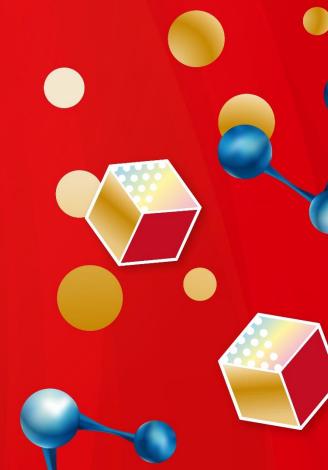
The 20<sup>th</sup> Vietnam Int'l Plastics & Rubber Industry Exhibition



Saigon Exhibition & Convention Center (SECC)

Ho Chi Minh City, Vietnam

**SHOW REPORT** 



01. OVERVIEW



### Overview

#### Date

23-26 / 11 / 2022

#### Organizer

- Ministry of Industry & Trade Vinexad National Trade Fair & Advertising J.S.C (VINEXAD)
- Yorkers Trade & Marketing Service Co., Ltd.

#### **Co-organizer**

Vietnam Plastics Association (VPA)

#### Venue

Saigon Exhibition & Conference Center (SECC)

#### **Supporter**

- Ministry of Industry & Trade
- Ministry of Science & Technology
- Vietnam Association of Mechanical Industry (VAMI)
- Vietnam Rubber Association (VRA)
- Ho Chi Minh Rubber Plastic Manufacturer Association (RUPA)
- Taiwan Association of Machinery Industry (TAMI)
- The Taiwan Plastic Industry Association (TTPIA)
- China Council for the Promotion of International Trade (CCPIT)
- Korea Packaging Association (KOPA)
- Korea Plastics Processing Machine Industry Cooperative (KPPMIC)
- Korea Trade-Investment Promotion Agency (KOTRA)
- Taiwan Mold & Die Industry Association (TMDIA)



### **Show Facts**

	Gross Space (sqm)	9,500
فُوْنُ	Exhibitors	271
	Booths	462
	Countries & Regions	19
W <sub>(S)</sub>	Visitors	13,709

Countries & Regions includes:

Australia, Belgium, China, Denmark, Germany, Hong Kong, India, Indonesia, Iran, Japan, Malaysia, New Zealand, Russia, Singapore, South Korea, Taiwan, Thailand, United States and Vietnam.

## A stunning return

The 20<sup>th</sup> Vietnam International Plastics & Rubber Industry Exhibition (VietnamPlas 2022) lowered its curtain on 26<sup>th</sup> of November, 2022 at Saigon Exhibition & Convention Center (SECC) with great success.

This year, the show totally attracted **13,709** trade visitors in 4 days, which is a fascinating result after a 3-year hiatus due to the COVID-19 pandemic.



The latest machinery, product and technology from the entire supply chain.













02. EVENTS

## Opening Ceremony -Guests of Honor

## VietnamPlas Hybrid

#### Bà Nguyễn Vân Nga

General Director, Representative for Vietnam, Ministry of Industry and Trade in HCM City

#### Ông Vũ Xuân Đặng

Deputy Director of Investment and Promotion Center Ministry of Planning and Investment Vietnam

#### Ông Matsumoto Nobuyuki

Chief Representative of JETRO in Ho Chi Minh

#### **Ông Stanley Chang**

Economic Division Director of Taipei Economic & Cultural Office in HCM

#### Ông Calvin Yau

Nominated Executive Committee Member, Singapore Chamber of Commerce Vietnam

#### Ông Đào Phan Long

President of Viet Nam Association of Mechanical Industry (VAMI)

#### Bà Huỳnh Thị Mỹ

General Secretary of Vietnam Plastic Association (VPA)

#### Ông Nguyễn Quốc Anh

President of Ho Chi Minh Rubber Plastic Manufacturer Association (RUPA)

#### Ông Phạm Đăng Khánh

Vice General Director of Vinexad

#### **Bà Judy Wang**

President of Yorkers Trade and Marketing Service Co., Ltd.



## Seminar

Compliance Regulations for Toys and Food

Contact Products Exporting to U.S & E.U Market





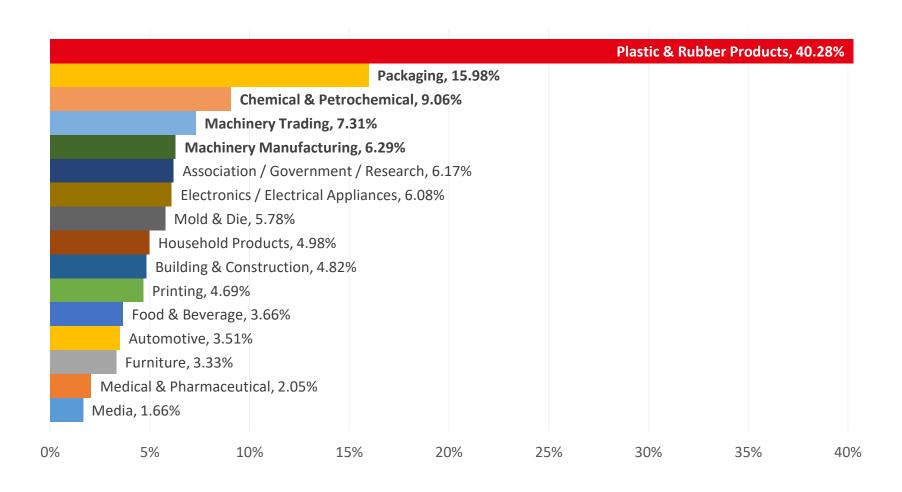




## 03. EXHIBITION FIGURES

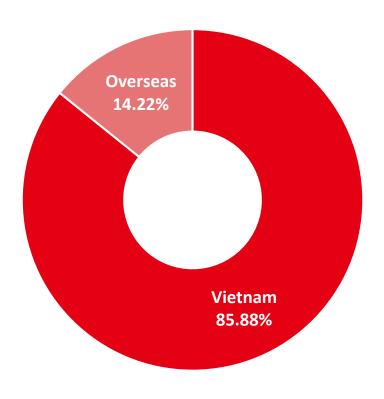


## **Industry of Visitors**





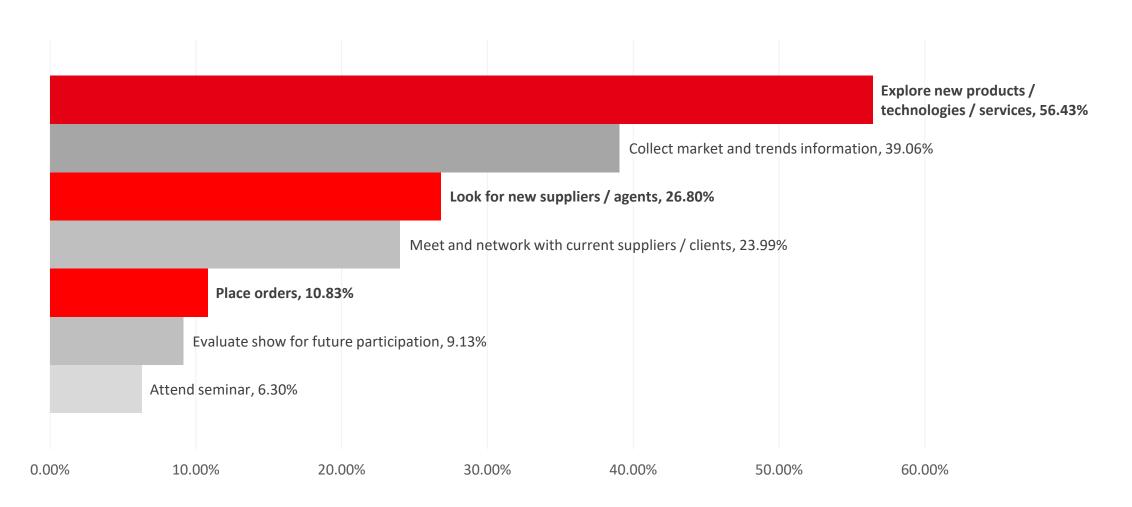
## Country / Region of Visitors



The "Overseas" sector includes: Australia, Bangladesh, Cambodia, China, North Korea, France, Germany, Hong Kong, India, Japan, Malaysia, Philippines, Russia, Singapore, South Korea, Spain, Taiwan, Thailand, United Kingdom and United States.



## Visiting Purpose

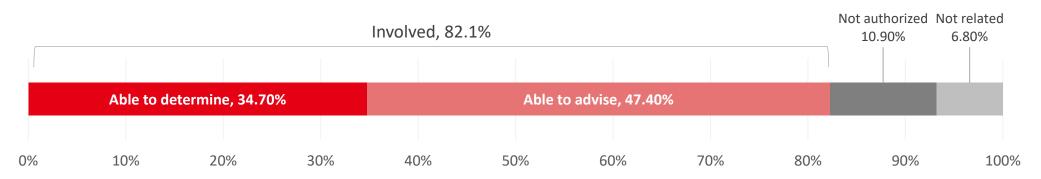




### **Visitor Statistics**

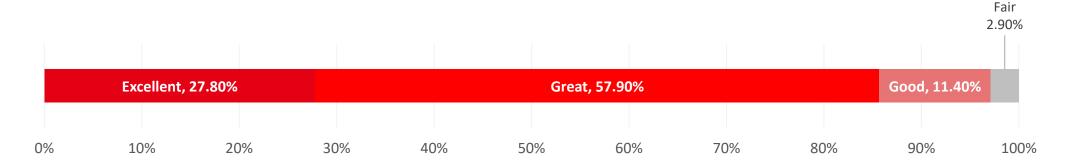
Nov. 23 (Wed.)	Nov. 24 (Thu.)	Nov. 25 (Fri.)	Nov. 26 (Sat.)	Total
4,021	4,456	3,740	1,492	13,709

## **Procurement Authority**





## **Visitor Satisfaction**



## Visitors' Voices

I'm glad that VietnamPlas exhibits more machinery than I expected.

Today I've found the blown film extruder and I think VietnamPlas is quite good. Also, I am very optimistic about the Vietnamese market in the future.

We come here to search for an automated production line. It's good to see a lot of choices. Hope we can get deeper contact to upgrade the production efficiency of our factories.



## Exhibitors' Comment

Randy Yang, Regional Sales Manager POLYSTAR Machinery Co., Ltd.

VietnamPlas is **the most important exhibition** in the plastics and rubber industries in Vietnam. Since POLYSTAR entered the Vietnamese market, we have never been absent.

### Daisy Fu, Asia Pacific Sales Director SIBUR Holding PJSC

We think Vietnam is a growing and promising market. This is the first time we are attending VietnamPlas, VietnamPlas is the biggest exhibition in Vietnam. There are a lot of visitors, we meet some potential clients who want to purchase our products and build a stronger partnership with us.

#### Aron Chao, Sales Director Chen Hsong Machinery Vietnam Company Limited

The reason we come here is that Vietnam is one of the biggest markets for the plastics industry. From this show, we met many customers, no matter our current customers or potential customers.

#### Hà Huệ Loan, CEO Jiangyin Jiade Machinery Co., Ltd.

We've attended VietnamPlas for many years, as the famous supplier, we bring different good products here to promote to our clients. We meet a lot of new customers this time and suppliers, VietnamPlas build the best platform and create a win-win opportunity for us.

#### Dawson Zhao, Sales Manager of Chinese-funded Factory Relocation Guangdong Topstar Technology Co., Ltd.

The effect of attending VietnamPlas is very good. Also, we have **earned recognition from our new and old clients**. This provides a lot of conveniences for us to develop the Vietnamese market in the future.

### S.M. Murali, Director GB BOUCHERIE NV.

Vietnam is a growing market, we've been coming here since 2003 with Chan Chao. Everything is very good to do business here, so that's the reason why we are coming.

The show is very well organized by Chan Chao, and we hope to take part in the future show also.

91/100

Overall Assessment (Exhibitors' Average)

81%

Exhibitors who have reached their targeted buyers

85%

Exhibitors who will attend in 2023

04. SHOW GALLERY









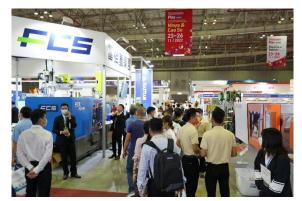




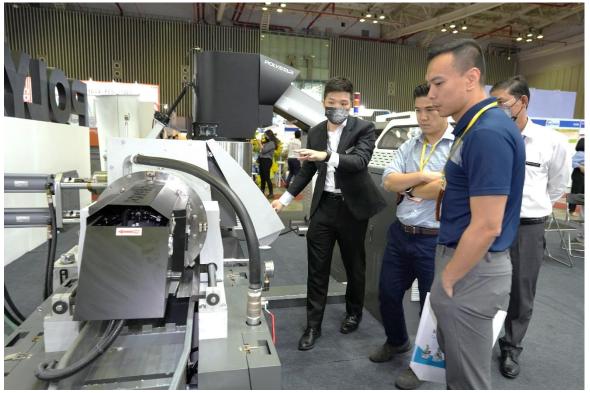


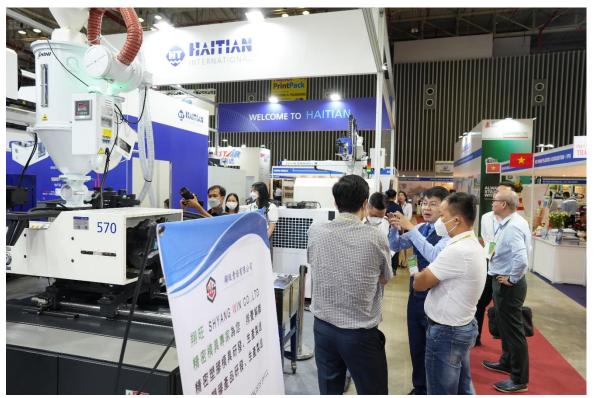






















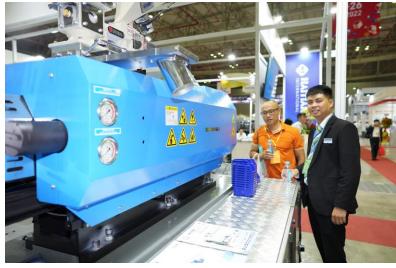


















# VietnamPlas

The 21st Vietnam Int'l Plastics & Rubber Industry Exhibition

18 - 21 October 2023

Saigon Exhibition & Convention Center (SECC)

Ho Chi Minh City, Vietnam

SEE YOU NEXT YEAR