

**automechanika**  
HO CHI MINH CITY

**23 – 25.6.2023**

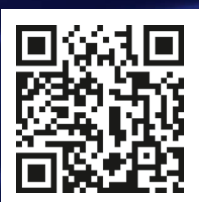
Saigon Exhibition and Convention Center  
(SECC) Ho Chi Minh City, Vietnam



# Show review

An automotive exhibition for  
OE and aftermarket:

**Business  
Workshops  
Entertainment**



**5<sup>th</sup>**  
Edition



messe frankfurt



YesVietnam



Automechanika Ho Chi Minh City 2023 fostered industry-wide conversations about the rapidly evolving automotive supply chain in Vietnam and created unforgettable experiences through value-added events. In particular, electric vehicles, automotive manufacturing, and automation as well as digitalisation dominated discussions during business exchanges and conferences.



# Entertainment

## AutoFEST@HCMC

Over 1,800 attendees

A three-day carnival featured DJs, singers and an assortment of dance performances.

## Drift and Stunt Show

Four showings for car drifting and motorcycle stunts across three days.

## Auto Service Day

A one-of-a-kind trade fair experience; visitors got a full vehicle service by professional mechanics who checked lubricant levels, tyres and wheels, as well as auto detailing and car washing.

## EMMA Vietnam – Car Audio and Modification Competition

Over 70 modified cars featured at the globally-recognised industry contest.

autoFEST@HCMC



More event details



# Business

**Europe**  
Åland Islands, Albania,  
Bulgaria, **France**,  
**Germany**, Hungary,  
Poland, the UK and more

**Asia**  
Afghanistan, **Cambodia**, **China**,  
Hong Kong, **India**, **Indonesia**, **Japan**,  
**Korea**, **Malaysia**, **Singapore**, **Taiwan**,  
**Thailand** and more

● **North / South America**  
Anguilla, Brazil,  
**the US** and more

● **The Middle East**  
**The UAE**

## Vietnam

North : Bac Ninh, Cam Pha, Hai Duong,  
Hai Phong and Hanoi  
Central : Bao Loc, Buon Ma Thuot  
and Da Nang  
South : Bien Hoa, Di An,  
Ho Chi Minh City and Long Khau

● **Africa**  
South Africa

● **Oceania**  
Australia and  
New Zealand

*\*Top 15 visiting countries  
and regions in pink*

**13,148** visitors **↑30%**  
from **37** countries and regions

**461** exhibitors **↑28%**  
from **20** countries and regions

# Workshops

## Automotive Manufacturing, Transformation and Automation Conference

Over 120 attendees

Topics: AIoT and digital solutions from Bosch for engineering and manufacturing, exploring the influence of digitalisation on Supplier Quality Management (SQM), and evaluating the readiness of Vietnamese suppliers for digital integration.



Over 18 speakers and supporters:

**ABB**

**BOSCH**  
Invented for life

**datacolor**

**IF**

**HKOE**  
Hong Kong & Overseas Business General Association  
香港貿易發展局總會

**hkpc**

**IBM**

**JLL**

**南方商学院**  
NANFANG BUSINESS SCHOOL

**OLA**

**OTO-HUI**  
Cộng đồng kinh doanh Việt Nam

**Viet Quality**  
Hàng Việt Chất lượng cao

**spin.**

**TecAlliance**

**TSF** 工商機構支援基金  
Trade and Industrial Organisation Support Fund

**VIETSOL**

**VinAi**

**VINSO**

## Auto Service and Maintenance Workshop

Over 140 attendees

Theme: Knowledge on the repair of electric vehicles and alternative fuel vehicles.

## Digitalisation and Electrification Business Networking Event

Over 110 attendees

Topics: Mobility as a megatrend and Vietnam's blueprint on electrification, connected cars, AI and autonomous driving.



## Key visitors

AISIN	AMSOIL	BMW	BORGWARNER	BOSCH
brembo	DUNLOP	FORD	FPT	Google
Grab	Hella	HONDA	HSBC	HUAWEI
IGOL	KIA	MAHLE	MAZDA	Mercedes-Benz
MICHELIN	mitsubishi MOTORS	Nidec	PORSCHE	RICOH
SCANIA	SIEMENS	Snap-on	Suzuki	TAN PHAT
TecAlliance	THACO	TikTok	TOYOTA	TOYOTA BOSHOKU ASIA
Valeo	VIEROL	VINFAST	Volkswagen	Volvo
YAMAHA	ZF			

■ Carmakers  
■ Tier one players and other corporations

## Key exhibitors



More exhibitors

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HO CHI MINH CITY

**20 – 22.6.2024**

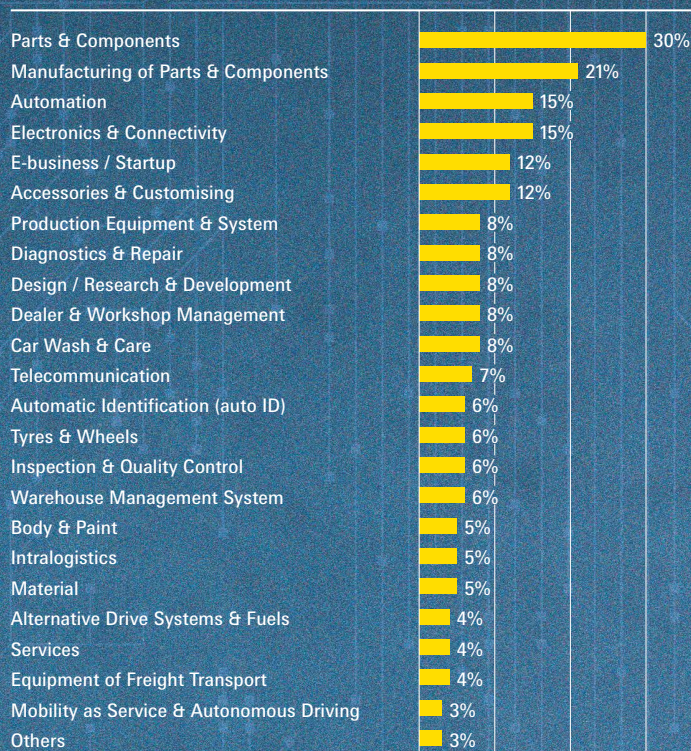
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Stay tuned with us



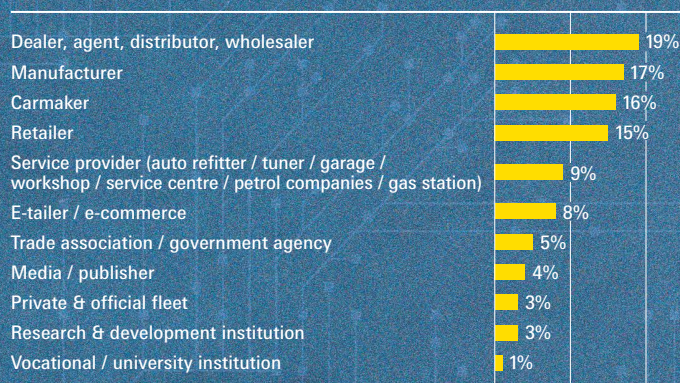
[www.automechanika-hcmc.com](http://www.automechanika-hcmc.com)

## Visitors by product group and interest



\*The total is over 100 percent due to multiple choice

## Visitors by business nature



# See you in 2024!

Messe Frankfurt (HK) Ltd

Tel +852 2802 7728

[autoasia@hongkong.messefrankfurt.com](mailto:autoasia@hongkong.messefrankfurt.com)

For Taiwanese companies:

**Chan Chao International Co Ltd**

Tel +886 2 2659 6000

[sales@chanchao.com.tw](mailto:sales@chanchao.com.tw)

For Vietnamese companies:

**Yorkers Exhibition Service Vietnam**

Tel +84 28 3827 9156

[salesA@chanchao.com.tw](mailto:salesA@chanchao.com.tw) / [salesC@chanchao.com.tw](mailto:salesC@chanchao.com.tw)