

VietnamWood

Live, in-person + Online **Hybrid**

*Triển Lãm Quốc Tế Lần Thứ 14 Về Máy Móc
Và Thiết Bị Công Nghiệp Chế Biến Gỗ*

18 – 21.10.2022

Trung tâm Hội chợ và Triển lãm Sài Gòn (SECC), HCMC

BÁO CÁO TRIỂN LÃM
POST SHOW REPORT

Special showcase

VIETNAM
furnitec22

Organized by



Co-organized by



Official supported by



Strategic partner



01 Tổng quan

Overview

The leading trade fair for woodworking, furniture, and wood processing plant, giving a considerable boost to the wood and woodworking industry, and paving the way for the investment of the domestic wood exporting market.

VietnamWood
Live, in-person + Online **Hybrid**

Tổng quan / Overview



Thời gian / Date

18-21.10.2022



Đồng tổ chức / Co-organizer

Handicraft and Wood Industry Association (HAWA)



Địa điểm / Venue

Saigon Exhibition & Conference Center (SECC)



Được chứng thực và hỗ trợ bởi / Endorsed and Supported by

European Federation of Woodworking Machinery Manufacturers (EUMABOIS)



Ban tổ chức / Organizers

Ministry of Industry & Trade - Vinexad National Trade Fair & Advertising J.S.C (VINEXAD)

Yorkers Trade & Marketing Service Co., Ltd.



Đối tác chiến lược / Strategic Partner

NürnbergMesse Group



Đơn vị triển lãm
/ Exhibitors

233



Sqms

10,500



Quốc gia & khu vực /
Countries & Regions

25

Australia, Austria, Belgium, Canada, China, Croatia,
Denmark, Finland, France, Germany, Hong Kong,
India, Italy, Japan, Korea, Malaysia, Russia,
Singapore, Slovenia, Slovakia, Taiwan. Thailand,
Turkey, United States, Vietnam

Triển lãm Quốc tế lần thứ 14 về máy móc thiết bị công nghiệp ngành chế biến Gỗ đã khép lại thành công tốt đẹp vào ngày 18 tháng 10 năm 2022 tại Trung tâm Hội chợ & Triển lãm Sài Gòn (SECC).

Trong suốt 4 ngày triển lãm diễn ra, đã có hơn 8,992 khách tham quan chuyên ngành và mua hàng đã được trải nghiệm tương tác kinh doanh. Đây là một sự kiện đáng quan tâm, phù hợp với xu hướng thị trường công nghiệp Việt Nam

The 14th Vietnam Int'l Woodworking Industry Fair (VietnamWood), concurrent with Furnitec was held from 18-21 October at Saigon Exhibition & Convention Center (SECC) with a great success.

During the 4-day event, more than 8,992 professional visitors and buyers experienced the dynamic business interactions. It is the must-attend event to catch up with the Vietnam market industry trend.



**VietnamWood Spurring
Woodworking &
Furniture Innovation**



VietnamWood
Live, in-person + Online Hybrid

Trưng bày hàng loạt máy móc, sản phẩm và công nghệ mới nhất trong toàn bộ chuỗi cung ứng

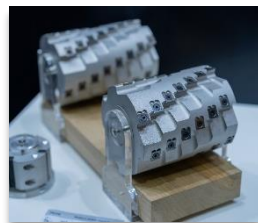
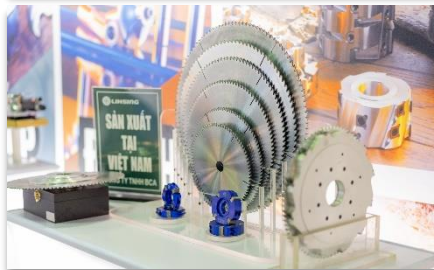
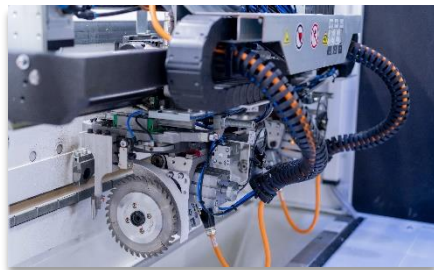


Exhibit a great variety of latest machinery, product and technology from the entire supply chain

02 Hoạt động

Events

VietnamWood
Live, in-person + Online **Hybrid**

Lễ khai mạc / Opening Ceremony

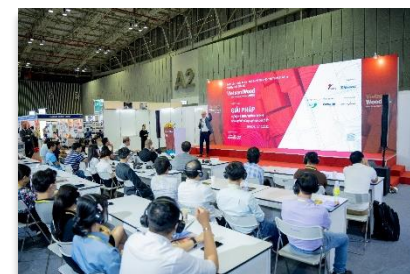
Khách mời danh dự / Guests of Honor

- 1 **Mr. Nguyễn Quang Huy** Vice General Director of Vietnam Ministry of Industry and trade in HCM city
- 2 **Mr. Vương Đức Tuấn** Vice Director of Vietnam Ministry of science and technology in HCM city
- 3 **Mr. Vũ Xuân Đặng** Deputy director of Investment and Promotion Center - Ministry of planning and investment Vietnam
- 4 **Mr. Nguyễn Nguyên Phương** Vice Director of Ho Chi Minh Department of Industry and Trade
- 5 **Ms. Bùi Hoàng Yến** Deputy Head of Vietnam Trade Promotion Agency
- 6 **Mr. Nguyễn Văn Diện** Director of The Forestry Production Development Administration of the General Department of Forestry from Ministry of Agriculture and Rural Development (MARD)
- 7 **Mr. David Turnbull** Country Director of Canadian Wood
- 8 **Mr. Thibaud Le Moign** Export Manager of French Timber Association
- 9 **Mr. Dominik Wolfschuetz** Representative of German Woodworking Machinery Manufacturer's Association (VDMA)
- 10 **Mr. Joe Chang** Chairman of Taiwan Woodworking Machinery Association (TWMA)
- 11 **Mr. Ngo Sy Hoai** Vice Chairman / General Secretary of Vietnam Timber & Forest Products Association (VIFOREST)
- 12 **Mr. Nguyen Quoc Khanh** Chairman of Handicraft and Wood Industry Association of Ho Chi Minh City (HAWA)
- 13 **Mr. Stefan Dittrich** Executive Director Exhibitions of NürnbergMesse GmbH
- 14 **Mr. Phạm Đăng Khánh** Vice General Director of Ministry of Industry & Trade - Vinexad National Trade Fair & Advertising J.S.C
- 15 **Ms. Judy Wang** President of Yorkers Trade & Marketing Service Co., Ltd.



Hội thảo / Seminar

DATE	TOPIC	SPEAKER
Oct. 18	Possible Steps to an efficient production <ol style="list-style-type: none"> Automation Quality management and workplace design Production organization, part tracking and data 	KEYCES COMPANY LIMITED
	Solutions for Product Design & Smart Production Management for Furniture Industry <ol style="list-style-type: none"> Highlights about technology and machinery market of furniture industry Solutions for smart product design & production management for the furniture industry Smart Factory 4.0 	Handicraft and Wood Industry Association (HAWA)
Oct. 19	Blum - Furniture Fittings Products & Services	BLUM VIETNAM LTD
	Intelligent Automatic Solutions for Furniture Industry <ol style="list-style-type: none"> Smart automation solutions for woodworking enterprises Smart automation solutions for wood coating 	Handicraft and Wood Industry Association (HAWA)

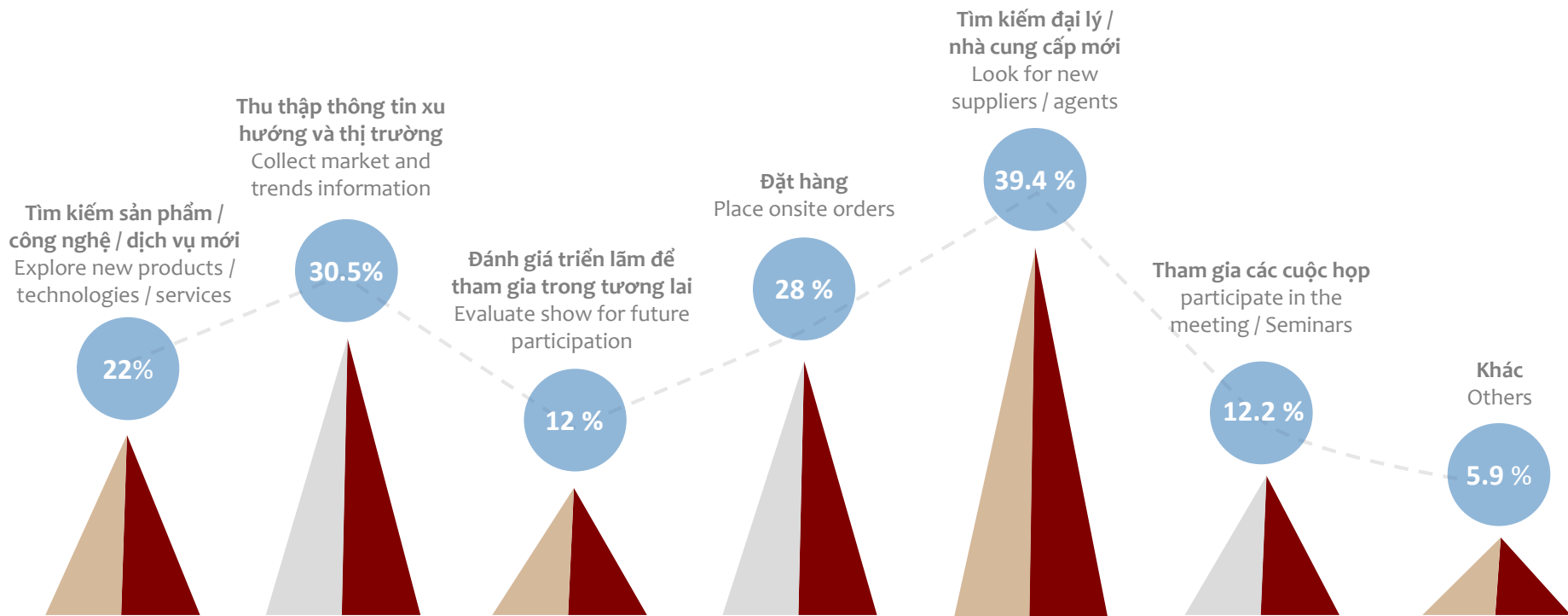


03 Số liệu triển lãm

Show Figures

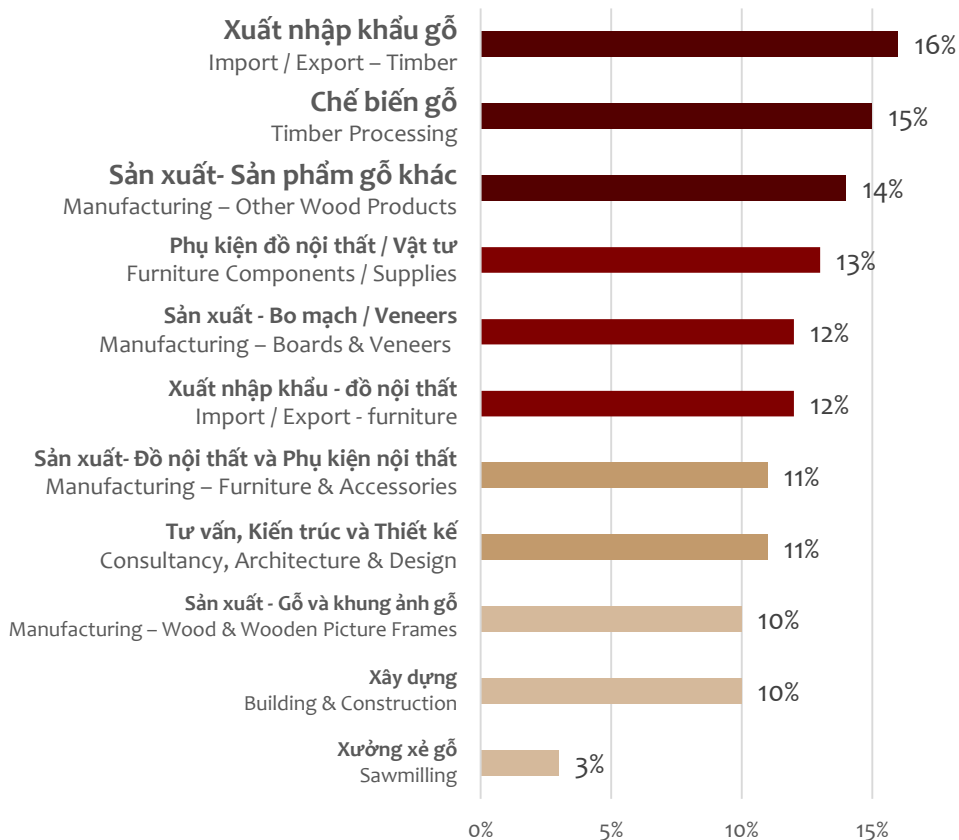
Hồ sơ khách tham quan / Visitors Profile

Mục đích tham quan / Visiting Purpose



Hồ sơ khách tham quan / Visitors Profile

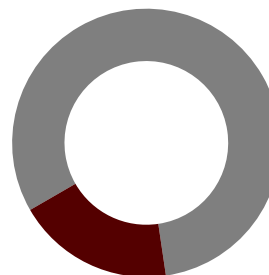
Ngành công nghiệp / Visitors' Industry



Khách tham quan đến từ **53** quốc gia / khu vực

Visitors from **53** countries / regions

86% Việt Nam



14% Overseas
Nước ngoài

Khách nước ngoài / Overseas Visitors

Vietnam, Taiwan, China, Japan, US, South Korea, Malaysia, India, Thailand, Germany, Singapore, Cambodia, France, Australia, Hong Kong, Philippines, Denmark, UK, Indonesia, Sweden, Canada, Austria, Italy, Turkey, Spain, Croatia, New Zealand, Estonia, Israel, Iraq, Netherlands, Russia, Saudi Arabia, Turkmenistan, Armenia, Belgium, Brazil, Belize, Cuba, Czech Republic, Djibouti, Algeria, Kuwait, Pakistan, Poland, Tajikistan, South Africa, Indonesia, Latvia, Kazakhstan and more

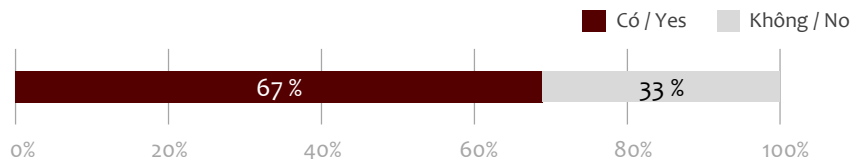
Hồ sơ khách tham quan / Visitors Profile

Số liệu quan trọng / Key Figures

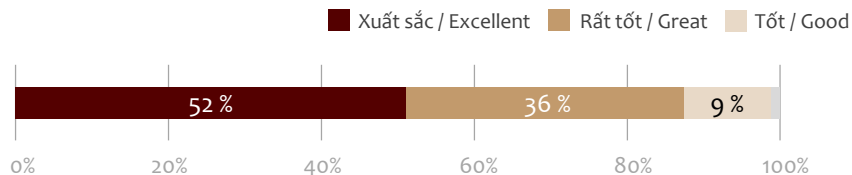
Thống kê khách tham quan / Visitors Statistics

Ngày 1 Day 1	Ngày 2 Day 2	Ngày 3 Day 3	Ngày 4 Day 4	Tổng Total
2,737	2,858	2,080	1,317	8,992

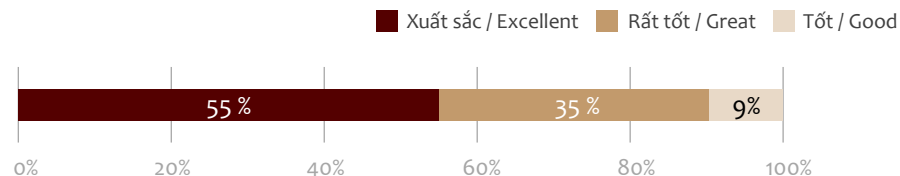
Khả năng quyết định mua hàng / Purchasing Authority



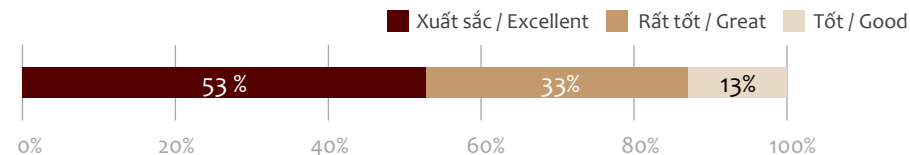
Mức độ hài lòng / Satisfaction



Sự hài lòng về chất lượng của các nhà triển lãm / Overall Satisfaction of Exhibitors Quality



Sự hài lòng chung của các nhà triển lãm Số lượng / Overall Satisfaction of Exhibitors Quantity



VietnamWood was regarded as one of the best business platforms to experience dynamic business interactions and the must-attend event of the year.

Đánh giá của nhà triển lãm / Exhibitors' Comments



Mr. Eric Fang, Representative
NANXING MACHINERY CO.,LTD

Nanxing has entered the Vietnamese market for 4 years. Although we have gone through the epidemic, we hope to tell all of our guest that we are always in the Vietnamese market by VietnamWood's platform and Nanxing will keep to provide the best services and the high-quality machines to our guests!



Ms. Duong Thi Tu Trinh, Manager
THUONG NGUYEN CO., LTD

When we participated in this show, we were surprised by many international partners, especially from Europe. And we would like to thank you Chan Chao for giving us an opportunity to organize this show.

Mr. Albrecht Bartolein, General Director
BLUM VIETNAM LTD.

The Vietnam market is a very promising furniture market for us, and we are providing our fittings to many furniture factories in Vietnam. BLUM have plenty of interest here in VietnamWood and we are happy to be here.



Mr. Hiro Shoda, President
THE SHODA COMPANY

Vietnamese market is an important & potential market to SHODA, our customers moved from China to Vietnam, exporting the product from Vietnam to US. We keep to service them in Vietnam and that's why we attend VietnamWood and we must attend this show next year !



Mr. Lorenzo Marcaccioli, Sales Director of South Asia
HOMAG VIETNAM CO., LTD

We are very pleased to attend VietnamWood. Vietnam is a very important market that is growing and offers many business chances for HOMAG. And we will attend this iconic show next year !



OVERALL ASSESSMENT

84%

were satisfied with their
overall experience

ATTEND 2023 SHOW

83%

express interest in
exhibiting again in 2023

REACH BUYERS

89%

of the exhibitors reached
targeted buyers

04 Hình ảnh triển lãm

Show Gallery

VietnamWood
Live, in-person + Online **Hybrid**







VietnamWood

The 15th Vietnam Int'l Woodworking Industry Fair

*Triển Lãm Quốc Tế Lần Thứ 15 Về Máy Móc
Và Thiết Bị Công Nghiệp Chế Biến Gỗ*

20 – 23.9.2023

Trung tâm Hội chợ và Triển lãm Sài Gòn (SECC), HCMC

HẸN GẶP BẠN NĂM SAU!
SEE YOU NEXT YEAR!

Special showcase

VIETNAM
furnitec23

Organized by



Co-organized by



Official supported by



Strategic partner

