

Medi pharm VIETNAM EXPO



THE 20TH INTERNATIONAL MEDICAL, HOSPITAL & PHARMACEUTICAL EXHIBITION IN HCMC



POST SHOW REPORT 2022

www.medipharmexpo.com



SUPPORTER:



ORGANIZERS:



OVERSEAS PARTNERS:



KEY FIGURES

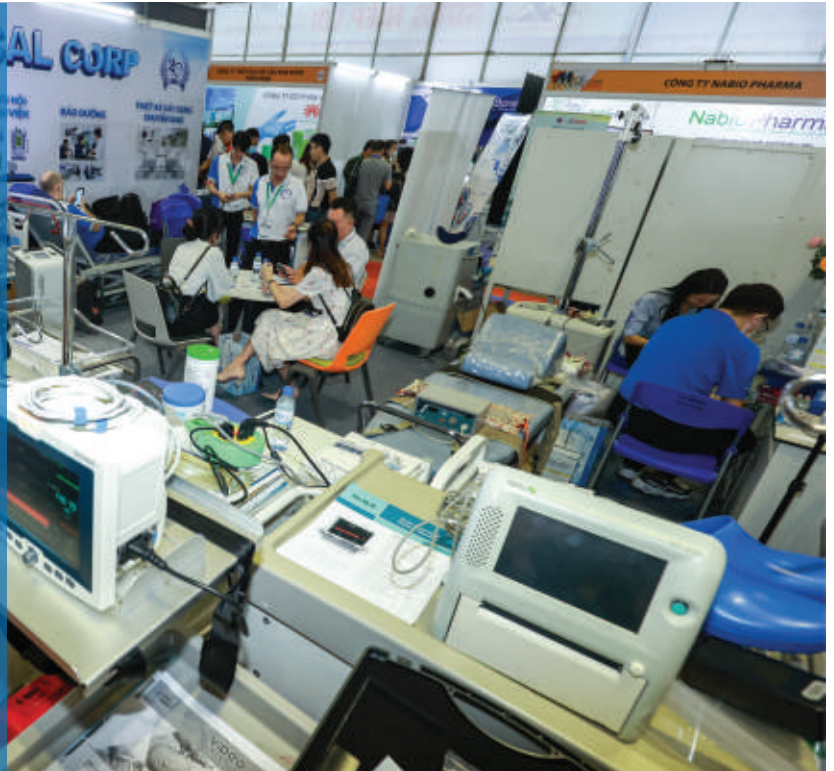


Name	The 20 th International Medical, Hospital and Pharmaceutical Exhibition in Ho Chi Minh City 2022
Venue	Saigon Exhibition & Convention Center (SECC) 799 Nguyen Van Linh Str., Dist. 7, Ho Chi Minh City
Date	11 - 13/08/2022
Working Hours	9:00 am - 5:00 pm
Host	Ministry of Health of Vietnam Ministry of Industry & Trade of Vietnam
Organizer	Vietnam National Trade Fair & Advertising Company (VINEXAD) 9 Dinh Le Str., Hoan Kiem Dist, Hanoi, Vietnam. Tel: +(84 24) 38255546 Email: medipharmexpo@vinexad.com.vn

EXHIBITORS FACTS

320
Booths

260
Participants



from
17 Countries ►
and Territories

Australia, China, France, Germany, India, Japan, Korea, Malaysia, Pakistan, Poland, Russia, Spain, Singapore, Taiwan, Thailand, Turkey, Vietnam

5 national pavilions

Germany, India, Korea,
Malaysia, Turkey

Exhibition area

Local: 5,200 sqm

Overseas: 2,300 sqm

Onsite and potential sales

Onsite > 1,500,000 USD

Potential > 3,000,000 USD

General assessments and remarks of exhibitors

95% of the exhibitors were pleased with services of Organizing Board

97% of the exhibitors were satisfied with participation results

85% of the exhibitors are interested in participating in the next VIETNAM MEDI-PHARM EXPO



EXHIBITORS FACTS

Breakdown of Countries/ Territories

Countries/ Territories	Number of	
	Exhibitors	Booths
Australia	1	2
China	5	6
France	2	3
Germany	6	8
India	38	45
Japan	3	5
Korea	30	32
Malaysia	8	8
Pakistan	5	8
Poland	2	4
Russia	3	3
Singapore	4	6
Spain	1	2
Taiwan	5	5
Turkey	31	43
Thailand	6	6
Vietnam	110	134
Total	260	320



Testimonials

“CMPS is a wholly owned Australian pharmaceutical company. This is the first time we participate in Vietnam Medipharm Expo. But we realize that this is a wonderful business exhibition, great platform to interact, meet new business, to cooperate and give us a reason to come back again.”

Dr. Jeegar Dattani – Australia – Marketing Head – Global Business of CMPS

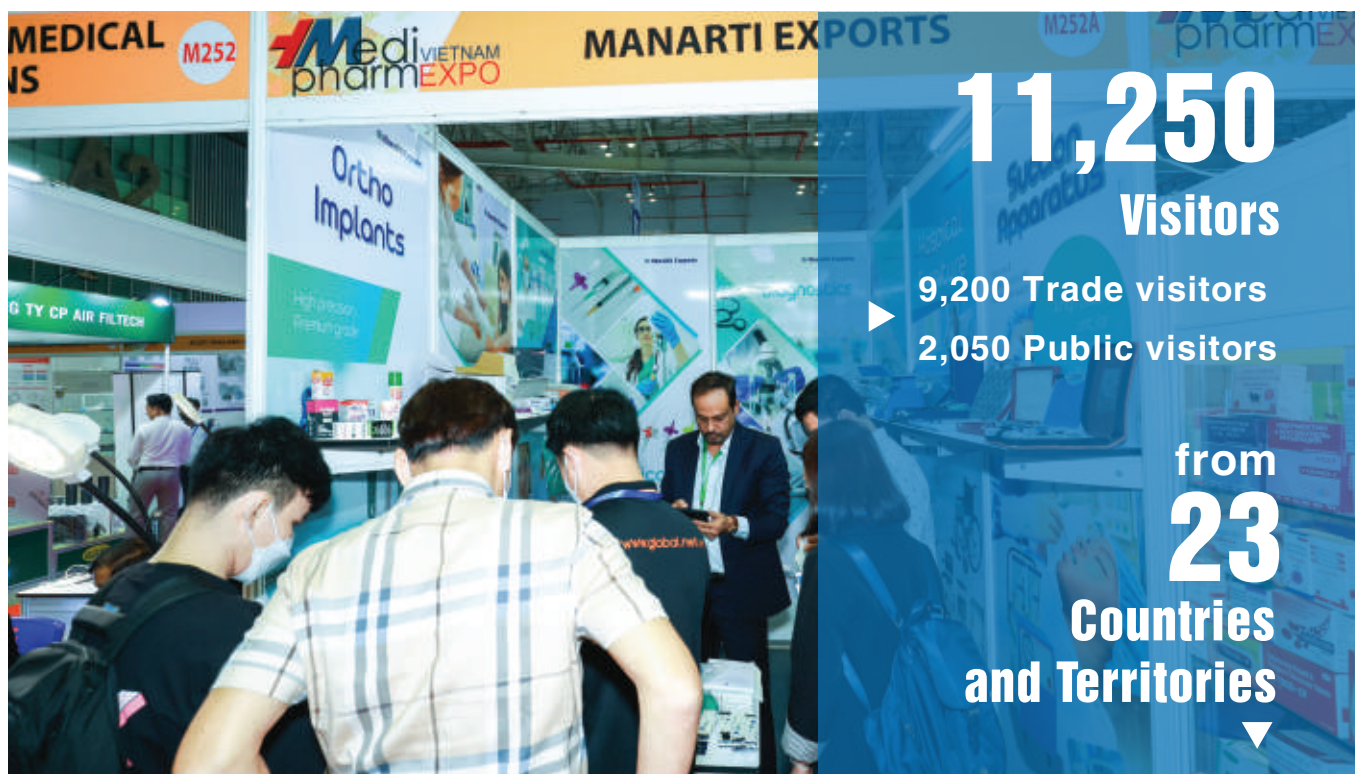


“We realize that the Vietnamese market is very dynamic. A lot of potential customers come to our booth. This is a good opportunity for us to introduce our products to your country and to the world. We hope to achieve good results and we will participate in the next exhibitions again.”

Mr. Johnson Yang – Sales & Marketing Division - Product Manager of Acro Biomedical Co., Ltd (Taiwan)

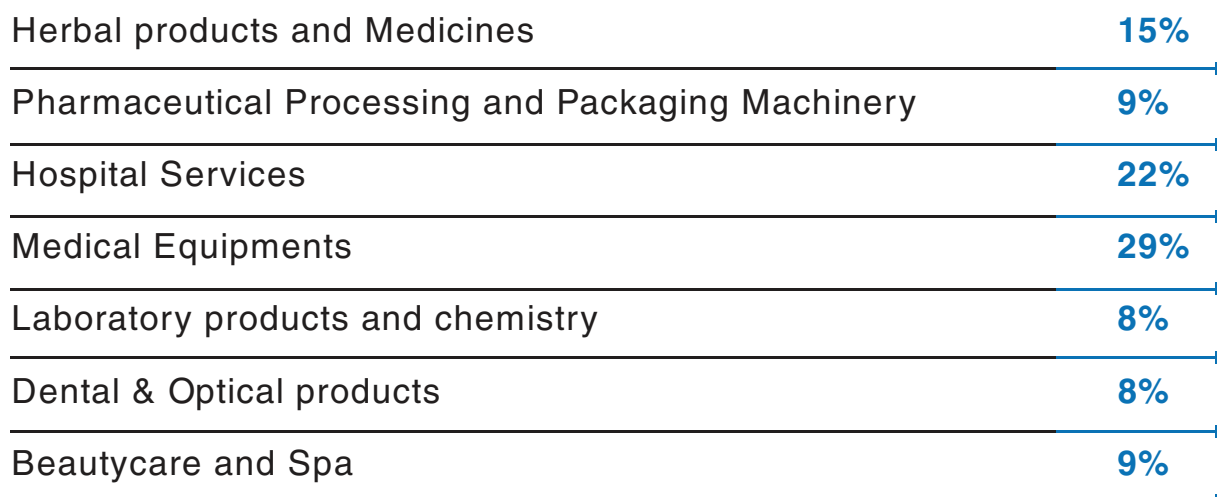


VISITORS FACTS

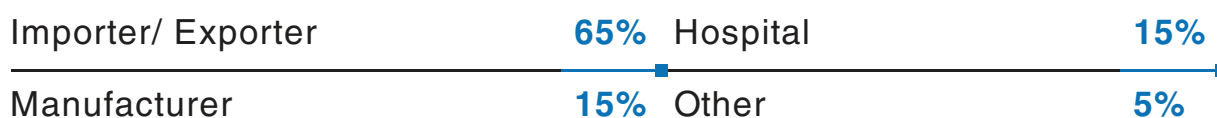


Australia, Bangladesh, China, Cambodia, Czech, France, Germany, Indonesia, Japan, Korea, Laos, New Zealand, Malaysia, Myanmar, Philippines, Pakistan, Poland, Russia, Singapore, Taiwan, Thailand, USA, Vietnam

Visitors' interest



Percentage of visitors' business type



RANGE OF EXHIBITS



Medicines, food supplements



Pharmaceutical manufacturing and packaging machines



Hospital services, furniture and equipments



Laboratory, chemical products



Medical equipments



Beautycare, cosmetic, aesthetic equipments



Healthcare products



Dental and Optical products



Medical tourism

CONFERENCE AND OTHER ACTIVITIES



Seminar:

1. Topic: “Introduction about Probiotics and Beta-glucan ingredients and their importance in the food, drink and pharmaceutical industries.”

Hosts: Vietnam Biochemical Technology JSC (BCC)

2. Topic: “Immunobiotics: An Emerging Perspectives”

Host: CMPS PVT Ltd (Australia)

3. Topic: “3D bioprinting technology for drug testing and disease modeling.”

Host: CelinK Bioprinting AB (Singapore)

4. Topic: “Project that provides VR Clinical Training for Medical Students and Medical Professionals from the top provider in Japan for VR training.”

Host: JOLLY GOOD INC (Japan)

5. Topic: “Vietnam Medical Equipment market & Digital transformation in Health: Solutions and Tools.”

Host: Hochiminh City Medical Equipment Association

Technical Presentations by exhibitors

Business matching at booths

Hospital tour and Medical equipment manufacturing factory visit in Hochiminh City



MEDIA RELEASE: NEWS & ADVERTISEMENTS

Advertising



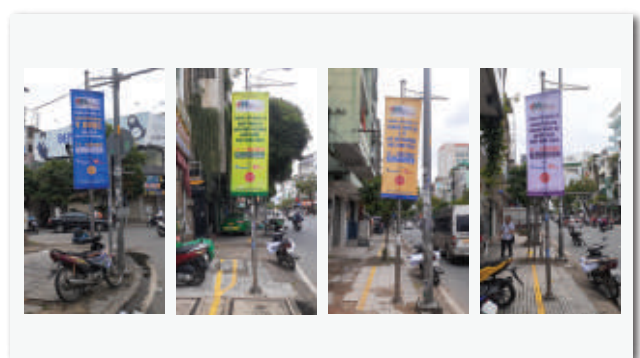
Invitation



E-mail marketing

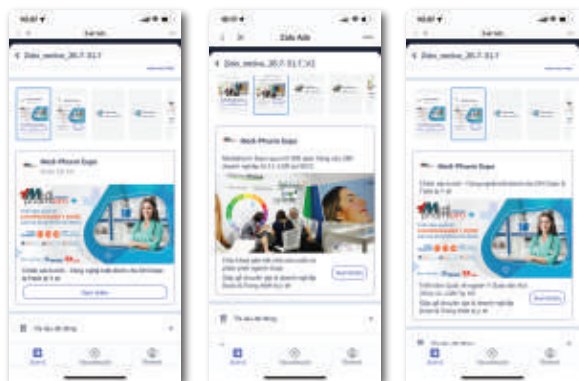


Banroll on Street



MEDIA RELEASE: NEWS & ADVERTISEMENTS

Zalo



Cốc Cốc



Rich media



Media sponsors



Valued partners



PR Campaign



mediVIETNAM **pharmEXPO**

SAVE THE DATE

01 ▶ 03/12/2022

ICE - Hanoi, Vietnam

03 ▶ 05/08/2023

SECC - Ho Chi Minh, Vietnam