

# POST SHOW REPORT



The International Exhibition and Conference for Livestock,  
Feed, Animal Health, Dairy and Meat Processing Industry

**14 - 16/6/2023**

SECC, HO CHI MINH, VIETNAM

[www.livestock-asia.com](http://www.livestock-asia.com)

Organizer



Supporters

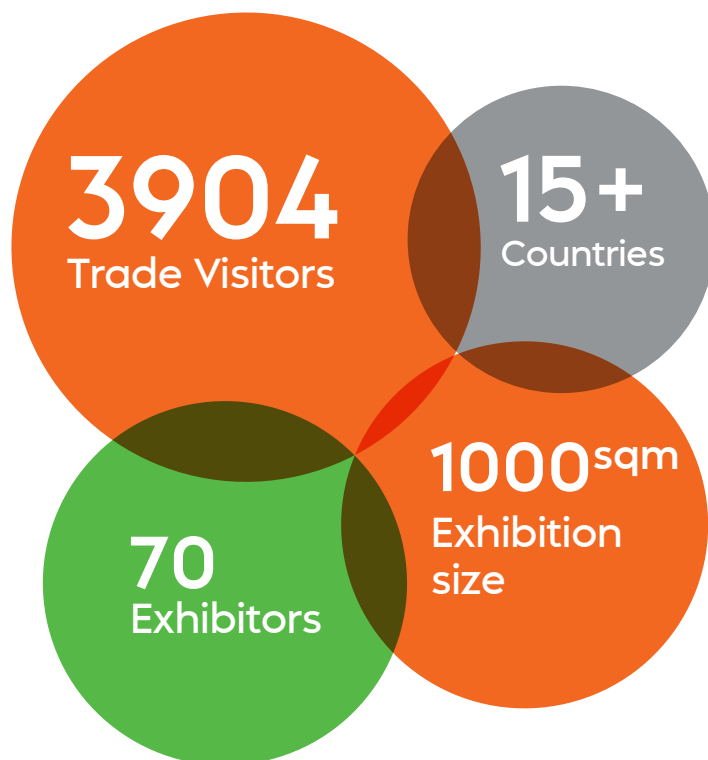


# LIVESTOCK VIETNAM 2023

Held for the first time in Vietnam, after many exhibitions in Cambodia and Myanmar, Livestock Vietnam 2023 has attracted a large number of Chinese, Korean and Vietnamese exhibitors to participate, Industry and Trade Promotion Center, Animal Husbandry Association of provinces and cities...marking an important milestone for the development and success of the exhibition.

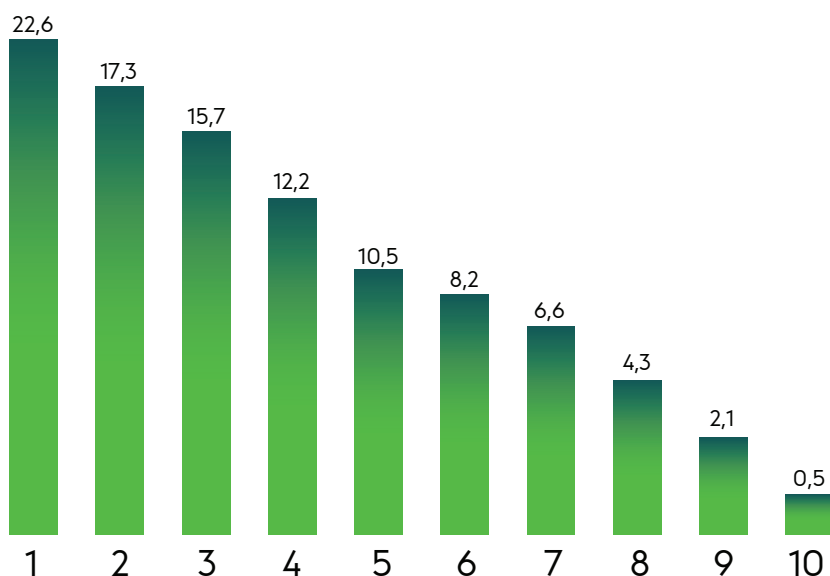
Livestock Vietnam 2023 is a professional meeting place for businesses and experts in the Livestock, Feed, Animal Health, Dairy Production and Meat Processing industries in Vietnam, opening up opportunities for domestic and international cooperation. This is also an opportunity for Government Officials, organizations, associations and businesses to strengthen domestic consumption promotion activities and export to foreign markets, access to advanced technology in the world and update Market trends.

Livestock Vietnam 2023 exhibition is organized by Minh Vi Exhibition & Advertising Services Company Limited (VEAS) and is honored to receive support from many Government Officials, Vietnam Ruminant Husbandry Association (VINARUHA), and Dong Nai Animal Husbandry Association with media partners and many domestic and international specialized organizations. The event is a reliable rendezvous for manufacturers, suppliers, distributors and businesses in the industry to meet, trade, seek business opportunities, develop the domestic market, increase exports, and increase exports. actively contributing to the growth of the Livestock industry in Vietnam!



- 86% of Exhibitors gets satisfied with the quality of visitors
- 87% of Exhibitors met their objectives
- 91% of Visitors confirmed to visit the next edition
- 93% of Visitors met their objectives by attending the show

## EXHIBITORS BY INDUSTRY (%)



## NOTE

1. Animal Housing & Farm Equipment
2. Feed Ingredients & Additives
3. Animal Health, Breeding & Feed
4. Knowledge Transfer & Consulting
5. Industrial Feed, Grain & Raw Material Processing Equipment
6. Egg Processing, Packaging, Handling & Refrigeration
7. Animal Breeding, Hatching & Incubation
8. Waste Water Treatment
9. Meat Processing, Seasoning, Packaging and Handling, Refrigeration
10. Other

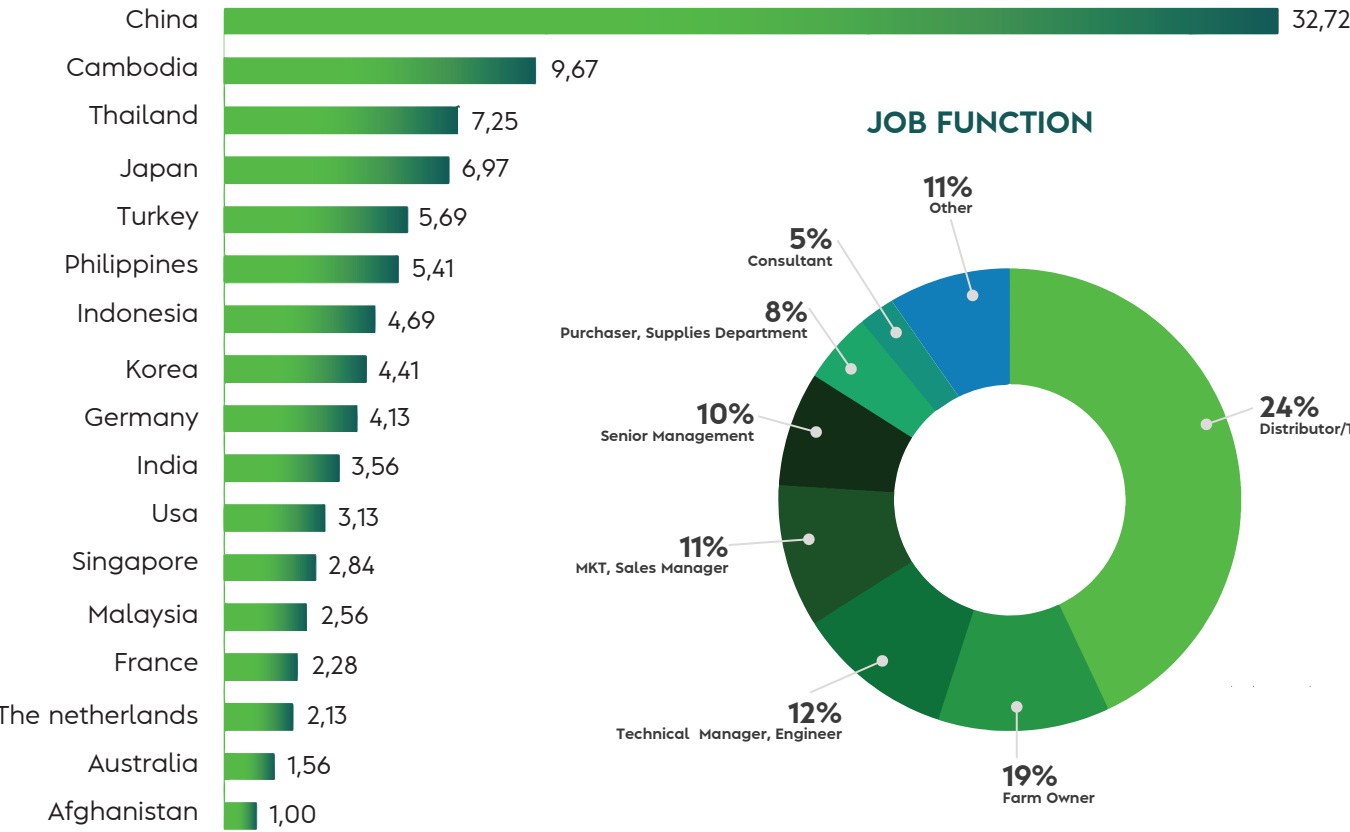
# VISITOR STATISTICS

## VISITOR BY ORIGIN (%)

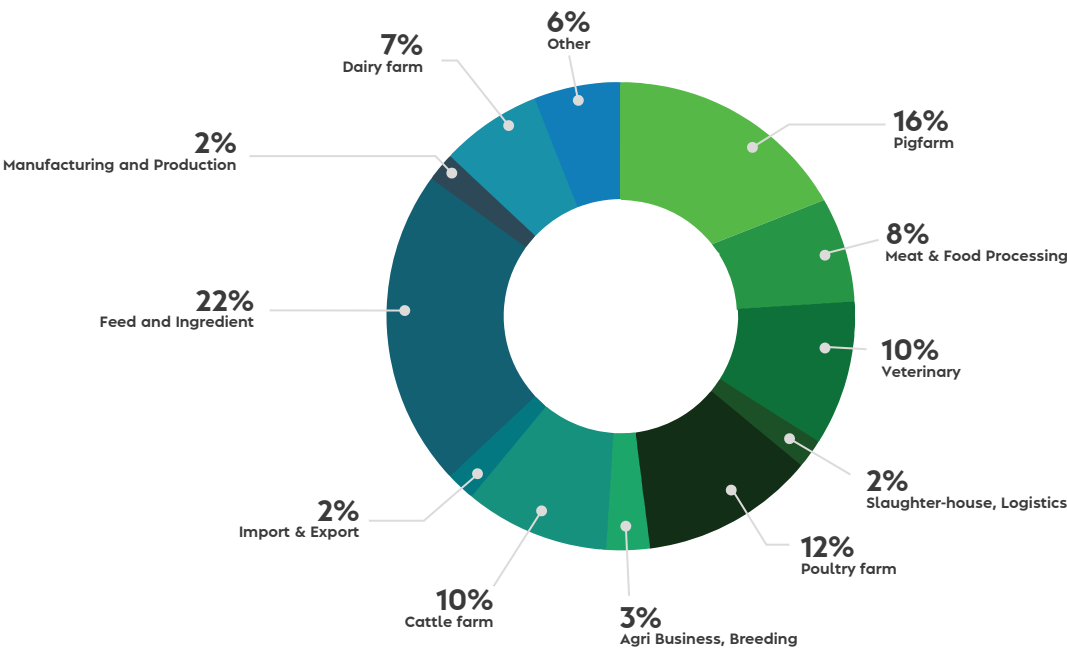
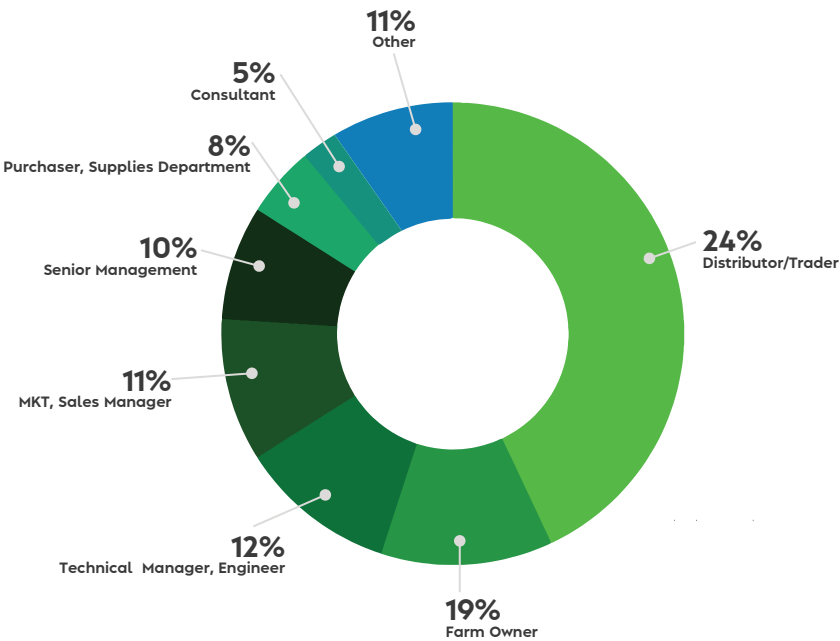
Vietnam: **82%**

International: **18%**

## VISITOR BY FOREIGN COUNTRY (%)



## JOB FUNCTION



## MAIN BUSINESS



# ACTIVITY HIGHLIGHTS



## Opening Ceremony



## Seminar Program



## Premium Showcase



## Business Matchmaking





## Ms. Xuan Wang

Sales Manager  
Sunrise Rendering Company

“

For this time, the Livestock Vietnam 2023 exhibition actually was the first step on the Feed Ingredients & Additives market of Sunrise Rendering. We really value this market and we want you to know how to take a further step in the Feed Ingredients & Additives industry. Our purpose for attending this exhibition is we want to make more exposure about Sunrise Rendering brands. We would like to introduce them to factories that know about this industry and know more about this technology. And we will definitely attend the next Livestock Vietnam exhibition. Thank you.

”



## Ông Pomfret Tan

Sales Manager  
Guizhou Zerophos Technology Company Limited

“

We went to Ho Chi Minh City, Vietnam to participate in this Livestock Exhibition. We hope to take this opportunity to gain a lot of customers and friends in Vietnam, as well as promote our company's products in Guiyang, Guizhou. The raw materials of our company's products come from the Guizhou area. Our Guizhou region is a region with a long history of production and a very good source of raw materials. I hope my clients in Vietnam pay more attention to us in Guizhou Zerophos Technology Co., Ltd. Thank you.

”

# MEDIA COVERAGE







# LIVESTOCK VIETNAM 2024

The 2nd International Exhibition and  
Conference for **Livestock, Feed, Animal  
Health, Dairy and Meat Processing Industry**  
in Vietnam

**27-29/3/2024**

SECC, HO CHI MINH CITY

Organizer



[www.livestock-asia.com](http://www.livestock-asia.com)