

Result From 2020

- **Exhibition:** COFFEE PAVILION 2020
- **Organizer:** Coex - Vinexad
- **Exhibition date:** December 17 - 19, 2020
- **Exhibition venue:** SECC - 799 Nguyen Van Linh St, D.7, HCMC
- **Co-located show:** Vietnam Int'l Retailtech & Franchise Show



60
Brands



117
Booths



12,859
Visitors

Training Class



678

Pre-Register



2000

Attendees



>3000

Gifts were given to visitors

Exhibitors Feedback



Ms. Yen Tran

Marketing Manager
ASIA CUBES LTD., CO

I was really surprised because the number of attendees was higher than expected. At my booth, I saw awesome customers, who came to learn about products and services.

The organizers hosted the event very well, and the marketing programs attracted many visitors. We will definitely participate in the exhibition next year



Ms. Chu Hol

Sales Manager
TAN NHAT HUONG

Actually this year, our company planned to participate in exhibitions, but most of them were canceled. At the end of the year, the economic got better. We have displayed new products that we also want to introduce to target customers. At first, it was very surprising, I thought that the exhibition will attract fewer visitors due to the influence of covid-19. However, unexpected there were so many people attending



Ms. Van Lam

Marketing Manager
OLAM VIETNAM

We realized, at the present HCMC controls the pandemic very well. And this is the first time that OLAM launches its products to the market, so this is a great opportunity to meet and expand potential customers. It was quite surprising because I thought there would be a decrease in the number of visitors, but after 3 days, the number of visitors was surprisingly large, exceeding the initial expectation. We are satisfied with the result of the exhibition