

BEST PLATFORM TO EXPAND YOUR BUSINESS POTENTIAL

THE ONE & ONLY ICONIC BAKERY EVENT IN VIETNAM

VIBS

Vietnam International

Bakery

Equipment Show

Oct. 16(Wed.) - **Oct. 19**(Sat.)

Saigon Exhibition & Convention Center (SECC)

Ho Chi Minh City, Vietnam



VIBS

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01 Overview

Tổng quan

VIBS

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Overview / Tổng quan

Date / Ngày
16th – 19th October, 2019

Venue / Địa điểm

Saigon Exhibition & Conference Center (SECC)  BRING EVENTS TO LIFE

Organizers / Ban tổ chức



- Taipei Bakery Association
- Chan Chao International Co., Ltd.
- Ministry of Industry & Trade - Vinexad National Trade Fair & Advertising J.S.C (VINEXAD)
- Yorkers Trade & Marketing Service Co., Ltd.

Co-Organizer / Đồng tổ chức



- International Federation Chinese Bakery Confectionery Associations (IFCBCA)
- Asia Bakery Confectionery company limited

Concurrent with / Đồng thời với **VietnamPrintPack**



Gross Space / Tổng diện tích **1,100 sqm**



Exhibitors / Công ty tham gia **70**



Booths / Gian hàng **122**



Countries & Regions / Quốc gia & khu vực **7**



TWN



VNM



CHN



JPN



KOR



MAS



SG

The first and ever Vietnam International Bakery Equipment Show(VIBS) was held on 16th of October, 2019 at Saigon Exhibition & Convention Center (SECC) with a great success.

*As the first and only professional bakery show in Vietnam, the event invited over hundreds of VIP guests from bakery industry and attracted over **4,945** visitors in 4 days.*

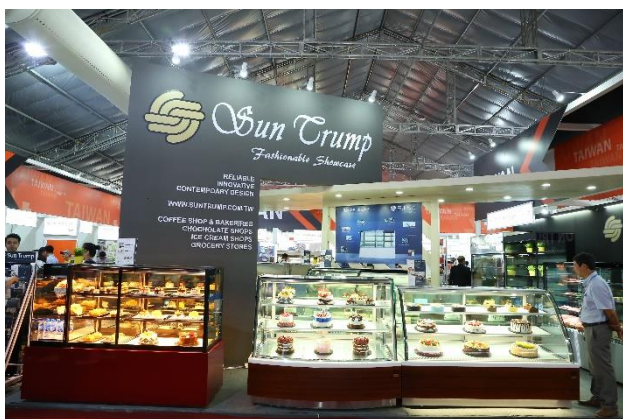
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Exhibit a great variety of latest products, raw material, equipment, packing to baking knowhow.

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02 Events

Hoạt động

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Opening Ceremony / Lễ khai mạc



Guests of Honor / Khách mời danh dự

- Ông Nguyễn Quang Huy Vice General Director, representative for Vietnam, Ministry of Industry and trade in HCM city
- Ông Phạm Xuân Đà General Director, representative for Vietnam Ministry of science and technology in HCM city
- Ông Vũ Xuân Đăng Deputy director of Investment and Promotion Center – Ministry of planning and investment Vietnam
- Mr. CHENG-HSUN, Chou Chairman of Taipei Bakery Association
- Mr. Troy Kao Honorary Chairman of Taipei Bakery Association and Honorary Chairman of International Federation of Chinese bakery and confectionery associations
- Mr. Wen Cheng, Chung General Director of Taipei Economic and Cultural Office in Ho Chi Minh City
- Mr. Tran Quang Trung Chairman of Vietnam Dairy Association
- Mr. SIEU LUC, KAO Chairman of Asia Bakery Confectionery company limited
- Mr. Lei, Han Standing Vice President of All-China Bakery Association
- Mr. Henry Ah Chairman Emeritus of International Federation of Chinese bakery and confectionery associations
- Mr. SIEW CHUAN, TANG Chairman of Singapore Bakery & Confectionery Trade Association
- Mr. PETER PO MIN, KHOO Chairman of Sabah Confectionery & Bakery Association
- Ms. THIN KYAW, THIN General manager of SP Bakery
- Mr. Leo Chen Director of Hong Kong Food Machinery Co., Ltd.



Master Baking Workshop
Hội thảo chuyên ngành bánh nướng

The first and ever baking workshop with great succeed, invited the top representative from baking industry over the world.

Date.

Oct.16, 17, 18

Master Live Demonstration

Invited **Chef YUNG-HSIN,CHEN, the Champion of 5th Mondial du Pain (St. Etienne)**, demonstrating various kinds of bread and sharing the insight of bread making.

Attract over 100 attendants per days.

Bakery Trends in Asia

NAMCHOW Shanghai Marketing Director CHUA, Chee Sing

Food safety assurance in bakery production, trading and consumption

Vietnam Food Safety Association (VINAFOOSA) / The Food Safety Management Board of HCMC

Bakery & Vietnamese people's health

Vietnam Nutrition Association/ HCMC Nutrition Center / Viet Nam Food Safety Association (VINAFOOSA) / ABC



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Family Baking DIY Ngày Hội Tự Làm Bánh

As the leading event in baking industry, we provide the chance for young children to have an innovative and fun baking experience.

Date.

Oct.19(SAT.)

Time.

Section 1: 10:00 - 10:30

Section 2: 10:30 - 11:00

Section 3: 11:00 - 11:30

Section 4: 11:30 - 12:00

Sponsor / Đồng tổ chức



Unifood



ABC Bakery



Uni-president



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03 Show Figures

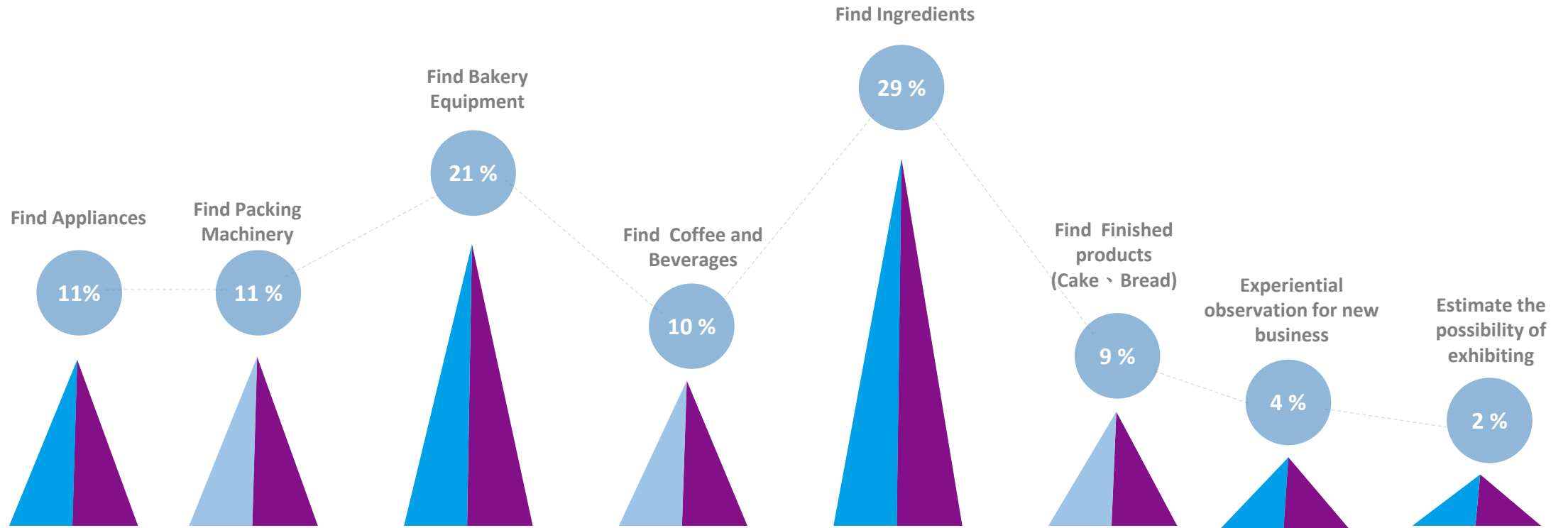
Hoạt động

Visitor's Profile / Hồ sơ khách truy cập

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Visiting Purpose / Mục đích tham quan



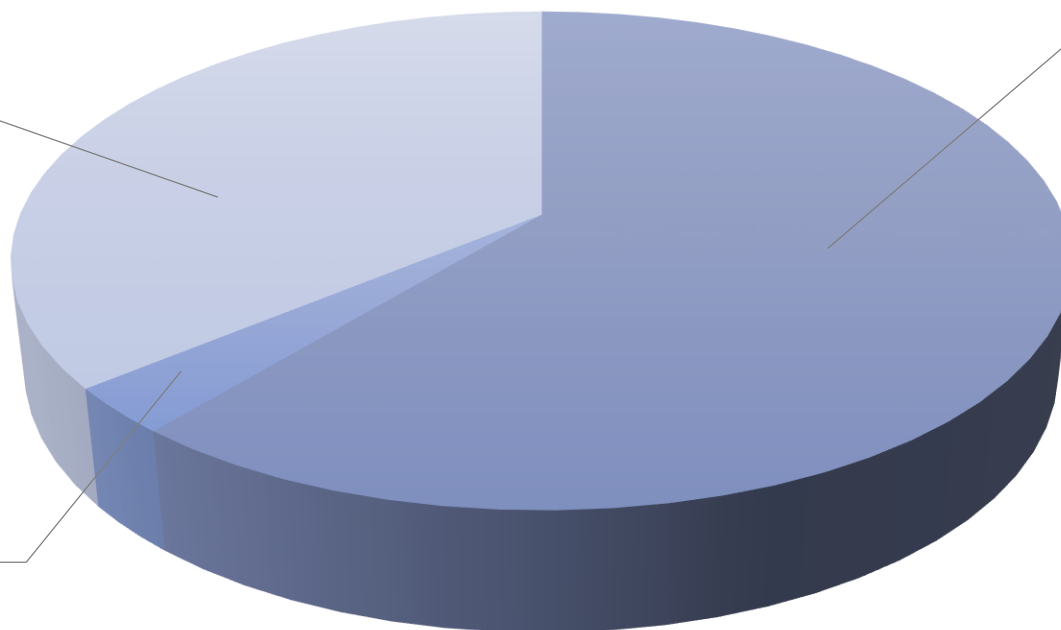
Visitor's Profile / Hồ sơ khách truy cập



Visitor's Industry / Ngành công nghiệp

36%
Others

3%
Media



■ Buyers ■ Media ■ Others

61%
Visitors from related industry
Including:

- Bakery Industry
- Equipment Suppliers
- Raw Materials Suppliers
- Manufacturers
- Distributors
- Trade, Import /Export
- Catering Industry
- Hotel Industry

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04 Show Gallery

Hình ảnh triển lãm







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See You Next Year
Hẹn gặp bạn năm sau

