



THE 23RD INTERNATIONAL EXHIBITION ON FOOD & BEVERAGE



THE 23RD INTERNATIONAL EXHIBITION ON FOOD PROCESSING, PACKAGING TECHNOLOGY & EQUIPMENT

POST SHOW REPORT 2019

www.foodexvietnam.com



Organizer: **Vinesad**
www.vinesad.com.vn

Sponsors: **SABECO** **HABECO** **Coca-Cola** **Number 1** **SAGOTA**

Co-organizers: **FFA**

Media Sponsors: **Kinh tế** **LTV** **LTV Ngay May** **Viet Nam News** **bizhub** **VINANET** **industry sourcing** **Asia Food Tech** **Food & Beverage Online** **Food Packaging**



KEY FIGURES



Name of Events

The 23rd International Exhibition on Food & Beverage
VIETFOOD & BEVERAGE 2019

The 23rd International Exhibition on Food Processing,
Packaging Technology in Ho Chi Minh City
PROPACK VIETNAM 2019

Date

7th – 10th August, 2019

Opening Hours

9.00 hr - 17.00 hr

Venue

Saigon Exhibition & Convention Center (SECC)
799 Nguyen Van Linh Str., Tan Phu Ward, 7 Dist, Ho Chi
Minh City, Vietnam

Supports

Ministry of Industry and Trade of Vietnam
Ministry of Agriculture and Rural Development of Vietnam

Organizer

National Trade Fair and Advertising JSC (VINEXAD)

Co-Organizers

Vietnam Beverage, Alcohol & Beer Association (VBA)
Ho Chi Minh City 's Food & Foodstuff Association (FFA)

EXHIBITORS FACTS

BREAKDOWN OF COUNTRIES/ TERRITORIES:

Countries/ Territories	Number of	
	Exhibitors	Booths
China	95	102
Czech	4	5
Denmark	3	3
Hongkong	5	5
India	60	73
Indonesia	8	8
Iran	1	2
Italia	1	1
Japan	3	3
Korea	109	104
Malaysia	8	12
Poland	15	15
Russia	6	6
Singapore	3	5
Taiwan	21	25
Thailand	6	20
Vietnam	202	261
Total	550	650



650
BOOTHS

of
550
PARTICIPANTS

Coming from **17**

Countries and Territories:

China, Czech, Denmark, Hongkong, India, Indonesia, Iran, Italia, Japan, Korea, Malaysia, Poland, Russia, Singapore, Thailand, Taiwan, Vietnam

08 National Pavilions:

India, Italia, Poland, Taiwan, Korea, Thailand, China and Vietnam

GENERAL ASSESSMENTS AND REMARKS OF EXHIBITORS

94% of the exhibitors were pleased with services of Organizing Board

82% of the exhibitors are interested in participating in the next VIETFOOD & BEVERAGE – PROPACK VIETNAM 2020

EXHIBITORS FACTS

TESTIMONIALS:

"We are Foods by Ann, we are the biggest manufacture of healthy food in Poland, all of our products are 100% natural, sugar free, healthy and I think Vietnamese should try it.

Vietfood & Beverage - Propack is very nice , very busy, lot of companies from Vietnam, from Korea, from different countries.

We have found distributors and business partners for long term corporation to build our products in Vietnam in this exhibition."

Mr. Marcin Klimkiewicz - Head of Export Department
HPBA Group sp. z o. o. sp. k.



"Our company is Korean company, manufacture and distributor. We main produce frozen fruit and frozen corndog, premade food ready to cook. I hope our product are the best enough. We are expert product in Korea but beside that we want to spread our product to the world and the first country we choose in Vietnam.

I am very happy that Vietnamese consumers really love our products even though it is the first time we introduce them in Vietnam.

The exhibition opens so many opportunities for us to find distributors and manufacturers so that we can quickly launch our products to the Vietnamese market in the future."

Mr. Jong-Wan, Kim – Deputy General Manager
Wooyang Frozen Foods Co., Ltd



"Hi! I'm Nam, the Marketing Manager from HOANG ANH Flavors and Food Ingredients.

This is the third time Hoang Anh has participated in the exhibition. After 2 days attended, we know this is a big and prestigious exhibition, especially in food and beverage industry in Viet Nam. We have an opportunity to meet other major manufactures from Vietnam and aboard. Beside that, during the exhibition, there are some partners from aboard have come to visit and get to know about us. Through the exhibition, we have the opportunity to meet each other and also develop a chance of getting new corporations."

Mr. Nguyen Ngoc Hoang Nam – Marketing Manager
HOANG ANH Flavors and Food Ingredients



"My name is Phan Thi My Lan, I am the director of Tan Bach Dat company. Our company has participated in the exhibition in 8 years. Our company specializes in importing and distributing packaging machines for all industries such as food, medicine, seafood agriculture and agricultural products.

Vietfood & Beverage - Propack 2019 is an international exhibition, we look forward to introduce our products to customers. This exhibition is a large-scale, gathering a number of prestigious domestic and international businesses to participate in. See you in 2020."

Ms. Phan Thi My Lan – Sales Director
Tan Bach Dat Co., Ltd



VISITORS FACT



16,472 VISITORS

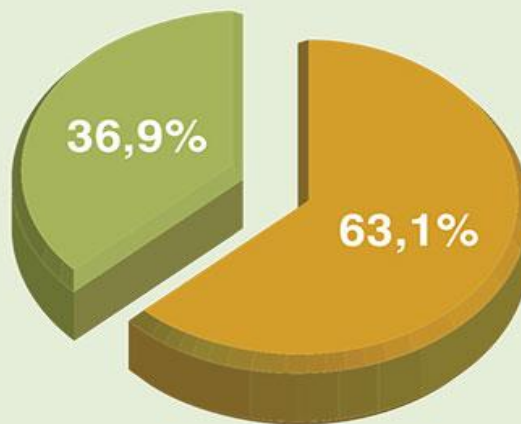
10,400 TRADE VISITORS

6,072 PUBLIC

Coming from **20**

countries and territories:

Viet Nam, Thailand, Philippine, Japan, Hong Kong, Singapore, Indonesia, Malaysia, France, Russia, Australia, Nigeria, Cambodia, Laos, India, Korea, Taiwan, United State.



Trade visitors Public

In which:

- 19%** Retailer / Department Store
- 17%** Importers
- 21%** F&B Manufacturers / Importers / Distributor
- 12%** Hotel / Bar / Restaurant Management
- 31%** Others



HIGHLIGHT ACTIVITIES

SEMINARS:

- ◆ Workshop topic: Opportunities for food & foodstuff sector's penetration into potential export markets
- ◆ Vietnam export - import market – some solutions to meet export requirements for Food & Foodstuff enterprises
- ◆ Potentials & requirements to export into Halal markets
- ◆ Vietnam Food Processing & packaging industry development - New chance & challenge (viewed by retailers)
- ◆ Vietnam packaging and processing industry- an effective market accessing way
- ◆ The role of Processing Technology and packaging design for accessing food and agricultural products market
- ◆ The enterprises' initiative in the Production chain - processing - packaging - communication- retail

ACTIVITIES:

- ◆ A program to visit and meet with food companies which are operating in Industrial Park
- ◆ Displaying outstanding works in the final round of baking competition of Vietnam Prodecor Championship
- ◆ VIP Buyers Program
- ◆ Trade meetings held by exhibitor groups
- ◆ Business Matching at booths





SEE YOU AGAIN

SAVE THE DATE

IN HANOI: Nov 06th - 09th, 2019

Nov 04th - 07th, 2020

IN HO CHI MINH CITY: Aug 13th - 15th, 2020

