



THE 26th INTERNATIONAL EXHIBITION ON
FOOD & BEVERAGE



THE 26th INTERNATIONAL EXHIBITION ON
FOOD PROCESSING, PACKAGING
TECHNOLOGY & EQUIPMENT



POST SHOW REPORT

2022

www.foodexvietnam.com



Organizer:  **Vinesead** 

Co-organizers:



Sponsors:



Media Sponsors:



KEY FIGURES



Name of Events

The 26th International Exhibition on Food & Beverage
VIETFOOD & BEVERAGE 2022

The 26th International Exhibition on Food Processing,
Packaging Technology in Ho Chi Minh City
PROPACK VIETNAM 2022

Date

11th – 13th August, 2022

Opening Hours

9.00 hr - 17.00 hr

Venue

Saigon Exhibition & Convention Center (SECC)
799 Nguyen Van Linh Str., Tan Phu Ward, 7 Dist, Ho Chi
Minh City, Vietnam

Supports

Ministry of Industry and Trade of Vietnam
Ministry of Agriculture and Rural Development of Vietnam

Organizer

National Trade Fair and Advertising JSC (VINEXAD)

Co-Organizers

Vietnam Beverage, Alcohol & Beer Association (VBA)
Ho Chi Minh City 's Food & Foodstuff Association (FFA)

EXHIBITORS FACTS

BREAKDOWN OF COUNTRIES/ TERRITORIES:

Countries/ Territories	Number of	
	Exhibitors	Booths
Korea	46	46
Greece	4	18
Japan	5	5
Russia	22	9
Poland	13	8
India	16	20
Indonesia	11	8
Singapore	15	5
Romania	6	6
Cambodia	1	1
France	1	2
China	3	5
Malaysia	1	1
Taiwan	1	1
Australia	1	2
USA	1	1
Thailand	1	1
Vietnam	202	261
Total	350	400



400
BOOTHs
of
350
PARTICIPANTS

Coming from **18**

Countries and Territories:

Korea, Greece, Japan, Russia, Poland, India, Indonesia, Singapore, Romania, Cambodia, France, China, Malaysia, Taiwan, Australia, USA, Thailand, Vietnam.

08 National Pavilions:

Korea, Greece, Russia, Poland, Indonesia, India, Singapore, Viet Nam

GENERAL ASSESSMENTS AND REMARKS OF EXHIBITORS

94% of the exhibitors were pleased with services of Organizing Board

82% of the exhibitors are interested in participating in the next VIETFOOD & BEVERAGE – PROPACK VIETNAM 2023

EXHIBITORS FACTS

"Hello and welcome. I am Adrian Gawłowski, Deputy Director of the Export Support Department from National Support Centre for Agriculture from Poland. Today we are very happy because this is the fifth time we participate in Vietfood exhibition in Ho Chi Minh city. And we present our companies under the slogan "Poland tastes good". Today we host 9 companies from different food sectors. We are also very happy that Vietnamese consumers receive Polish foods and they recognize Polish products.

Mr. Adrian Gawłowski

Deputy Director of the Export Support Department National Support Centre for Agriculture from Poland



"Dan On Foods Corporation has participated in Vietfood & Beverage - Propack exhibition for more than 12 years. We feel that this is the largest and most prestigious exhibition, especially in the Vietnamese food industry, attracting a large number of visitors. Here, we have the opportunity to meet other major suppliers and manufacturers from Vietnam and abroad. Through the exhibition, we met the expected partners, introduced our products to customers, expanded the supply network and opened up new cooperation opportunities."

Ms. Luu Bao Hoa

CEO DAN ON FOODS CORPORATION

"We feel very satisfied with this Vietfood exhibition. Firstly, it's the large-scale exhibition and there are more customers here compared to other exhibitions. Participating in this exhibition opens many opportunities for us to find more distributors and clients in Vietnam and helps us promote our products."

Mr. Chae Suk-Ho - General Manager

DOAN GIA TRADE SERVICE IMPORT EXPORT COMPANY LIMITED



"This is our first time participating in Vietfood & Beverage - Propack, and we have met many potential customers visiting our booth and discussing about our technology solutions at this year's exhibition."

Mr. Le Van Thanh Dat - Technical Director

VAS HIGH TECHNOLOGY SOLUTION CORPORATION



VISITORS FACT



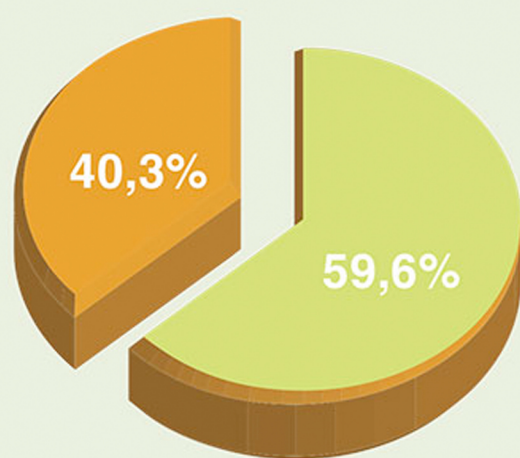
17,109 VISITORS

10,206 TRADE VISITORS

6,903 PUBLIC

Coming from **18**
countries and territories:

Korea, Greece, Japan, Russia,
Poland, India, Indonesia,
Singapore, Romania,
Cambodia, France, China,
Malaysia, Taiwan, Australia,
USA, Thailand, Vietnam.



Trade visitors Public

In which:

- 19%** Retailer / Department Store
- 17%** Importers
- 21%** F&B Manufacturers / Importers / Distributor
- 12%** Hotel / Bar / Restaurant Management
- 31%** Others

HIGHLIGHT ACTIVITIES

SEMINARS:

- ◆ Plenary session «Russia-Vietnam: development prospects of the agricultural products intertrade»
- ◆ Working meeting «Russian agricultural products access to Vietnamese market»
- ◆ Round table «Development of Russian grain products trade in Vietnamese market»
- ◆ Round table «Retail sector of Vietnam and strategies of Russian agricultural products promotion in vietnamese market»
- ◆ Round table «Development potential of Russian meat products supplies to Vietnamese markets»
- ◆ Round table «Horeca sector in Vietnam: cooperation principles in the region»

ACTIVITIES:

- ◆ Trade meetings held by exhibitors group
- ◆ Business matching at booths
- ◆ Korean cooking demonstration event
- ◆ European wine tasting event





SEE YOU AGAIN

SAVE THE DATE

IN HANOI: Nov 09th - 12th, 2022

Nov 08th - 11th, 2023

IN HO CHI MINH CITY: Aug 10th - 12th, 2023

