



PHARMEDI2022

POST SHOW REPORT

17TH EDITION

SEPTEMBER 14-17



Ủng hộ / Supported by:

Ban Tổ chức / Organisers:

Tài trợ Vàng / Gold Sponsor:

Tài trợ Bạc / Silver Sponsor:



Đối tác nước ngoài / Foreign Partners:



Great Success for PHARMEDI VIETNAM 2022

Dear valued Exhibitors,

First of all, we would like to extend our sincere thanks to you for your great support with precious time, energy and finance to join and contribute to the great success of **PHARMEDI VIETNAM 2022 - Vietnam's Leading International specialized Exhibition on Pharmaceutical & Medical industry, which is organized annually and the most professional and the biggest medical show in Vietnam.**

PHARMEDI VIETNAM 2022 has proved to be the leading show gathering various kinds of products and equipment with different technologies, continued to be the right destination for domestic and international businesses and investors in the related fields, providing the most practical environment to the medical businesses and specialists community .



We hope that through the exhibition, you have been able to promote and expand your business in Vietnam as well as to be networking with potential partners and clients from other countries among over 400 exhibitors and more than 8,000 visitors of the show.

We highly respect and appreciate all of feedbacks and comments from Exhibitors for **PHARMEDI VIETNAM 2022** which will help us to improve constantly to provide you more and more professional and effective Exhibition in the future.

Once again, we sincerely thank you for your cooperation and look forward to continuing to receive your companionship and support at **PHARMEDI VIETNAM 2023 taking place from 13-16 September 2023 at the Saigon Exhibition & Convention Center (SECC).**



Thank you and see you again in 2023.

**Sincerely Yours,
ORGANIZATION COMMITTEE**



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PHARMEDI VIETNAM 2022
14-17 September
SECC, HO CHI MINH CITY, VIETNAM



EXHIBITOR BREAKDOWN

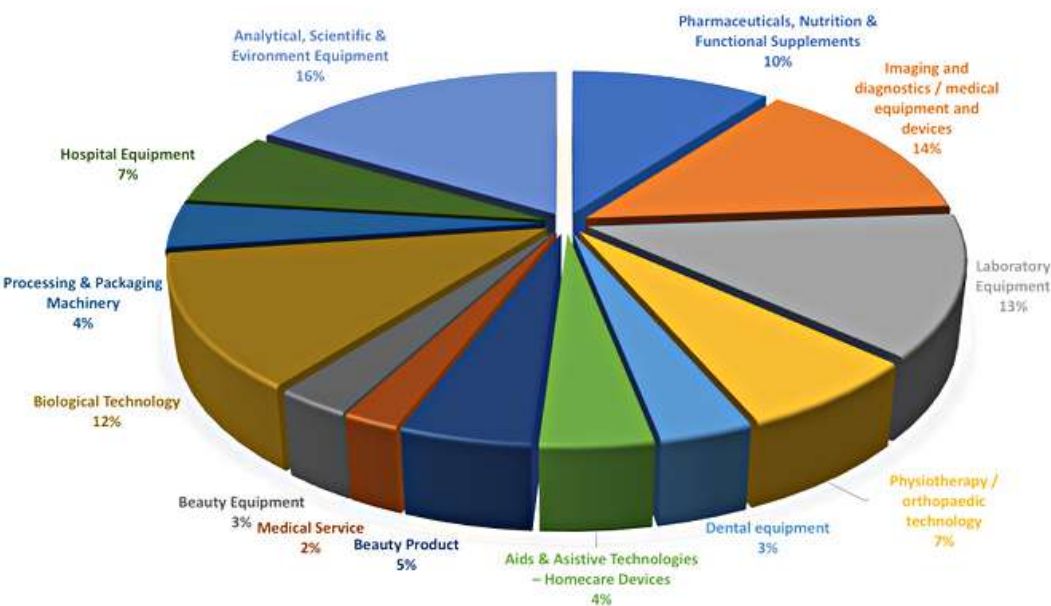
EXHIBITOR QUANTIFY: **350**



16 Countries & Territories

**Exhibition Scale
8,000 sqms**

EXHIBITOR BREAKDOWN BY PRODUCT SECTOR



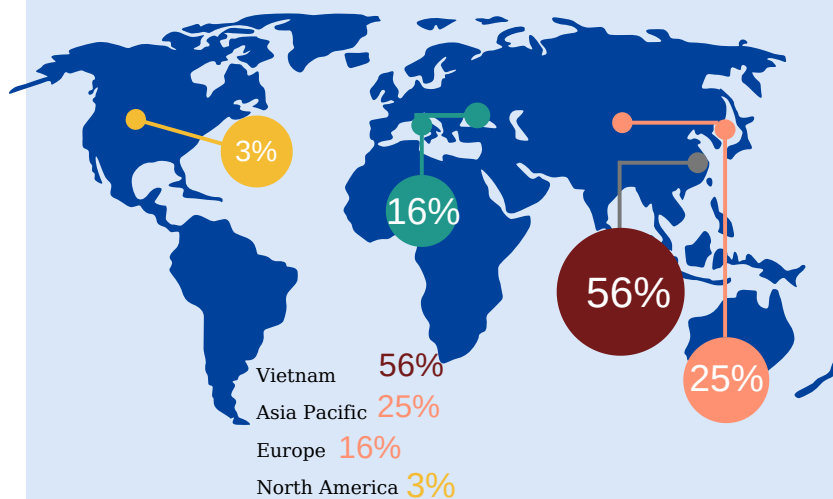
Top Countries

Country	Exhibitor
Vietnam	159
China	25
Taiwan	8
Korea	69
Poland	18
Russia	16
Turkey	3
Germany	2
Switzerland	3
India	3
HongKong	2
USA	2
Malaysia	5
Czech Republic	2
Indonesia	1

16

COUNTRIES REPRESENTED

Vietnamese exhibitors: 56%
International exhibitors: 44%



Exhibitor SATISFACTION SURVEY

90% satisfaction rate

95% will participate next year



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Total Value Of Business Generated

USD
6,1M

Top 4 Reason For Attending

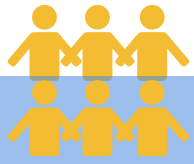
96% To search for new buyers

Company promotion & to improve company image **88%**

72% To seek new contacts for future business

To strengthen their relationship with local clients and partners **55%**

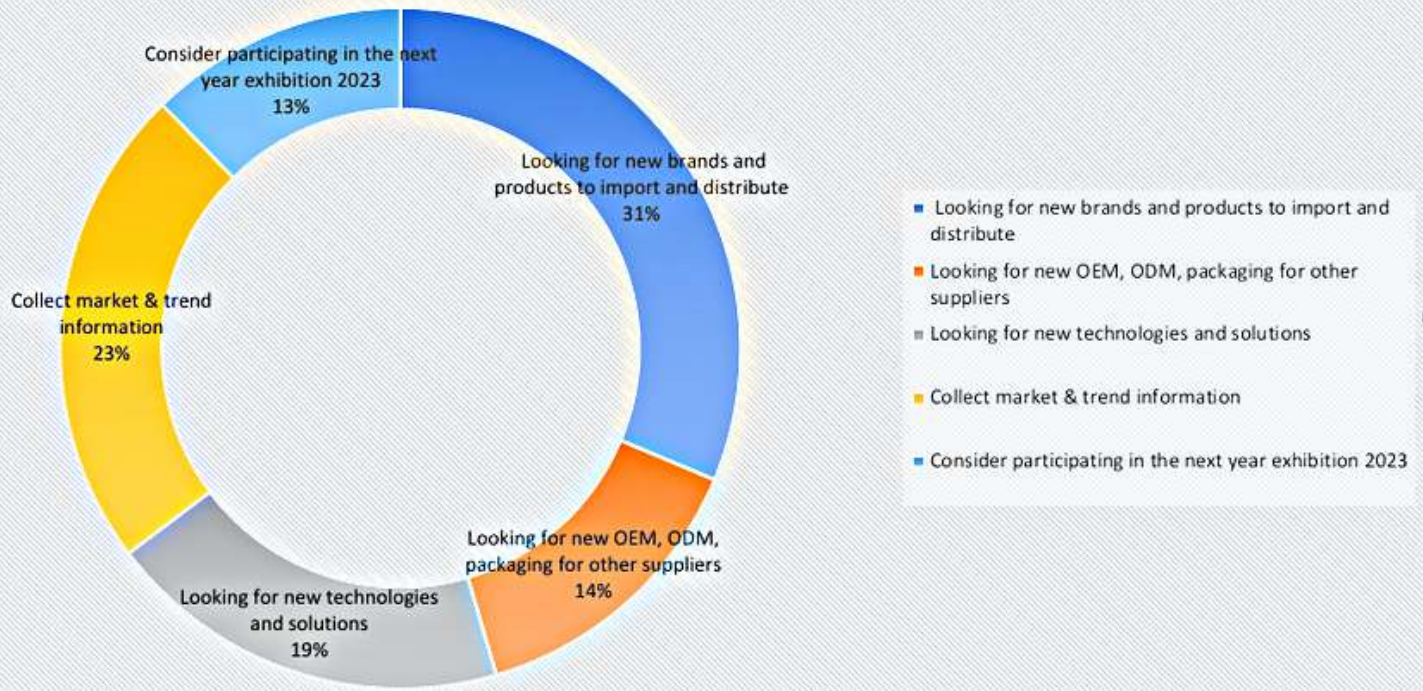




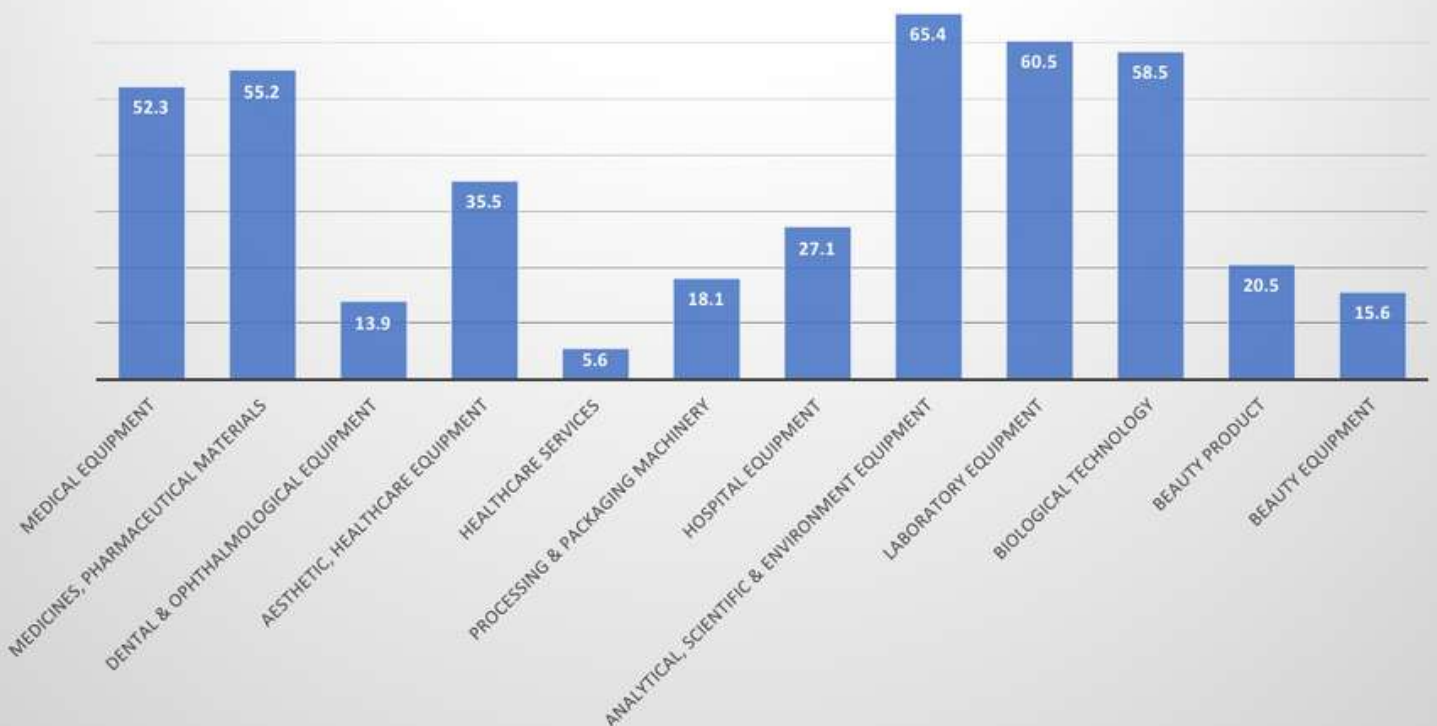
VISITOR BREAKDOWN

VISITOR QUANTIFY: **8,189**

Purpose of visiting



Breakdown by industry sector (%)





EXHIBITOR & VISITOR FEEDBACK

93.6%

of the exhibitors made contact with their right target visitor groups

80.1%

of the visitors were satisfied/very satisfied with their participation

95.4%

of the exhibitors & visitors said that they would definitely come back in Pharmedi Vietnam 2023



B2B Statistics

1,352

Meetings

has been made

2.578

Successful

Agreements

Pre-Registrations through Fanpage & Website, Event site,...

~2,659



EXHIBITION SEMINARS/ WORKSHOPS/ PRODUCT INTRODUCING PROGRAMS

Seminar 1: DISCLOSURE AND GUIDELINES FOR POLICIES AND REGULATIONS IN THE FIELD OF MEDICAL EQUIPMENT

Date: 14, Sept, 2022

Time: 14:00 - 17:00

Place: Sunflower Room (3rd floor - Exhibition Center)

Host:

-Ministry of Health (Department of Medical Equipment and Construction)

-Ho Chi Minh City Medical Equipment Association



189

Attendees

98%

rated the seminar
quality from good to
excellent

MOU PROGRAM OF BUSAN HOSPITALS SERVICE & PRODUCT

Date: 14, Sept, 2022

Time: 10:30 - 17:00

Place: Convention Conference Room (2nd Floor – SECC)

Hosted by: Busan Economic Promotion Agency



465

Attendees

87%

rated the program
quality from good to
excellent





EXHIBITION SEMINARS/ WORKSHOPS/ PRODUCT INTRODUCING PROGRAMS

Seminar 2: IMPROVING THE QUALITY OF ADMINISTRATIVE DOCUMENTS AND FREQUENTLY PROBLEMS IN DOCUMENT PREPARATION

Date: 15, Sept, 2022 **Time:** 08:30 - 17:00
Place: Sunflower Room (3rd floor - Exhibition Center)
Hosted by: Leader of Vietnam Pharmaceutical Companies Association (VNPCA)
 Leading representative of Drug Administration of Vietnam - Ministry of Health



390
Attendees

99%
rated the seminar quality from good to excellent




MOU PROGRAM OF BUSAN HOSPITALS SERVICE & PRODUCT

Date: 15, Sept, 2022 **Time:** 10:30 - 17:00
Place: Convention Conference Room (2nd Floor – SECC)
Hosted by: Busan Economic Promotion Agency



419
Attendees

91%
rated the program quality from good to excellent





EXHIBITION SEMINARS/ WORKSHOPS/ PRODUCT INTRODUCING PROGRAMS

INTRODUCING PROGRAM: ISOLATION TECHNOLOGY - RAISING AWARENESS IN PHARMACEUTICAL INDUSTRY AND HOSPITAL HAZARDOUS/ STERILIZED COMPOUNDING

Date: 15, Sept, 2022

Time: 09:00 - 12:00

Place: Dahlia Conference Room (3rd Floor - SECC)

Hosted by: TAI PHAT LABORATORY SUPPLY CO., LTD.



164
Attendees

94%
rated the program
quality from good to
excellent

INTRODUCING PROGRAM: NANOGAUZE - MEDICAL DEVICES WITH POLYVINYLALCOHOL AND POLYCAPROLACTONE FOR TREATMENT OF SUPERFICIAL SKIN WOUNDS.

Date: 15, Sept, 2022

Time: 13:30 - 17:00

Place: Dahlia Conference Room (3rd Floor - SECC)

Hosted by: ICG Laboratories- Czech Republic



120
Attendees

89%
rated the program
quality from good to
excellent



EXHIBITION SEMINARS/ WORKSHOPS/ PRODUCT INTRODUCING PROGRAMS

SEMINAR 3: SMART HEALTH,SUPPORT SOLUTION - SAFETY IN MEDICAL EQUIPMENT - THE OPTIMAL SOLUTION FOR THE ARTIFICIAL KIDNEY WATER TREATMENT SYSTEM

Date: 16, Sept, 2022 **Time:** 09:30 - 12:00
Place: Sun Flower Conference Room (3rd Floor - SECC)
Hosted by : Ho Chi Minh City Medical Equipment Association



SEMINAR 4: TESTING - QUALITY STANDARDS FOR PHARMACEUTICALS SEMINAR 5: PHARMACEUTICS DETAILS

Date: 16, Sept, 2022 **Time:** 08:30 - 17:00
Date: 17, Sept, 2022 **Time:** 08:30 - 17:00
Place: Convention Conference Room (2nd Floor – SECC)
Hosted by: Leader of Vietnam Pharmaceutical Companies Association (VNPCA)
 Leading representative of Institute of Drug Quality Control Ho Chi Minh City
 Leading representative of University Of Medicine And Pharmacy At Ho Chi Minh City





EXHIBITION MEDIA CAMPAIGNS

1000+
STREET
BANNERS



15000+
NEWS CLIPPING &
ADVERTISEMENT &
SOCIAL MEDIA

The collage features various news articles and social media posts. Key headlines include: 'Medical-pharmaceutical, beauty products exhibitions open in HCM City', 'International exhibition on beauty products and technology attracts foreign brands', 'Vietnam tycoon chairs top-level forum of the country to kick off international trade fair and exhibition in Hanoi', and 'Pharmedi Vietnam 2022: The 17th International Exhibition on Products, Equipment, and Supplies for Medical, Pharmaceutical, Hospital and Rehabilitation, Vietnam 2022, opened in HCM City on Wednesday with more than 350 exhibitors having 400 booths'. The collage also includes logos of participating companies like Pharmex, Medex, Hospex, Analytex, and Beautycare, as well as logos of media partners like Vietnam News, HTV, and Doanh Nhân.

100,000 +
ONLINE POST+PRINTED & ENEWS

A grid of 20 images showing various exhibition booths and promotional materials. The images include booth displays for 'Pharmedi Vietnam 2022', 'Beautycare', and other exhibitors. Some images show people interacting at the booths, while others show promotional posters and banners.



PHARMEDI
VIETNAM

18TH

Pharmed & Healthcare Vietnam



Pharmaceutical Products & Machineries


Medical Devices & Supplies

13-16.09.2023
SECC - HCMC - VIETNAM



 **Pharmed & Healthcare Vietnam**

 **pharmed@pharmed.vn**

 **www.pharmed.vn**

Foreign Partners:

