

automechanika

HO CHI MINH CITY

Vietnam's leading regional trade fair for the automotive service industry targeting trade visitors from Vietnam

Show review 2019

28.2 – 2.3.2019

Saigon Exhibition and Convention Center (SECC), Ho Chi Minh City, Vietnam



10,200

sqm exhibition space



8,929

Visitors from 47 countries & regions



359

Exhibitors from 18 countries & regions



9

Country & region pavilions

The 3rd edition of Automechanika Ho Chi Minh City shone a light on the evolving service sector in Vietnam and continued to steer the domestic and international auto industry closer together.

Visitor overview

Key visitors

Bosch, Bridgestone, BMW, Honda, Hyundai, MAHA, Mitsubishi, Thaco and Vingroup



Top 10 visiting countries



Australia



China



Japan



Korea



Malaysia



the Philippines



Singapore



Thailand



the US



Vietnam

93% Intend to visit the show in 2020

46% Placed orders at the fair

34% Intend to place orders after the fair

Visitor business segments



Passenger vehicle

43%



Commercial vehicle

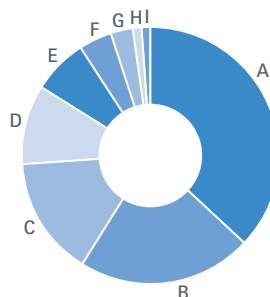
33%



Motorcycle

24%

Nature of business



A 37% Dealer, agent, distributor, wholesaler
B 22% Manufacturer
C 15% Service provider
D 10% Retailer
E 7% Private & official fleet
F 4% Trade association / government agency
G 3% Research institution / university / polytechnic
H 1% Publisher
I 1% Others

Exhibitor overview



359 International exhibitors

69% Of participants will join the next edition of the show

18 countries & regions



Key exhibitors

ASUKA, Autel, Brembo, Elring Klinger, Euroricambi, Hasaki Lubricants, Hyundai Transys, Liqui Moly, MAHA, POLAR, Sangsin Brake, SI Turbo, Suotepower, VIE, Win World, Winhere Brake and Würth

The fringe programme that gives you an edge

Fleet Management Conference

- Speakers from Liqui Moly, UPS, Vast Group, MICAS, VATA Association, HC Group and EVALL
- Over 80 attendees
- Topics: digitalisation and automotive manufacturing for advanced logistics operations in the commercial vehicle sector

One-to-One Matchmaking Programme

- Over 90 quality meetings were arranged for buyers and exhibitors catering their specific needs
- More than 30 international buyers from across the globe like China, Italy, Korea, Myanmar, Singapore, Turkey, the US, Vietnam and many others took part in it

Collision Repair Training and Maintenance Workshop

- Hands-on educational sessions and theoretical discussions on the latest developments for collision repair and maintenance
- Over 120 attendees
- Topics: measuring and diagnostics

Drift Performance

- Three drift shows excited crowds with high-octane performances by D1VN
- Over 700 onlookers were able to see the most forward-thinking trends for car, accessories and customisation in action
- Sponsors: AnglomOil, Hasaki, Karuna and Liqui Moly

After Show Party

- Lively entertainment by famous local DJ Trang Moon, with dance performances adding to the heat
- Networking in a relaxing vibe for industry peers



See you next year 5 – 7.3.2020

Saigon Exhibition and Convention Center (SECC)
Ho Chi Minh City, Vietnam

Messe Frankfurt
New Era Business Media Ltd
Tel: +852 2802 7728
autoasia@hongkong.messefrankfurt.com

Taiwan companies
Chan Chao International Co Ltd
Tel: +886 2 2659 6000
sales@chanchao.com.tw

Vietnam companies
Yorkers Exhibition Service Vietnam
Tel: +84 28 3827 9156
salesA@chanchao.com.tw

www.automechanika-hcmc.com
Stay tuned with us on

