

## From 13-15 March HortEx Vietnam 2019 took place at the Saigon Exhibition & Convention Center (SECC) in Ho Chi Minh City.

In 2019 the exhibition impressively doubled in terms of size compared to the first edition in 2018.

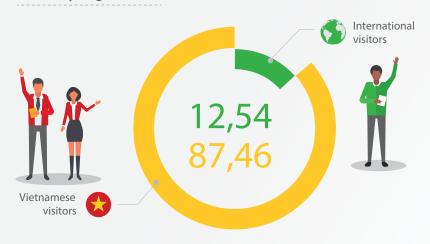
During the 3 days of HortEx Vietnam the exhibition welcomed some 200 exhibitors from 28 countries and 6,495 visitors from Vietnam and many other countries.

HortEx Vietnam is actively supported by the Ministry of Agriculture and Rural Development of Vietnam, Embassy of the Kingdom of the Netherlands in Vietnam, Vietnam Fruit & Vegetable Association (VinaFruit), Dalat Flower Association and the Vietnam Seed Trade Association.

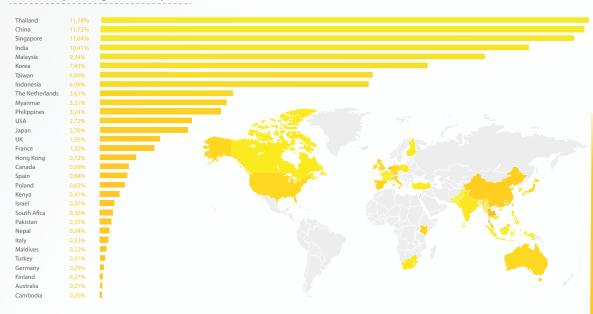
Already in its second year HortEx Vietnam has built up a solid reputation as the number one exhibition for horticulture and floriculture for Vietnam and the entire region!

6,495 Bi Pro 200 Sponsor: Bio Pro by Dalat Hasfarm No. of exhibitors No. of visitors Ministry of Agriculture and Rural Development Increase in visitors Supported by: 44% 28 **Exhibitors from** compared to 2018 The Embassy of the Kingdom of The Netherlands Countries Vietnam Fruit & Vegetable Association (VinaFruit) 5,000 **Dalat Flower Association Exhibition size** Vietnam Seed Trade Association

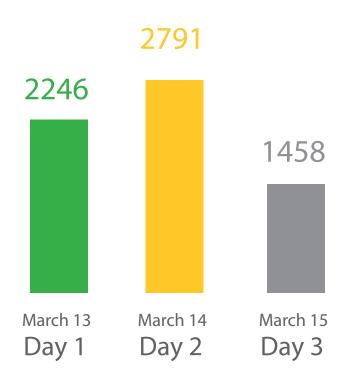
## Visitor by origen (%)

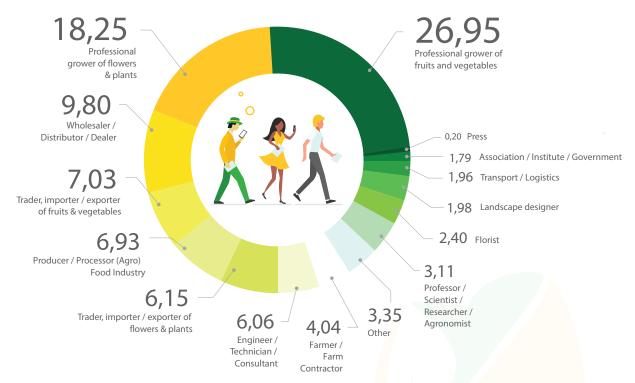


## Visitor by foreign country



## Visitor by types (%)









Increase in exhibition size compared to 2018

No. of group visits from Vietnam provinces

No. of conference and seminar speakers

Duration of conference and seminar program

100%

17 (871 visitors)

36

30 hours



Conferencff

No. of pre-arranged B2B meetings

No. of B2B meetings concluded during the export forum

Farm visit:



ca. **1,500** 

 $_{\text{Ca.}}\,300$ 

2 groups visiting flower and fruit farm





More details from HortEx Vietnam 2019 Exhibitor List

Photo gallery

Video impression

Conference and seminar program

Export forum program



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