Show Report

May
26-28
2022

SMART CITY
ASIA 2022

Organizer

eXPORUM

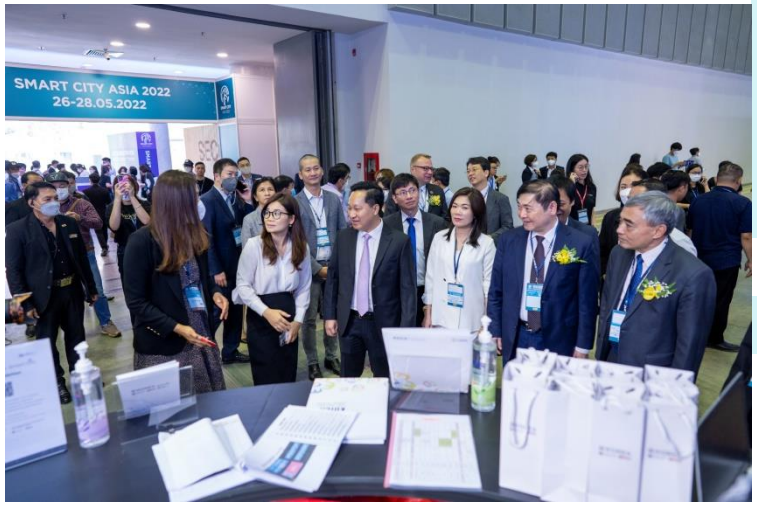
SHAPING THE SMART FUTURE

Smart City Asia - the first integrated smart city technology expo trade show, held in great success and became a notable event in Vietnam Smart Industry

We lead the technology trends and city development revolution

SMART CITY
ASIA 2022

FACTS & FIGURES



SMART CITY ASIA

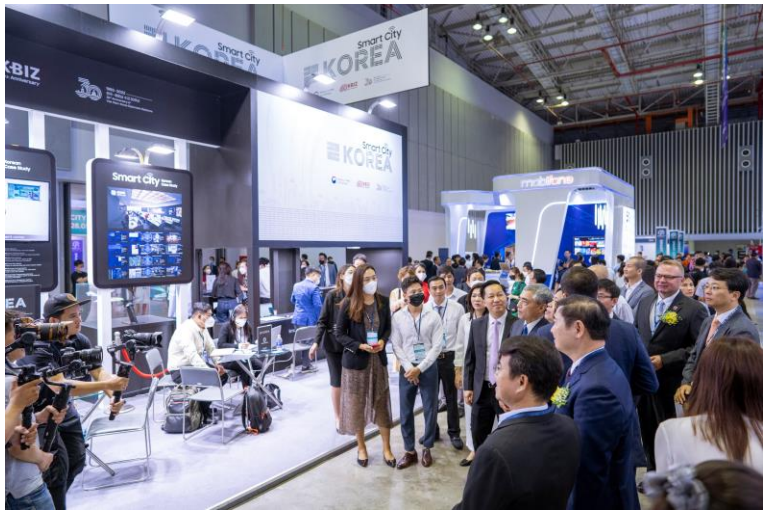
Date	26th(Thu) ~ 28th(Sat), May, 2022
Scale	**4,400** sq.m (Hall A1, SECC)
Host	Ministry of Information and Communications, People's Committee of Ho Chi Minh City
Organizer	Exporum Vietnam Vietnam Digital Communication Association (VDCA)
Supporting Organization	QuangTrung Software City, Ho Chi Minh City Computer Association, ICT Code, Investment Trade Promotion Center, KBIZ
Exhibit Categories	**SMART CITY** • Robotics • 5G & IOT • Blockchain & Security • Fintech • Smart Real Estate • Smart Building / Home • Smart Sensor & Device • Smart Mobility **SECURITY** • CCTV, Sensor, Alarm • Monitor, Central Unit • Display **AI & BIG DATA** • AI Elements & Hardware • AI Application & Service **METAVERSE** • Metaverse Technology & Platform
No. of Exhibitors	**120** exhibitors and **200** booths from **8** countries
No. of Visitors	**9,865** trade visitors
Concurrent Events	• Vietnam National Conference • Business Matching • Korea - Vietnam Smart City Seminar • MOU Signing

EXHIBITOR LIST

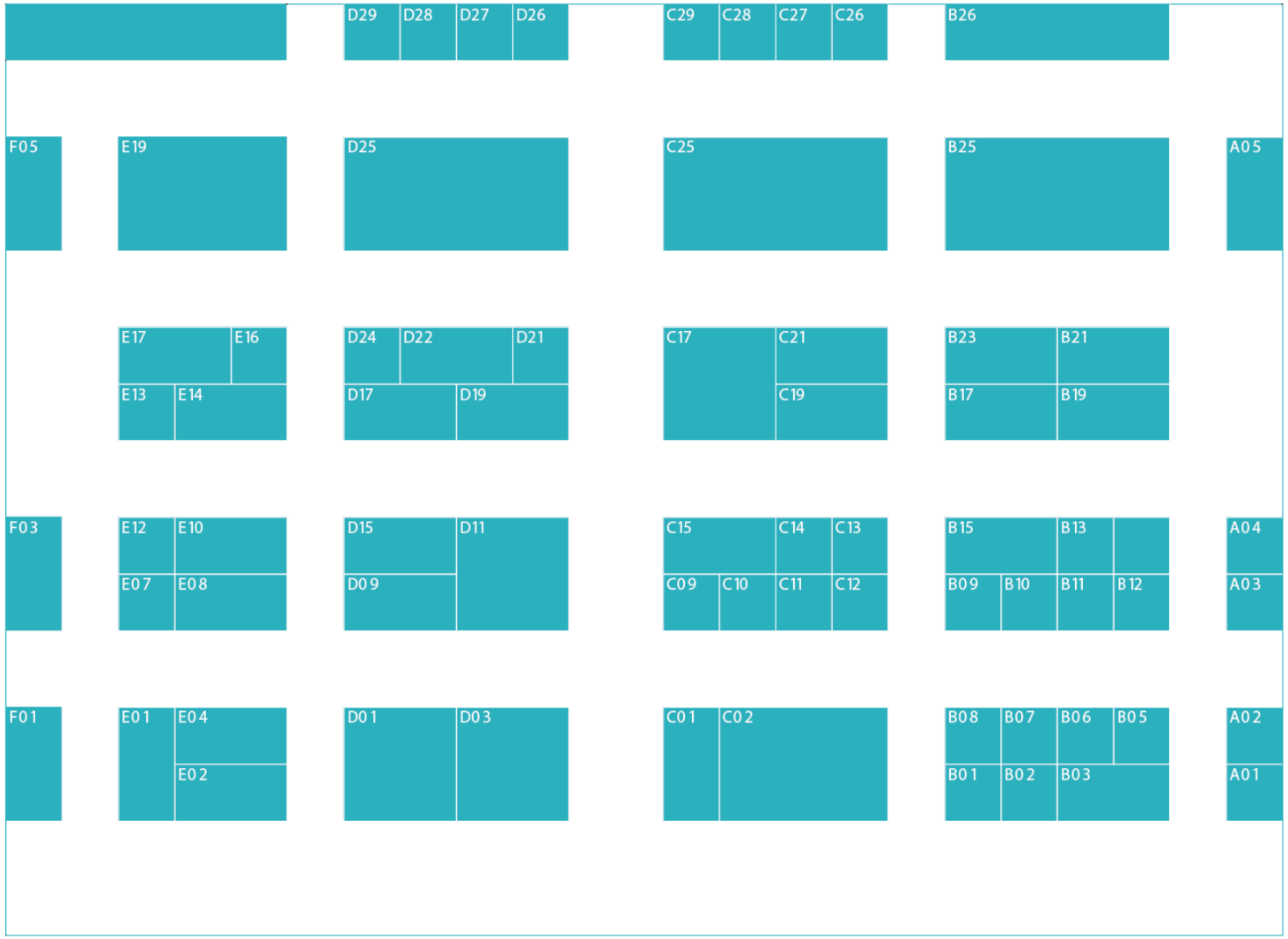
120 Exhibitors from 8 Countries

Booth No.	Company Name
A01	CZECH TRADE
A02	HIVERLAB VIETNAM CO.,LTD
A03	EMBASSY OF FINLAND
A04	KONE VIETNAM CO.,LTD
A05, C27	KING CROWN INFINITY
B01	INFOPLUS CO.,LTD
B02	VINHMS
B03	SHAREWORK CORP
B05	ECCOV
B06	SEP COOPERATIVE
B07	SB SECURITY
B08	TWINNY
B09	PLATFORMBASE CO.,LTD
B10	INCHEON PORT AUTHORITY
B11	MOVEMENTS
B12	INBODY CO., LTD
B13	QUICKOM
B15	GREENFARM ASIA CO.,LTD
B17	UNIWORLD
B21	METACITY
B23	BIZVERSE WOLRD
B25	HPT VIETNAM CORPORATION
B25	SAIGON HI-TECH PARK (SHTP)
B25	SAIGON HI-TECH PARK INCUBATION CENTER (SHTPiC)
B25	VIETNAM CUSTOMER MANAGEMENT SOFTWARE CO. LTD
B25	25 TK TECHNOLOGY INCORPORATION
B25	PYROJECT COMPANY LIMITED
B25	PHENIKAA MAAS TECHNOLOGY JSC
B25	BENKON CORPORATION
B25	CYFEER JOINT STOCK COMPANY
B25	ICT STARTUP ECOSYSTEM (ITP)
B25	THU DUC DIGITAL TECHNOLODY DEVELOPMENT & APPLICATION CLUB (TDAC)
C01	KBIZ MATCHING AREA
C02	CS ENERTECH CO., LTD
C02	DRIVE TECH CO., LTD
C02	DSP CO., LTD.
C02	EASY RIDE CO., LTD
C02	EL ELCTRIC CO., LTD
C02	EMTC CO., LTD
C02	HANSAN SCREW
C02	KOREA FEDERATION OF SMES (KBIZ)
C02	MIRAE E&I CO., LTD
C02	PARK ELECTRONICS CO.,LTD
C02	SPACE EV
C09	WOOKYOUNG INFORMATION TECHNOLOGY
C10	DATASTREAMS
C12	SAENOON INC.
C13	PASECO CO.,LTD
C14	TLE
C15	WATA INC
C17	DAHUA TECHNOLOGY VIETNAM
C19	QUANG DUNG TEK
C21	IHOUZZ TECHNOLOGY JSC
C25	THU DUC CITY
C26	VXPERIA TRADING JSC
C29	EZ CONSULTANT COMPANY LIMITED
D01	FPT CORPORATION
D04	MOBIFONE
D09	DAVITEQ TECHNOLOGIES INC
D11	HIKVISION VIETNAM
D15	MISA JSC
D17	DELSON TECHNOLOGY COMPANY LIMITED
D19	SOWELL VIETNAM CO.,LTD
D21	LY LIGHTING CO.,LTD
D22	HIEP LUC ELECTRICAL TECHNOLOGY CO., LTD
D24	CHINA ECOTEK VIETNAM COMPANY LIMITED
D25	QUANG TRUNG SOFTWARE CITY (QTSC)
D25	VNPT HO CHI MINH CITY
D25	VIETTEL GROUP CORPORATION
D25	HO CHI MINH CITY INFORMATION SECURITY SERVICE JSC (HISSC)
D25	STAR GLOBAL 3D
D25	ICT STARTUP ECOSYSTEM (ITP)
E01	OLLI TECHNOLOGY JSC
E02	ACIS SMARTHOME
E04	ABIVIN
E07	AIR CITY VIETNAM CO.,LTD
E08	VIRSPATIAL TECHNOLOGIES
E10	VISCO JSC
E12	FORBES
E13	LIGHT JSC
E14	UNICLOUD
E16	NAMSON SMARTID
E17	WMC CENTRAL KITCHEN
E19	INNOVATION HUB PTE.LTD
F01	BA RIA - VUNG TAU CENTRE OF ENVIRONMENTAL TECHNOLOGY
F03	EUROSTELLA CO.,LTD

FLOOR PLAN

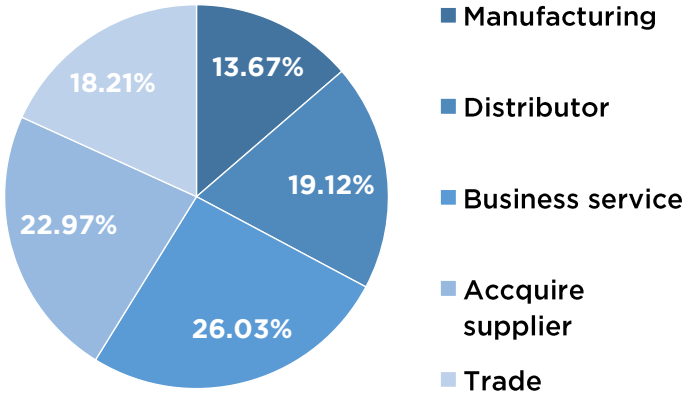


Hall A1



VISITORS ANALYSIS

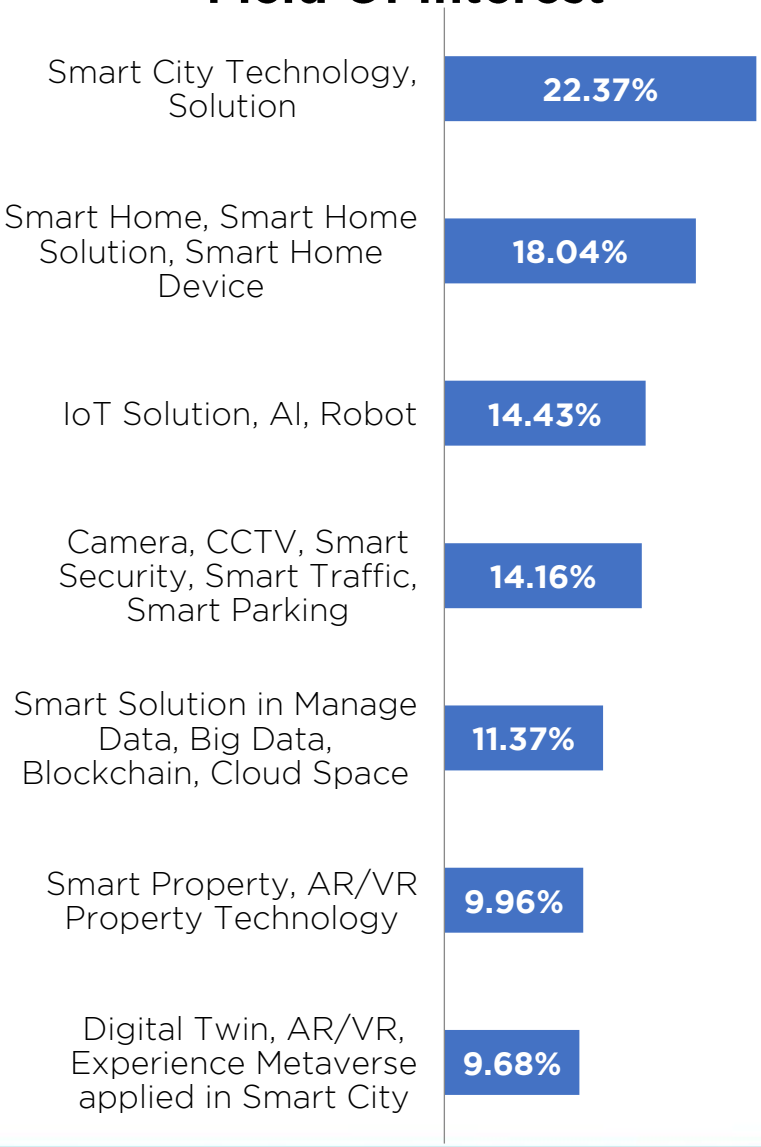
Company Classification



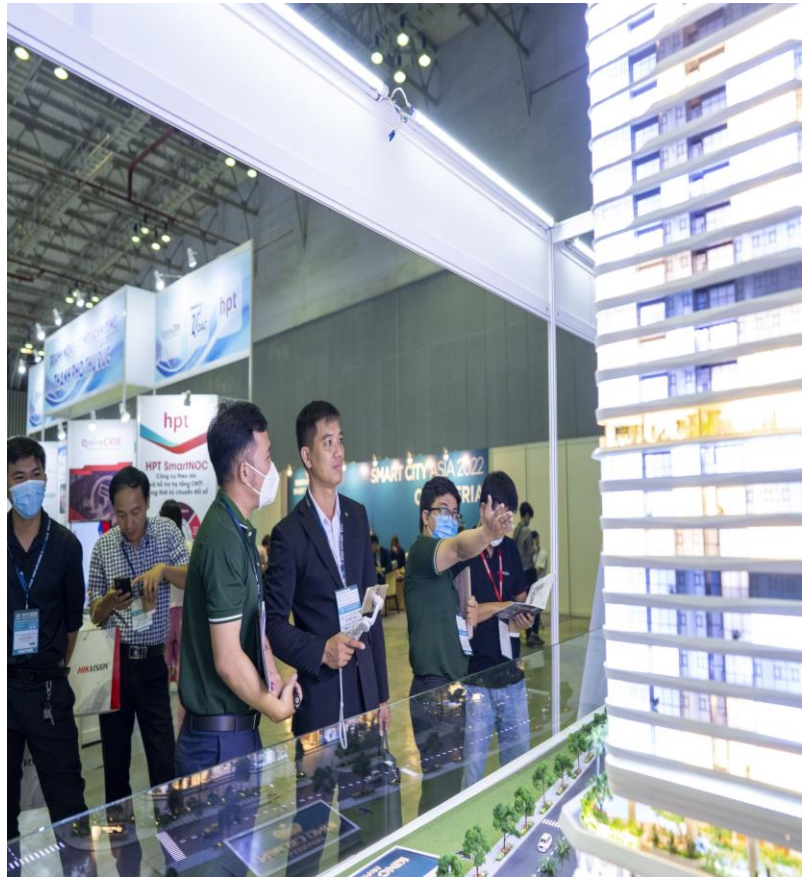
Top Visitors

Vingroup	Hoa Binh Construction
Viettel Asset	Keppel Land
Novaland	CEN Group
Nam Long	Dat Xanh Group

Field Of Interest



EXHIBITOR ANALYSIS



Products Sectors	
Smart City Solutions	30%
Smart Home	28%
AI, Big Data, Blockchain	22%
Metaverse in Smart City	12%
Others	8%

International Exhibitors	
Vietnam	Finland
Korea	Japan
China	Taiwan
Singapore	Malaysia

Major Exhibitors	
Korea Pavilion	Viettel
MobiFone	VNPT
HIK Vision	FPT
Dahua	Thu Duc City
Virspatial	Unicloud
SHTP	Kone
QTSC	HISSC
Visco	Aura Smart Home
Platform Base	Twinny

HIKVISION® mobifone alhua TECHNOLOGY VIRSPATIAL FPT Smart Home

HIGHLIGHT EXHIBITOR

Thu Duc City **C25**

VIP Tour

Conference

Roundtable session

"Smart City Asia totally reached Thu Duc city expectation in scale, participants, visitors and conference program. This exhibition is very valuable for enterprises including Government Agencies who want to show up the projects and new technologies."

Thu Duc City – Towards A Smart City

Introduce to domestic and international attendee technology products - solutions for smart cities of units, businesses, solution groups of public lighting technology, equipment for construction and smart building management, security - safety system in smart city ecosystem, technology application solutions in smart production management, smart education, smart home, entertainment solutions. Smart environmental treatment solution, smart tree monitoring system....

Korea Pavilion (KBIZ=KOSMEs) C01

VIP Tour

Korea – Vietnam Smart City Seminar

Business Matching

"With the buyers who visited and had meeting with our booth – especially the partnership with Vingroup is very valuable to our members. We will participate Smart City Asia in the upcoming years."

Korea Federation of SMEs

"We have found that SMEs of Korean Enterprises in Smart Building, Smart Home, Green Energy have very good chance in Vietnam Smart City development.

Many partnerships have been established during Smart City Asia event period."

HIGHLIGHT EXHIBITOR

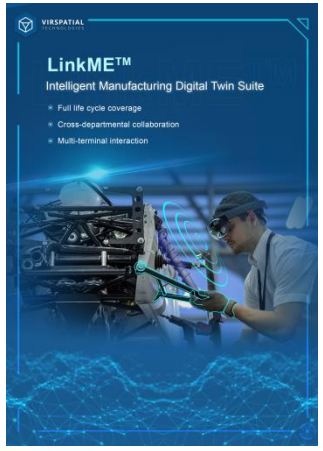
HIKVISION	D11
Sponsor	
Roundtable Session	
Conference Keynote Speaker	
Biz Matching	

"HIK Vision is satisfied with the expo result, a lot of visitors attended our booth and we can say that we had good result"

HIKVISION@SMARTCITYASIA

- **To explore** innovative ways to better perceive and understand the world
- **To empower** vision for decision-makers and practitioners, and work together
- **To enhance** safety and advance sustainable development around the world.

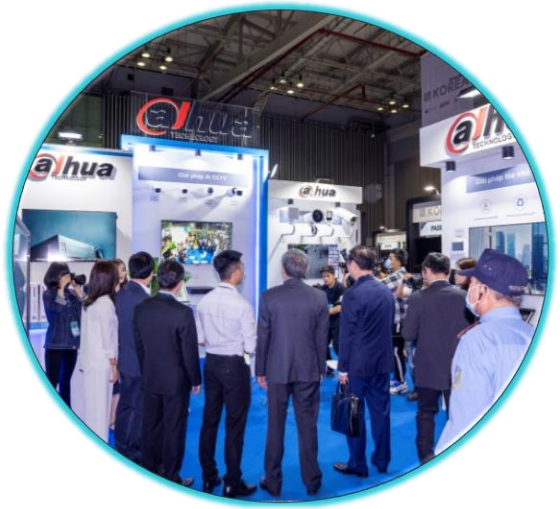
Virspatial Products/Solutions



Virspatial Technologies	E08
Sponsorship	Roundtable session
Conference	Biz Matching

"We are proud to announce that SMART CITY ASIA 2022 has been a successful exhibition for Team #Virspatial! Definitely looking at great opportunities and future collaborations with many local enterprises and international business groups in Vietnam."

HIGHLIGHT EXHIBITOR



Dahua Technology	C17
Sponsors	
Conference Keynote Speaker	
Biz Matching	
"We are happy with the exhibition result - a very professional event by Exporum"	

Dahua Techonology

Dahua Technology is a world-leading video-centric smart IoT solution and service provider. Committed to its mission of "enabling a safer society and smarter living," Dahua Technology offers end-to-end security solutions, systems, and services to create value for city operations, corporate management, and consumers

MobiFone Introduce New Products @SMARTCITYASIA

MobiFone	D04
Sponsorship	
Conference	
Roundtable Session	
Biz Matching	
"Conference program and expo are really well-organized by Exporum, we are very satisfied with the result"	

HIGHLIGHT EXHIBITOR

Unicloud **E14**

Product Showcase

*"**Unicloud left a "mark" with many attendees with smart products and solutions on display at Smart City Asia"***

Unicloud Core Products

UniVR is a virtual reality application that has been developed and used in a variety of industries including Sales & Marketing, Education, Entertainment, Sports, Tourism, and, most notably, it delivers a high level of efficiency to many real estate projects. Customers will have lively and valuable experiences thanks to the seamless integration of UniVR Mobile and UniVR Touch."

Smart Teller Machine (STM) technology provides a new generation of digital banking experience. Unicloud Group is now the only firm in Vietnam building STM machines capable of completely supporting bank services. The system has received EMV L2 certification, allowing it to totally replace conventional counters while achieving the ""Fast - Smart - Reliable"" requirements."

FPT Smart Home Products

Possessing an outstanding technology platform from **FPT Corporation** and **FPT Telecom, FPT Smart Home** has come up with preeminent solutions for smart homes: lighting solutions; control solutions; security solutions; TV solutions.

FPT Smart Home **D01**

Conference Keynote Speaker

Roundtable Session

Product Demo

"Our booth attracted many visitors come and experience our demo, a good chance to introduce our solutions to partners and potential customers."

HIGHLIGHT VISITORS

Vinhome (Vingroup)		
Smart City Block Director of Product Development Institute	Director of the Center for Project Management	Director of Product Development Center
Director of Smart City Center	Manager	Experts

"We're having big project from 5.000 – 10.000 hectares and planning to build our own Smart City there. So we are looking for the suppliers in products, tech and solutions from all enterprises"

Vinhome

Viettel

"Smart City Asia is a promising platform for business matching, extending the relationship and partnership in Smart industry"

Viettel Corporation		
Vice Director of Vietnam Cyberbot	Director – Viettel Asset Management	Director of Product Development Center
Director of Viettel Solutions	Project Manager – Viettel Construction	Experts

NATIONAL CONFERENCE

Participants: Government Agencies
(Speaker) Sponsors
Experts

Participants: Government Agencies
(Audience) Enterprises
Media Reporters
Cities Leaders
Buyers
Visitors

Program Keynote Speak
Roundtable Discussion

BUILDING A SMART CITY

Date	26th(Thu), May, 2022
Time	9:00 - 11:30
Venue	SECC
Theme	Session I: Building and Developing Foundations for Smart Cities Suitable for Vietnam | Mr. David Chua - Chairman of Smart City Network Session II: Smart City Model | Assoc. Prof. Dr. Nguyen Van Thanh - Former Deputy Minister of Public Security, Vice Chairman of the Central Theoretical Council Session III: Smart City Safety | Ms. Lucy Nguyen - Industry Sales Manager- HIK Vision CTY Session IV: Creating Modern Life With Smart Building Solutions | Anna Phan- Country Industrial Sales Manager - Dahua . Co., Ltd Session V: IoT Application For Community Health Solutions In Smart City | Hoa Nguyen - CEO Aura IoT Sollutions
Organizer	Exporum Vietnam

Main Speaker

David Chua
Chairman of Smart City Network

Assoc. Prof. Dr. Nguyen Van Thanh
Former Deputy Minister of Public Security

Ms. Lucy Nguyen
Industry Sales Manager

Ms. Anna Phan
Country Industrial Sales Manager

Mr. Hoa Nguyen
CEO Aura IoT Sollutions

SECURITY, SAFETY, CONFIDENTIALITY

Date	26th(Thu), May, 2022
Time	13:00 - 16:30
Venue	SECC
Theme	Session I: Safety and Security in the Era of Digital Transformation and Smart City Building | Assoc. Dr. Nguyen Van Thanh Session II: Security Solutions - Safety for CCTV Systems | Bosch Viet Nam Session III: Security – Confidentiality | F-Secure - Finland (Online – Pre-Record Video clip) Session IV: Digital signature, timestamp application for transactions in a secure digital environment | Mr. Hoang Nguyen Van – Chairman of the Board of Directors of Savis Technology Company Session V: Mobifone - Role in National Digital Transformation | Mr. Dang Trieu Duong - Sales Manager of Mobifone IT Center Session VI: FPT Smart Home - From Smart Home to Smart Life | Mr. Le Trong Duc, CTO, FPT Play
Organizer	Exporum Vietnam

Main Speaker

Assoc. Prof.
Dr. Nguyen Van Thanh
Former Deputy
Minister of Public Security

Mr. Hoang Nguyen Van
Chairman of the Board of Directors of
Savis Technology Company

Mr. Nguyen Le Tuan Anh
Director of Management and
Market Development
Bosch Vietnam

Mr. Dang Trieu Duong
Sales Manager of Mobifone IT Center

Mr. Le Trong Duc
CTO, FPT Play

THU DUC CITY - TOWARDS A SMART CITY

Date	27th(Fri), May, 2022
Time	08:30 - 12:30
Venue	SECC
Theme	Keynote 1: The current state and direction of Thu Duc City's planning and growth | People's Committee of Ho Chi Minh City Keynote 2: Co-creating Future of Connection for Smart & Sustainable Cities | Mr. Bas Degelling, Managing Director, KONE VIETNAM Session I: Flood prevention solutions for countries all over the world | Mr. Do Cong Nguyen - Adviser Consulate General of the United Kingdom of Great Britain and Northern Ireland Session II: Digital Twin application in the problem: Planning, Monitoring and Management of infrastructure of Thu Duc City | Mr. David Chua - Chairman of Visco and Mr. Khoa Thanh Session III: Digital Transformation and Smart Cities: Information Security | Mr. Le Minh Tuan – Deputy general Director of HISSC
Organizer	Exporum Vietnam

Main Speaker

Mr. Hoang Tung
Chairman of
Thu Duc City
People's Committee

Mr. Bas Degelling
Managing Director
Kone Vietnam

Mr. Khoa Thanh
Immersive Digital Solution
Division Manager - Visco

David Chua
Chairman of Smart City Network

Mr. Le Minh Tuan
Deputy general
Director of HISSC

METAVERSE AND APPLICATIONS IN SMART CITY

Main Speaker

Mr. Pham Quoc Hoan
Deputy Director of the National Center for Electronic Attestation

Mr Eric Liu Founder/CTO Virspatial Technologies

Mr. Truong Gia Bao
Chairman of Digital Transformation Group

Assoc. Prof. Dr. Hoang Huu Hanh
Chairman - VIDTI

Date	27th(Fri), May, 2022
Time	13:00 - 16:30
Venue	SECC
Theme	Session I: Development Trends, Challenges, Opportunities and Some Proposals for Vietnam | Mr. Pham Quoc Hoan – Deputy Director of the National Center for Electronic Attestation Session II: Metaverse - The Future Of Internet | Mr. Bui Sy Nguyen – Founder and CEO of Metacity Session III: Metaverse Virtual World But Real Value | Mr. Truong Gia Bao – Chairman of Digital Transformation Group Session IV: Development Trends of Metaverse Oriented Travel Services | Assoc. Prof. Dr. Hoang Huu Hanh - Chairman of the Scientific Council of Vietnam Institute of Digital Transformation and Innovation (VIDTI) Session V: Enterprise Metaverse | Mr Eric Liu – Founder/CTO Virspatial Technologies Session VI: Developing Metaverse Platforms And Infrastructure In The Era "Internet Of Value" | Daika Ginza - President and CEO of Uniworld Session VII: Metaverse Applications in Business (Real Estate, Entertainment and Education) | PhD. Trinh Cong Duy – Founder and CEO of Bizverse World
Organizer	Exporum Vietnam

Mr. Bui Sy Nguyen
Founder and CEO of Metacity

Daika Ginza
President and CEO of Uniworld

PhD. Trinh Cong Duy – Founder and CEO of Bizverse World

SEMINAR PROGRAM

Participants: Government Agencies
(Speaker) Sponsors
Experts

Participants: Government Agencies
(Audience) Enterprises
Media Reporters
Cities Leaders
Buyers
Visitors

Program Keynote Speak
Roundtable Discussion

MOU SIGNING CEREMONY

COOPERATION FOR STRENGTHEN EXPORTING SMES TO VIETNAM

- Date: 26th (Thu) May, 2022
- Host: KBIZ
- Participants: Korea Federation of SMEs (KBIZ), The Korean Commercial Arbitration Board (KCAB), Korea Trade Insurance Corporation (KSURE)

DIGITAL TRANSFORMATION SUPPORT FOR THU DUC CITY

- Date: 27th (Fri) May, 2022
- Host: Thu Duc City
- Participants: Thu Duc City, Ho Chi Minh City, Ho Chi Minh Computer Association

BUSINESS MATCHING

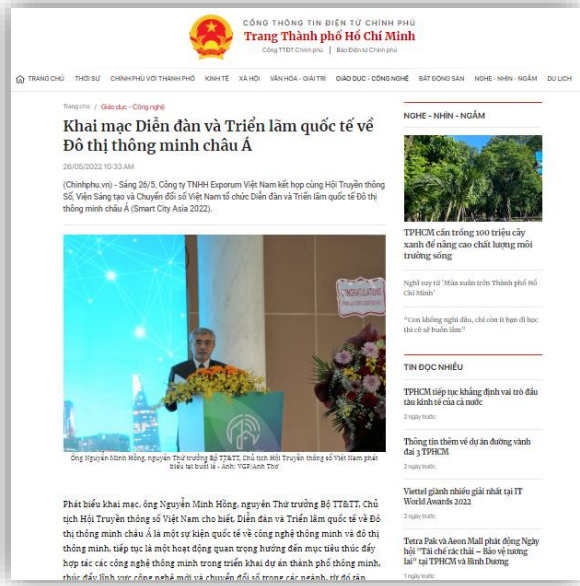
- No. of meeting conducted: over 3,000 direct meetings

O2O HYBRID BUSINESS MATCHING

- No. of meeting conducted: over 200 meetings

ADVERTISING (ONLINE)

Over **150** press release on domestic online news platform and around **50** international media covered the event.



ONLINE & SOCIAL MEDIA

We helped our exhibitors and participants to reach more than **80.000** e-newsletter and **10.000.000** impressions on SNS, website

ONLINE & SOCIAL MEDIA

We helped our exhibitors and participants to reach more than [...] through our e-newsletter and over **20.000.000** impressions on SNS.

PRINTINGS & CONSTRUCTION

We exposed our concept and information to public and industrial people through official invitation, street banners, SMS texts... to make sure the visitors get the information in mind.

APRIL
19-21
2023

SEE YOU AT

SMART CITY
ASIA 2023

SHAPING THE SMART FUTURE