

PROPAK
VIETNAM

Co-locating



**9 – 11
NOVEMBER
2022**

The Premier
PACKAGING & PROCESSING
Event for Vietnam and beyond

POST SHOW REPORT



SECC

**Saigon Exhibition
& Convention Center**

799 Nguyen Van Linh, District 7
Ho Chi Minh city, Vietnam

Ban tổ chức | Organised by



informa
markets

SES Vietnam Exhibition
Services Company
Limited

Đơn vị bảo trợ | Supporting Organisations



VINEX
HIỆP HỘI BẢO BÌ VIỆT NAM



EVENT OVERVIEW

Returning after 2-year pause, ProPak Vietnam 2022 wrapped up with many successful results across 3 busy days at Saigon Exhibition & Convention Center (SECC), District 7, Ho Chi Minh city. In this 15th edition, ProPak Vietnam was in collaboration with Printech Vietnam 2022 and Vietwater 2022 to create a wider business platform for engineering community of processing, packaging, printing, labelling industry.

ProPak Vietnam 2022 gathered the participation of 357 participating companies with 74% overseas from 30 countries /regions together with 7 international pavilions. The events attracted 10,720 trade visitors to come and expand their business on show floor.

Not only an exhibition, ProPak Vietnam 2022 also delivered numerous alongside activities including industry seminars, technical seminar, innovation technology showcase, sustainable square, charity activity and many others.



10,000^{sqm}

Exhibition Space



357

Participating Companies



30

Countries/Regions



7

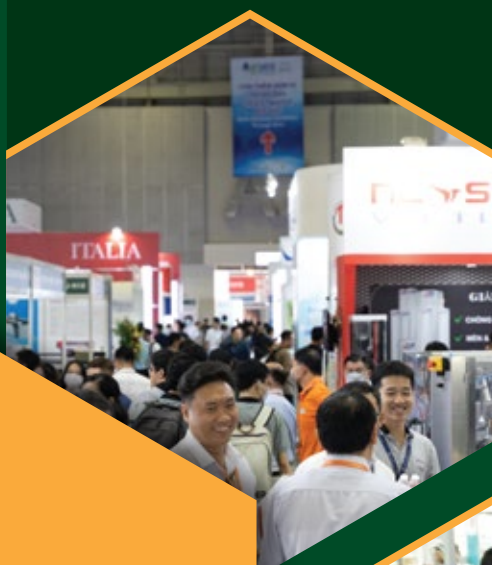
International Pavilions



10.720

Trade Visitors

***Post show statistics was updated as of 16 November 2022.*



EXHIBITOR ANALYSIS

357 COMPANIES

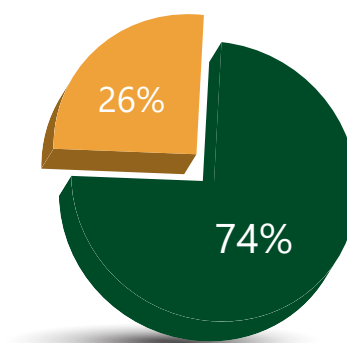
GEOGRAPHICAL BREAKDOWN

TOTAL COMPANIES: 357

International: 74%

Local: 26%

***Country listing: Australia, Austria, Belgium, China, Czech Republic, Denmark, France, Germany, Hong Kong, India, Israel, Italy, Japan, Korea, Malaysia, Philippines, Poland, Portugal, Russian, Singapore, Spain, Switzerland, Taiwan, Thailand, Turkey, The Netherlands, UK, United Arab Emirates, SUSA, Vietnam*



7 INTERNATIONAL PAVILIONS



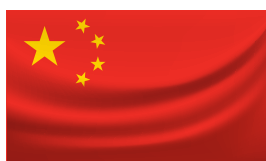
Italy (UCIMA)



Italy (ACIMGA)



Germany



China



Korea



Singapore



Taiwan

EXHIBIT CATEGORY



PACKAGINGTECH



PROCESSINGTECH



MATERIALS



DRINKTECH



PHARMATECH



COLD CHAIN,
LOGISTICS AND
WAREHOUSING



CODING,
MARKING,
LABELLING



PRINTECH



LAB & TESTS



GENERAL
SERVICES

EXHIBITOR ANALYSIS

PARTIAL EXHIBITING COMPANIES



EXHIBITOR TESTIMONIALS



We attended the exhibition for the first time. Some years ago before the covid, when I visited an exhibition, it seems quite interesting to us to develop the market in this area - Vietnam. We thought there are a lot of customers and agents that we need to prove our presence in the market. So we've already found many people interested with us at the show. We think that we will be back upcoming editions.

Mr. Larry Bonato
Sales Manager, Elettromeccanica Bonato SAS

I know the Vietnam market can be very big market, so now I'm coming. This show is very good, every time is very busy, so I'm sure I will have good buyers here and next time maybe I'll go up the level and bring more machines to show.

Mr. Simon Kim
Packaging Consultant / B2B Team Sales Part / Director, Jupack Co., Ltd.



Vietnam was an emerging market. Now it is a very developed market for us. Since of beginning, we were just looking at new market but today we've got a quite a number equipment already in Vietnam so we choose to come here. At the show, we can get plenty of customers already.

Mr. Ricky Ong
Sales Manager – Asia, Heat and Control Pty. Ltd.

★★★
87%

of exhibitors satisfied
with the show

★★★
85%

of exhibitors will recommend
ProPak Vietnam to colleagues

★★★
75%

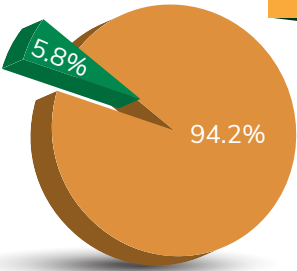
of exhibitors will return
in 2023

VISITOR ANALYSIS

10,720 TRADE VISITORS

VISITOR BY GEOGRAPHY

Local: 10,097 | 94.2%
International: 623 | 5.8%



Country Listing

Algeria, America, Australia, Belgium, Cambodia, Canada, China, Denmark, Finland, France, Germany, Guinea (Rep Of), Hong Kong, India, Indonesia, Israel, Italy, Japan, Lesotho, Lithuania, Malaysia, Mozambique, Netherlands, North Korea, Philippines, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden, Taiwan, Thailand, Turkey, UAE, UK, USA, Wallis And Futuna Islands

VISITOR BY DEPARTMENT

Board of Directors	25.7%
Engineering	17.8%
Sales & Marketing	17.5%
Purchasing & Procurement	10.5%
Plant / Factory	10.5%
Administration / HR / Training	4.0%
Project & Planning	3.0%
Quality Management	2.3%
Import-Export	2.3%
Facility Management / Maintenance	2.0%
Account & Finance	1.5%
Others	2.9%
Total	100.0%

VISITOR BY BUSINESS NATURE

Manufacturer	44.2%
Agent / Distributor / Trading	28.7%
Service Company	8.7%
Importer / Exporter	8.1%
Printer	2.0%
Transportation / Logistics / Warehouse	1.9%
Government Agency / Trade Association	1.4%
Media / Publisher	0.7%
OEM / Subcontractor	0.3%
Others	4.1%
Total	100.0%

VISITOR BY BUSINESS ACTIVITY

20.95%	Industrial Goods
18.16%	Packaging
18.06%	Food
11.12%	Beverages / Drinks
5.09%	Consumer Goods (Non-food)
4.48%	Printing
3.23%	Cosmetics / Personal Care / Healthcare
2.84%	Confectionery & Bakery
2.35%	Pharmaceuticals
13.72%	Others
100%	Total

VISITOR ANALYSIS

PRODUCT & SERVICES INTEREST



VISITOR SATISFACTION

81%

of visitors were satisfied with their experience at the show

80%

of visitors will be back in 2023

87%

of visitors found their product/services interest

83%

of visitors will recommend the show to their friends/colleagues

ProPak Vietnam 2022 makes me very satisfied. I came here to find out if there are any suitable packaging companies for cooperation. As I expected, when I came here I found a lot of suppliers that made me very excited. We also promised to continue to meet and discuss more after this exhibition. I am very happy to be able to participate in the ProPak Vietnam this year, surely next year and upcoming editions I will also plan to visit the event.

Mr. Vu Trong Chien

Purchasing Manager – Northern Vietnam Cooking Oil Company

We are completely satisfied after today's visit, even though this month we have a lot of schedules and are very busy. But we were trying to arrange time to ProPak Vietnam.

Mr. Vo Huynh Nguyen Nghia

Manager - Long Uyen Co., Ltd

I was very surprised with the ProPak Vietnam 2022 exhibition as there are many booths, and products showcased. I planned to visit a few booths because I didn't have much time, but there were many food processing companies here that I was looking for.

Mr. Duong Xuan Dinh

Technical Manager – URC Vietnam



KEY BUYERS IN 2022

- CÔNG TY CỔ PHẦN ĐỒ HỘP HẠ LONG
- CÔNG TY UNI PRESIDENT VIỆT NAM
- RIKUTEC ASIA LLC
- CÔNG TY TNHH CÔNG NGHỆ THỰC PHẨM S.K
- CÔNG TY TNHH SAN MIGUEL PURE FOODS VIETNAM
- CÔNG TY TNHH URC VIETNAM
- AJINOMOTO VIỆT NAM
- CÔNG TY TNHH NƯỚC KIRIN VIỆT NAM
- CÔNG TY P&G
- PROVENCE CONSUMER PRODUCTS CORPORATION
- CÔNG TY TNHH DẦU THỰC VẬT KHU VỰC MIỀN BẮC VIỆT NAM
- MONDELEZ KINH DO VIET NAM JOINT STOCK COMPANY
- BEL VIETNAM - FACTORY
- CHI NHÁNH CÔNG TY TNHH ELANCO TẠI ĐỒNG NAI
- CÔNG TY CỔ PHẦN SỮA QUỐC TẾ IDP
- PERFETTI VAN MELLE
- CÔNG TY CỔ PHẦN THỰC PHẨM DINH DƯỠNG NUTIFOOD
- CÔNG TY TNHH CÔNG NGHIỆP PLUS VIỆT NAM
- SAMSUNG ELECTRONICS HCMC CE COMPLEX CO., LTD
- SAINT - GOBAIN SEKURIT (THAILAND) CO.,LTD
- CÔNG TY CP KỸ NGHỆ THỰC PHẨM VIỆT NAM
- CP VIETNAM CORPORATION
- NESTLE VIET NAM
- UNILEVER
- VINASOY

EVENT HIGHLIGHTS



OPENING CEREMONY

In the Opening Ceremony to officially open the 3 exciting days, the 2-in-1 exhibitions were honored to welcome the participation of many VIPs who were Vice President of Vietnam Packaging Association, Consul General of Italy in HCMC, Director, TAITRA Vietnam, VDMA (Germany), VDMA (Germany), and many other VIPs and 50+ media reporters.



SEMINAR: VIETNAM'S BEVERAGE INDUSTRY EQUIPMENT AND TECHNOLOGY TRENDS IN THE FUTURE

The seminar has brought a lot of information about the key role, trends of sustainable green production, development trend of Vietnam's beverage industry in the period of 2021- 2025, updating technology trends, equipment for beverage production as well as activities to respond to the circular economy following the COP26 commitments. The seminar was hosted by Vietnam Beer- Alcohol-Beverage Association.



SEMINAR: FOOD ENGINEERING FOR SUSTAINABLE DEVELOPMENT

Presented by leading experts in the food industry, the seminar delivered the latest updates on sublimation drying technology, coffee and tea processing, seafood processing. The event was jointly organised by Informa Markets and Vietnam Association of Food Science and Technology.



SEMINAR: DESIGN, TECHNOLOGY AND SMART PRODUCTION SYSTEM IN THE PACKAGING INDUSTRY HELP MANAGE PRODUCTS, MANAGE PRODUCTION WIRES AND INCREASE EXPERIENCE INTERACTION FOR CUSTOMERS

The theme of smart technologies (IoT, digitalization and data analytics) for the packaging industry has gathered top experts and engineers to exchange information and knowledge about a trendy development direction for the packaging industry. In this event, not only the latest knowledge & advanced applications were presented but also viewpoints were sharply expressed. The case studies were also reported and analyzed to gain various insights about the field.



PROTALK

A series of technical seminars is a value-added benefit to our exhibitors. Through the programme, exhibitors could take this opportunity to promote their brands, their products among others.



INNOVATION TECHNOLOGY SHOWCASE

The showcase gathered 23 spots which highlighted innovative products from our exhibitors and VAFoST members. Visitors could learn on product as well as company information by scanning the QR code.

SEE YOU IN THE NEXT EDITION IN 2023

PROPAK
VIETNAM



**THE 16TH INTERNATIONAL PROCESSING
AND PACKAGING EXHIBITION FOR VIETNAM**

8 – 10 NOVEMBER 2023

Saigon Exhibition & Convention Center (SECC)
799 Nguyen Van Linh, District 7, Ho Chi Minh city, Vietnam

RESERVE YOUR SPACE NOW!

CONTACT US!

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**THE DEDICATED 365 ONLINE PLATFORM
FOR PROCESSING AND PACKAGING
COMMUNITY IN VIETNAM**

Packaging E-market is the interactive online platform with open 24/7. The platform will help processing, packaging, printing, labelling community to do business easily without limitation.

400+

Suppliers

10,000+

Buyers

2,000+

Products/Services

MEMBERSHIP BENEFITS:

- 24/7 online showcase
- Products listing
- Event promotion and book meeting feature
- Customer enquiry feature
- Company listed at the top of every search result