

# VTG

The 19<sup>th</sup> Vietnam Int'l  
**Textile & Garment**  
Industry Exhibition

Innovating the World of TEXTILE & GARMENT Industry

## 20–23 November 2019

Saigon Exhibition and Convention Center (SECC)

Ho Chi Minh City, Vietnam

[www.chanchao.com.tw/VTG](http://www.chanchao.com.tw/VTG)

Concurrent with:



Vietnam International  
Footwear Machinery &  
Material Industry Exhibition



# Show Report



# | FAIR FACTS

## The 19<sup>th</sup> Vietnam Int’l Textile & Garment Industry Exhibition (VTG)

Concurrent with:

- Vietnam Int’l Textile & Apparel Accessories Exhibition (VitaTex)
- Vietnam Int’l Dyeing & Chemical Industry Exhibition (DYECHEM)
- Vietnam Int’l Footwear Machinery & Material Industry Exhibition (VFM)

|                     |   |
|---------------------|---|
| Date                | 20 - 22 / 11 09:00 - 17:00<br>23 / 11 09:00 - 15:00   |
| Venue               | Saigon Exhibition & Convention Center (SECC)  |
| Organizers          | ·Ministry of Industry & Trade - Vinexad National Trade Fair & Advertising J.S.C<br>·Yorkers Trade & Marketing Service Co., Ltd.   |
| Co-organizers       | ·Guangdong Sewing Equipment Chamber Commerce<br>·Hong Kong Apparel Machinery Association<br>·Paper Communication Exhibition Services  |
| Show Management     | Chan Chao International Co., Ltd.   |
| Official Supporters | ·Vietnam Cotton & Spinning Association (VCOSA)<br>·Association of Garment-Textile-Embroidery-Knitting in HCM City (AGTEK)<br>·The Shoes and Leather Association of Ho Chi Minh City (SLA)<br>·Vietnam Association of Mechanical Industry (VAMI)<br>·China Sewing Machinery Association (CSMA) |



# | SHOW SCALES 2019



EXHIBITORS  
562



BOOTHS  
800



VISITORS  
12,681



COUNTRIES  
17



## | EXHIBIT PROFILE

### Textile Machinery

Spinning Machinery & Accessories / Looms / Yarn Processing Machinery & Accessories / Weaving Machinery & Accessories / Bleaching & Washing Machines / Chemicals and Dyes / Steaming Machinery / Cloth Processing Machinery & Accessories / Embroidery Equipment / Knitting Machinery / Auxiliary Equipment / Testing Equipment and Controls / Winding Machines / Textile Screen Printing Machinery

### Apparel Machinery

Cutting & Laying Machines / Knives / Scissors / Grinding Machines / Garment Accessories / Ironing and Steaming Equipment / Sewing Machines & Parts / Laundry Machinery & Accessories / Dry-Cleaning Equipment

### Textile & Apparel Accessories

Fiber / Filament / Yarn / Fabric / Accessories

### Footwear & Leather

Footwear Machinery / Injection Machinery / Footwear Material & Accessories / Bag / Belt / Luggage Machinery / Thick Material Stitching Machinery / Leather / Synthetic Leather / Chemical / Adhesive / Leather Processing Machine / CAD / CAM

### Dyestuff, Pigments & Textile Chemicals

Dyestuff / Intermediates / Auxiliaries & Textile Chemicals / Organic Pigments / Dyeing Equipment & Instrument



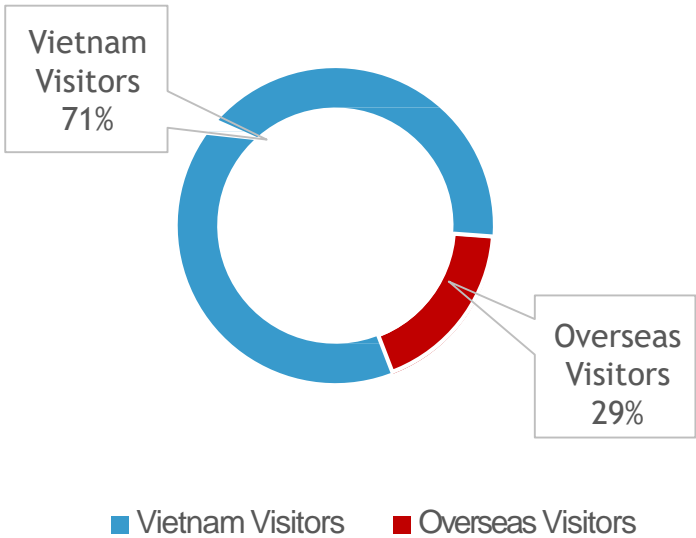
# | OPENING CEREMONY : Guests of Honor



|                                 |  |
|---------------------------------|--|
| <b>Bà Nguyễn Vân Nga</b>        | <i>General Director, representative for Vietnam Ministry of Industry and trade in HCM city</i>     |
| <b>Ông Phạm Xuân Đà</b>         | <i>General Director, representative for Vietnam Ministry of Science and Technology in HCM city</i> |
| <b>Ông Nguyễn Phương Đông</b>   | <i>Vice Director of Ho Chi Minh City Department of Industry and Trade</i>                          |
| <b>Dr.K.Srikar Reddy</b>        | <i>Consul General of India</i>   |
| <b>Ông Cung Vinh Nam</b>        | <i>Director Economic Division of Taipei Economic &amp; Cultural Office in HCMC, Vietnam</i>        |
| <b>Ông Kim Geun Hyang</b>       | <i>Deputy Director of KOTRA</i>  |
| <b>Ông Phạm Xuân Hồng</b>       | <i>Chairman of the Ho Chi Minh City Textile and Garment Embroidery Association-AGTEK</i>           |
| <b>Bà Do Pham Ngoc Tu</b>       | <i>Vice Secretary General of Vietnam Cotton Association-VCOSA</i>                                  |
| <b>Ông Nguyễn Văn Khanh</b>     | <i>Vice Chairman &amp; Secretary of the Shoes &amp; Leather Association of HCMC-SLA</i>            |
| <b>Ông Nguyễn Văn Quang</b>     | <i>Chief of Staff South Representative Office of VAMI Association</i>                              |
| <b>Mr. Shao Lishi</b>           | <i>Executive Vice President &amp; Secretary of Guangdong Sewing Equipment Chamber of Commerce</i>  |
| <b>Mr. Vincent Wang</b>         | <i>Chairman of Guangdong Shoe-making Machinery Association</i>                                     |
| <b>Mr. Lee Sang</b>             | <i>Vice Chairman of Hong Kong Apparel Machinery Association</i>                                    |
| <b>Ông Phạm Quỳnh Giang</b>     | <i>Vice Chairman of Vinexad</i>  |
| <b>Ms. Judy Wang</b>            | <i>President of Yorkers Trade and Marketing Service Co., Ltd.</i>                                  |
| <b>Ms. Aye Mi Shein</b>         | <i>Managing Director of Myanmar Garment Manufacturers Association-MGMA</i>                         |
| <b>Mr. Chris Yin</b>            | <i>Executive Committee Member of Garment Manufacturers Association in Cambodia-GMAC</i>            |
| <b>Mr. Ethan Lin</b>            | <i>Specialist of Taiwan Association of Machinery Industry-TAMI</i>                                 |
| <b>Mr. Pankaj Verma</b>         | <i>Additional Director of Federation of Indian Chambers of Commerce &amp; Industry-FICCI</i>       |
| <b>Mr. Gaurav Vats</b>          | <i>Additional Director of Federation of Indian Chambers of Commerce &amp; Industry-FICCI</i>       |
| <b>Dr. Siddhartha Rajagopal</b> | <i>Executive Director of the Cotton Textiles Export Promotion Council of India-TEXPROCIL</i>       |
| <b>Ms. Kalavathy Rao</b>        | <i>Executive Director of the Synthetic &amp; Rayon Textiles Export Promotion Council</i>           |

# | VISITOR PROFILE

Visitors from more than **30** Countries / Regions



## Top 10 Overseas Visitors

|               |
|---------------|
| China         |
| South Korea   |
| Taiwan        |
| Japan         |
| India         |
| Hong Kong     |
| United States |
| Thailand      |
| Malaysia      |
| Sri Lanka     |

(Sorted by quantity)

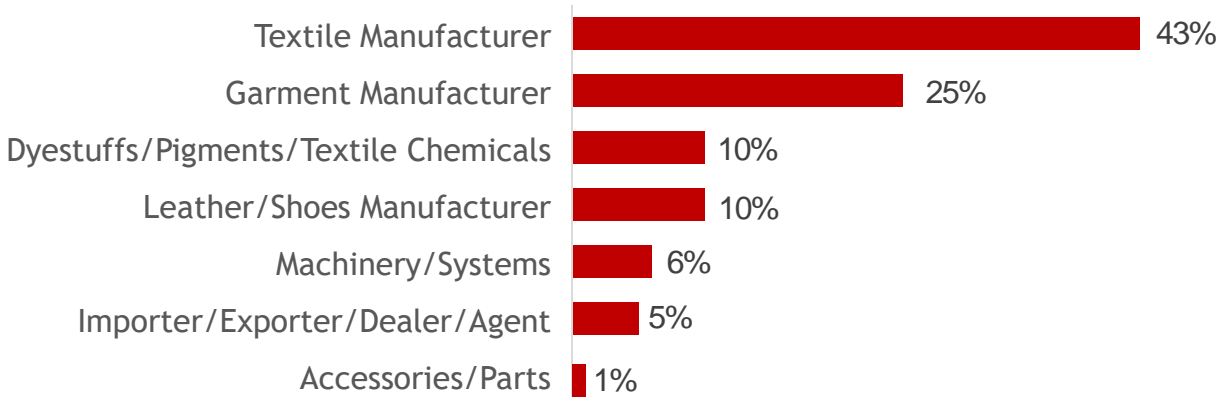
## Visitors Comments on the Exhibition



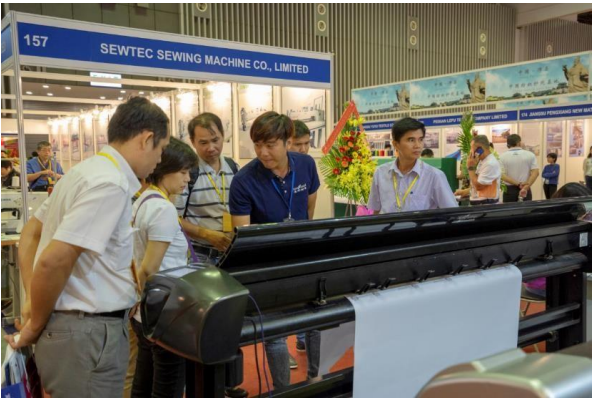
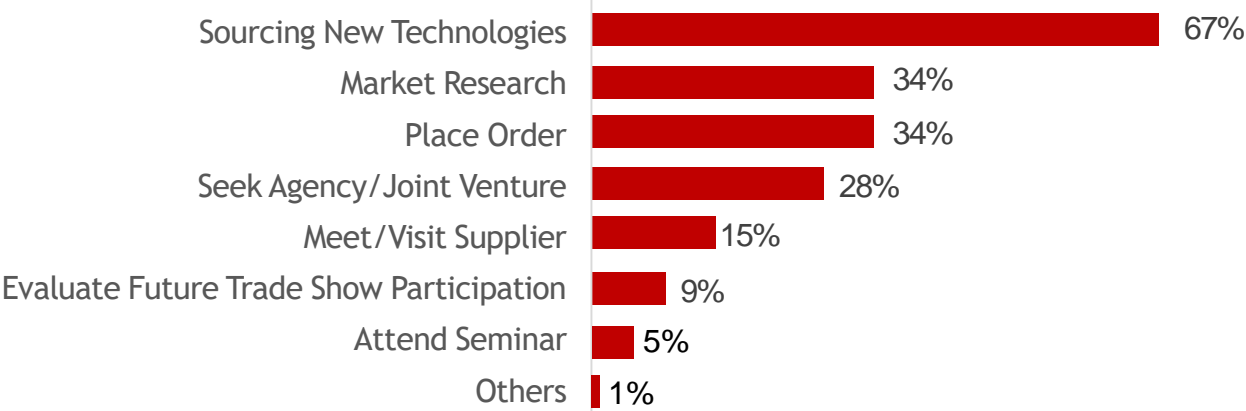
- 90%** concluded the achievement of the purpose towards the visit from good to excellent
- 92%** concluded the overall satisfaction of the show from good to excellent
- 95%** concluded the quality of exhibitor & the variety of exhibits from good to excellent

# | VISITOR PROFILE

## Main Industry



## Purpose of Visit



## | EXHIBITOR PROFILE

### Exhibitor's Comment on the Exhibition



**HAN NGOC SON**  
*Director of TAJIMA VIETNAM*

VTG is a very good chance for us to show our products and machinery. Many company launch the latest technology here, it's a great chance for the Vietnamese to learn more about the latest trends of the industry.



**VICENT WANG**  
*Chairman of DONGGUAN MINGLING INDUSTRIAL AUTOMATION TECHNOLOGY CO. LTD.*

This exhibition is very nice and full of potential customers. And we have brought a lot of the new machines here to launch which drew a lot of attentions from the buyers. Overall VTG is very good.



**XIǎO XIǎNG**  
*Business Representative of HONGFENG ROBOTER TECHNOLOGY CO., LTD.*

VTG is a very big exhibition. You can see a lot of foreign machine and latest technology here. And we have a lot of customers came in here, it was very helpful.

### Exhibitor Satisfaction

#### OVERALL ASSESSMENT

**90%**

were satisfied with their overall experience

#### ATTEND 2020 SHOW

**88%**

expressed interest in exhibiting again in 2020 exhibition

#### REACH BUYERS

**85%**

of the exhibitors reached their target buyers



# | SEMINAR AGENDA

| Date  | Topic   |  | Delivered By  |
|-------|---|--|---|
| 11/20 | Deep Analysis of the Impact of US-China Trade Tension on Vietnam  |  | •Bui Kim Thuy - Country Representative of US-ASEAN Business Council   |
|       | Sustainability in the Footwear Supply Chain: Approaches for Business in Vietnam   |  | •Mr Hoang Khai DANG - Technical Service Manager of Groz-Beckert   |
|       | The challenges of modern manufacturers and unlock the secrets of digital transformation with Centric PLM  |  | •Mr. Nick Wei - Regional Sales Director of Centric Software Inc.  |
| 11/21 | •Attracting & optimizing Vietnamese talents in digital era<br>•Training a high-quality workforce for Textile and Garment Industry - A combination between universities and enterprises<br>•Human resource training for textile and garment to meet requirements of technology innovation and FTAs |  | •Mr. Nguyen Xuan Son - Operations Manager of ManpowerGroup Vietnam<br>•Dr. Nguyen Tuan Anh - Dean of Garment Technology and Fashion Design of HCMUTE<br>•Assoc. Prof. Dr. Bui Mai Huong- Head of Department of Brand Management & Communications, Head of Textile Engineering Department of Ho Chi Minh City University of Technology |
|       | Trump's Trade War: What's Next for Shoes and Apparel  |  | •Peter T.Mangione - Global Footwear Consultant of Global Footwear Partnerships LLC  |
|       | A   | LEAN Production - The Solution for Enhanced Competitiveness of Vietnamese Footwear Companies | •Vu Hong Dan - Productivity Improvement Manager of Vietnam Productivity Institute (VNPI)  |
|       | B   | Branded Athletic Footwear - Innovation Model, Infrastructure & Approach                      | •Bruno Forcione - Head of Footwear Innovation, Footwear Strategic Sourcing of New Balance International Limited   |
| 11/22 | The US-China Trade War and Its Massive Impact on Textile and Leather Industries<br>Human resource challenges posed by EVFTA and CPTPP?  |  | •Mr. Pham Binh An - Director of Ho Chi Minh City Institute For Development Studies<br>•Mr. Tran Ngoc Minh Tri - Operational Excellence Manager of Decathlon Viet Nam  |
|       | New Product Device : i-TM Device - Intelligence Thread Management to Improve Production Efficiency  |  | •Hiroki Washimi - Sales representative of Tajima Industries Ltd.  |





## | EVENT GALLERY



For more pictures [www.chanchao.com.tw/VTG/historyPhoto.asp](http://www.chanchao.com.tw/VTG/historyPhoto.asp)





25 - 28 / 11, 2020

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### International

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### Vietnam

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