



8-10, June 2023

Co-located Expos:



THE INT'L EXHIBITION ON **FILM & TELEVISION** TELEFILM VIET NAM

THE POST SHOW REPORT

Host:



MINISTRY OF INDUSTRY
& TRADE



MINISTRY OF SCIENCE
& TECHNOLOGY



MINISTRY OF INFORMATION
& COMMUNICATION

Organizer:



ADPEX JOINT STOCK COMPANY



www.telefilm.vn



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EXHIBITOR BREAKDOWN

BOOTH QUANTIFY: **185**

**12 Countries
& Territories**

**Exhibition Scale
8,000 sqms**

Top 4 Reason For Attending

96%

To search for new buyers

88%

Company promotion & to improve company image

72%

To seek new contacts for future business

55%

To strengthen their relationship with local clients and partners

Exhibitor SATISFACTION SURVEY



satisfaction rate



rated VIETNAM TELEFILM as an important platform for their business

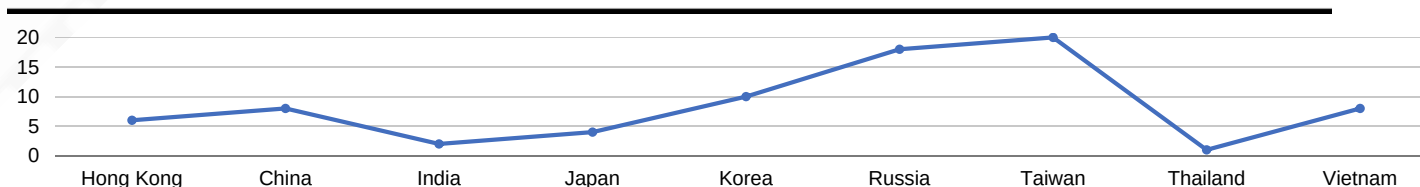
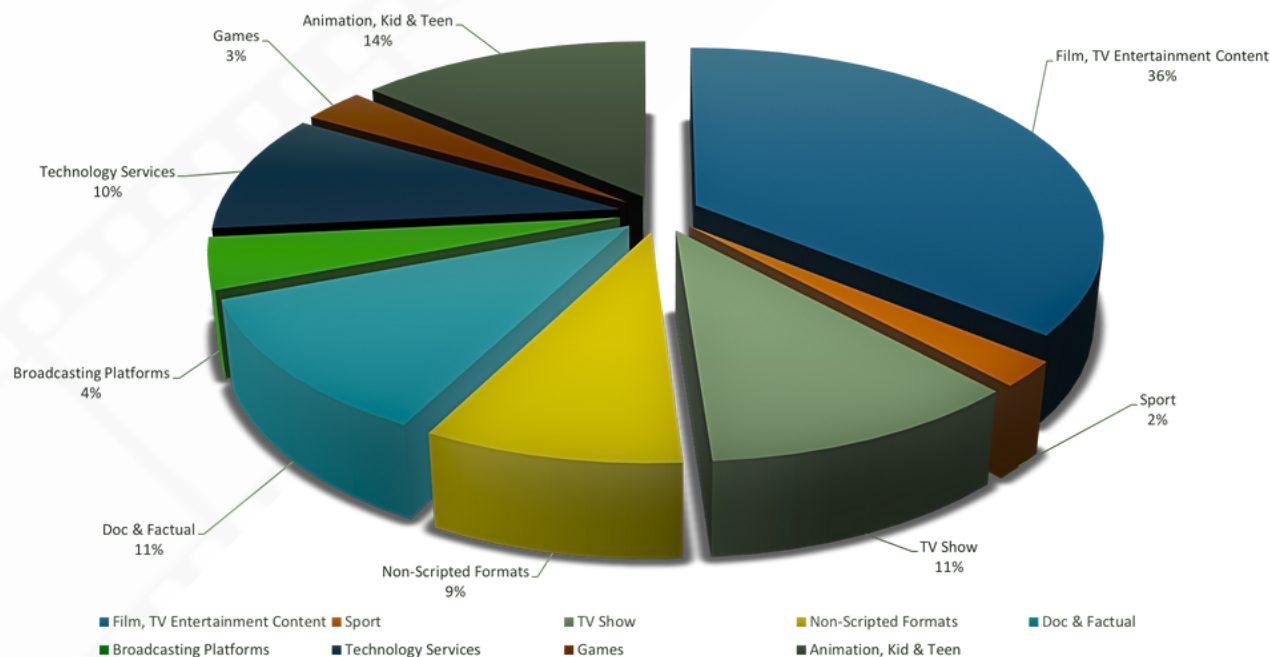


will participate next year



rated the quality of visitors from good to excellent

Exhibitor breakdown by product sector





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VIETNAM INT'S FILM & TELEVISION EXPO 2023
08-10 June / SECC, HO CHI MINH CITY, VIETNAM



VISITOR BREAKDOWN

VISITOR QUANTIFY: **3,899**

rated the quality of exhibitor
from good to excellent



attend the show every
year



will be visiting again
next year

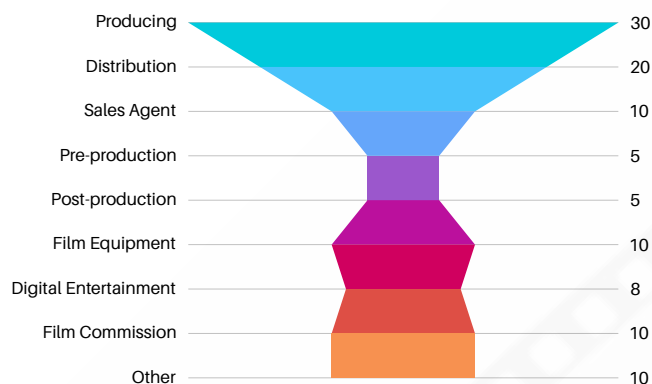


rated Telefilm Vietnam as an
important platform for their
business

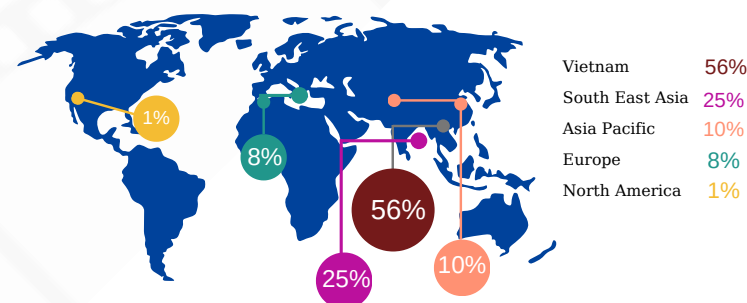


sourced new suppliers

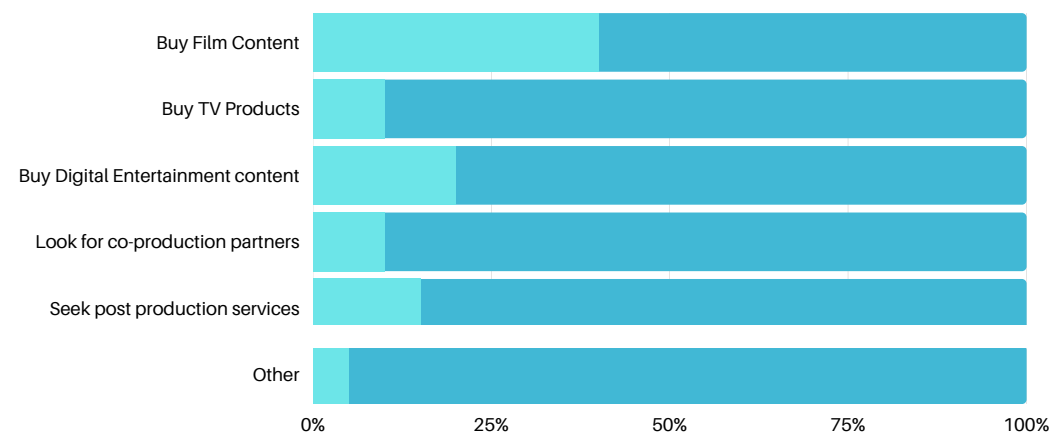
Seniority



Breakdown by region



Breakdown by objective





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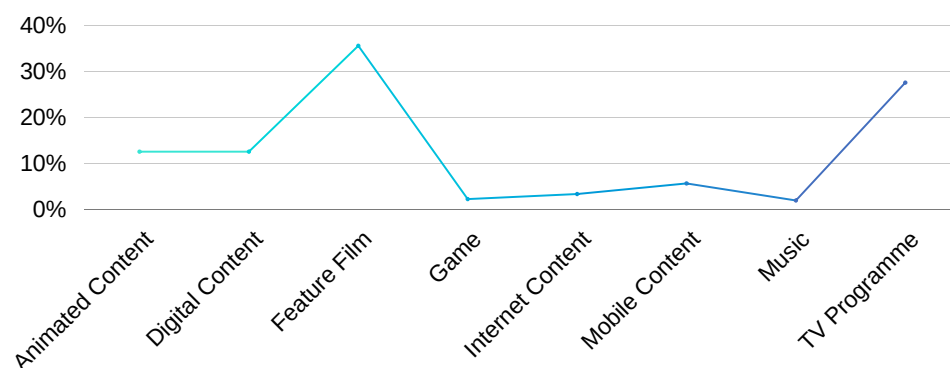


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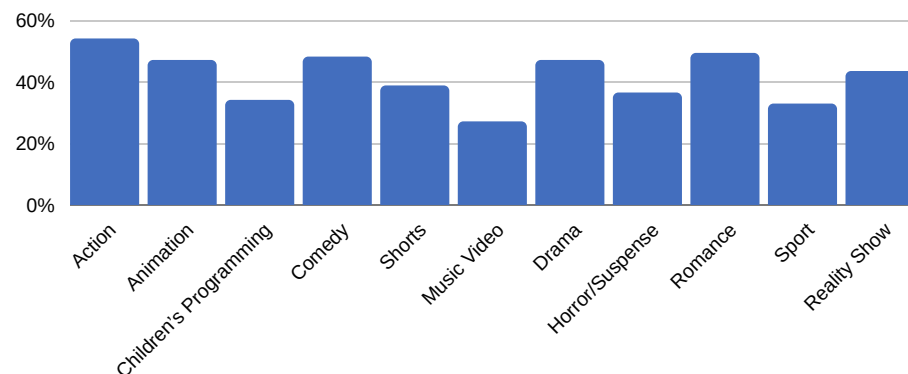


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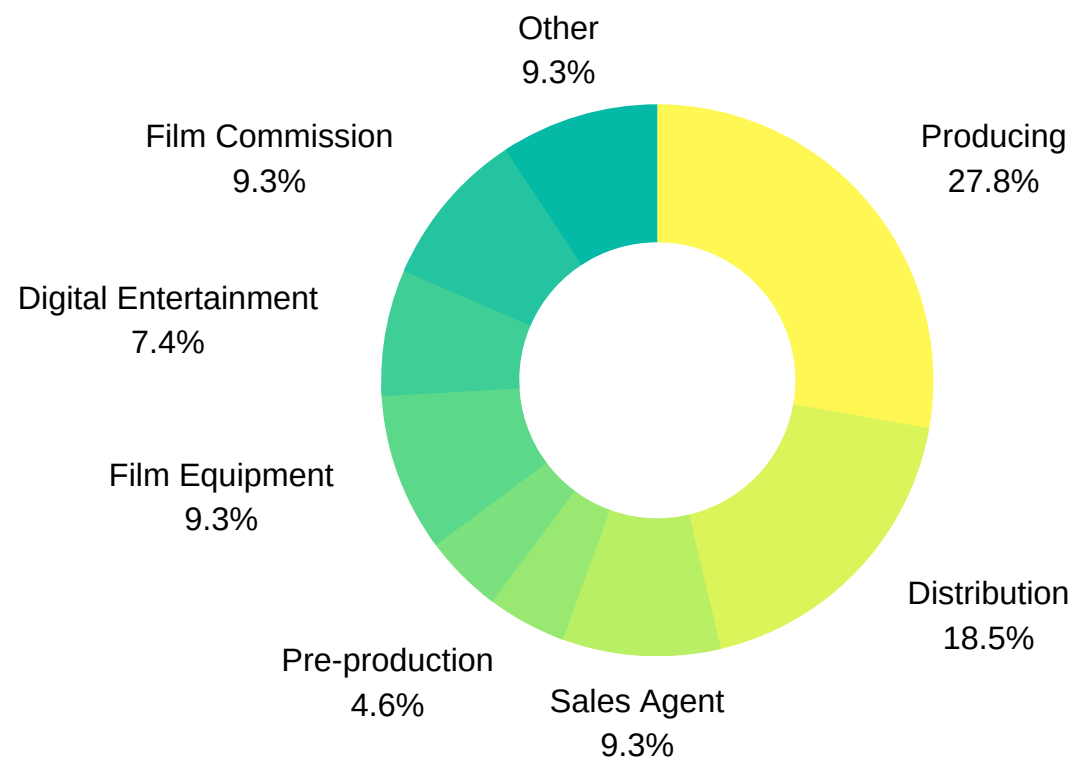
Content Involved



Genre(s) Involved



Breakdown by responsibility





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MARKET SCREENING

Over 300 screenings and over 100 World & International Premieres were launched at TELEFILM VIETNAM's Market Screenings which took place at onsite venues in SECC - Ho Chi Minh City, Viet Nam. These screenings covered a wide range of genres from around the globe.





BUSINESS MEETINGS

384
720

Pre-Registrations through
Fanpage & Website, Event
site,...

has been made
Meetings
Successfully
Agreements
~1,120



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RANGE OF EXHIBIT:



DRAMA/ FICTION/ SCRIPTED FORMAT

- Feature Film
- Miniseries
- Mobisode/ Webisode
- Series
- Short Film
- Telenovelas/ Soap/ Sitcom
- TV Movies

KID & TEEN

- Animation
- Docs for Kids
- Japanese Anime - Kids Interactive
- Live - Action

NON-SCRIPTED FORMATS

- Factual Entertainment / Magazine
- Reality Show/ Scripted Reality
- TV Game Show



ADDITIONAL INFORMATION ABOUT YOUR PROGRAMMES

- 3D Programme
- 4K Ultra HD
- Virtual Reality/ Augmented Reality

BRANDED ENTERTAINMENT

- Branded Entertainment

GAMES

- Console Game
- Esport
- Online/ Mobile Games

PUBLISHING

- Books
- Ips
- Newspaper/ Magazines



DOC & FACTUAL

- Archives
- Arts, Music & Culture
- Current Affairs
- Educational, youth oriented
- Ethnology/ Sociology
- History & Civilisation
- Lifestyle
- Nature & Wildlife
- Reality/ Factual
- Science & Knowledge
- Social Responsibility/ Green

EROTIC/ ADULTS

MUSIC

NEWS

SPORTS

BROADCASTING TELEVISION

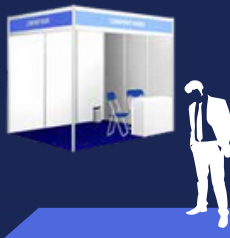
EQUIPMENT



SECURE YOUR STAND LOCATION:

PACKAGE STAND
(3mx3mx2.5m)

Company fascia; Carpet; Partitions; 02 Fluorescent Tubes 20W; 01 Information Counter or 01 Round Table; 02 Folding Chairs; Waste Basket; Power Socket (220V/5A)



RAW SPACE

Organizer provides space only (not included with management fee, construction, electricity, etc. which should be paid extra by the Exhibitor), the Exhibitor makes its own design or request the Organizer for the package of design & construction at extra but the most reasonable cost (all designs need to be submitted for pre-approval by the Organizer)

Other additional requirements can be registered with the Organizer at an additional charges.

CONTACT US:

ADPEX JOINT STOCK COMPANY

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THE INT'L EXHIBITION ON FILM & TELEVISION TELEFILM VIET NAM 2024 06 - 8 June

SECC - 799 NGUYEN VAN LINH
DIST. 7, HO CHI MINH CITY

**VIET NAM - A FRUITFUL MARKET
OF FILMS & TELEVISIONS
WITH NEARLY 100
MILLIONS OF
FAITHFUL
AUDIENCES**

Co-located Expos:



Host:



Organizer:



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