

SHOW REPORT

The International Exhibition on Industrial Machinery, Equipment, Technology and Products in Ho Chi Minh City – VINAMAC EXPO 2023

Time: November 15 – 17, 2023

Venue: Saigon Exhibition and Convention Center (SECC)
799 Nguyen Van Linh, District 7, Ho Chi Minh City

Concurrent Shows:

VECA, METAL & WELD, ISME, VIMM
VINACHEM EXPO, VINCOATINGS, RUBBER TECH
ADHESIVE AND TAPE EXPO, PLASTICS EXPO

Organizers:

Vietnam Advertisement and Fair Exhibition JSC – VIETFAIR
Ho Chi Minh City Center of Supporting and Enterprise Development

International Partners:

Boyue Expo, CCPITChem, CATIA, CURC, VN-CN, SCC, Shanghai CP

Associates:

Ho Chi Minh City Automation Association
Ho Chi Minh City Association of Mechanical - Electrical Enterprise
Ho Chi Minh City Welding Society
Vietnam Saigon Plastic Association
Shoes & Leather Association of Ho Chi Minh City
Ho Chi Minh City Computer Association

Scale: Over **750** exhibitors / **1000** booths from 15 countries and regions

Supporters, Advisors:

Relevant Ministries, Departments, Ministry of Industry and Trade (MoIT), Ho Chi Minh City People's Committee, Vietnam Chamber of Commerce and Industry (VCCI), Ho Chi Minh City Department of Industry and Trade, Vietnam Trade Promotion Agency – MoIT, Vietnam Chemicals Agency – MoIT; Plant Protection Department – Ministry of Agriculture and Rural Development (MARD); Department of Crop Production – MARD, provincial Departments of Science & Technology and Trade Promotion Agencies, Vietnam Association of Mechanical Industry, Vietnam Plastics Association, Vietnam Automation Association, Vietnam Welding Society, Vietnam Steel Association, Vietnam Foundry Metallurgy Science and Technology Association, Vietnam National Chemical Group, Vietnam Rubber Group, General Council of Agriculture and Rural Development of Vietnam, Vietnam Pesticide Association (VIPA), Vietnam Paint and Printing Ink Association, Vietnam Fertilizer Association, Chemical Society of Vietnam, Vietnam Rubber Association, Vietnam Farms and Agricultural Enterprises Association, Vietnam's Fruit & Vegetables Association, Vietnam's Association of Foreign Invested Enterprises, Managing Authorities of Industrial – Processing Zones of Ho Chi Minh City, Dong Nai, Binh Duong,... Foreign Embassies, Consulate Generals, Business Chambers, Trade Offices, Trade Associations in Vietnam...

Publicity supports:

Mechanical Business & Life Magazine; Machine Manufacture Magazine, Journal of Construction; Investors Magazine; Industry and Trade Magazine; Vietnam Petroleum Association Magazine; Vietnam B2B; Business and Investment; VietnamPlus; Tien Phong Magazine; Vietnam Agriculture Newspaper, Chemical Industry Magazine...

Vietnam Television (VTV); HCMC Television (HTV); VOV...

Government Web Portal of Ho Chi Minh City, Departments of Industry and Trade of Ha Giang, Binh Duong, Long An...

Website: www.csed.com.vn, www.vami.com.vn, www.org.vn, www.factorytalk.vn www.hatex.vn, 10times.com, Showsbee, TradeIndia

Marketing, promotion:

- Coordinating with Government authorities, local and international trade promotion organizations, associations, Vietnam consulate, trade offices overseas;
- Advertising on public medias, newspapers, magazines, television, website, professional database before and during the show;
- Outdoor banners: Billboard, arch, poster, vertical and horizontal banners;
- Online marketing;
- Direct mailing, tele-marketing, SMS messaging
- Media session with press agencies;
- Seminars, forum, business matching, business tours, market survey...

Official forwarder: AEL, VEGA

Official contractor: CESCO, TÂN MINH TIẾN

Main exhibits:**1. Mechanical Engineering – Automation:**

Industrial machinery: Machinery, Production and Processing lines, Transport vehicles, Forklifts, Warehouse transportation equipment, Machinery for Construction, Packaging, Agricultural, Gardening machinery and tools, Air compressors, Pressure gauges, Refrigeration systems, Hand tools, Motors, Industrial valves, Bearings...

Control, Automation: Human – machine interface, sensor actuator, intelligent I/O; Comprehensive integrated automation system; SCADA, DCS, CAD/ CAM/ CIM/ CNC systems; Embedded systems, PLC technology, PC / 104, PXI, IPC; Modeling and simulation of production processes; Process control technology; Laboratory automation; Intelligent measurement system; Measurement and control network; Automation software; Processor, SOC, DSP, FPGA, ASIC in the controller; Power electronics; Alternative energy, Smart Controls, Security, Surveillance, Smart house and AI-based Face recognition technology...

2. Welding, metallurgy & metalworking technology:

Seminar, B2B Business matching, Technology & Products showcase; Welding, Cutting equipment and accessory, Metalworking, Grindstone, Steel... Metal, Metallurgy, Metal casting, Metalworking, Refractory, Heat-resistant material, Titanium material, Abrasion resistant material, Anti-rust oil, Manufacturing machinery, Fasteners. Screws, Rivets, Spring washers, Flat washers, Stainless cables...

3. Rubber – Plastics:

Plastics: Machinery, Equipment (Shredder, PVC Crusher, Peeling machine, Large volume drying hopper, Mold cooler...); Industry materials, supplies...

Rubber: Natural-made rubber products, Synthetic rubber, Vulcanized and Un-vulcanized rubber

(rubber discs, sheets, pieces, bars, tubes, hoses, clothing, rubber cables and threads, air cushions, pump membranes, buttons, dampers, joints, gaskets, tubes, roller covers, balls, thermoplastic rubber...)

Tires & Tubes: Rubber tubes, tires, retreading and recycling of rubber tires...

Adhesives: Concentrate bonding agent; Sealants; Adhesive for packaging, soldering, thermal conduction, medical uses, electronics, wood, paper, handicraft industries...

4. Chemical, coatings and adhesives industry:

Agriculture, Industrial chemicals, Industrial waste treatment, Textile and dyeing chemicals, Paints and coatings.

MAIN ACTIVITIES

Date	Time	Main Activity	Venue
15/11	08:30 – 09:00	Dragon dance celebrating the exhibition opening VIPs & guests reception	Hall A, VIP room
	09:00 – 10:00	Opening Ceremony	Ceremony stage, Hall A
	10:00 – 10:40	VIP tour	Show ground
	10:40 – 11:00	Press interview Providing exhibition information	Show ground
	13:30 – 17:00	“Ho Chi Minh Automation Day” – Business forum on automation with the topic "Digital transformation towards smart agriculture, smart factories, green production and sustainable development”	Hall A seminar room
	14:00 – 16:30	Seminar – Discussion on chemical industry, fertilizer and plant protection products in Vietnam	Hall B seminar room
	14:00 – 16:30	Seminar – Discussion on chemical industry, adhesives, rubber and tires	Hall A seminar room
16/11	09:00 – 11:30	Opening ceremony of Welding contest (WT – SG23) Seminar on “Current situation of the welding industry around the world and in Vietnam – history and development trend”	Hall A seminar room
	09:00 – 11:30	4.0 technology in smart management and production	Hall B seminar room
	10:00 – 17:00	Welding contest (WT – SG23) High-tech welding demonstration	Outdoor area
	13:10 – 16:30	Business forum on plastics industry “Vietnamese plastics reaching out”	Hall B seminar room
16 – 17/11	09:00 – 16:30	Foreign business group visiting industrial zones, factories, farms in Ho Chi Minh City and nearby	

		provinces	
15 – 17/11	09:00 – 16:30	Business discussion, B2B matching, introduction for new technology and products.	Show ground

- **CUSTOMER APPRECIATION** program: Gifts for visitor groups and trade visitors; lunch coupons for provincial visitors, accommodation and travelling expense support for visitors who are over 150 km from HCMC...

Activities will be updated until the Exhibition opening day

For more information, please visit: www.vietfair.vn >> www.vinamacexpo.vn

VIP AT THE OPENING CEREMONY

VIETNAM :

1.	Mr. Võ Tân Thành	Vice President of Vietnam Chamber of Commerce and Industry
2.	Mr. Lê Hoàng Tài	Deputy Director General of Vietnam Trade Promotion Agency (VIETRADE), Ministry of Industry and Trade
3.	Ms. Nguyễn Thị Kim Ngọc	<i>Deputy Director of Ho Chi Minh City Department of Industry and Trade</i>
4.	Ms. Nguyễn Thị Toại	<i>Head of the Southern Ministry Office of the Ministry of Planning and Investment</i>
5.	Assoc. Prof. Dr. Lê Hoài Quốc	<i>Chairman of HCMC Automation Association</i>
6.	Mr. Đỗ Phước Tổng	<i>Chairman of HCMC Association of Mechanical - Electrical Enterprise</i>
7.	Mr. Nguyễn Chí Sáng	<i>Chairman of Vietnam Association of Mechanical Industry</i>
8.	Mr. Lê Thu Quý	Chairman of Vietnam Welding Society
9.	Mr. Chung Tấn Cường	Chairman of Vietnam – Saigon Plastic Association
10.	Mr. Trần Đình Long	<i>Head of Southern Representative Office of Vietnam - ASEAN Economic Cooperation Development Association (VASEAN)</i>
11.	Mr. Vũ Anh Tuấn	General Secretary of Ho Chi Minh City Computer Association
12.	Dr. Phan Miêng	<i>Vice Chairman of Vietnam Welding Society Chairman of the Welding Society Southern Division Head of WT-SG 23 Organizing Committee</i>
13.	Ms Lê Thị Hồng Loan	<i>Vice Chairwoman of Ho Chi Minh City Association of Automation</i>
14.	Mr. Nguyễn Vũ Trang	<i>Vice Chairman of HCMC Association of Automation</i>

15.	Mr. Nguyễn Việt Toàn	<i>Vice Chairman of HCMC Association of Automation</i>
16.	Assoc. Prof. Dr. Nguyễn Thanh Phương	<i>Vice Principal of HUTECH</i>
17.	Assoc. Prof. Dr Ngô Cao Cường	<i>Vice Principal of HUTECH</i>
18.	Prof. Dr Nguyễn Xuân Hùng	<i>Director of Cirtech Institute - HUTECH</i>
19.	Mr. Hồ Đức Sinh	<i>Director of HUTECH Center for Corporate Relations</i>
20.	Dr. Nguyễn Văn Nhanh	<i>Vice Director of HUTECH Institute of Engineering</i>
21.	Dr. Lê Ngô Ngọc Thu	<i>Vice Director of HUTECH Institute of Postgraduate Studies</i>
22.	Mr. Hạ Bá Tuấn	<i>General Secretary of the Vietnam's Association of Foreign Invested Enterprises</i>
23.	Mr. Nguyễn Tiến Đạt	<i>Managing Director of Saigon Exhibition & Convention Joint Venture Co., Ltd</i>
24.	Mr. Nguyễn Văn Ngân	General Director of Vietnam Advertisement and Fair Exhibition JSC (VIETFAIR), Head of VINAMAC EXPO 2023 Organizing Committee

INTERNATIONAL

1.	Mr. Lubos Marek	Chief Representative of the Ministry of Agriculture of the Czech Republic in Vietnam
2.	Mr. Ivan Nikki	Branch Director of Czech Trade Vietnam
3.	Ms. Karen Yu	Director of TAITRA Ho Chi Minh City
4.	Mr. Sun Guo An	Chairman of Zhong Qi Yuan Yang Ji Tuan
5.	Mr. Qin Xue Hai	General Manager of Guangxi Boyue Exhibition Co., Ltd
6.	Mr. Tony Cheng	General Director, Shanghai CP Exhibition Co., Ltd Leader of VIMM Delegation
7.	Mr. Ling Feng	General Director of Guangxi VN-CN Convention Exhibition and Business Co., Ltd

SHOW STATICS 2023

Total exhibition area (sqms)	18.000
Countries and Territories	30
Booths	500
Domestic	245
International	255
Exhibitors	350
Domestic	246
International	501
Satisfied	86,8%
Willing to attend Vinamac Expo 2024	89%
Visitors	22.980
International	3.218
Domestic	19.762
Professional	19.533
Trade Visitors	3.447

Next Event:

Hanoi: Time: May 16 – 18, 2024 (Wednesday to Saturday)
Venue: Friendship Cultural, 91 Tran Hung Dao, Hanoi

Ho Chi Minh: Time: November 21 – 23, 2024 (Wednesday to Friday)
Venue: SECC, 799 Nguyen Van Linh, Dist.7, HCMC