



POST SHOW REPORT

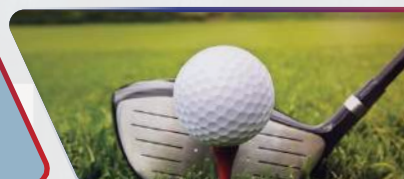
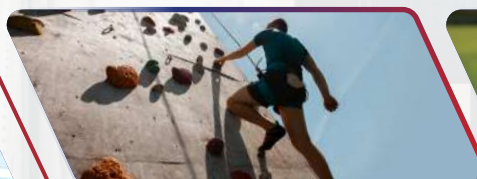
07»09/12/2023

 **SECC - Hall B**

799 Nguyen Van Linh, Dist. 7, HCMC



Exhibitor list



Organizers :



Name of Event

The Vietnam International Sports & Outdoor Exhibition 2023

Date

 07th ~ 09th December, 2023

Open Hour

9:00 - 17:00

Venue

SECC - 799 Nguyen Van Linh, Dist. 7, Ho Chi Minh city

Supporters

 Ministry of Industry & Trade
 Sports Authority of Vietnam

Organizers

 Vinexad National Trade Fair and Advertising JSC.
 Huiyuan International Exhibition Co.,Ltd

Total Area: 6,000 sq.m

- Number of Exhibitors: 246 exhibitors

- Number of booths: 352 booths

From 11 Countries and Territories: Canada, China, France, Hong Kong, Italia, Japan, Korea, Russia, Taiwan, Thailand, Vietnam

Scale of event

- Number of Visitors : 15,327

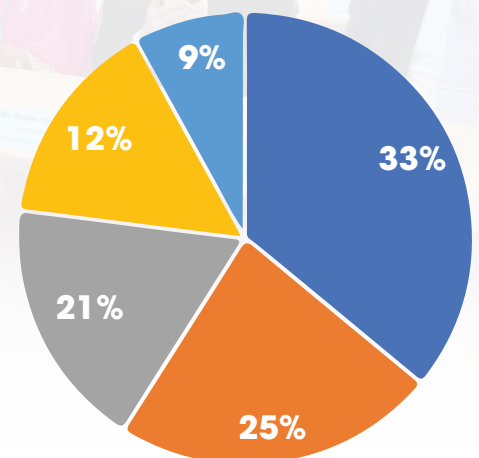
Visitors

- Trade Visitors : 9,561 Vietnamese : 11,975

- Public : 5,766 International : 3,352

In which:

- Retailers/Stores
- Manufacturers / Importers / Distributors
- Sport & Bike Enthusiasts / Athletes / Trainers
- Sports, Fitness & Gym center and Bike Club management
- Others (Associations / Organizations / Contractors / Sports Field & Stadium Owners / Regional Government / School Leadership ...)

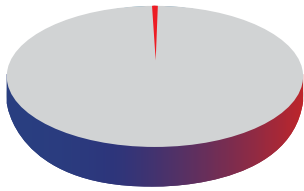


From 17 Countries and Territories: Brazil, Canada, China, Colombia, Hong Kong, India, Indonesia, Japan, Korea, Russia Singapore, Taiwan, Thailand, Uganda, UK, US, Vietnam

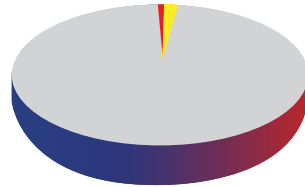
Satisfaction Survey

We would like to share with you, the results of the survey we've conducted with the goal of gaining insight into the participant companies' overall impression of VIETNAM SPORT SHOW 2023

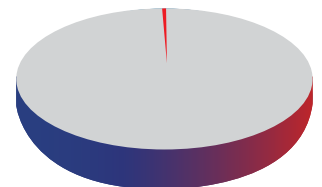
Overall business result	Next year participation	Services of Organizing Board
	I'll participate : 223 company	
Satisfied: 239 companies	I won't participate: 5 company	Fullfilled my expectations: 242 company
Not Satisfied: 7 companies	Undecided: 18 company	Not fullfilled: 4 company



■ Satisfied ■ Not Satisfied



■ I'll participate ■ I won't participate
■ Undecided



■ Fullfilled my expectations
■ Not fullfilled

How did you benefit from the exhibition?

Providing information to potential customers 97%

Market researching 96%

Making connections with participant companies 75%

Seeking business contracts 82%

Valuable moments



Exhibitors' feedback

CATLONGS

"This is our first time participating in VIETNAM SPORT SHOW 2023, however, the results obtained have been very positive. This is also the first time we have noticed that the Hall B2 is so crowded. Through this exhibition, I hope the Organizing Committee will create a community for businesses to connect and exchange more conveniently with each other."



ESANASTRI VIETNAM

"Our impression of VIETNAM SPORT SHOW 2023 is the presence of many Vietnamese businesses and opportunities related to the capabilities and capacities of our company. This allows our company to meet various requirements for labels from partners in this exhibition."



QLI FITNESS EQUIPMENT

"VIETNAM SPORT SHOW 2023 has a large scale, a diverse range of booths, and is suitable for the needs of each business. QLI FITNESS, through the exhibition, has had the opportunity to reach many potential customers and partners in the same industry. We expect to contribute to enhancing the position and quality of Vietnamese products in the international market."



GOLFZON VINA

"This is our first time participating in VIETNAM SPORT SHOW, and we are fortunate to have been warmly received by customers, with a large number of visitors. Golfzon Vina hopes to collaborate with the Organizing Committee to participate in exhibition programs at SECC and other areas nationwide."



PERFECT NUTRITION

The exhibition brings together a large number of businesses from both domestic and international participants, fostering connections among them. Our company had the opportunity to showcase products to many businesses and customers, allowing them to have a deeper experience with our products.



SODEX SPORT

The exhibition has attracted the interest of a large number of visitors, not only from Vietnam but also from around the world. Sodex hopes that after the exhibition, there will be opportunities to connect with international institutions and businesses, both domestic and international.



Workshop "Application of Blockchain technology in the entertainment industry"



B2B Conference of Sportswear Industry



Vietnam Street Workout Championship 2023



B2B Program in field of Bicycle, E-bike & Accessories



Test trial bicycles & ebikes





SEE YOU AGAIN

THE VIETNAM INTERNATIONAL SPORTS & OUTDOOR EXHIBITION

26» 28/09/2024

SECC, Ho Chi Minh City, Vietnam



9 Dinh Le Str., Hoan Kiem Dist., Hanoi

Vietnam Sport Show's Secretariat

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