

# **SHOW REPORT**

### **Show Overview**

- Exhibition Title Vietnam Int'l Cafe Show 2019 (Cafe Show Vietnam 2019)
- Date 2(Thu) 4(Sat) May, 2019
- **Venue**Saigon Exhibition & Convention Center (SECC), Ho Chi Minh City
- Organizer **X** exporum

Sponsoring Organization
Agro Processing and Market Development Authority Ministry of Agriculture and Rural Development (AGROTRADE)
Vietnam Offee & Cocoa Association (VICOFA)
Vietnam Dairy Association (VDA)
Embassy of Colombia in Vietnam
Embassy of Peru in Vietnam

Event Sponsor





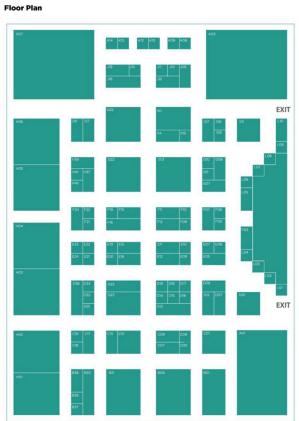












### ENTRANCE

## Show Result

2. Visitor record

1. Record

234 Exhibitors from 16 Countries 28,965 Visitors from 17 Countries

PERCENTAGE OF VISITOR 60% ■ Visitor Buyer

2018

# COMPANY CLASSIFICATION

- Restaurant-Cafe Owner ■ Trading

2017

- Franchise shop ■ Others

2019

- Hospitality Service ■ Government
- Researching/Education

Media Sponsor

coffee tai PERFECT ASIAN HOTEL COFFEE TV C

















Exhibit Category
 Coffee, Tea, Beverage, Bakery, Whole & Roasted Bean, Dessert, Chocolate, Ice-cream,
 Gelato, Machine & Equipment, Raw Material, Franchise & Start-up, Barista Education
 & Training

Visitor Category

Public Premises
Cafe, Bars, Catering Chains, Hotel, Restaurants, Dessert Shops, Bakeries, Franchising
Distribution
Chain
Cafee Producer, Import/Export, Wholesalers, Dealers/Retailers, Purchase Groups

Show Result
 Scale: \$94 Booths, 8,800sqm
 Exhibitors: \$234 Exhibitors from 16 Countries
 (Countries: Vietnam, Korea, China, Taiwan, Colombia, Peru, Italy, Japan, Singapore, Switzerland, New Zealand, Thailand, Germany, South Africa, U.S.A, Australia )
 Visitors: 28,965 Visitors from 17 Countries

Major Exhibitors











MILKLAB





















































### 3. Photo Review



Hall Entrance Gate Registration Counter