

# VTG

Triển lãm Quốc tế lần thứ 20 về  
máy móc thiết bị công nghiệp ngành

**Dệt & May** *Hybrid*

Kết hợp với:



## 21-24 / 9 / 2022

TRUNG TÂM HỘI CHỢ & TRIỂN LÃM SÀI GÒN (SECC), HCMC

### BÁO CÁO TRIỂN LÃM

POST SHOW REPORT



The logo for VTG, consisting of the letters 'VTG' in a bold, white, sans-serif font.

The 20<sup>th</sup> Vietnam International  
**Textile & Garment**  
Industry Exhibition *Hybrid*

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# 01 Tổng quan

## Overview

# Tổng quan / Overview



## Thời gian / Date

21-24 / 9 / 2022



## Địa điểm / Venue

Saigon Exhibition & Conference Center (SECC)



## Ban tổ chức / Organizers

Ministry of Industry & Trade - Vinexad National Trade Fair & Advertising J.S.C (VINEXAD)

Yorkers Trade & Marketing Service Co., Ltd.



## Đồng tổ chức / Co-organizer

Guangdong Sewing Equipment Chamber Commerce

Hong Kong Apparel Machinery Association

Paper Communication Exhibition Services



## Đơn vị hỗ trợ / Official Supporters

Vietnam Cotton & Spinning Association (VCOSA)

Association of Garment-Textile-Embroidery-Knitting in HCM City (AGTEK)

Vietnam Association of Mechanical Industry (VAMI)



Đơn vị triển lãm  
/ Exhibitors

**206**



Gian hàng / Booths

**400**



Quốc gia & khu vực /  
Countries & Regions

**15**

US, China, Germany, Hong Kong, India, Indonesia,  
Italy, Japan, South Korea, Singapore, Taiwan,  
Thailand, Turkey, UK and Vietnam



Triển lãm quốc tế lần thứ 20 về máy móc thiết bị công nghiệp ngành Dệt & May đã khép lại thành công tốt đẹp vào ngày 24 tháng 9 năm 2022 tại Trung tâm Hội chợ & Triển lãm Sài Gòn (SECC).

Năm nay, triển lãm đã thu hút hơn **10,837** khách tham quan thương mại trong vòng 4 ngày, một kết quả tuyệt vời sau 3 năm tạm hoãn do đại dịch COVID-19.

The 20th Vietnam Int'l Textile & Garment Industry Exhibition (VTG), concurrent with Vitatex & DYECHEM have lowered its curtain on 24<sup>th</sup> of September, 2022 at Saigon Exhibition & Convention Center (SECC) with a great success.

This year, the event totally attracted over **10,837** trade visitors in 4 days, which was a fascinating result after 3 years of hiatus due to the COVID-19 pandemic.



**VTG Spurring Textile & Garment Innovation**



**VTG** | The 20<sup>th</sup> Vietnam International  
**Textile & Garment**  
Industry Exhibition **Hybrid**

Trưng bày hàng loạt máy móc, sản phẩm và công nghệ mới nhất trong toàn bộ chuỗi cung ứng

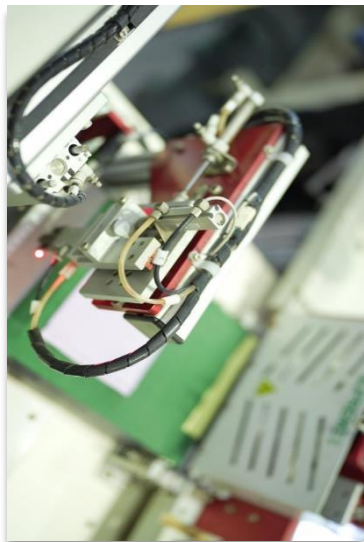


Exhibit a great variety of latest machinery, product and technology from the entire supply chain



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## 02 Hoạt động *Events*

# Lễ khai mạc / Opening Ceremony

## Khách mời danh dự / Guests of Honor

- 1 **Ms. Nguyễn Vân Nga** General Director, representative for Vietnam Ministry of Industry and trade in HCM city
- 2 **Mr. Võ Tân Thành** Vice President of VCCI, Vietnam Chamber of Commerce and Industry
- 3 **Mr. Vương Đức Tuấn** Vice General Director, representative for Vietnam Ministry of science and technology in HCM city
- 4 **Mr. Madan Mohan Sethi** Consul General of India
- 5 **Mr. Agustaviano Sofjan** Consul General of Indonesia
- 6 **Mr. Nguyễn An Toàn** Chairman of VCOSA, Vietnam Cotton & Spinning Association
- 7 **Mr. Phạm Xuân Hồng** Chairman of AGTEK, Association of Garment Textile Embroider & Knitting HCM City
- 8 **Mr. Đào Phan Long** Chairman of VAMI, Vietnam association of Mechanical Industry
- 9 **Mr. Nguyễn Văn Khánh** Vice Chairman/ General Secretary of Ho Chi Minh Shoes and Leather Association
- 10 **Ms. Judy Wang** President of Yorkers Trade and Marketing Service Co., Ltd.
- 11 **Mr. Phạm Đăng Khánh** Vice General Director of Ministry of Industry & Trade - Vinexad National Trade Fair & Advertising J.S.C



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# Hội thảo / Seminar

DATE	TOPIC	Organized By / Speaker
21 Sept.	<b>Association of Garment-Textile-Embroidery-Knitting in HCM City (AGTEK)</b>	
	Textile and Garment Enterprises towards NET-ZERO	Mr. Roger Shen <i>Managing Director of Lotus Energy Company. Expert in consulting, developing and investing in solar and wind power projects in Vietnam</i>
	Digital transformation towards green & sustainable textile & garment industry with smart factory	Mr. Le Chi Thanh <i>Vice president Company customer of Ho Chi Minh city VNPT Company</i>
22 Sept.	<b>Vietnam Cotton &amp; Spinning Association (VCOSA)</b>	
	Trade & Tax: The Trend of Vietnam Textile and Apparel Industry Under the Impact of RCEP	Nguyen Thi Hong Van <i>Rules of Origin and Trade Negotiation Expert, Agency of Foreign Trade, Ministry of Industry and Trade of Vietnam (MOIT)</i>
	Value Chain Impacts for Textiles Consumption in the EU and Related Policies	Le Hong Anh <i>Department of Trade in Manufactured Goods, Agency of Foreign Trade, Ministry of Industry and Trade of Vietnam (MOIT)</i>
23 Sept.	Policy Analysis for Vietnam Textile and Apparel Industry and Outlook for 2040	Do Pham Ngoc Tu <i>Vice Chairman – Secretary General, Vietnam Cotton and Spinning Association</i>
	Sustainability Is A Journey – Case Study of Saitex	Nguyen Ngoc Kim Oanh <i>HSE &amp; Sustainability Manager, Saitex International Dong Nai (VN)</i>





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# 03 Số liệu triển lãm

## *Show Figures*

Hồ sơ khách tham quan / Visitors Profile

## Mục đích tham quan / Visiting Purpose



The 20<sup>th</sup> Vietnam International  
**Textile & Garment**  
Industry Exhibition **Hybrid**

Tìm kiếm sản phẩm /  
công nghệ / dịch vụ mới  
Explore new products /  
technologies / services

60.6 %

Gặp gỡ và giao lưu với các nhà  
cung cấp / khách hàng quen thuộc  
Meet and network with current  
suppliers / clients

20.3 %

Khác  
Others

8.4 %

Đánh giá triển lãm để  
tham gia trong tương lai  
Evaluate show for future  
participation

11.8 %

Tìm kiếm đại lý /  
nhà cung cấp mới  
Look for new  
suppliers / agents

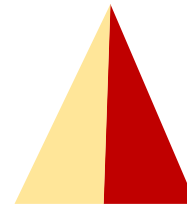
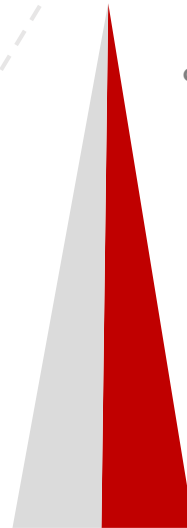
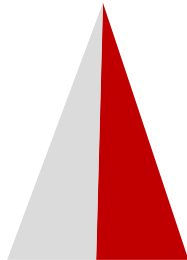
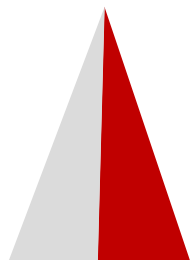
31.3 %

Đặt hàng  
Place orders

12 %

Thu thập thông tin xu  
hướng và thị trường  
Collect market and  
trends information

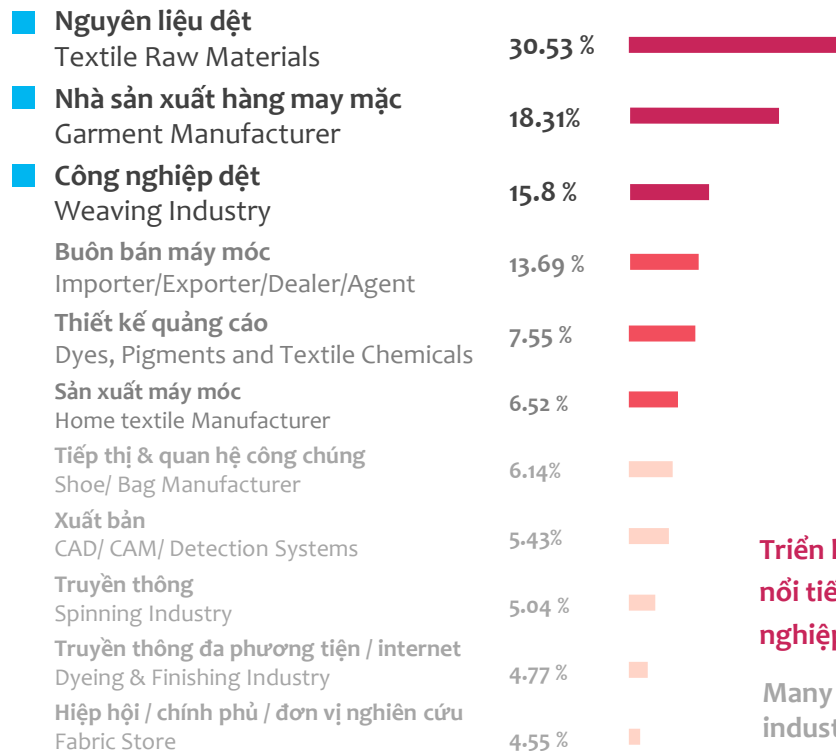
30.5 %





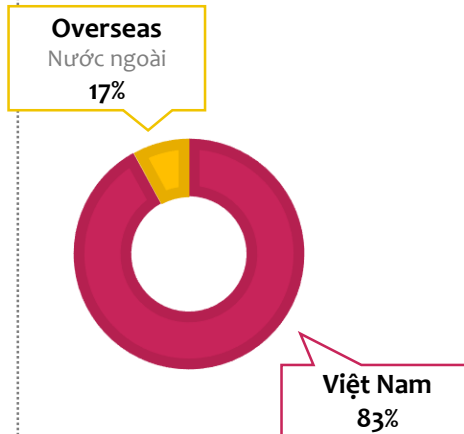
## Hồ sơ khách tham quan / Visitors Profile

### Ngành công nghiệp / Visitors' Industry



Khách tham quan đến từ **41** quốc gia / khu vực

Visitors from **41** countries / regions



Triển lãm thu hút hàng loạt thương hiệu nổi tiếng thế giới đến từ nhiều ngành công nghiệp khác nhau

Many iconic enterprises from various industries have visited VTG 2022

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### Khách nước ngoài / Overseas Visitors

Argentina, Australia, Bangladesh, Cambodia, Canada, China, Colombia, France, Germany, Hong Kong, India, Indonesia, Italy, Japan, Malaysia, Myanmar, Netherlands, New Zealand, Nigeria, Philippines. Poland, Portugal, Russia, Serbia, Singapore, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, United Kingdom, United States...



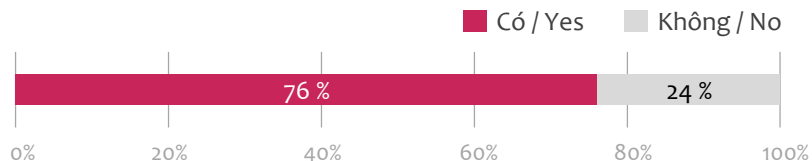
## Hồ sơ khách tham quan / Visitors Profile

### Số liệu quan trọng / Key Figures

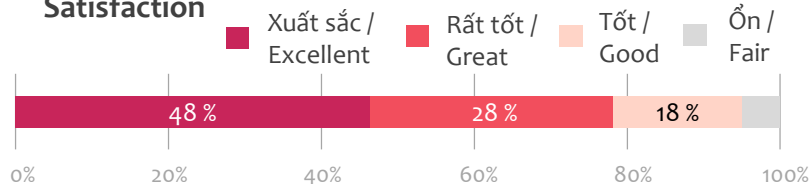
#### Thống kê khách tham quan / Visitors Statistics

Ngày 1 Day 1	Ngày 2 Day 2	Ngày 3 Day 3	Ngày 4 Day 4	Tổng Total
3,218	3,254	2,619	1,746	10,837

#### Khả năng quyết định mua hàng / Purchasing Authority



#### Mức độ hài lòng / Satisfaction



#### Cảm nghĩ của khách tham quan / Visitors' Voices



##### Sourcing Staff, Scavi Management Center-South Region Vietnam

We are looking for more textile accessories, and Yes, we did find something special and satisfied what we need.

##### Technical Specialist of My Lan JSC

We have been here for 15 years, and every year we saw the interesting things, the latest technologies and there's always new stuff to see.



##### Business Development Manager Weimu Malaysia Sdn Bhd

I am here for garments and printing products, I'm glad to see the local and foreign companies. For customers, we can have more choices to purchase the products.



## Đánh giá của nhà triển lãm / Exhibitors' Comments



**TERUYUKI KOBAYASHI**, Manager, Sales Dept.  
Oversea Sales Group, Tajima Industries Ltd.

We are appreciated for the organizer. So many visitor come, I feel very great on positive influence and growing up Vietnam industries.



**INOUE HIROSHI**, General Director  
PEGASUS VIETNAM SEWING MACHINE CO., LTD

This is the first time we attend VTG, the exhibition is well-organized. Many customers visited our booth, so we hope the exhibition will be increasing successful.

**JASIN LEE**, General Manager  
THN VietNam Company Limited

We are very grateful for the efforts made by the organizer to organize everyone together to hold the exhibition successfully and all aspects of service and cooperation and support from the organizer.



**ALEX LIU**, Director of Business Development  
COSMA Technology

We can connect with customers through this exhibition, the customers are not only from Vietnam but from overseas, we are very satisfied with the exhibition this year.



**YAMANAKA TOSHIYUKI**, General Director  
JUKI MACHINERY VIETNAM CO., LTD

Overall VTG is a very good exhibition, and probably JUKI will continue to participating in the next year.



### OVERALL ASSESSMENT

**89%**

were satisfied with their  
overall experience

### ATTEND 2023 SHOW

**84%**

express interest in  
exhibiting again in 2023  
trade show

### REACH BUYERS

**88%**

of the exhibitors  
reached their targeted  
buyers

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# 04 Hình ảnh triển lãm

## *Show Gallery*

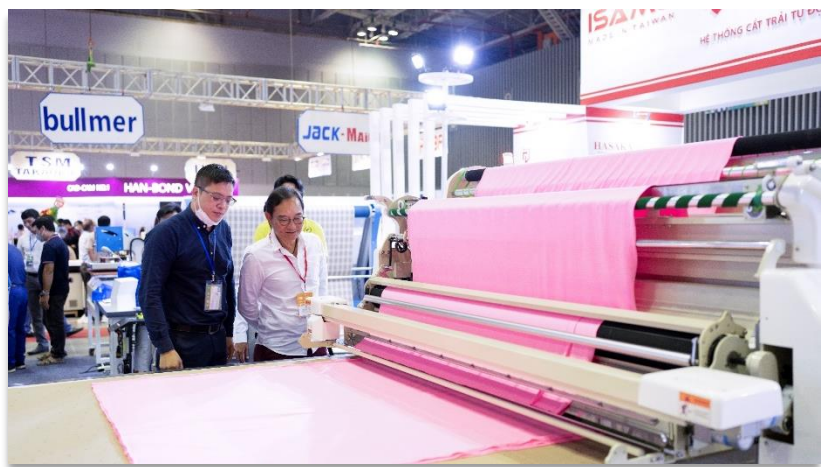














# VTG

Triển lãm Quốc tế lần thứ 21 về  
máy móc thiết bị công nghiệp ngành  
**Dệt & May**

Kết hợp với:



**VitaTex**



# 15-18 / 11 / 2023

TRUNG TÂM HỘI CHỢ & TRIỂN LÃM SÀI GÒN (SECC), HCMC

## HẸN GẶP BẠN NĂM SAU!

SEE YOU NEXT YEAR!