

Vietnam PrintPack

Triển lãm Quốc tế lần thứ 21 về máy và thiết bị ngành công nghiệp Đóng gói Bao Bì & In Ấn

The 21st Vietnam International Printing & Packaging Industry Exhibition

27-30/9/2023

TRUNG TÂM HỘI CHỢ & TRIỂN LÃM SÀI GÒN (SECC), HCMC

BÁO CÁO TRIỂN LÃM

POST SHOW REPORT

Ban tổ chức
Organizer





01. OVERVIEW

Information



Date:

SEPT. 27 (Wed.) - 30 (Sat.), 2023

Venue:

Saigon Exhibition and Convention Center (SECC)

Organizer:

- Ministry of Industry & Trade - Vinexad National Trade Fair & Advertising J.S.C (VINEXAD)
- Yorkers Trade & Marketing Service Co., Ltd.

Show Management:

Chan Chao International Co., Ltd.

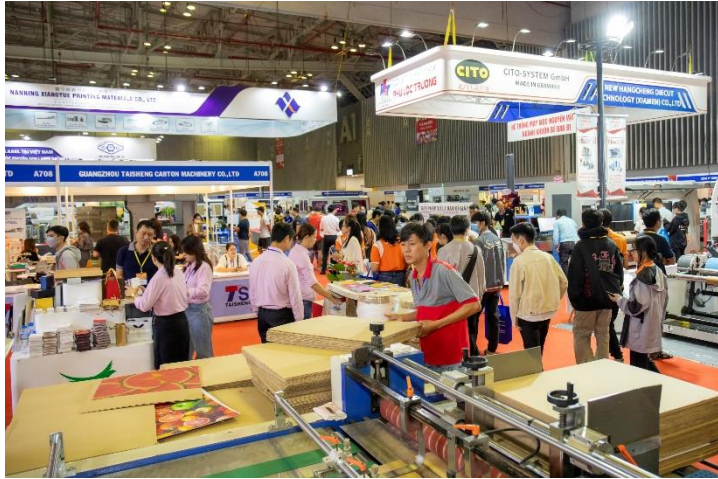


Exhibit Profile

- PRINTING
- PACKAGING
- LABEL PRINTING
- CORRUGATED & FOLDING CARTON
- RELATED PRODUCTS

Show Facts

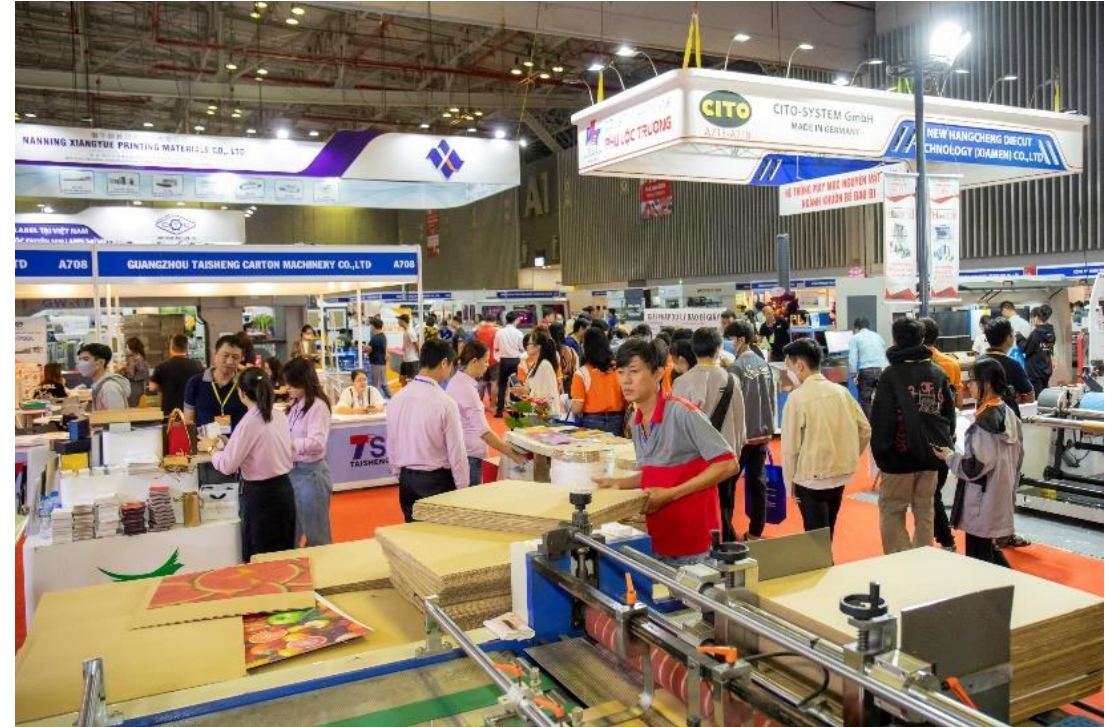
	Gross Space	20,000 m ²
	Exhibitors	411
	Booths	910
	Countries & Regions	17
	Visitor	19,535
	Exhibitor Satisfaction	92%
	Visitor Satisfaction	96%

Countries & Regions includes:

China, Germany, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, Slovakia, South Korea, Switzerland, Taiwan, Thailand, United Kingdom, United States, and Vietnam

The Booming Industry

VietnamPrintPack- The 21st Vietnam Int'l Printing and Packaging Industry Exhibition took place successfully. The event held at the Saigon Exhibition and Convention Center (SECC) took place from Sept 27 to 30, 2023. It attracted 19,535 visitors. Over 50% of visitors aimed to search for advanced new technology products for the packaging and printing industry. We are confident that this event will contribute to the continuous growth of the packaging and printing industry in Vietnam.



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The 21st Vietnam International Printing & Packaging Industry Exhibition

27-30
09/2023

Ban Tổ Chức
Organizers



Ministry of Industry & Trade - Vinacore National Trade Fair & Exhibition JSC (VINEXAC)



Vendors, Traders & Marketing Services Co., Ltd.

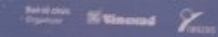
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HALL B2

VietnamPrintPack

Triển lãm Quốc tế lần thứ 21 về máy và thiết bị ngành công nghiệp Đóng gói Bao bì & In Ấn

Chào Mừng
Welcome



02. Event

Opening Ceremony



Mr. Lam Dinh Thang

Director, Ho Chi Minh City The Department of Information and Communications

Ms. Nguyen Van Nga

Chief of the office, The Ministry of Industry and Trade of Vietnam in South Vietnam

Mr. Nguyen Manh Cuong

Deputy Director , Vietnam Ministry of Science and Technology in Ho Chi Minh City

Ms. Bui Hoang Yen

Deputy Head, Vietnam Trade Promotion Agency

Mr. Nguyen Ngoc Hoi

Deputy Director, Ho Chi Minh City The Department of Information and Communications

Mr. Hank Han

Director General , Taipei Economic & Cultural Office In Ho Chi Minh City

Mr. Stanley Chang

Director, Taipei Economic & Cultural Office In Ho Chi Minh City

Mr. Enrico Mariano

Commercial Attaché, Philippines trade and investment Center - Embassy of Philippines in Hanoi

Ms. Karen Yu

Director, Taiwan Trade Center, Representative Office in Ho Chi Minh City

Mr. Ngo Phuong Nam

Trade Assistant, Philippines trade and investment Center - Embassy of Philippines in Hanoi

Mr. Nguyen Van Dong

Chairman, Vietnam Printing Association

Mr. Nguyen Ngoc Sang

Chairman, Viet Nam Packaging Association (VINPAS)

Mr. Ngo Anh Tuan

Chairman, Printing Association of HCMC

Mr. Nguyen Van Quang

Southern Chief of the office , Vietnam Association of Mechanical Industry (VAMI)

Mr. Pham Dang Khanh

Vice General Director, Ministry of Industry & Trade - Vinexad National Trade Fair & Advertising J.S.C

Mrs. Judy Wang

President, Yorkers Trade & Marketing Service Co., Ltd



Seminar

Date : 27/09/2023 (Wed.)

Venue: Conference Hall 2F, SECC

Time	Content	Speaker
13:00-17:30	Hoi nghi thuong nien hoi in Thanh Pho Ho Chi Minh	Hoi in Thanh pho Ho Chi Minh

Date : 28/09/2023 (Thu.)

Venue : Sunflower room 3F, SECC

Time	Content	Speaker
10:00-11:00	Giai phap che ban xanh cho in thuong mai va bao bi	Cong ty Toan An
11:00-12:00	Cai tien va xu huong cua cong nghe ky thuat so	CEO Pham Quoc Phuong Cong Ty Tan Phuong

Seminar

Date : 29/09/2023 (FRI)

Venue : Sunflower room 3F, SECC

Time	Content	Speaker
10:00-11:00	Nâng cao nhận thức về phát triển bền vững và bảo vệ môi trường trên toàn cầu hiện nay	CEO Phạm Quốc Phương Công Ty Tân Phương
11:00-12:00	Nội dung marketing thông qua báo chí trong chuỗi cung ứng	M.s Nguyễn Tiên Dung
13:30-14:30	Tối ưu hóa chuỗi cung ứng	Ph.D Trần Trọng Hiếu
14:30-15:30	Chia sẻ những thực hành tốt nhất để nâng cao hiệu quả và chi phí giao hàng	M.S Nguyễn Tiên Dung
15:30-16:30	<ul style="list-style-type: none">• Quản lý theo quy tắc Pareto ABC• Delivery lead-time!• Cycle count, wall to wall count	Ph.D Trần Trọng Hiếu

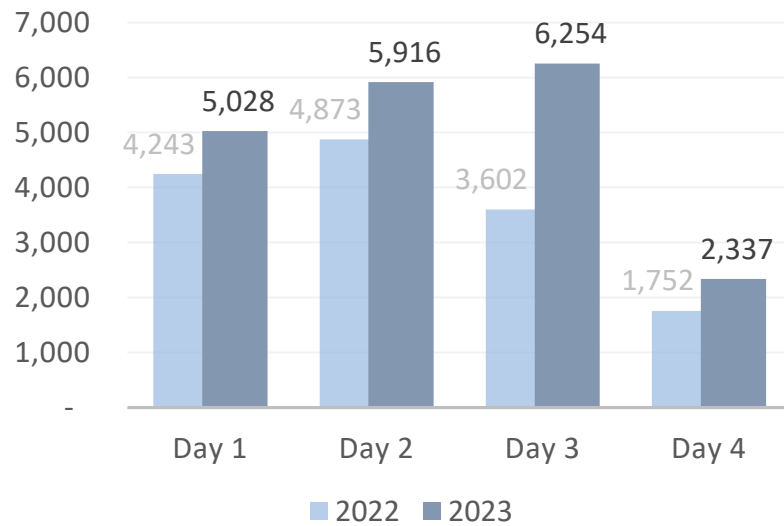


03. EXHIBITION FIGURES

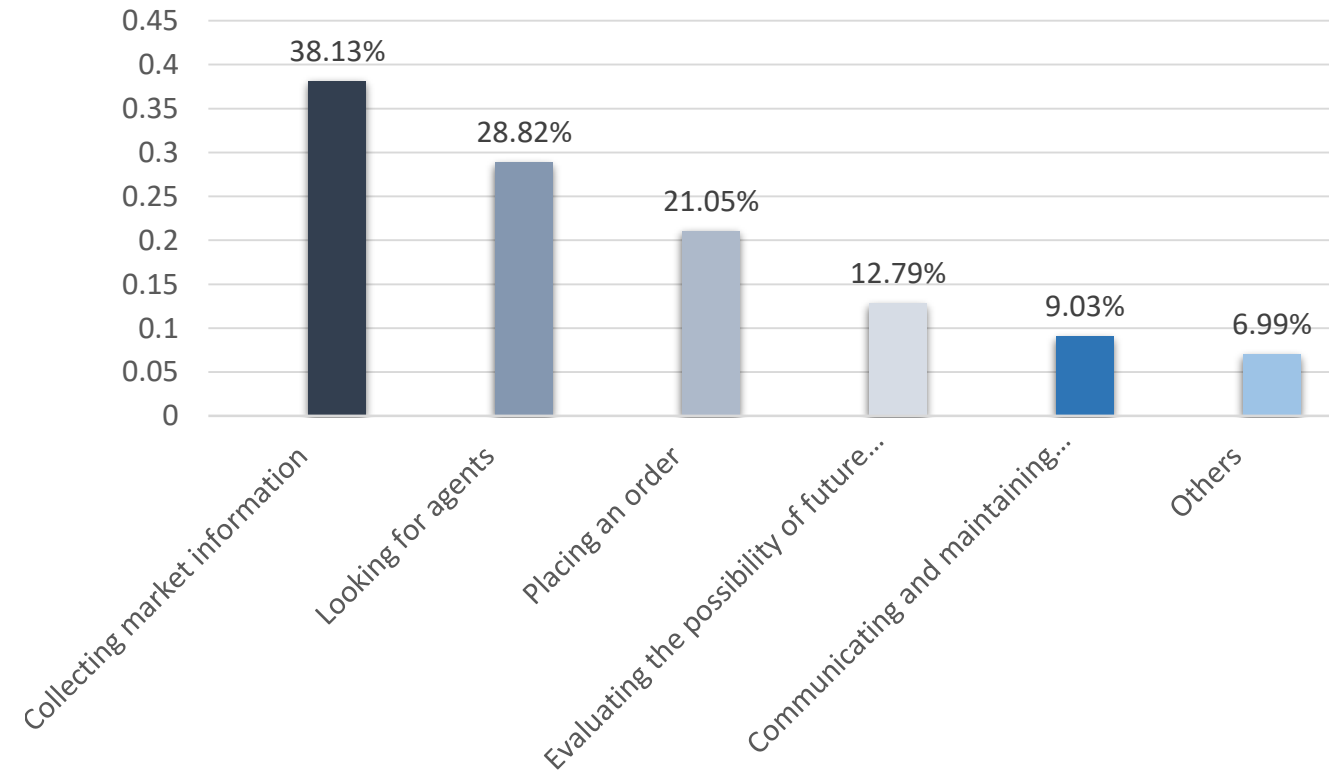
Visitors Profile

Number of Visitor

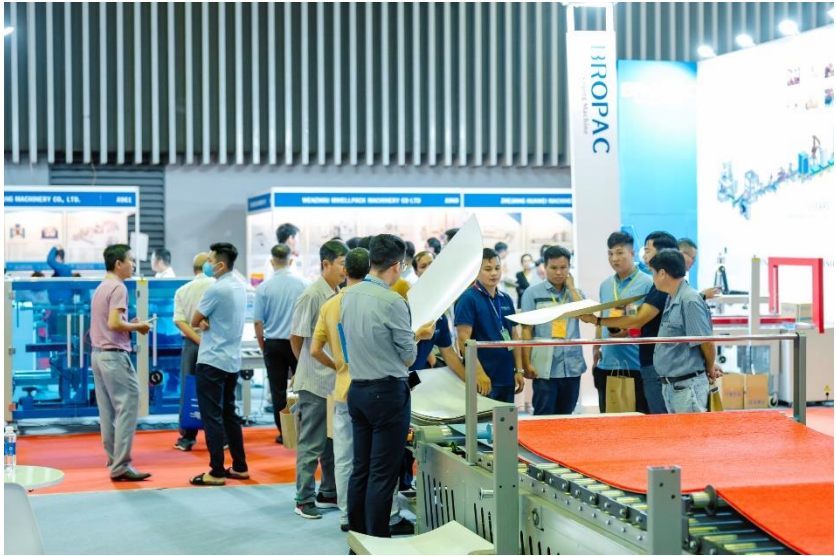
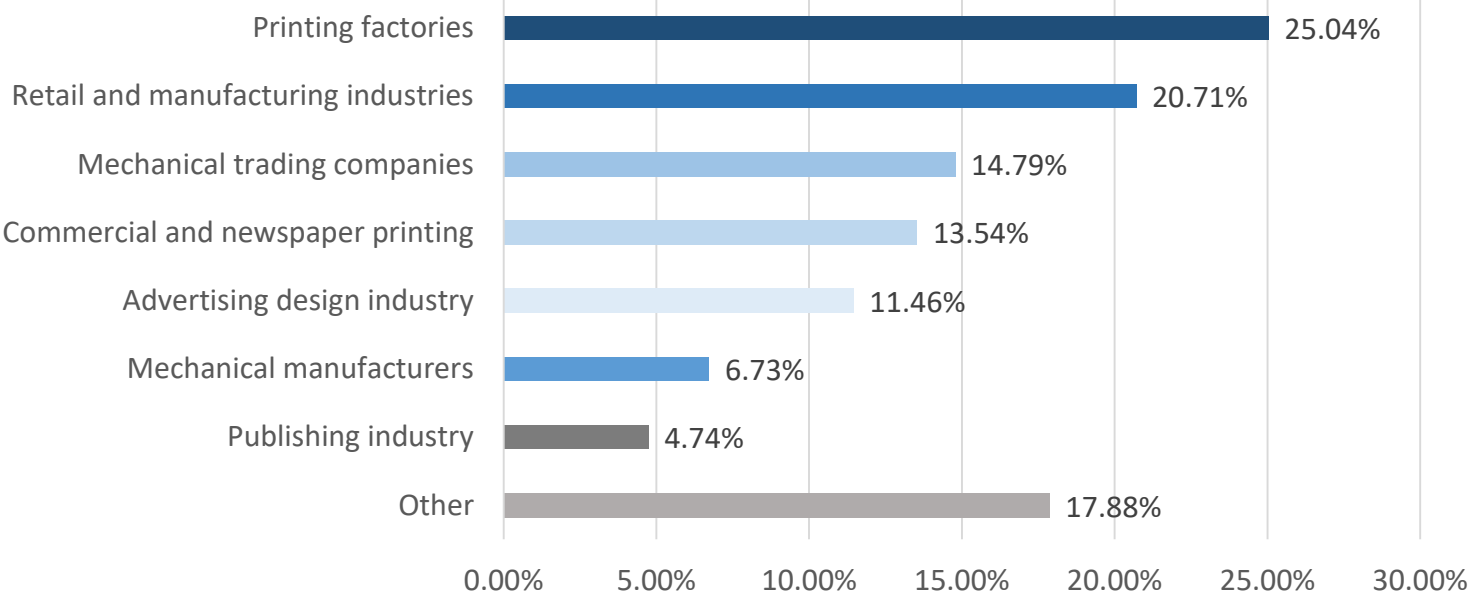
19,535 (+35%)
visitors in total



Visiting Purpose



Visitors Industry



Exhibitor's Voice



I think is a good opportunity to meet many types of visitors. For visitors, it is also a good place to see a variety of solutions.

- Shingo Sakano
President - FUJIFILM



We have a good feeling after last year's participation, the result is beyond our anticipation, the show is well-organized and I believe we will come back next year again.

- Walter Zehner
*CEO, Greater China & Vietnan
Koenig & Bauer Printing Machinery (Shanghai) Co. Limited*

This is the first time I have joined VietnamPrintPack, I believe this sector will grow a lot, and I also hope we can grow up with ChanChao here.

- Spring Xu
ZHEJIANG WEIGANG TECHNOLOGY CO., LTD.



We have participated in this show 7-8 times, we are looking forward to meeting more customers in the future.

- TOSHIMASA ENDO
Managing Director - UCHIDA YOKO GLOBAL LIMITED



Vietnam
PrintPack
Trên Báo Quốc và Báo Trẻ 77 và
các tờ báo in ngoài công nghiệp
Đồng giới Báo Bì & In Ấn
27-30
09/2023

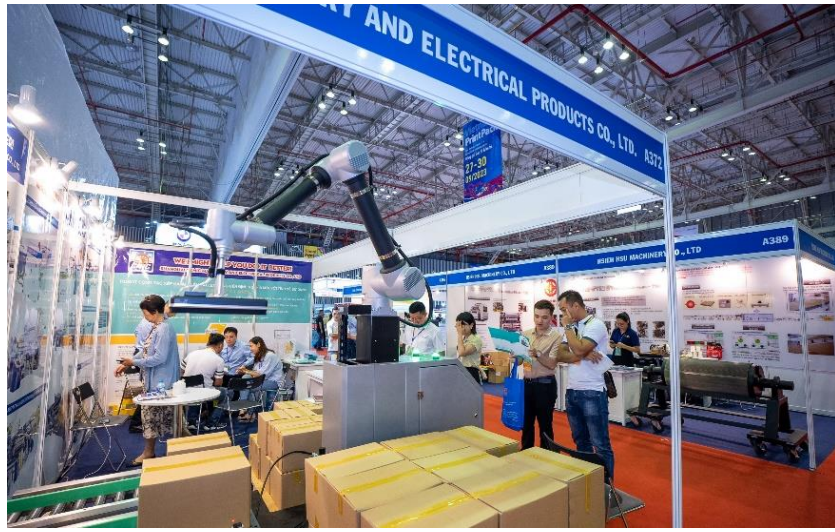
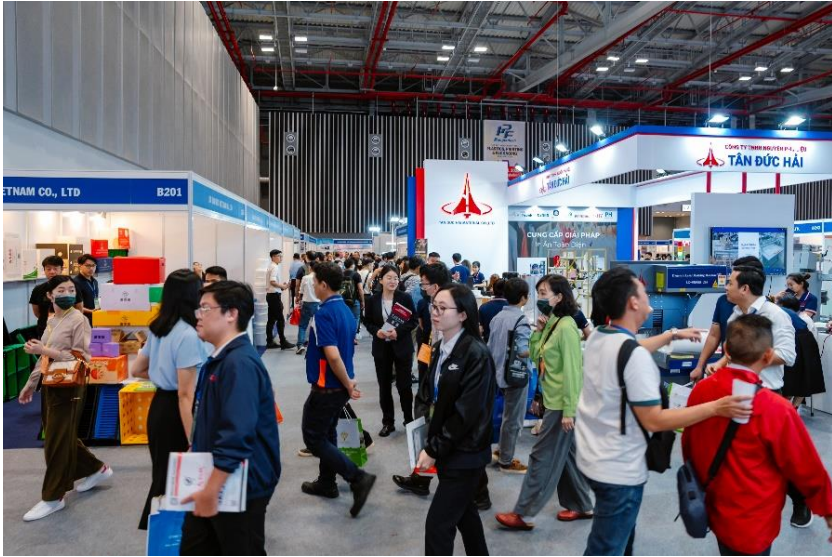


04. SHOW GALLERY









Vietnam PrintPack

Triển lãm Quốc tế lần thứ 22 về máy và thiết bị ngành công nghiệp Đóng gói Bao Bì & In Ấn

The 22nd Vietnam International Printing & Packaging Industry Exhibition

18-21/9/2024

TRUNG TÂM HỘI CHỢ & TRIỂN LÃM SÀI GÒN (SECC), HCMC

HẸN GẶP BẠN NĂM SAU!

SEE YOU NEXT YEAR!

Ban tổ chức
Organizer

