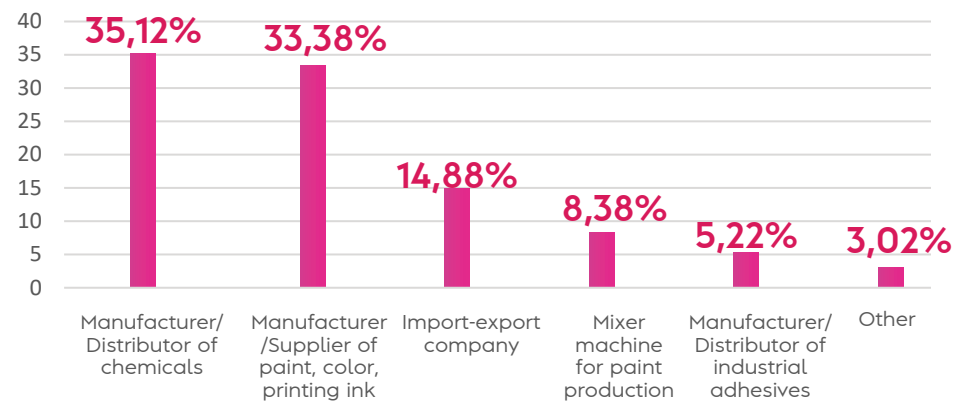


INTERNATIONAL VISITORS BY COUNTRIES/REGIONS (%)



■ China ■ South Korea ■ Japan ■ India
 ■ Thailand ■ Taiwan ■ Philippines ■ Malaysia
 ■ Singapore ■ Cambodia ■ United Kingdom ■ United States

VISTORS BY SECTORS (%)





TRAN TRUNG KIEN
MARKETING DIRECTOR
FSI VIETNAM

“

This is the second time I have participated in the exhibition after six years. I find this year very different, with many foreign companies, especially from China and India, along with Vietnamese companies, participating. I think this year's exhibition is quite successful; I have met many customers from Cambodia, Laos, Myanmar, and partners from Taiwan, China, Japan, etc. The 2024 exhibition has brought significant brand and product value benefits to our company. We will continue to participate in the 2025 exhibition.

”



VIVEK R. TAPIAWALA
FOUNDER
JAZBAA CHEMICALS

“

We are a new company, and this is the first time we are exhibiting. It's a pleasure to participate in the Vietnam Coating Show 2024. The scale of the event is impressive, and the visitors are great. We are excited to have many meetings with attendees, which will broaden our client list. We will definitely exhibit in the Coating Show 2025

”



GOU KAI
DEPUTY GENERAL MANAGER
YCK CHEMICAL (SHANGHAI) TECHNOLOGY

“

This coating expo has given us a very impressive result. We met many visitors and found numerous potential customers here. It has been a good experience and a great opportunity to promote our product. We should participate in this show again next year

”



VO DUC THONG
MARKETING MANAGER
LAVIS BROTHER COATINGS

“

I find that the organizers of this year's Coating program have worked very professionally and meticulously, from providing information to setting up the booths. The organizer has executed an excellent marketing plan, attracting many visitors to the businesses' booths, which brings significant and practical value and benefits. The quality of visitors is very high, with all of them being related to the coating industry. We will continue to participate next year.

”

ACTIVITY HIGHLIGHTS



**PREMIUM COATINGS
SHOWCASE**



BUSINESS MATCHMAKING VIP BUYERS



**PACKAGING MATERIALS
& TECH SHOWCASE**



OPENING CEREMONY



SEMINAR PROGRAM



VIP TOUR

SEMINAR PROGRAM FOCAL POINT AND FASCINATING TOPIC



01

Overview of Vietnam Paint - Printing Ink Industry

*Mr. Vuong Bac Dau - Permanent Vice Chairman,
Vietnam Paint & Printing Ink Association*

02

General introduction of fireproof paint. Paint, coating intumescent protect constructions

Dr. Ngo The Ke, Institute of Materials Science

03

Measures to manage the use of materials and chemical safety in paint production in Vietnam

M.S Tien Minh Hai, Phuong Dong Petroleum Joint Stock Company

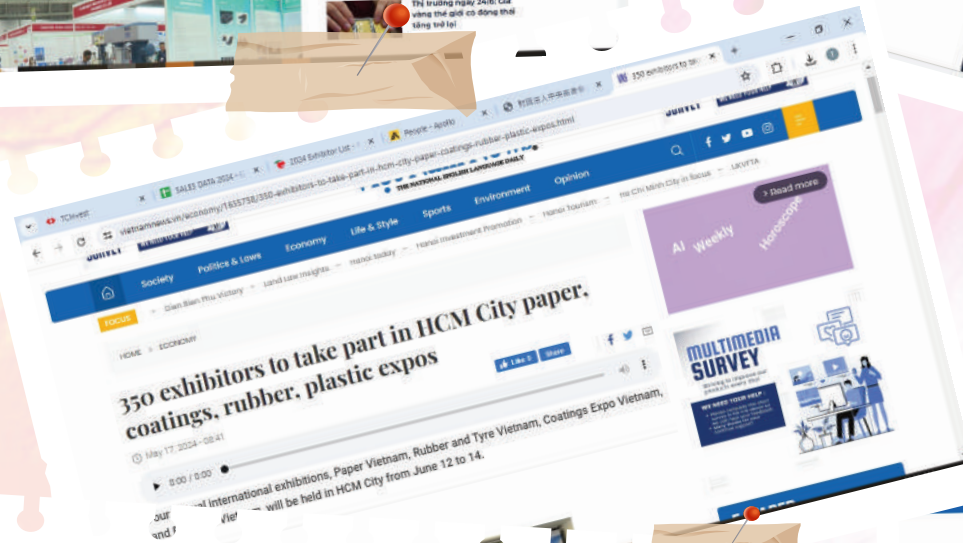
04

The synthesis technology of acrylic-based membrane-forming and thermal-insulating coatings

Professor Associate Dr. Dao Van Duong, Phenikaa University



MEDIA REPORT



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SEE YOU AGAIN!

25-27/6/2025

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