



# PAPER VIETNAM 2023

Paperchemtech • Paper Machinery • Paper Products

The 10<sup>th</sup> International Exhibition & Conference on  
Pulp and Paper Industry in Vietnam

# POST SHOW REPORT

14-16  
JUNE  
2023

SECC

Ho Chi Minh City  
Vietnam



[www.paper-vietnam.com](http://www.paper-vietnam.com)

Organizer



Country partner



Supporters



VINP  
HIỆP HỘI BẢO BÌ VIỆT NAM



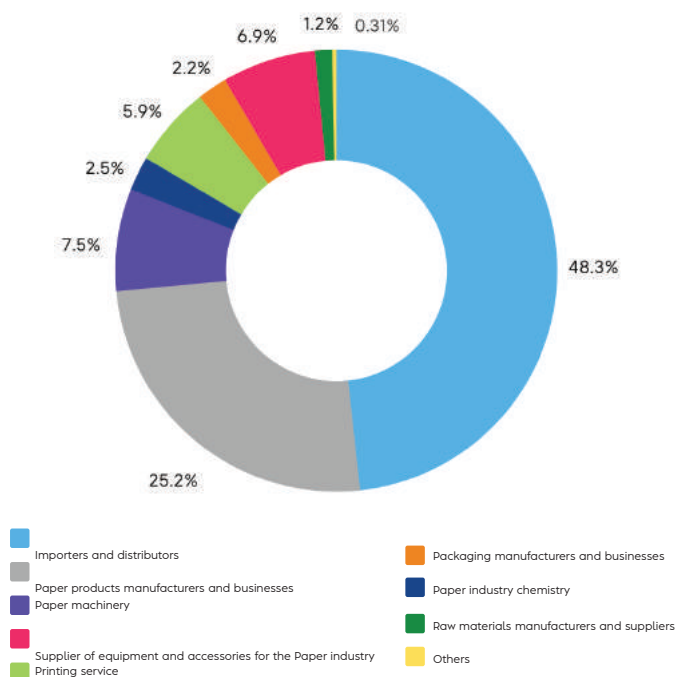


## COMPREHENSIVE BUSINESS PLATFORM FOR PAPER AND PULP INDUSTRY IN VIETNAM

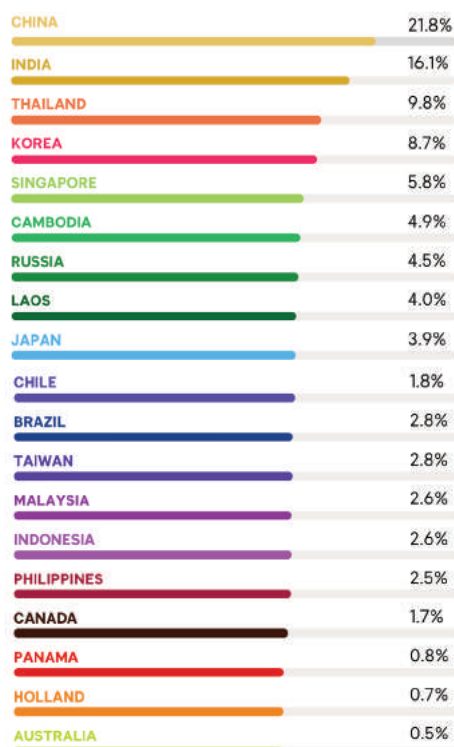
Considered as one of the major trade shows in the region, The International Exhibition & Conference on Paper and Pulp Industry – Paper Vietnam is always a reliable and reputable choice in the industry. Paper Vietnam 2023 marks its 10 years anniversary of formation and development, is a reflection of growing possibilities as well as potential for new technologies and investment in the paper and pulp industry. This is evident in the number of exhibitors as well as visitors from different countries globally increasing every year.

The exhibition has become the only platform offers great opportunities for networking, best sourcing, is the leading rendezvous in technology & knowledge transfer, creating new joint venture opportunities for the Paper and Pulp industry not only in the region but also all around the world.

### VISITOR PROFILE (%)



### INTERNATIONAL VISITOR (%)



From Vietnam  
76%



# NUMBER ANALYSIS



**3,962**

Trade Visitors



**2000+**

Business Meetings



**250**

Exhibitors



**527**

VIP Buyers



**22**

Countries & Regions



**3**

National Pavilions  
*(India, Korea, China)*

## EXHIBITOR SURVEY

**90,8%**

Exhibitors **satisfied**  
with the show

**83,6%**

Exhibitors  
**achieved the goals**

**72,2%**

Exhibitors will  
**join the next show**

**22,3%**

Exhibitors join for  
**the first time** and **appreciated**  
the show

# EXHIBITOR TESTIMONIALS



## Abizer Jani

Director - PAPER LINK INTERNATIONAL FZCO (UAE)



This is my first time participating in Paper Vietnam. Currently I found the exhibition very great because we are supplying in the Vietnamese market from the past 6 7 years. The exhibition gives us more exposure to the Vietnamese market. Because there are many encounters and unions here that very good cooperation, so hopefully next year we will also participate in this exhibition



## Benjamin Buresch

Market Manager - TEUFELBERGER FIBER ROPE (Austria)



We have participated in Paper Vietnam for 5, 6 times already. As a long-time participant, I think this is a very good exhibition as well, there are a lot of potential clients for us and I'm really excited to join again next year. Quite a few factories come talk to us and it's good to be in direct contact with them and recommend their products and information trust our company to them



## Kumar Shashwat

Country Manager - FORBES MARSHALL (India)



This is the second time we have participated in the Paper Vietnam exhibition. I'm quite satisfied because we met a lot of potential customers capacity, this is our reason to stay engaged next year



## Aishwerya Puri

RANGOLEE BV (Belgium)



This is our second year participating in the exhibition, last year we got a really good and positive feedback so that is the reason we returned this year and I think we will be back next year as well. This is a really good exhibition in short period of time, I appreciate because in here we can meet a lot of people.



## Romit Shah

PARAG DYESTUFF (India)



This is a friendly exhibition and we are looking for a good potential market in Vietnam. This is our second time participating in the show and we look forward to coming back to the exhibition again. If you missed up, let visit us next time.



## David Zhu

Managing Director - Tianjin Leading Import & Export Co., Ltd (China)



We have attended the exhibitions for the textile industry before but this is the first time we attended the Paper exhibition. The show has a lot of good feedback and I think we should attend the show because it is a potential business platform capacity, businesses can promote a lot here.



# MEDIA COVERAGE





# HIGHLIGHT ACTIVITIES

## Opening ceremony



## Packaging Materials & Tech showcase



## Tissue Paper showcase



## VIP Buyers



## B2B Matchmaking



## SEMINAR PROGRAM



### India - Vietnam | Rubber, Paper & Coatings market

India Chemicals & Allied products export promotion council



### EXCEL GR for sustainable oil and grease resistant packaging

SMS Corporation



### Data driven operations - How to lead your Tissue business with data?

Jarmo Ropponen, Head of Asia - Pacific, Head of Tissue, CEO Malaysia / Tietoevry Pulp, Paper and Fibre industries



### Indian Paper industry: Present status and growth prospects

Dr. B.P. Thapliyal, Secretary general, Indian Agro & Recycled Paper mills association



### Opportunities for innovative and advanced waste water treatment technologies in Indian paper industry: UNIDO interventions

Dr. Rakesh Kumar Jain, Technical Expert United Nations Industrial Development organisations (UNIDO)



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Paperchemtech • Paper Machinery • Paper Products

The 11th International Exhibition and Conference  
on **PULP** and **PAPER** Industry in Vietnam

12-14  
June 2024



SECC,  
Ho Chi Minh City

Organizer



## Contact

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