



THE 9th INTERNATIONAL PLASTICS & RUBBER TECHNOLOGIES AND MATERIALS EXHIBITION FOR VIETNAM

THE **NEW** PLASTICS ECONOMY **CHANGE** **GROW**

06-08
JULY
2022

SAIGON EXHIBITION & CONVENTION CENTER (SECC)
District 7, Ho Chi Minh City, Vietnam

www.plasticsvietnam.com

POST SHOW REPORT

POWERED BY



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YOUR GLOBAL GATE
FOR PLASTICS AND RUBBER
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informa
markets

SES Vietnam Exhibition
Services Company
Limited



Messe
Düsseldorf
Asia

THE MOST ANTICIPATED PLASTICS & RUBBER TRADE EVENT IN VIETNAM

Happened from 6 – 8 July 2022 at Saigon Exhibition & Convention Center (SECC), District 7, Ho Chi Minh City, Vietnam, Plastics & Rubber Vietnam 2022, jointly organized by Informa Markets and Messe Düsseldorf Asia, wrapped up with many successes. The event attracted 50+ exhibiting companies from all over the world and participated by 6252+ trade visitors from plastics & rubber enterprises as well as manufacturing companies working in related fields.

After 9 successful editions serving Vietnam's mentioned industry, Plastics & Rubber Vietnam has built its reputation as a business platform to connect suppliers and buyers globally. Moreover, the event also offered knowledge sharing sessions to bring practical information delivered by top-notch experts to engineering community through our insightful seminar programme.

We would like to send our sincere thanks to participated attendees to make this year's success and look forward to seeing you in next edition of Plastics & Rubber Vietnam, Hanoi 2023 from 25 – 27 July 2023 at International Center for Exhibition (ICE), Hanoi!

EVENT STATISTICS



2,400+

EXHIBITION SPACE



50+

PARTICIPATING COMPANIES



12

COUNTRIES REGIONS



4

GROUP PAVILIONS



6,252

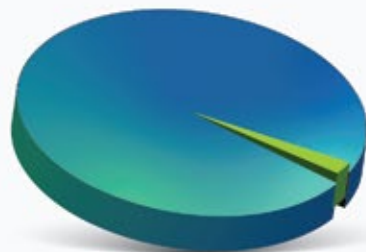
TRADE VISITORS

**Statistics updated as of 25 July 2022.*

EXHIBITOR ANALYSIS

GEOGRAPHICAL BREAKDOWN

International: 95%
Local: 5%



AUSTRIA



CHINA



GERMANY



HONGKONG



INDIA



ITALY



JAPAN



NETHERLANDS



SINGAPORE



SWITZERLANDS



USA



VIETNAM

GROUP PAVILIONS



3 GROUPS
including

Austria

Germany

Singapore

EXHIBITOR ANALYSIS

TOP LEADING PARTICIPATING COMPANIES



EXHIBITOR EVALUATIONS



"We see the opportunity and potential to introduce new products at PRV22 to more customers and hope to bring new technologies to help manufacturers improve processes, quality and reduce human resources in the production process."

Mr. Nguyễn Bảo Trung

General Manager - HTL Tech Co., Ltd



We are very happy to be back since 2019. We are regular exhibitor with Austrian technologies and the major strength of Austria that we exhibit today is recycling technologies, injection molding technologies, and other plastics processing technologies from Austria. So we're very ambitious because Vietnam is a perfect market.

Mr. Dietmar Schwank

Commercial Counsellor - Austrian Commercial Council



"We are specialized in producing equipment for the plastics industry mainly dedicated to air drying and air-cooling systems. We have a lot of customers and looking for ways to save money, to save energy and we're here to supply such systems."

Mr. Bernhard Stipsits

Managing Director - Blue Air Systems

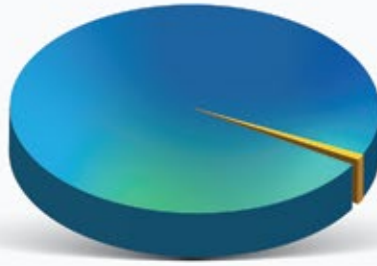
VISITOR ANALYSIS

GEOGRAPHICAL BREAKDOWN

Total Visitors: **6,252**

Overseas: **1.1%**

Local: **98.9%**

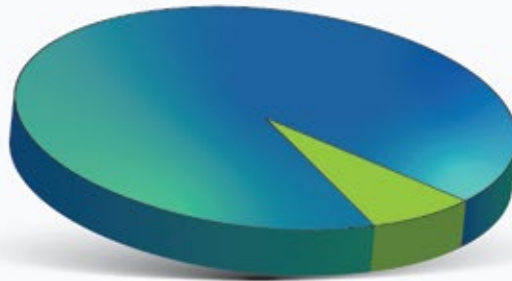


**Country Listing: Vietnam, Japan, China, Singapore, Thailand, British Indian Ocean Territory, India, USA, Malaysia, Germany, Philippines, South Georgia and The South Sandwich Islands, Austria, Switzerland, Israel, France, Georgia, Brunei, Indonesia, South Korea, Myanmar, Pakistan, Italy, Australia, Argentina, Macedonia.*

BREAKDOWN BY REGIONS

NORTH: **7.5%**

SOUTH: **92.5%**



I see that the exhibition is very large, also the marketing and promotion are very clear which helps the visitors grasp the necessary information as well as potential partners in order to save time. The exhibition also organizes seminars and short B2B meetings so that I can connect directly with customers and partners.

Mr. Cao Hoàng Trường An
Sales Assistant
Duy Khanh Engineering Co., Ltd



"Coming to this year's exhibition, I feel it is well organized. All of the booths are very well decorated. I have met many brands, many large-scale international companies this year so that I could learn more updated information to see if it meets with the current needs of Palmolive Vietnam."

Mr. Bùi Anh Kiệt
Direct Procurement Supervisor
Colgate-Palmolive Vietnam

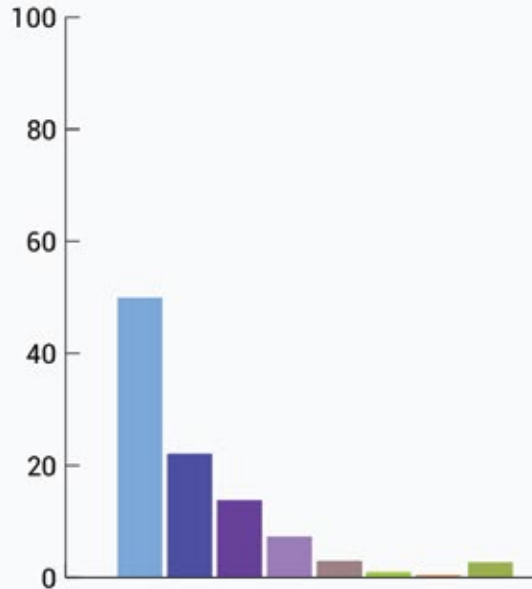


VISITOR ANALYSIS

BUSINESS NATURE

Business Nature	Percentage
Manufacturer	49.9%
Agent / Distributor / Trading	22.1%
Service Company	13.8%
Importer / Exporter	7.3%
OEM / Subcontractor	3.0%
Government Agency / Trade Association	1.0%
Media / Publisher	0.4%
Others	2.7%

Grand Total 100.00%



BUSINESS ACTIVITY

Business Activity	Percentage
Automotive / Cycle / Motorcycle	4.3%
Building & Construction	4.0%
Chemical / Petrochemical / Refining	3.5%
Construction & Industrial Plastic Products	6.9%
Consumer Electronics / Cell phone	7.8%
Electrical Equipment	7.6%
Food & Beverage	1.4%
Footwear / Tires & Tubes	0.2%
Furniture	1.2%
Household Goods / Appliances	3.2%
Mould & Die	4.7%
Packaging & Printing	8.2%
PET	0.4%
Pharmaceuticals / Cosmetics / Media Devices	1.4%
Plastics & Rubber Raw Materials	6.1%
Publication, Press & Media	0.2%
Rubber Mouldings / Extrusion	0.9%
Textile & Garment	0.6%
Toys & Games / Stationery	0.7%
Trade Association / Government Agency / Academia	1.5%
Water Supply & Drainage	0.4%
Others	34.8%

Grand Total 100.0%

PRODUCT /SERVICE INTEREST

51.5%

Machinery & Equipment for The Plastics & Rubber Industries

22.6%

Raw Materials, Auxiliaries

14.7%

Semi-finished Products, Technical Parts & Reinforced Plastics

11.2%

General Services, Research, Science

EVENT HIGHLIGHTS

OPENING PRESS CONFERENCE

The opening press conference of Plastics & Rubber Vietnam 2022 in conjunction with MTA Vietnam 2022 took place on July 6, 2022 at Saigon Exhibition & Convention Center (SECC), District 7, Ho Chi Minh City, Vietnam. The event attracted of 60+ media representatives, reporters and all guests attending the press conference contributed to great success.



SEMINAR #1: SOLUTION AND ROADMAP FOR PLASTICS ENTERPRISES IN APPLYING REGULATIONS ON RECYCLING AND USE OF PLASTICS MATERIALS



The seminar was held a full day on 7 July 2022 with the aim of robusting the circular economy in plastics industry, introducing advanced technology to extend lifetime & usage of plastics products, enhancing the productivity of resources to help plastics enterprises recognize & proactively apply in their manufacturing. The event jointly organized by Resource and Environment Events and Service Center (under the Center for Communication of Resources and Environment – MONRE), Vietnam Plastics Association (VPA), Messe Düsseldorf Asia and Informa Markets Vietnam. It attracted 150+ physical participants to attend to establish itself as the special plastics seminar during Plastics & Rubber Vietnam exhibition.

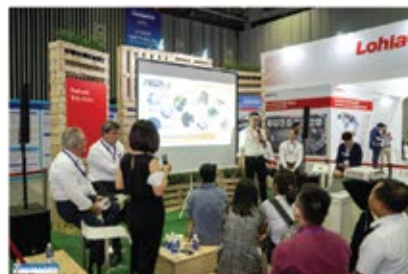
The seminar was honored to have the presence of national and international speakers:

- Mr. Nguyen Thi | *Chief Specialist of Legal Department, Ministry of Natural Resources & Environment*
- Assoc.Prof.Dr. Nguyen Hong Quan | *Director of the Research and Development Institute of Circular Economy, Vietnam National University, Ho Chi Minh City*
- Mr. Gernot Ringling | *Managing Director, Messe Düsseldorf Asia*
- Ms. Huynh Thi My | *General Secretary of the Vietnam Plastics Association (VPA)*
- Mr Nguyen Nhu Khue | *Director of Lotus Chemical Technology Co. Ltd*
- Mr. Ulrich Reifenhäuser | *Chairman Exhibitor Advisory Board K 2022, Reifenhäuser Private Ltd*
- Ms. Nguyen Hoang Phuong | *Environmental Law and Policy Consultant of Legal Department, Ministry of Natural Resources and Environment*
- Dr. Nguyen Dinh Dap | *The Center for Communication of Natural Resources and Environment*

EVENT HIGHLIGHTS

SEMINAR #2: CIRCULAR PARTNERSHIPS FOR SUSTAINABLE PACKAGING IN VIETNAM

The seminar "Circular Partnerships for Sustainable Packaging in Vietnam" happened in the afternoon of 7 July 2022. The circular economic model is being identified as the most complete and optimal solution to improve production efficiency, reproduce as well as bring positive effects to the environment. With that goal, the seminar was organized by Reifenhäuser Vietnam and Informa Markets to bring solutions that Vietnam's enterprises can apply in their production line. The seminar witnessed the exciting panel discussion among speakers and audiences contributed to the success of the seminar.



SEMINAR #3: PLASTIC PRODUCT DEVELOPMENT IN THE ERA OF CIRCULAR ECONOMY

The seminar "Plastic Product Development in the Era of Circular Economy" happened on 8 July 2022, organized by Meslab and Informa Markets Vietnam. The integrated program provided latest information, updated knowledge and cutting-edge technologies together with real case studies about Plastic Product Development regarding the urgent call of sustainable development.



PROMOTION CAMPAIGNS



Event Website



Outdoor Advertising



Social Media



Telemarketing



Email Marketing



Online & Printed Advertising

EVENT WEBSITE

Event website was updated frequently related industry news and event information in period of full year. By last day of event, the website obtained **24,000+** pageviews.

WEBSITE TRAFFIC

 **6,890** Users

 **9,673** Sessions

TOP 10 CONTINENTS/COUNTRIES BY SESSIONS

Vietnam	United Kingdom
United States	Japan
Singapore	Germany
India	South Korea
China	Russia

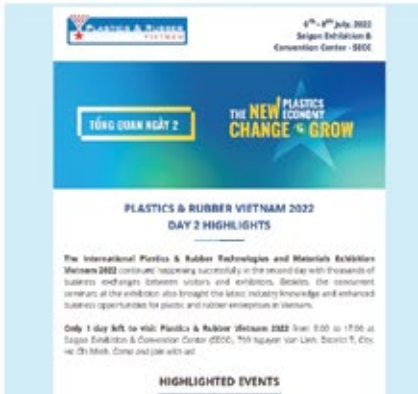
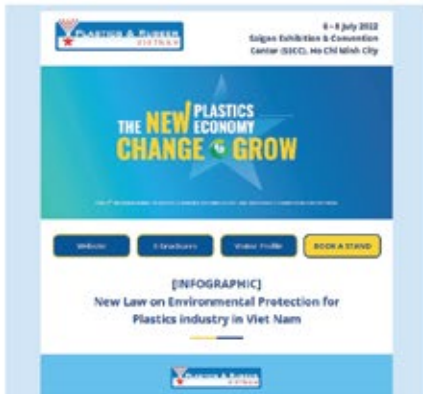
SOCIAL MEDIA | FACEBOOK @PlasticsnRubberVietnam



PROMOTION CAMPAIGNS

EVENT WEBSIEMAIL MARKETING

26 E-newsletters to **20,000+** email entries



OUTDOOR ADVERTISING & TELEMARKETING



Outdoor Advertising: **200** street banners across Ho Chi Minh city & surroundings.
Telemarketing to **10,000+** visitor entries

ONLINE & PRINTED ADVERTISING

50+ PR Articles

20+ Printed Advertising and Banner Advertising

ON: VIR, DAU TU, VNECONOMY, VTV, THE LEADER, VIETNAMNEWS, DIEN DAN DOANH NGHIỆP, TUOI TRE, DOANH NHAN SAIGON, SAIGON TIMES WEEKLY, etc.

Sự kiện và ngành sản xuất, công nghệ lớn đầu tiên tại thành phố Hồ Chí Minh sau đại dịch

Sáng ngày 1/7/2022 - Công ty Informa Markets Vietnam đã khai mạc Triển lãm và Hội thảo Quốc tế lần thứ 18 về Máy Công cụ, Cơ khí chính xác và Gia công kim loại (MTA Vietnam) và Triển lãm Quốc tế về Công nghệ và Nguyên phụ liệu & Thiết bị, Máy móc ngành Nhựa & Cao su Việt Nam (Plastics & Rubber Vietnam) tại SECC - Trung tâm hội chợ và triển lãm Sài Gòn, Quận 7, Thành phố Hồ Chí Minh.



Triển lãm MTA Vietnam 2022 và máy móc thiết bị ngành nhựa cao su: nơi không thể bỏ qua của doanh nghiệp thời hội nhập



Khai mạc Triển lãm và Hội thảo Quốc tế về Máy Công cụ, Cơ khí chính xác và Gia công kim loại và Triển lãm Quốc tế về Công nghệ và Nguyên phụ liệu & Thiết bị, Máy móc ngành Nhựa & Cao su Việt Nam

Từ Hồ Chí Minh, ngày 7 tháng 7 năm 2022 - Công ty Informa Markets Vietnam đã khai mạc Triển lãm và Hội thảo Quốc tế về Máy Công cụ, Cơ khí chính xác và Gia công kim loại (MTA Vietnam) và Triển lãm Quốc tế về Công nghệ và Nguyên phụ liệu & Thiết bị, Máy móc ngành Nhựa & Cao su Việt Nam (Plastics & Rubber Vietnam) tại SECC - Trung tâm hội chợ và triển lãm Sài Gòn, Quận 7, Thành phố Hồ Chí Minh.

The 18th International Precision Engineering, Machine Tools and Metalworking Exhibition & Conference (MTA Vietnam) and the 9th International Plastics & Rubber Technologies and Materials Exhibition (Plastics & Rubber Vietnam) have opened at Saigon Exhibition & Convention Center (SECC) in Ho Chi Minh City (HCMC).

MTA Vietnam 2022 occupies 8,000sq.m with 250 exhibiting companies, in which, over 60 percent from 32 countries/regions such as Germany, the US, the UK, Japan, the Republic of Korea, Switzerland, China, and Singapore. Germany occupies the biggest portion with 12 companies. Korea contributes the highest participants with 31 companies to showcase products.

Triển lãm MTA 2022 và Plastics & Rubber Vietnam 2022: giới thiệu công nghệ đột phá và giải pháp tiên tiến nhất của ngành sản xuất chế tạo, ngành nhựa & cao su

Triển lãm và Hội thảo Quốc tế lần thứ 18 về Máy công cụ, cơ khí chính xác và gia công kim loại và triển lãm Quốc tế về công nghệ và nguyên phụ liệu & thiết bị máy móc ngành nhựa & cao su Việt Nam đang khai mạc sáng 1/7 tại Trung tâm Hội chợ & Triển lãm Sài Gòn.



**RESERVE YOUR SPACE
AT PLASTICS & RUBBER VIETNAM, HANOI 2023,
CONTACT US!**

25 - 27 JULY 2023

ICE INTERNATIONAL
CENTER FOR EXHIBITION

91 Tran Hung Dao,
Hoan Kiem District,
Hanoi, Vietnam

INFORMA MARKETS

Ms. Selena Nguyen

T: +84 28 3622 2588 (ext. 133)
E: Selena.nguyen@informa.com

MESSE DÜSSELDORF ASIA

Ms. Lee Ai Ling

T: +65 6332 9644
E: ailing@mda.com.sg