



Global Sourcing Fair VIETNAM

Home | Gift | Fashion

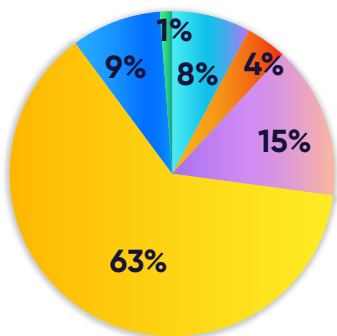
26-28 April, 2023
SECC, HCMC, Vietnam

SHOW REPORT

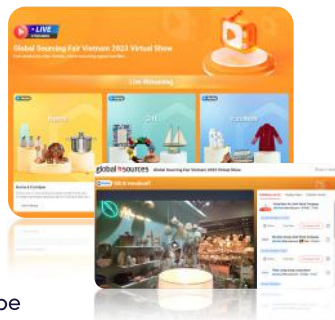
BUYER FACTS

VIRTUAL SHOW

Onsite Live Tour allowed buyers who could not attend the show in person to participate virtually. A total of **6,306** online buyers from nearly **146** countries and regions joined.



■ Asia ■ Americas ■ Europe
■ Vietnam ■ Africa ■ Oceania



Online exhibitors received an average of

11 Followers

10 RFI Forms

8 Business cards

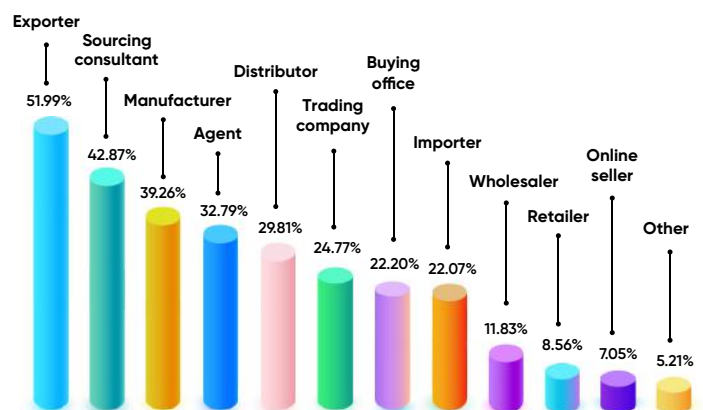
3 Conversations

ONSITE VISITORS

A total of **6,215** buyers from nearly **52** countries and regions came to the 3-days Global Sourcing Fair Vietnam 2023 Trade Show.

Top 6 countries & regions: USA, Europe, India, Australia, Mainland China, and ASEAN.

Business Type of Attendees



GSOL & SHOW WEBSITE

A total of **89,961** page views from show website.

A total of **76,784** supplier & product page views from GSOL.

BUYER FACTS

BUYER SURVEY



The average score of overall satisfaction

The average score of likelihood to join future Vietnam show



No.	What are the top 3 country of supplier does buyer prefer?	Percentage
1.	Vietnam	80%
2.	Mainland China	42%
3.	ASEAN	40%
4.	Japan & South Korea	26%
5.	Hong Kong, Taiwan & Macau	25%
6.	India	16%
7.	Western Europe	12%
8.	Rest of Asia	12%
9.	North America	10%
10.	Eastern Europe	7%

No.	What type of products did buyer mainly want to source at Global Sourcing Fair Vietnam?	Percentage
1.	Home - Home Décor	31%
2.	Home - Furniture	30%
3.	Gifts - Handicrafts	30%
4.	Fashion - Garment	26%
5.	Home - Kitchenware	21%
6.	Fashion - Bags & Cases	20%
7.	Home - Electronics & Home Appliances	19%
8.	Gifts - Gift Packaging	17%
9.	Fashion - Fashion Accessories	17%
10.	Fashion - Footwear & Leather Products	16%

VIP BUYERS



BUYER TESTIMONIALS



Thierry Bourret
Company: Konomocha Distoy
Director

"I came here with an opened mind to find suppliers in Vietnam and it's definitely the best place to come to have a look. I did not only come to the show but also visited a couple of factories when I was here. So for me the trade is worthwhile.
Product Reference: Toys, Stationery



Robin Provost
Company: Uniek UNC
Purchasing Executive

"We are new to Vietnam, we usually source from China. So, I am finding factories from Vietnam and other countries surround Asia. So instead of running around the country to see different manufacturers, I can meet all of them at once which is very convenient.
Product Reference: Home Décor, Furniture

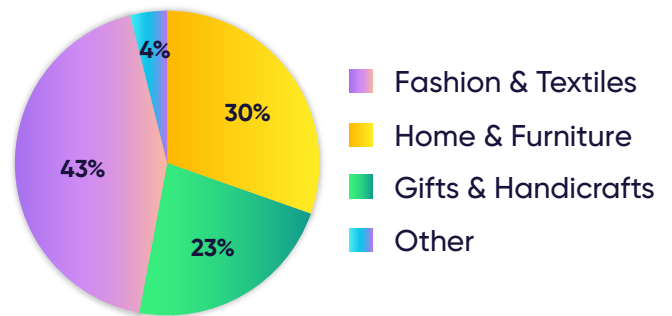


SUPPLIER FACTS

EXHIBITORS

A total of **357** booths from **204** exhibitors from **9** countries & regions exhibited products: Vietnam, Mainland China, Taiwan, Hong Kong, Thailand, India, Cambodia, Dubai, Australia.

Exhibitors break down by segment



SHOW PARTNERS

- Ho Chi Minh City's Department of Industry and Trade
- The Viet Nam Trade Promotion Agency (VIETRADE) in Ho Chi Minh City
- Investment & Trade Promotion Centre of Ho Chi Minh City (ITPC)
- Ho Chi Minh City Tourism Promotion Center
- Hong Kong Business Association Vietnam (HKBAV)
- Taiwanese Chambers of Commerce in Vietnam (CTCVN)
- Taiwan Furniture Manufacturer's Association Vietnam Branch (TFMA)
- The Council of Taiwanese Chambers of Commerce - Xinshun Branch
- Vietnam Textile and Apparel Association (VITAS)
- Binh Duong Furniture Association (BIFA)
- Shoes & Leather Association Ho Chi Minh City (SLA)

SPONSORS



MEDIA PARTNERS



PAVILIONS

HOME & FURNITURE



GIFTS & HANDICRAFTS

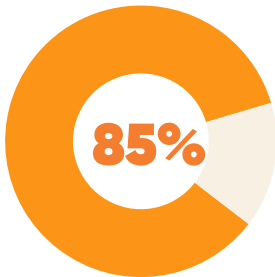


FASHION & TEXTILES



SUPPLIER FACTS

SUPPLIER SURVEY



Exhibitors are likely to continue to attend future Vietnam show

Purpose of Attending the Show



EXHIBITORS & BRANDS



SUPPLIER TESTIMONIALS



Nguyen Cao Giang
Company: Tan Phu Vietnam SJC
Vice President

“One thing I like most about the exhibition is the support from the organizer. We have meetings between the buyers and sellers before and during the exhibition. This is the good chance for us to meet the right partner to understand their need so we can sell our products to them. You can also see our products on our website.”



Nguyen Tran Trung
Company: Thien Long Group
Int'l Marketing Manager

“This is the first time the Global Sourcing Fair was organized in Vietnam and we find that this is a huge opportunity to promote our company and prove that we can produce high-quality products following international standards.”

Global Sourcing Fair VIETNAM

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Opening Ceremony



I Sourcing Fair Vietnam

April 26 – 28, 2023



Press Conference



Fashion Parade



SHOW ACTIVITIES

Eye-catching Fashion Parade from **5** collections of **19** exhibitors and **3** talented designers attracted **500+** audiences.

3 Seminars from industry experts welcomed **123+** participants.

50+ customized **1:1** meeting at VIP Buyer Lounge.

1,000+ Business Matching and Trade Opportunities during 3-days exhibition.

Industrial Seminar



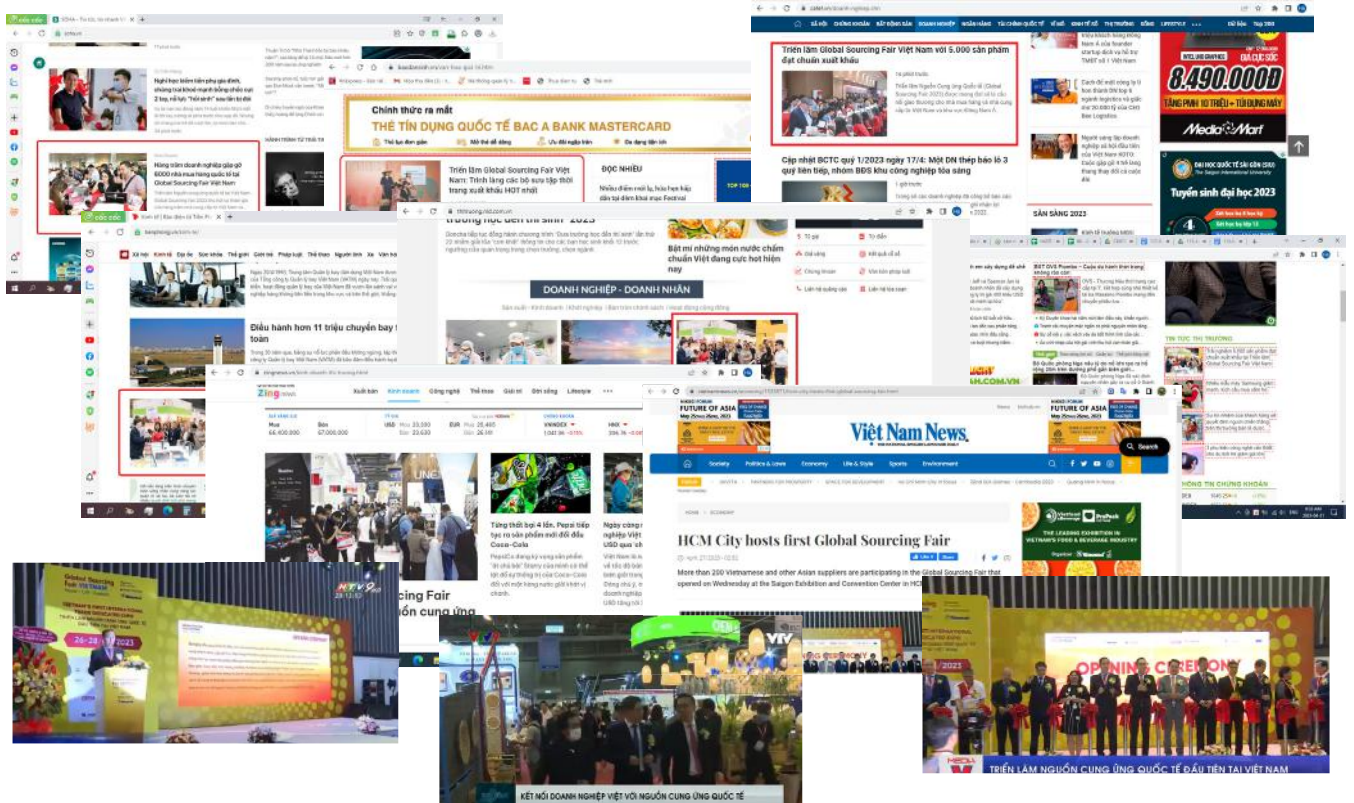
Business Matching





MEDIA COVERAGE

130+ PR Articles and TV Reports from Top online Fair news and TV channels.



SEE YOU AGAIN
24-26/04/2024

Contact us for further information:

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Fair VIETNAM**

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